

THE FRIENDLY STORE -:- The Store With the Money Back Policy -:- THE FRIENDLY STORE

# John B. Stetson

Spring Hats are here in the latest shapes and shades sizes 6 1/2 to 7 1/2

**\$4.00, \$5.00 and \$6.00**

**Young Men's Nobby Suits for Early Buyers age 13 to 20.**

Clothes that are different from the ordinary kind that the fellow who wears them is at once noticed by the correctness of his apparel. The latest models, the newest patterns, and best of all the latest patterns. **\$10.00 to \$25.00**

**Early Spring 2-piece Suits for Boys 8 to 16**

Our first shipment of Boys' Ready Made Suits have arrived and those who have been waiting for like Brand Suits can inspect them tomorrow. The new materials are Valours, Chevots, and Fancy Cassimers and Tweed, and the colors are tan, brown, gray and the always popular blue serge. **Prices \$2.50 to \$7.50**

**Friendly's Matchless Ladies' Black Hose 25c a pair**

**Children's Rawhide Stockings 2 pairs for 25c**

**LACE CURTAINS 1/2 PRICE**  
One dozen pairs Nottingham and net curtains; only one pair of a pattern; slightly soiled; on sale 1/2 regular prices.

**CORSET COVERS, 25c—**  
25 dozen lace and embroidery trimmed corset covers; sizes 32 to 46; values up to 50c; sale price ..... 25c

**CORSET COVERS, 12c—**  
Plain cambric corset covers, all sizes; great values at this low price, each ..... 12c

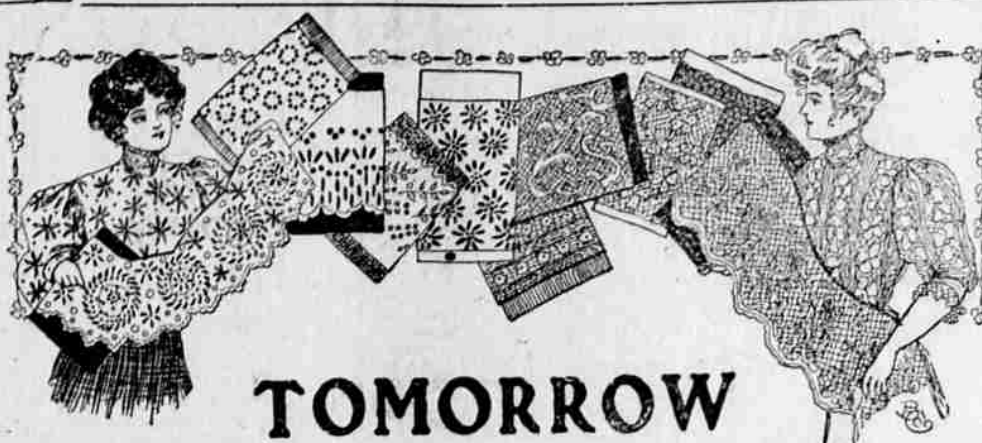
**\$1.25 MUSLIN SKIRTS—**  
\$1.25 muslin petticoats, lace and embroidery trimmed, at this low price, each ..... 98c

**GOWNS AT 50c and \$1.00—**  
Splendid assortment ladies' muslin gowns .. 50c and \$1.00

**NEW DRESS GOODS, 50c—**  
New mohair, Batiste, Panama, etc., in plain and shadow stripes, in the new browns, blues, tans, etc.; beautiful quality at this price, yard ..... 50c

**NEW WASH GOODS—**  
Dozens of new weaves, as well as the staples, such as voile, ginghams, cotton suitings, Rajah, etc., the new shades Copenhagen, browns, greens, lavender; soft materials suitable for waists and dresses for women and children.

**\$1.25 BLACK TAFFETA, 98c**  
Two pieces only; fine soft black chiffon, taffeta, silk, 39 inches wide for dresses or skirts; \$1.25 value; the yard ..... 98c



## TOMORROW

**75c to \$3.00 Embroideries for 46c yd**

Tomorrow we offer 5000 yards of fine Swiss, Nainsook and Cambric Embroidery and Insertion in three and four piece matched sets, flouncings and skirtings from 3 to 45 inches wide; dainty sets for children's wear, other patterns suitable for undergarments, dresses and waists; blind and open effects, hundreds of designs shown in the newest patterns, plan to be here and take advantage of this wonderful offering. Sale begins at 9 o'clock tomorrow morning. See window display tonight. Values to \$3.00 on sale tomorrow, a yard ..... **46c**

**Buy White Goods Tomorrow** 10 thousand yards of white India Linon for 25% less than you expect to pay for it. We expect and will do all the business on India Linon, if values are considered. At the prices we quote this big lot will not last long so be sure to get your share while there is plenty. **Prices 5c, 7 1/2c, 11c, 14c, 18c and 26c a yd**

## BUY SILKS ON FRIDAY

For 143d Friday Surprise Sale we offer 100 New Spring Waist and Suiting Silks at very Low Prices

**\$1.00 and \$1.25**  
Fancy Silk yd 80c

This includes all this spring's styles in stock Foulards, Rajah, etc.; all the new shades in black and white stripes, checks, 19 and 27 inches wide; \$1.00 to \$1.25 values; special, yard ..... **80c**

**\$1.50 and \$1.75**  
Fancy Silk \$1.35

Beautiful assortment of satin Foulards in exclusive dress patterns and by the yard dots, Persian, etc.; values to \$1.75; special, the yard ..... **\$1.35**

All other fancy silks reduced for Friday only. Plaids and figured waist patterns.

**\$1.00 Messaline Silk 85c**  
Comes in all the dark and light shades, for street and evening waists and dresses; Buy Friday at ..... **85c**

**90c Colored Taffetas 78c**  
Our entire stock of 1900 colored Taffetas, comes in almost every light and dark shade, 90c quality on sale Friday Surprise Sale ..... **78c**

**Black Wool Goods at \$1.00**  
59-inch Clifton, Panama Wool Taffetas, French serge, Batiste, in plain and phantom stripes and checks.

Eugene's Largest and Best Store. Your money's worth or your money back.

# S. H. FRIENDLY

592-594 Willamette St.

Agents for Dent's Gloves, Kabo Corsets, Moneybak Silks, Priestley's Dress Goods, Wayne Knit Hosiery, Schloss and College Brand Clothing.

## CITY NEWS

A carload of cement arrived here this morning for A. Lombard.  
M. H. Murphy today shipped a carload of sheep to Portland from Eugene.  
The front of the Klem block on West Eighth street is receiving a new coat of paint.  
Household goods belonging to W. F. Gregg arrived down from Wendling this morning.  
The physicians report very little sickness for this time of year compared to other years.  
The notarial commission of Albert Walker, of Springfield, was filed with the county clerk today.  
The sale of seats for the Hanford performance Friday night opens at the box office at 9 o'clock tomorrow.  
The Southern Pacific pay car passed through Eugene this forenoon and made the hearts of the boys at the depot glad.  
J. T. French, formerly in the real estate business here, writes to friends that he is located at LaGrande and is doing well there.  
A large number of the local Odd Fellows are going to Springfield tomorrow night to organize an encampment of the order there.  
The big "Welcome" banners across Willamette street will be left for the Y. P. S. C. E. state convention, which begins Thursday night.  
Joseph Gillespie, of Deernhorn, today filed with the county clerk his petition for the nomination on the Democratic ticket for justice of the peace of Gate Creek precinct.  
H. Griggs and family have removed from Cottage Grove to Eugene to reside permanently. Mr. Griggs is connected with the Willamette Valley Company.  
The band concert which was to have been given tomorrow night has been postponed until some other date in order to give more time to prepare a better program.  
Drew Griffin, it is said, will become a Republican candidate for the nomination of sheriff. Drew is well-known from one end of the county to the other and will make a splendid run.  
John Olson, the old man who walked all the way from Sacramento here and who was placed in the city jail yesterday afternoon, was taken to the Eugene hospital this morning. He is suffering from influenza.  
Charles Sherbondy has sold his two homes and lots at the corner of West Fifth and Lincoln streets to Charles C. Warwick, a recent arrival here, for \$4500. The deal was made through the real estate agency of McMurphy & Rugh.  
There has been considerable trouble with the underground street drains at the intersection of Fifth and Willamette streets since the pavement was put down. They became clogged again last night and the street force spent some time today in unstoping them.  
L. C. Beadle, of the contracting firm of Beadle & Noble at Springfield, left today for Hart, Mich., having been called by a telegram stating that his son is very ill. He is tending bringing his family out here, but the illness of his son will probably delay their arrival.  
B. Lurch was today appointed administrator of the estate of E. W. Heberd, the Cottage Grove merchant who died in the Eugene hospital February 8. C. J. Howard, J. L. Orr and Oliver Veatch were appointed appraisers of the property of the estate, the value of which is estimated at \$2500.  
See the Bean spray pump being bought. Pumps at all prices and prepared sulphur spray.  
CHAMBERS HARDWARE CO.  
Large shipment of dining chairs and brooms just received.  
CHAMBERS HARDWARE CO.  
Use Diamond Chick Food for chickens. We can tell you why.  
CHAMBERS HARDWARE CO.  
Poultry supplies of all kinds.  
CHAMBERS HARDWARE CO.  
Company A dance Tuesday night. Good music and a good time assured.  
Warner tunes pianos. Leave orders at Morris' Music Store.

## Peptiron Pills

Invigorate the blood, feed the nerves and strengthen the stomach, aid digestion, and give natural sleep. See or write for literature to Hood Co., Lowell, Mass. **It Made by Hood's Pills**

## Hood's Pills



## J. O. WATTS

Cor. 9th and Willamette St.

### PERSONALS

R. M. Chaves went to Salem today on a few days' visit.  
Miss Hazel Garred went to Albany today on a short visit.  
E. Johnson and wife, of Aberdeen, Wash., are in the city.  
John H. Hartog is in Portland for a few days on business.  
Mrs. Julia Day returned last night from a visit in Portland.  
Hon. K. A. Booth and wife are in Portland for a short visit.  
Sherman Clark is down from the Bohemia mines on business.  
Father O'Farrell returned this afternoon from a short visit at Albany.  
Mr. and Mrs. Tom Bailey went to Junction City today on a short visit.  
Wm. Boots, an insurance agent of Monmouth, is in Eugene on business.  
Mrs. Minnie Miller and Miss R. Shearer, of Wendling, are in the city.  
F. E. Fremont, after a short stay in Eugene, returned to Portland today.  
R. L. Drury, of Marcola, was an arrival on the Wendling local last night.  
J. W. Hobbs, deputy internal revenue collector, left for points north today.  
Mr. and Mrs. G. W. Hunter and son have returned from their trip to the East.  
C. C. Coffman went to Cottage Grove on the local last night on a short visit.  
Mrs. F. T. Mount, of Albany, is visiting her sister, Mrs. Geo. W. Harris, in Eugene.  
Misses Pearl Wilhan and D. Etta Fisher came down from Marcola on last night's train.  
George W. Taylor has returned from a trip to Eastern Oregon, where he went on business.  
W. W. Martin went to Pleasant Hill this afternoon to look after some momentary work there.  
Judge Hean came in from Salem last night to be at the bedside of his mother, Mrs. Julia Bean.  
Mrs. David Griggs and daughter Grace returned home to Cottage Grove this afternoon.  
Mrs. John Calloway came down from Cheswell this forenoon to visit her daughter, Mrs. Earl McNitt.  
Dr. Bartle returned this forenoon from Dexter, where he was called to attend Mrs. Neet, who is quite ill.  
C. E. Henderson, O. M. Carlson and Walter Price were among the Marcola people arriving down on the local last night.  
Samuel Livesly, the pioneer hop grower of the United States, who has been in Eugene for a week, left this afternoon for Salem.  
M. S. Hubble, who has been quite ill at his home on Olive street for two or three weeks, is improving, but he is not yet able to be up.  
Philip Jackson and "Buster" left today for Eastern Oregon, where they will spend the summer. They will go to Silver Lake and the Harney valley.  
Mr. and Mrs. O. W. Hurd left on this morning's stage for their home at Florence, after having been in Eugene on business connected with the suit of the Oregon & California Lumber Company vs. W. E. Brown for a week.  
Mrs. A. K. Patterson has returned home from Portland, where she had been visiting for five weeks.  
Miss Nell Madison, of Portland, after a visit with Miss Eva Burton in Eugene, returned home today. She will soon leave on a trip to New Mexico.  
Miss Florence Updegraff, of McMinnville, arrived here today to attend the convention of the Y. P. S. C. E. She will be the guest of her aunt, Mrs. Mary E. Livermore.  
Miss Marie Bradley, of Kason, Minn., who has been visiting at the home of Mr. and Mrs. Bradley on North Washington street, left yesterday for Corvallis to visit other relatives.  
Mr. and Mrs. F. L. Chambers leave tonight for Los Angeles and other southern points. They expect to be gone until April 1. They will be accompanied by Miss Mary Chambers, Miss Ruby Hendricks and Miss Erma Hendricks.

### MARRIED

At Pottstown, Pa., today, Dr. R. Ray Willoughby and Miss Alice Beecher, Dr. Willoughby is a son of Dr. and Mrs. R. L. Willoughby, of Eugene, who are now in Southern California, and he has just graduated at Jefferson Medical College in Philadelphia. The couple will make their home for the present at Peasquam, Mich., where Dr. Willoughby has a position as physician for a large lumber company. His many friends in Eugene wish him and his bride much happiness in their new relations. A telegram giving the news of the marriage was received this forenoon by Dr. C. B. Willoughby, brother of the groom.

### NEW CHRISTIAN CHURCH AT MARCOLA

A new Christian church has been organized at Marcola, and articles of incorporation were filed with the county clerk today. The incorporators are the trustees of the church, M. M. Gilbert, F. See and John F. Volgamore. The object, business and pursuit of the corporation, as given in the articles, are to maintain religious services and public worship, to spread the gospel, and more especially to further the interests of the Christian church of Marcola. The estimated value of the property owned by the organization is \$50.

### GOOD CHANCE TO ADVERTISE BUSINESS

The page of small ads printed in The Guard yesterday will be run in The Guard, with slight changes, once a week (Friday), and in the weekly edition for the next month. The price will be made very reasonable, and the advertisements should prove quite effective the way they are classified and arranged and every business man who is overlooked by the canvasser will be given space if he will hand his copy into the business office. Putting even nothing but your simple business card on this page for a month will be much better than painting your name on a fence or the side of a barn. Not less than 18,000 regular readers will see it here every week—and the cost will be scarcely worth mentioning.

### SALEM BOOSTER DAY IS BIG SUCCESS

Yesterday Salem celebrated the completion of the Oregon Electric road to that city, big delegations being present from Portland and other points. Eugene sent the following representatives: H. R. Kincaid, A. C. Woodcock, R. A. Booth, J. H. Hartog, R. H. Nelson, Cecil J. Espey, President P. L. Campbell, of the University of Oregon.  
President Campbell and Mr. Hartog both delivered addresses and Mayor Rogers, in his address of welcome, declared that Salem would stand by the U. O. appropriation, a sentiment that was loudly applauded.

### IT'S UNREASONABLE

IT IS UNREASONABLE for a young man to suppose that he can set himself up in a good paying business without some capital to invest in the enterprise.  
Perhaps this lack of ready funds has been the cause of your working for some one else instead of yourself for these many years.  
An account with this bank will afford you a convenient, safe and altogether ideal method of keeping your surplus funds where they will grow into a sum that in time will make possible your success in business.  
Others have succeeded in this way; you can also.

**The Eugene Loan & Savings Bank**  
Established 1892  
Capital and surplus ..... \$100,000  
W. E. BROWN, President. F. W. OSBURN, Cashier.  
D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.

### TEA

Is there a better way to keep the family longer at table, to keep it together?  
Your grocer returns your money if you don't like Schilling's Best; we pay him

### ANNOUNCEMENT

The revival which began the 17th at the M. E. church at Coburg will continue over Sunday and all next week. Let all who wish to hear the plain, untwisted, unadorned gospel, the story of the cross that saves men from their sins, come. Let every one come.  
D. E. BAKER, Minister.

### NEW TODAY

LOST—Ladies' gold filled watch, size O, hunting case. Elyah movement, Tuesday evening between hospital and Armory. Leave at Guard office for reward.  
HAY FOR SALE—Six tons of cut hay, good quality; will deliver in Eugene. Phone Farmers 125. Swinfield. f26  
COTTAGE WANTED—Must be modern, close in, with bath, hot and cold water, etc. Call at Stishlers, 417 Willamette street. f19  
H. A. DUNBAR, Exalted Ruler.  
C. E. Pennants at the Gilbert Art Company, 50 cents. f29

### ATTENTION R. P. O. ELKS

There will be a special meeting at Elks' hall Thursday evening, February 20, at 8 o'clock p.m., for the consideration of giving an entertainment in the near future. Full attendance desired.  
H. A. DUNBAR, Exalted Ruler.  
C. E. Pennants at the Gilbert Art Company, 50 cents. f29

### Suffering and Dollars Saved.

E. S. Loper, of Marilla, N. Y., says: "I am a carpenter and have had many severe cuts healed by Bucklen's Arnica Salve. It has saved me suffering and dollars. It is by far the best healing salve I have ever found." Heals burns, sores, ulcers, fever, etc. Write for free trial bottle to W. A. Kuykendall's drug store.  
Here's your chance to make good. Special sale of boys' and girls' school shoes at Yoran's shoe store.  
C. E. Pennants at the Gilbert Art Company, 50 cents. f29  
PORTLAND ROYAL BAKERY  
Bread, the best and healthiest bread made, for sale at Otto's.  
If you want the best substitute for a hot get a Peptiron medicinal. CHAMBERS HARDWARE CO.  
C. E. Pennants at the Gilbert Art Company, 50 cents. f29

## IS YOUR BREAD Made with PURE WHITE FLOUR

If it IS you already know all we can tell you about it. If it IS'NT, you want PURE WHITE FLOUR in your Kitchen Next Baking Day. It makes the Whitest, Lightest Bread.

**PURE WHITE FLOUR**  
is made of Selected Scotch Fine Wheat, by patent process and is strictly High-Grade.  
Use Pure White Flour for pastry and cakes as well as for bread—it satisfies or your money back.

**WADHAMS & KERR BROS. DISTRIBUTERS**