

THE FRIENDLY STORE :- The Store With the Money Back Policy :- THE FRIENDLY STORE

# The Friendly Store 143d Friday Surprise Sale

WE WELCOME TO EUGENE THE C. E. CONVENTIONS

## John B. Stetson

Spring Hats are here in the latest shapes and shades sizes 6 3/8 to 7 1/2

**\$4.00, \$5.00 and \$6.00**

Young Men's Nobby Suits for Early Buyers age 13 to 20.

Clothes that are different from the ordinary kind that the fellow who wears them is at once noticed by the correctness of his apparel. The latest models, the newest patterns, and best of all the lowest prices.

**\$10.00 to \$25.00**

Early Spring 2-piece Suits for Boys 8 to 16

Our first shipment of Boys' Ready Made Suits have arrived and those who have been waiting for Elk Brand Suits can inspect them tomorrow. The new materials are Valours, Chevots, and Fancy Cassimeers and Tweeds, and the colors are tan, brown, gray and the always popular blue serge.

Prices \$2.50 to \$7.50

**Friendly's Matchless Ladies' Black Hose 25c a pair**

**Children's Rawhide Stockings 2 pairs for 25c**

### LACE CURTAINS 1/2 PRICE

One dozen pairs Nottingham and net curtains, only one pair of a pattern; slightly soiled; on sale 1/2 regular prices.

### CORSET COVERS, 25c

25 dozen lace and embroidery trimmed corset covers; sizes 32 to 46; values up to 50c; sale price ..... 25c

### CORSET COVERS, 12c

Plain cambric corset covers, all sizes; great values at this low price, each ..... 12c

### \$1.25 MUSLIN SKIRTS

\$1.25 muslin petticoats, lace and embroidery trimmed, at this low price, each ..... 98c

### GOWNS AT 50c and \$1.00

Splendid assortment ladies' muslin gowns .. 50c and \$1.00

### NEW DRESS GOODS, 50c

New mohair, Battiste, Panama, etc., in plain and shadow stripes, in the new browns, blues, tans, etc; beautiful quality at this price, yard ..... 50c

### NEW WASH GOODS

Dozens of new weaves, as well as the staples, such as voile, ginghams, cotton suitings, Rajah, etc., the new shades Copenhagen, browns, greens, lavender; soft materials suitable for waists and dresses for women and children.

### \$1.25 BLACK TAFFETA, 98c

Two pieces only; fine soft black chiffon, taffeta, silk, 30 inches wide for dresses, or skirts; \$1.25 value; the yard ..... 98c



## TOMORROW

### A Sea of Embroidery for Half Price

6c EMBROIDERY, 3c.— 500 yards of fine embroidery and insertion, 1 to 4 inches wide; values to 6 3/4c; on sale: special; at yard, ..... 3c

20c EMBROIDERY, 12c.— 1000 yards fine Nainsook and cambric embroidery, 3 to 9 inches wide; splendid values to 20c; sale price ..... 12c

40c EMBROIDERY, 25c.— Wide flouncing and corset cover embroidery and insertion; value to 50c; on sale tomorrow at, a yard ..... 25c

**Buy White Goods Tomorrow** 10 thousand yards of white India Linon for 25% less than you expect to pay for it. We expect and will do all the business on India Linon, if values are considered. At the prices we quote this big lot will not last long so be sure to get your share while there is plenty.

Prices 5c, 7 1/2c, 11c, 14c, 18c and 26c a yd

## BUY SILKS ON FRIDAY

For 143d Friday Surprise Sale we offer 100 New Spring Waist and Suiting Silks at very Low Prices

**\$1.00 and \$1.25**  
Fancy Silk yd 80c

This includes all this spring's styles in stock Foulauds, Rajah, etc.; all the new shades in black and white stripes, checks, 13 and 27 inches wide; \$1.00 to \$1.25 values; special; yard ..... 80c

**\$1.50 and \$1.75**  
Fancy Silk \$1.35

Beautiful assortment of satin Foulauds in exclusive dress patterns and by the yard data. Persians, etc.; values to \$1.75; special, the yard ..... \$1.35

All other fancy silks reduced for Friday only. Plaids and figured waist patterns.

**\$1.00 Messaline Silk 85c**  
Comes in all the dark and light shades, for street and evening waists and dresses;  
Buy Friday at ..... 85c

**90c Colored Taffetas 78c**  
Our entire stock of 1908 colored Taffetas, comes in almost every light and dark shade, 90c quality on sale Friday  
Surprise Sale ..... 78c

**Black Wool Goods at \$1.00**  
50-inch Chiffon Panama Wool Taffeta, French serge, Battiste, in plain and phantom stripes and checks.

Eugene's Largest and Best Store. Your money's worth or your money back.

## S. H. FRIENDLY

592-594 Willamette St.

Agents for Dent's Gloves, Kabo Corsets, Moneybak Silks, Priestley's Dress Goods, Wayne Knit Hosiery, Schloss and College Brand Clothing.

## CITY NEWS

Nicklin & Neal today shipped a carload of chittin bark to the East.

Fresh smelt and salmon trout at the Eugene market, 74 West Eighth street, every morning.

Two more cars of logs arrived from Willwood for the Eugene Lumber Company last evening.

The Bushnell hops which were bought the other day by Kola Neils, of Salem, were delivered at the Dunn warehouse today.

E. J. Frasier has an exhibition at his real estate office two ostrich eggs sent here from his ostrich farm near San Diego, Cal. They are quite a curiosity.

Joseph E. Young, justice of the peace of Cottage Grove precinct, today filed his petition for re-nomination on the Republican ticket.

Jeane Brands and Carl Oelsby, timber cruisers and dealers, have

leased room 3 in the Beckwith block, formerly occupied by I. H. Bingham, and are opening an office there.

Nearly all the business houses in the city had one or more "C. E." emblems in their show windows today. Some of the decorations in honor of the convention are quite elaborate.

The fixtures in the Svarverud real estate office were moved today to the barn of J. B. Coleman, to whom they belong. They will be stored away there until some one else has use for them.

C. W. Evans took the civil service examination for editorial clerk in the government census bureau. John L. Dillard, secretary of the local board of examiners, conducted the examination at the courthouse today.

Rev. John C. Coleman, D. D., presiding elder of the African M. E. church, was in Eugene today collecting money with which to pay off the debt of the church at Salem. He seemed to meet with good success.

McMurphy & Rugh report the sale of the T. C. Summer place of 22 acres two miles northwest of town to Charles Sherbundy for \$2000. This is one of the finest fruit or-

chards in Lane county, and Mr. Sherbundy is to be congratulated on securing possession of it.

A petition for the nomination of Thomas K. Campbell, of Cottage Grove, as railroad commissioner, is being circulated in Eugene by Eugene Pierce. Mr. Campbell is now residing at office by virtue of appointment by the governor, and sees the place again at the regular election.

T. B. Luckey, of the Luckey planing mill at Seventeenth and Willamette streets, was so unfortunate as to get the forefinger of his left hand caught in a buzz planer, or jointer, Tuesday with the result that the member was clipped off at the second joint. Dr. D. A. Paine attended the injury.

Mrs. Louella M. Cox was today appointed guardian of her minor children who are entitled to receive from the estate of their brother, Harry A. Hanson, deceased, the sum of \$2000. The children are as follows: Herbert F. Hanson, May E. Gilson, Myrtle N. Hanson, Louella E. Cox, Leitia Cox. They reside at Marcola.

Hunter & Willoughby, the electrical supply dealers, this afternoon strung a big "C. E." sign adorned with red and white electric lights across Willamette street in front of The Guard office. It will be a pretty thing after night and will attract as much attention as did the row of incandescent lights which the firm strung along the half block last Monday night.

Mrs. Eureka Willets, of Junction City, was examined as to her sanity this afternoon and committed to the asylum at Salem. The examining physicians were L. W. Brown and W. L. Chesbire, and the examination was conducted before County Judge Christmas. Mrs. Willets is aged 44 years and this is her third commitment. The cause of her insanity is family troubles and religion. She is the daughter of J. J. Butler, of Junction.

The W. R. C. will serve dinner on a 7 o'clock train, on February 22 at the U. S. R. hall and earnestly

ask the patronage of the loyal public, which includes the "boosters," the working class and all who will enjoy a good wholesome dinner. Price 25 cents. The proceeds of this dinner will be used for a special charitable purpose, which will be reported later, and we hope, to the credit of the booming "help one another" spirit that permeates the air of Eugene. Remember, on Washington's Birthday, February 22.—Committee.

The basketball game Saturday night at the armory between Albany high and Eugene high promises to be one of the most evenly matched games of the season by a comparison of scores. Salem defeated Albany by only one point, while she defeated Eugene by seven points. Both of the games were played at Salem, and although it shows Albany to have the strongest team, Eugene will have the advantage of playing in their own hall and have good reason to believe they will capture this game, which is the last of the W. O. L. A. series and closes the local high school basketball season.

Complete change of program tonight at the Orpheum.

### FOR SALE BY OWNER

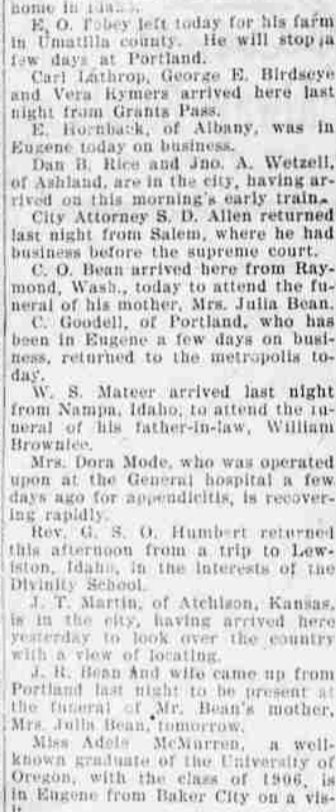
Good building lot on East Twelfth street, near car line, 55x150 feet. Also eight-room cottage and two lots on North Mill street. Inquire of J. J. WALTON, Law Office, 513 Willamette St. 529

Every housekeeper in Lane county will be glad to learn that one of Eugene's big and progressive firms carries a big line of upholstering goods, tickings, etc., and have also added a fine upholstering department. Two of the best upholsterers and mattress makers in the state have been employed and the firm announces that they are ready to remake mattresses or upholster couches, mattresses, chairs, or anything in this line. For a small cost you can have your old furniture made good as new. Call at Campbell-Fullmer's. Eugene's only exclusive upholstering firm. For information.

PERSONALS  
J. C. Morse, of Cottage Grove, is in the city for a day or so.  
Dr. O. E. Smith was called to Portland on business today.  
Dexter Sparks is down from Blue River City on business.  
Jas. Seavey returned this afternoon from a trip to Portland.  
L. M. Cox and family, of Marcola, are in the city on business.  
Mrs. J. C. Nicholson, of Donna, spent last night in Eugene.  
Attorney J. E. Young, of Cottage Grove, was in the city today.  
T. F. Bennett and wife went to Halsey today on a short visit.  
Mr. and Mrs. A. C. Dixon went to Portland today on a short visit.  
Fred Moulton, the football player, is on a trip to San Francisco on business.  
Miss Bean, of Salem, is in the city, the guest of Miss Maude Morris.  
M. W. Weber, the Marcola merchant, was in Eugene over night.  
Pete Howe is home from Portland, where he has been for several weeks.  
E. E. Hyland is down from the home place at Lowell for a few days.  
Fred Moulton, the football player, is on a trip to San Francisco on business.  
Miss Lou Renshaw left today on a visit with friends at Salem and at Portland.  
Mrs. L. L. Warnock returned today from a visit at Goshen. She was accompanied by her mother, Mrs. V. B. Mathews.  
Mrs. E. A. Farrington returned home last night from a visit at Redlands, Cal.  
William and Foster Steele, after a visit in Eugene, left today for their home in Idaho.  
E. O. Tisley left today for his farm in Umatilla county. He will stop a few days at Portland.  
Carl Lathrop, George E. Birdseye and Vera Rymer arrived here last night from Grants Pass.  
E. Hornback, of Albany, was in Eugene today on business.  
Dan B. Rice and Jno. A. Wetzell, of Ashland, are in the city, having arrived on this morning's early train.  
City Attorney S. D. Allen returned last night from Salem, where he had business before the supreme court.  
C. O. Bean arrived here from Raymond, Wash., today to attend the funeral of his mother, Mrs. Julia Bean.  
C. Goodell, of Portland, who has been in Eugene a few days on business, returned to the metropolis today.  
W. S. Mateer arrived last night from Nampa, Idaho, to attend the funeral of his father-in-law, William Brownlee.  
Mrs. Dora Mode, who was operated upon at the General hospital a few days ago for appendicitis, is recovering rapidly.  
Rev. G. S. O. Humbert returned this afternoon from a trip to Lewiston, Idaho, in the interests of the Divinity School.  
J. T. Martin, of Astoria, Kansas, is in the city, having arrived here yesterday to look over the country with a view of locating.  
J. R. Bean and wife came up from Portland last night to be present at the funeral of Mr. Bean's mother, Mrs. Julia Bean, tomorrow.  
Miss Adels McMurran, a well-known graduate of the University of Oregon, with the class of 1906, is in Eugene from Baker City on a visit.

ANNOUNCEMENT  
J. M. Howe and J. W. Buoy have opened a real estate office in the building with J. A. Maurer, jewelry store, number 542 Willamette street, where we would be pleased to have all old friends who have property to sell, both farm and city, call and list same with us and we will do our best to sell same.  
HOWE & BUOY  
542 Willamette Street

Large shipment of dining chairs and linoleum just received.  
CHAMBERS HARDWARE CO.  
Use Diamond-Cluck Food for your chickens. We can tell you why.  
CHAMBERS HARDWARE CO.



**J. O. WATTS**  
Cor. 9th and Willamette St.  
See the Bean spray pump before buying. Pumps at all prices and prepared sulphur spray.  
CHAMBERS HARDWARE CO.  
Warner tunes pianos. Leave orders at Morris' Music Store. if

## IT'S UNREASONABLE

IT IS UNREASONABLE for a young man to suppose that he can set himself up in a good paying business without some capital to invest in the enterprise.

Perhaps this lack of ready funds has been the cause of your working for some one else instead of yourself for these many years.

An account with this bank will afford you a convenient, safe and altogether ideal method of keeping your surplus funds where they will grow into a sum that in time will make possible your success in business.

Others have succeeded in this way; you can also.

**The Eugene Loan & Savings Bank**  
Established 1892  
Capital and surplus \$100,000  
W. E. BROWN, President. E. W. OSBURN, Cashier.  
D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.

IS YOUR BREAD Made with PURE WHITE FLOUR  
If it IS you already know all we can tell you about it. If it ISN'T, you want PURE WHITE FLOUR in your Kitchen Next Baking Day. It makes the Whitest, Lightest Bread.  
PURE WHITE FLOUR is for Sale by the following Merchants, price \$1.50 per sack  
Geo. T. Hall & Son, W. M. Green, W. A. Bell, E. D. Matlock, The Eugene Grocery Co., C. B. Daniels, Peter Johnson, W. H. Dempster, Cole & Wilson, W. J. Gibson & Son, J. W. White, Fountain Grocery, University Home Bakery, Fogal & Ryherd, Springfield, Ore., W. W. Fawc, Irving, Ore., Armitage & Davis.  
WADHAMS & KERR BROS. DISTRIBUTERS