

The Friendly Store

Winter Waists to go at \$1.48

This is the last call on ladies' Winter Waists; only about 3 dozen left; all good styles and patterns in stripe and check wool flannel, Trecot flannel etc.; light and dark colors; values to \$4.00; any waist in the lot, while they last **\$1.48**

Ladies' Fleece Hose 2 pr 25c

Ladies' 20c black fleece lined Hose; all sizes; absolutely fast colors; double foot, all next week at 2 pairs for **25c**

35c Fleece Lined Hose apr 25c

Fulfillment of Promises

TO carry out every statement to the letter--to back words by deeds--to give good service--good goods at right prices--to look out for the welfare of customers constantly--these are the things that individualize a store--lift it above the ordinary--place it before the eyes of the public as a dependable store at all times This is the policy of **The Friendly Store** and is maintained from January to December--has been the policy of this fast growing store and will be as long we as are in the mercantile business.

The Friendly Store

New Lawn Waists 98c-\$1.50

First showing of new spring, 1908, lawn Waists; we offer two specials for Monday, made of fine India Linen; beautifully trimmed in embroidery and lace and more than **'98c and \$1.50**

Corset Covers 12 1/2c, 25c, 50c

Three grand specials in ladies' Corset Covers; one at 12 1/2c; made of good quality of muslin; one at 25c made of fine cambric, trimmed in lace and insertion and one at 50c, worth 75c, beautifully trimmed.

15% to 20% Hopt Right Off Our Cotton Goods Prices

Bonifide reductions have been made amounting to 15 per cent and in some cases 20 per cent, Never have we made such general reductions on cottons and it is brought about by the conditions of our reserve stock which our inventory showed to be too large. 10c Muslin is now 8c 12 1/2c Muslin 9c; 15c Cambric 11c; 23c Cambric 17c; Etc.

10c Bleached Muslin 8c 36 inches wide, good heavy grade, sheets or pillow cases.	36 in Cambric 11c yd Regular 15c bleached Cambric, 36 inches wide, Yard 11c	81x90 Bleached Sheets 63c Full size bleached Sheets, 9-4 size, hemmed and ready for use at, each 63c	35c Bleached Sheeting 30c 9-4 bleached Sheeting, Pepperel brand, 35c grade, yard 30c All other widths reduced in proportion.	500 Pieces Indio Linon reduced 3c to 15c a yard 22,000 yards fine white India Linon on sale this week at prices away below regular. Fashion proves this another prophecy. India Linon will be a favorite. Anticipate your needs in waists, dresses, etc., and buy now.
Hope Muslin 9c yd This splendid heavy bleached Muslin; buy all you want at 9c yard.	Lonsdale Cambric 14c yd Buy all you want of 36 inch Lonsdale Cambric at, yard 14c	45x36 Pillow Cases 16c ea. 3-4 Pillow Cases made of heavy bleached Muslin, 22c values, each 16c	10c Unbleached Muslin 9c 9c Unbleached Muslin 7 1/2c We have a limited quantity of these two muslins and if you want any come early.	
Lonsdale Muslin 10c yd Buy all you want of this standard 36 inch bleached Muslin, now at, yard 10c	Best Berkley Cambric Now is the time to lay in a stock of this fine 36 in. Cambric for undermuslins; sold regular up to now at 22c. Buy all you want at, yd. 16 2-3c	9-4 Sheeting 37 1/2c value 34c Best quality 9-4 bleached Sheeting, 37 1-2c quality; now, yd, 34c; 45inch 25c quality, yd 21c; 42inch 23c quality, yd 20c.		



Odds and Ends of Men's Clothing left from Our Annual 2 Price 3 Days Clothing Sale Just Ended Will be Sacrificed Next Week

\$15.00, \$18.00, \$20.00, \$22.50 and \$25.00 Suits, Overcoats and Cravenettes, sale price **\$11.95** next week

Our new spring goods begin to arrive next week and to immediately close out all remaining fall suits we are making this unheard of reduction.

\$1.50 Hats for Boys \$1.10 10 dozen hats in brown, grey, tan, black and pearl, in all shapes and sizes, specially reduced.



Lac and Embroidery Sale

10c Embroidery Edging 3c yd
1000 yards Hamburg and Cambric Embroidery Edging and Insertions, 1 to 1 1/2 inches wide, values to 10c, only 3c a yd.

15c Embroidery and Insertions 6c a yd
1500 yards Cambric and Muslin Embroidery and Insertions, open and closed effects, values to 15c only 6c a yd.

20c Embroidery and Insertion 12c yd
3 to 6 inches wide, several matched sets, all new designs in eyelet and lace patterns, values to 20c at 12c yd.

50c Corset Cover Embroidery 25c yd
25 pieces fine Cambric Corset Cover Embroidery with leading for ribbon, in patterns, 50c values a yard 25c.

New Embroidery Sets 1 inch to 36 inches wide, Rwiss, Noinsoo, Cambric, Muslin. An immense assortment of fine Embroidery Match Sets, two to six piece sets, from the dainty baby patterns to the large elaborate patterns for skirts and dresses, many have the alluring effects, and next week they are all on display and on sale.

EUGENE'S LARGEST AND BEST STORE
Your Money's Worth or Your Money Back
Kabo Corsets, Wayne Knit Hosiery.

S. H. Friendly
594-596 Willamette Street.

Agents for Moneybak Silks, Priestly Dress Goods, Stork Rubber Goods, Schloss and College Brand Clothing for Men, Elk Brand Clothing for Boys

CITY NEWS

The stone work has been commenced on the new Presbyterian church.

W. H. Eaton has purchased a half interest in the Blue Front restaurant of Mr. Twilley.

A marriage license was granted today to Edward McNair and Miss Blanche Lester.

A carload of coal arrived here this morning for use in the coaches of the Wending train and for the depot buildings.

The Fountain Grocery today passed into the hands of A. M. Daniels, he having recently purchased it from Reynolds and Inman.

The ladies of the Presbyterian church gave a market in J. W. Kays' furniture store today and disposed of all of the wares they had on hand.

The residence of Frank Stewart on West Eleventh street was quarantined today on account of diphtheria, one of the children being afflicted.

The funeral of Mrs. Elizabeth Soyars was held this afternoon with interment in the I. O. O. F. cemetery.

The remains were followed to the cemetery by a large concourse of friends and relatives. Rev. O. C. Wright, pastor of the Baptist church, conducted the services.

The University of Oregon basketball team went to Corvallis this morning to play the O. A. C. team there tonight.

E. J. McClanahan went to Portland today to purchase a planer for his incubator factory in this city. He will soon enlarge the plant and install other machinery.

The Lane County Fruitgrowers' Association ordered a carload of spray, which has arrived, and thereby saved over \$100 on the carload, or \$3.50 per barrel, by returning the barrels.

Jack Miller was jailed last evening by Chief of Police Farrington, and this morning brought into police court on a charge of being drunk and disorderly. He was fined \$10, which he paid.

The residence occupied by William Hetch and family on West Eighth street has been sold by the owner, A. Lombard, to V. McFarland and it will be occupied by his son-in-law, Frank Knapp, and family.

W. O. Heckart is in town on business and will leave tomorrow night for Eugene. It is supposed that he is figuring on submitting figures for

the residence of a well-known Corvallis citizen.—Corvallis Gazette.

The pond near the depot is frozen over and the small boys have been amusing themselves today by skating on the ice. If the present cold snap continues the older people will have that pleasure on the larger ponds.

The contest case of J. H. McCormick vs. Percy Long, involving homestead entry upon the south half of the northeast quarter and lots 1 and 2, section 4, township 19, south of range 6 west, has been decided in favor of the contestant, I. N. Harbaugh was attorney for the contestant.

Roseburg Review: Mrs. W. L. Dyingler went to Eugene this morning to attend the funeral of her aunt, Mrs. Geo. Soyars, a Lane county pioneer of 1852, who died Thursday at the age of 84 years. Mrs. Dyingler feels the death of Mrs. Soyars very keenly, having resided with her five years of her girlhood.

Chris Leichtl, the West Eighth street shoemaker, who was recently fined \$100 for selling liquor, has skipped the town, leaving his outfit behind him. There was another warrant out for his arrest on the same charge as the previous one, and he evidently got wind of it and concluded to make himself scarce.

Chickens for Profit

Now is the time to buy an incubator if you are going to raise chickens for next year. Start right by buying a PETALUMA, and you will have no trouble hatching the eggs. We have them in all sizes from the 56-egg to 200-egg in stock now. Also Petaluma brooders, 100 and 200 chick size. We carry a small stock of extras for these machines. **CHAMBERS HARDWARE CO.**

NEW TODAY

WANTED—Lady solicitor for sofa pillow top portraits, made from any photo or Kodak picture. Perfect reproduction; will laundry; fine proposition. Mr. Lenox, Underwood House.

STRAY BULL CALF—Came to my place 20 miles west of Eugene on the Siuslaw stage road January 4, 1908. No mark or brand to be seen; deep red. Owner may have his property by calling and paying charges. A. F. Anderson.

ARMITAGE & BOWN SELL LIVERY STABLE

CHARLES K. KOMPP AND J. M. KITCHEN TAKE POSSESSION OF BUSINESS TODAY

Frank L. Armitage and Harry L. Bown have sold their livery business at the old Yates stand at the corner of East Seventh and Oak streets to Charles K. Kompp and J. M. Kitchen, who took possession today. This stable is one of the largest in this part of the state, and does a big business. The new proprietors are old hands at the business, Mr. Kompp having formerly been in associated with his brother Bud Kompp, in the conduct of the Junction City stables, having recently sold out to him. Mr. Kitchen also understands the business. Messrs. Armitage and Bown desire The Guard to thank the public for the liberal patronage while they were in the business and trust that their successors may be treated as liberally.

Messrs. Armitage and Bown have not decided what business they will follow in the future.

EIGHTH GRADE EXAMINATIONS

The eighth grade final examinations for the public schools will be held May 14, 15, June 11, 12. Teachers who have pupils ready for the examination should notify me of the number of questions wanted and the name of the person appointed to conduct the examination at least 15 days before the date for which the questions are wanted. **W. B. BILLARD, County Superintendent.**

WE CAN SUPPLY

Your wants with wood—Oak, Maple, Fir, and Ties. Also Coal. **WILLIAMS TRANSFER CO. Phone Black 1141.**

No sitting up with the Petaluma incubator. You light the lamp and it does the rest. All sizes at **CHAMBERS HARDWARE CO.** Petaluma incubators and brooders at **CHAMBERS HARDWARE CO.**

UNIQUE PLAN OF ADVERTISING EUGENE

The promotion department of the Commercial Club has had printed several thousand circulars, entitled "The Best Trump of All," with an ace of diamonds beneath, then "Eugene, Lane county, Oregon." On the back of the circular is printed a list of Eugene's attractions and advantages as a place for home-seekers. These are enclosed in a small envelope on the back of which is printed: "Personal—Don't try to play poker with this deck.—Eugene." The circular is the size and shape of a playing card. It is a very unique scheme. The real estate dealers will be supplied with a lot of them and the promotion department will send out several thousand to prospective settlers.

SICK HEADACHE

CARTER'S LITTLE LIVER PILLS. Positively cured by these Little Pills. They also relieve Distress from Dyspepsia, Indigestion and Too Heartly Eating. A perfect remedy for Biliousness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They regulate the Bowels. Purely Vegetable. **SMALL PILL. SMALL DOSE. SMALL PRICE.**

CARTER'S LITTLE LIVER PILLS. Genuine Must Bear Face-Simile Signature. **Refuse Substitutes.**

Scott's Santal-Pepsin Capsules A POSITIVE CURE.

For Inflammation or Catarrh of the Bladder and Disordered Kidneys. No more no cure. Cures quickly and permanently all Urinary Disorders of the Urinary Organs. Sold by Druggists. Price \$1.00, or by mail, postpaid \$1.25, or three boxes \$3.50. Address: **THE SANTAL-PEPSIN CO., WELLSFARGO BLDG., DEPT. OF DRUGS, S. F. CALIF.** Sold by **W. L. DE LANG, Druggist.** Why buy new clothes when we can make your old ones look like new at Eugene Dye Works, Sixth and Willamette streets.



IS YOUR BREAD Made with **PURE WHITE FLOUR**

If it IS you already know all we can tell you about it. If it ISN'T, you want **PURE WHITE FLOUR** in your Kitchen next Baking Day. It makes the Whitest, Lightest Bread.

PURE WHITE FLOUR is made of Selected Scotch File Wheat, by patent process and is strictly High-Grade. Use **Pure White Flour** for pastry and cakes as well as for bread—it satisfies or your money back.

WADHAMS & KERR BROS. DISTRIBUTERS

JOB PRINTING OF ALL KINDS EXECUTED AT THIS OFFICE

Our Long Established Reputation

for safety and reliability and our prompt and satisfactory service has increased the number of our patrons, the volume of our business and made this one of the representative banks of the Willamette Valley.

We have unsurpassed facilities for handling all branches of commercial business and also issue interest bearing certificates. Particulars will be furnished upon application.

The Eugene Loan & Savings Bank
Established 1892
Capital and surplus \$100,000
F. W. OSBURN, Cashier.
D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.