

# The Friendly Store 140th Surprise Sale

## Two Days of Extra Specials, Friday and Saturday

The closing two days of this Red Letter Clean Sweep Sale will be the grandest bargain offerings of this sale. Dozens of articles must be closed out, tomorrow and Saturday, odds and ends and broken lots in every department and to make it more interesting we include many staple articles.

### 2 more days of Annual Clothing Sale

Today the crowds were so great that we could not wait on everybody, but tomorrow we will have an extra salesman and thus be better prepared to serve you. If you were disappointed today, come tomorrow errly.



Tomorrow and Saturday only, we offer  
all \$18.00, \$20.00, \$22.50 \$25.00, \$27.50,  
Suits, Overcoats and Cravenettes for

# \$14.85

and all \$8.50, \$10.00, \$12.50, \$13.50 and \$14.00,  
Suits, Overcoats and Cravenettes

# \$7.85

Absolutely every Suit, Overcoat and Cravenette in the store, included at either one of these two prices, Steinbloch, Schloss Bros., College Brand and Elk Brand, and among the suits you will find dozens of the latest patterns and styles.

We make no alterations at sale prices without extra charge.

## 2 Days More of Reduction on Ladies' Ready-to-Wear Apparel

### 75c Union Suits 38c

Ladies' fleece lined union suits: 75c values, each ..... 38c  
Muslins, dress goods, silks, underwear, linens, etc., all specially priced during this sale.

### \$4.00 Waists \$1.48

Three dozen ladies' shirtwaists, in light and dark shades, all wool, Battiste, flannel, etc. Values to \$4.00; sale price, ..... \$1.48

### \$1.50 Kid Gloves pair 78c

Five dozen pairs fine dressed kid gloves, in colors and white; sizes 5 1/2, 5 3/4, 6, 6 1/4 and 7 1/2; values to \$1.50; pair 78c.  
Long silk gloves, a pair ..... \$1.50  
Infants' wool hose, pair ..... 5c

### \$8.50 Coats ea. \$4.15

Fifteen ladies' coats made of heavy mixed cloaking; coats 34 to 42; values to \$8.50; now ..... \$4.15

### Ladies' Dress Skirts Reduced 1/4

250 stylish dress skirts, in plain and fancy wool materials, pleated and gored effects; choose from the entire stock for three days at 1/4 less than regular prices.

### \$30.00 Suits \$12.00

Just 12 of these stylish suits left; values to \$30.00; now ..... \$12.00

Your Money's Worth or Your Money Back.  
GOOD GOODS ONLY

## S. H. FRIENDLY

592-594 Willamette St.

STETSON HATS  
DENTS GLOVES  
COOPERS UNDERWEAR  
STERLING BRAND HATS

## STOCK TAKEN IN BUILDING-LOAN ASSOCIATION

Last evening the committee recently appointed by the Commercial Club to launch a building and loan association submitted its report, recommending an organization with a capital stock of \$100,000, divided into 500 shares of \$200 each, payable in monthly installments.

The matter was discussed and then the books were opened for stock subscriptions. The following subscribed for five shares each last night: J. M. Williams, C. H. Fisher, A. A. Simmons, H. L. Burt, R. E. Hartog, W. P. Koke, H. Retel, J. H. Hartog, W. P. Ordinance, F. Thomas, W. G. Gilstrap, L. L. Whitson, F. R. Wetherbee, I. T. Nicklin, J. L. Reed.

## CITY NEWS

Charity ball, armory, Friday, January 31.

Fruit men say that now is the time to spray trees.

Tickets for the charity ball at the armory Friday evening, \$1.

The armory is being decorated for the charity ball to be held tomorrow night.

Attend the charity ball at the armory Friday evening, January 31. Tickets, \$1.

The Albany city council has passed a blind pig ordinance similar to the one in Eugene.

The Presbyterian Aid Society will give a market at J. W. Kay's furniture store Saturday, February 1, 1908.

W. J. Mulkey, the Creswell hotel keeper, says that an electric light plant is being put up there and the little town will soon have lights.

The Theatre Cafe now remains open all night, a great convenience for those who are compelled to be up late at night or early in the morning.

In the justice court the case of W. B. Green vs. H. Chozem, to recover money on a board bill, Judge Bryson this morning awarded the plaintiff the sum of \$67.60.

Among the carload shipments into Eugene yesterday were a car of wagons for J. W. Quakenbush & Son and a car of wire fence for the Chambers Hardware Company.

The militia companies are making great preparations for the annual inspection February 6 and 7. Both companies are determined to have an attendance of 100 per cent.

New York's newspapers are making much over Dan Kelly and Forrest Smithson. Incidentally the University of Oregon is getting some good advertising beyond the Mississippi.

Chinook salmon are beginning to appear in the local markets. J. W. Huff (this morning received the first of the season. They are all little fellows, weighing from 2 1/2 to 5 lbs. each.

The Hodes building on Willamette street will soon be remodeled for the moving picture theatre to be located there. The partition will be taken out and the entire building used for that purpose.

In the bowling games between the bachelors and the married men at the Commercial Club last night the bachelors won from the married men by the score of 2559 to 2413, three games being played.

Another one of the highest-grade pianos made, a beautiful mahogany, style 11 Weber, from the Elfers Piano House, today found its way into the home of Mrs. J. W. Shumate, corner Tenth and Pearl streets.

Today and tomorrow are the last days on which ducks can be lawfully killed. A number of the members of the clubs which own preserves west of the city went out today and will stay till tomorrow evening.

S. W. B. Haynes, the barber, will move his shop Monday from the Hodes building to his old location in the McFarland building on West 8th street, next door to Finnogian's blacksmith shop. Patrons will please take notice.

H. Retel, the gentleman who recently arrived here from Colma, Cal., telegraphed for his family today and they will start at once. They will occupy a residence owned by W. H. Dempster on Moss avenue in Fairmount. Mr. Retel will engage in landscape gardening.

John Inwall has sold his fine farm of 150 acres in the Santa Clara district, northwest of the city, to Charles Howard, recently from Greenfield, Iowa, for \$10,000. Another sale is that of the Webster-Webster place of 30 acres, three miles west of the city, to N. H. Hertelsen, of this county, for \$3200.

Mrs. F. M. Freeman, of Springfield, was examined as to her sanity this forenoon before Judge Christian, and she was pronounced insane. She will be taken to the insane asylum at Salem in the morning. She is aged 45 years and has a husband, Dr. DeBar and Jayne were the examining physicians.

The young people of the Catholic church gave a card party last evening.

ing in the old church building. A very enjoyable evening was spent at cards and other amusements. Splendid music was furnished by the Glimp orchestra. These affairs by the Catholic young people are becoming very popular and are always largely attended.

The new general hospital was opened to the public today and a great many persons took advantage of the invitation and of the good weather to visit the institution. They were all pleased with the manner of arrangement and up-to-dateness of the hospital. A complete description of the building will be given in The Guard in a day or so.

Chief of Police Farrington has a notice elsewhere in today's Guard to owners of bottling works, hotels, restaurants, soft drink parlors, etc., that application blanks may be had at the office of the city recorder for procuring licenses. Also a notice to milk peddlers to the same effect. The ordinances affecting those branches of business having gone into effect. The license is \$1 per year.

The Orpheum will re-open tonight with new lenses and a complete change of program. Titled moving pictures of "The Last Cartridge," a story of the Sepoy mutiny. Also "The Man Who Walks on the Water" and "A Christmas Donation." Illustrated song, "The City of Sighs and Tears." All other songs by C. E. Parker. If all those who attended the show on Tuesday night will present the part of the ticket retained by them they will be admitted on them any night this week.

Attorney Al Greene, of Moscow, Idaho, after a visit with relatives in Eugene and vicinity, left today for home. Mr. Greene was raised in this vicinity, but this was his first visit to Eugene in 18 years. He of course noticed many changes in the city since that time, scarcely recognizing anything here. He and his wife are on a trip through California and Mexico. They state in all their travels they have only seen two or three cities where so much building is going on as in Eugene.

Miss Marion Lowell, reader and teacher of dramatic art, from New York City and Washington, D. C., arrived in Tacoma early in the week with her mother, Mrs. S. M. Chaffee, and Miss Lyleth Moore, a pupil. Mrs. H. L. Moore of Roseburg, Ore., Miss Lowell will remain in Tacoma until May, when she goes abroad for the summer. Miss Lowell has a national reputation in her art, and has spent several seasons in Tacoma. News, Jan. 25. Miss Moore, spoken of in the above clipping, formerly resided in Eugene. She may appear here soon in a recital.

"I pass through this world but once; any good thing, therefore, that I can do or any kindness that I can show to any human being, let me do it now. Let me not defer nor neglect it, for I shall not pass this way again." Remember the charity ball Friday night.

No sitting up with the Petaluma incubator. You light the lamp and it does the rest. All sizes at CHAMBERS HARDWARE CO.

Buy a ticket for the charity ball. "Actions speak louder than words."

Petaluma incubators and brooders at CHAMBERS HARDWARE CO.

"To pity distress is human; to relieve it is god-like." Charity ball, Friday, January 31st.

### Your Duty is to be Well

But you cannot be well if you neglect taking Hood's Sarsaparilla when you are sick. You should take it. Impure blood, poor appetite, headache, nervousness, that feeling—by these and other signs your system demands Hood's. Get a bottle today.

**Cure of Health**—My blood was poor. Since taking Hood's Sarsaparilla I have more color in my face, my eyes are well, and work is a pleasure. Mrs. W. A. HOWARD, Taunton, Mass.

**In Worst Form**—I had eaten too much of the best food, and my blood was impure. I took Hood's Sarsaparilla and now I am well. Mrs. W. A. HOWARD, Taunton, Mass.

**Always Praise**—I first took Hood's Sarsaparilla 12 years ago, and always with favor of it. H. COWDREY, 227 Perry Street, Lowell, Mass.

Hood's Sarsaparilla is sold everywhere in the usual liquid, or in tablet form. **Sarsabats**, 100 Doses One Dollar. Prepared only by C. I. Hood Co., Lowell, Mass.

### NOTICE TO TAKE OUT LICENSE

Notice is hereby given that the license No. 710, requiring those selling to conduct bottling works, hotels, restaurants, soft-drink parlors, drug stores where soft drinks are sold and other similar places, to apply to the city recorder and secure a license to carry on such business, under ordinance No. 798, requiring dealers to take out license, enforce and all parties desiring to do such business within the city of Eugene should at once take out license. Application blanks may be had on application to the city recorder.

E. A. FARRINGTON, City Recorder.

### A CURE FOR MISERY

"I have found a cure for the every malaria produce," says E. James, of Louellen, S. C. "It is Electric Bitters and comes in glass bottles. It breaks up a chill or a bilious attack in a few minutes and it puts yellow jaundice out of commission." This great medicine and blood purifier gives quick relief in all stomach, liver, kidney complaints, and the malaria lame back. Sold under guarantee. W. A. Kuykendall's drug store.

### Chickens for Profit

Now is the time to buy an incubator if you are going to raise chickens for next year. Start right by getting a PETALUMA, and you will have no trouble hatching the eggs. Have them in all sizes from the egg to 500-egg in stock now. Petaluma brooders, 100 and 200 chick size. We carry a small stock of extras for these machines. CHAMBERS HARDWARE CO.

### NOTICE TO PATENTS

Parents intending to send their children to the beginning school please send them next Monday, January 31, as there is to be a primary class organized at that time. It will be a great inconvenience if they are sent later in the year. L. H. ALDERMAN.

### IF YOU KNEW

The merits of the Texas Petaluma you would never suffer from bladder or rheumatic trouble. A bottle (two months' treatment) by O. J. Hull, or by mail, see testimonials. Dr. E. W. Hall, Olive street, St. Louis.

Buy a Petaluma incubator. Chambers Hardware Co.

Tickets for the charity ball at the armory Friday evening, \$1.

PERSONALS  
E. C. Lake went to Roseburg today on business.  
H. N. Cobb, of Roseburg, is in the city on business.  
F. E. Blair, the Fall Creek merchant, is in the city.  
Leroy Gessner arrived here from the south this afternoon.  
J. W. Kay's returned this afternoon from an outing at Newport.  
Mr. and Mrs. Roy Morgan were over from Springfield today.  
C. C. Coffman went to Cottage Grove today on a short visit.  
Colonel J. W. Hobbs arrived home from the north this afternoon.  
William Culver, of St. John's, after a visit in Eugene, went to Salem today.  
L. N. Roney has so far recovered from his illness as to be on the streets.  
Mr. and Mrs. A. Welch and Mrs. H. G. Flaishchauer arrived up from

Portland on the afternoon train today.  
Claud Spencer was a passenger to Cottage Grove on the local this afternoon.  
Gottfried Graber, a well-known mining man of Cottage Grove, is in the city.  
Miss Clara Parks, of Lewisburg, arrived here today to visit her sister, Mrs. Clink.  
T. B. Davidson returned this afternoon from a visit with her mother at Halsey.  
C. L. Winter arrived home from a trip to Portland on the afternoon train today.  
Charles Tower, of Junction City, and Isaac D. Tower, of Seattle, were in the city today.  
Jessa Bounds and Carl V. Oglesby returned last night from a business trip to Douglas county.  
Mr. and Mrs. C. H. Davidson arrived up from Halsey this afternoon to visit C. Guilford and family.  
Miss Lillian Brand went to Portland today and from there will go up into Washington for a visit.  
C. F. Cox and J. M. and M. J.

Smith arrived out from the lower Siuslaw on the stage last night.  
Mrs. G. M. Whitney came up from Portland last night to visit her daughter, Mrs. A. M. Hendricks.  
Miss Perle Miller arrived up from Portland today and will remain at home during the rest of the winter.  
Colonel and Mrs. S. P. Sladden returned home last night from a trip to Southern California and Mexico.  
Mrs. John O'Brien arrived home this noon from a visit with her daughter, Mrs. Stapleton, at Roseburg.  
Leo Williams, advance agent for "The \$10,000 Beauty," which will appear soon at the Eugene theatre, is in the city.  
Charles Wilman has arrived here from Ashland to take the position of clerk at the Hotel Smeede to succeed Mr. Felix, who has resigned.  
Mrs. Hiram Rayl and daughter, Bessie, of Junction City, after a visit at the home of Mr. and Mrs. C. J. Barthe in Eugene, returned home today.  
E. N. Smith and family of five arrived here last night from Ballard, Wash., and will reside in the Fuller residence on East Eleventh street, near High. Mr. Smith is connected with the Jasper Lumber Company.  
Hon. S. B. Eakin and wife returned this afternoon from an outing at Newport. They intended staying longer, but Mr. Eakin was seized with an attack of asthma and they had to return home.  
Roseburg Review: Hon. J. H. Booth leaves tomorrow morning for San Diego, Cal., where he will be joined by Mrs. Booth on a pleasure trip to Mexico. He will be absent two weeks, but Mrs. Booth will not return to Roseburg until spring.  
The Theatre Cafe is now serving a dish of delicious fresh shrimp with every order of oysters. Come and eat oysters.

STANDARD OIL PAYS BIG DIVIDENDS  
New York, Jan. 28.—The report of the United States Steel Corporation for the quarter ending December 31, 1907, expectantly awaited by the public, as an index of the general financial conditions, was made public today. The net earnings for the last three months of the corporation's year were \$32,553,994. The figures exceeded the hopes of the steel trade. The net earnings for the year were \$150,884,477, the largest in the company's history. The unfilled orders on hand at the end of the year amounted to 4,624,553 tons. The surplus for the quarter was \$3,559,274.  
The usual quarterly dividends of one half of one per cent on the common and 1 3/4 per cent on the preferred stock were declared by the directors. These dividends show no change from the previous quarter.  
Charity Ball  
Charity Ball  
Charity Ball  
January 31st, 1908  
January 31st, 1908  
January 31st, 1908  
At the armory. 129

### Our Long Established Reputation

for safety and reliability and our prompt and satisfactory service has increased the number of our patrons, the volume of our business and made this one of the representative banks of the Willamette Valley.

We have unsurpassed facilities for handling all branches of deposit.

of commercial business and also issue interest bearing certificates. Particulars will be furnished upon application.

### The Eugene Loan & Savings Bank

Established 1892

Capital and surplus, \$100,000

W. E. BROWN, President. F. W. OSBURN, Cashier.  
D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.

### TO CURE A COLD IN ONE DAY

Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. S. W. GROVE'S signature is on each box. 35c.

### THE BEST TIME TO PERFORM A GOOD DEED IS WHEN YOU FIRST HAVE THE OPPORTUNITY.

Charity ball, Friday, January 31.

### IS YOUR BREAD MADE WITH PURE WHITE FLOUR?

If it IS you already know all we can tell you about it. If it ISN'T, you want PURE WHITE FLOUR in your Kitchen Next Baking Day. It makes the Whitest, Lightest Bread.

### PURE WHITE FLOUR

is made of Selected Scotch Fife Wheat, by patent process and is strictly High-Grade.

Use Pure White Flour for pastry and cakes as well as for bread—it satisfies or your money back.

Pure White Flour is Sale by the following Merchants, price \$1.00 per sack

J. W. White, Grocery, Fountain Home Bakery, University Home Bakery, Geo. T. Hall & Son, W. M. Green, W. A. Bell, E. D. Matlock, The Eugene Grocery Co., C. B. Daniels, Peter Johnson, W. H. Dempster, Cole & Wilson, W. J. Gibson & Son, Flegal & Ryehard, W. W. Fawc, Irving, Armitage & Davis.

### WADHAMS & KERR BROS. DISTRIBUTERS