

Friendly Red Letter Clean Sweep Sale

Surplus stocks and short lots of winter 1908 merchandise, disclosed by our recent yearly stock counting, are now being closed out at prices which make it a paying investment to buy whether the goods are required for immediate or for future needs.

The Woman, Miss or Child Needing a Coat or Suit

can buy a very handsome garment now, right up-to-date in style, for less than the cost of the materials. The remainder of winter 1908 apparel must go at once.

\$4.15 All coats valued up to \$8.50, made of fancy mixed materials, dark and light colors, made long and extra full.

\$16.00 This includes all fine broadcloth coats, in light and dark shades, suitable for evening or street wear, satin lined throughout, splendidly tailored; values to \$45.00; now only \$16.00.

\$12.00 Take your pick of any suit in the house, while they last, colors or black, worth all the way from \$25.00 to \$35.00; extra charge for alteration.

\$2.15 Children's coats; values up to \$6.00; big range of colors and patterns; ages 4 to 14 years. Come early and get the best values.

A good Assortment of Women's Waists Remain

Two groups of 1907 styles in waists, made of stripe and check Batiste and wool waistings, woolen Batiste waists—in many good styles are now reduced at, each

Woolen waists—made of plain, all wool flannel waistings, reduced to each

Ladies' Fleece Hose, 2 pair for 25c

Twenty dozen ladies' fast black extra heavy fleeces lined hose; sizes 8 1/2 to 10; 20c values; two for 25c

75c Ladies' Union Suits, each 38c

Ladies' fleeces lined union suits, gray in color, sizes 4 to 6; extra 75c quality; each 38c

\$1.00 Flannelette Night Dresses ea 78c

12 1/2c Outing Flannels dark and light shades yd 8c

Blankets, Comforts, Sheets, Muslins, Spreads, Linens all Under Priced. Thousands of Remnants of all kinds and odd lines to close out at Half Regular Selling Prices

S. H. FRIENDLY

Your Money's worth or your money back

592-594 Willamette St.

Eugene's Foremost and Best Store

CITY NEWS

The river is at a 6.4 foot stage at present and at a standstill.

Two cars of excelsior were loaded today for shipment to San Francisco.

N. L. Fitzhenry today sold 39 bales of hops to T. A. Lavesley for 5 1/2 cents per pound.

The band meets tonight for the transaction of business. A full attendance is desired.

The barbers held their monthly business and social session at the shop of Rathmell & Branstetter last night. A very enjoyable time was had.

Rev. R. A. McKinley, the new pastor of the Fairmount Presbyterian church, preached his first sermon in Eugene last Sunday to a large audience.

A carload of block signal apparatus was loaded here today for shipment to Yoncalla, where the S. P. Co. will install the signals along another stretch of track.

Bert Vincent and M. L. Hamill have sold their cigar store next to the Hoffman House to Andy Heitzman, of this city, and Philip Jackson, recently from North Yakima, Wash.

The challenge of Moshberger, Leo and Sovern, as printed in last night's Guard, has been accepted by Harry Hobbs, W. S. Moon and Geo. A. Phips, and the game will be bowled at Nadeau's alley tonight. Nadeau's team will challenge the winners.

In speaking of the invention of a street annunciator by a Portland boy, formerly of Eugene, yesterday, the item should have read William E. Lakin instead of Walter Lakin. He is a son of D. R. Lakin, of this city.

E. J. McClanahan today received a letter from Los Angeles stating that an Oregon Club is being formed there among the former residents of this state. There are several hundred pro-

ple there eligible for membership, including quite a number from Eugene.

Excavation for the Hull two-story brick building on East Ninth street was begun this morning and at the same time the work of delivering material for the construction of Mrs. Patterson's one-story brick across the street was begun.

Less snow is reported in the mountains of this part of the state this year than for a great many years. This winter only the highest peaks and ridges are covered, while the valleys, even though far up in the mountains, are free from snow.

S. G. Galston, of Florence, has filed a complaint in the juvenile court asking that his son, 16 years old, be turned over to that tribunal. The case will come up for hearing Friday. The father alleges that the boy is incorrigible and he cannot control him.

Dr. Korinek, state veterinarian, spent last night in Eugene and made a trip to the country this morning to investigate the death of several horses which had been reported to him by Dr. J. Christie. He found the disease that caused the deaths was blind staggers.

M. M. Miller, a newspaper man of a number of years' experience in this and other states, has accepted a position with the Review and will give his special attention to our business department.—Roseburg Review. Mr. Miller has been manager of the circulation department of The Guard for the past several months.

Regular meeting of the Alpha Pi at usual time and place. Every member should be present so that final arrangements may be made for the banquet to be held Friday evening. You will greatly assist the committee in charge by securing your ticket not later than Wednesday evening. 122

At the meeting of the athletic council of the University Saturday President P. L. Campbell and Carl McClain, '06, were elected delegates to the conference of the universities and colleges of the Northwest, which will be held at Walla Walla in February. The purpose of the conference is to discuss athletic relations among the colleges, and to settle all disputed

questions. The institutions represented will be the Universities of Oregon, Washington and Idaho, Oregon Agricultural College, Pullman and Whitman.

Frank Cherry was brought up from Portland last night and is now at the home of his parents, Mr. and Mrs. J. W. Cherry, at 520 High street quite ill.

W. G. White and W. W. Branstetter received their commissions this morning and they are now first and second lieutenant respectively of Company A in fact.

A court of the Independent Order of Foresters will be organized in Eugene on Friday night of this week. The meeting will be held in Eagles' hall. Organizer Orr has a good character list.

The furniture is now being placed in the new hospital and it will be ready for patients within a few days. A good road is being built from the foot of the hill to the building so there will be no trouble reaching the hospital with teams.

Remember that next Monday the Orpheum opens its doors to the public. In addition to the finest film service ever offered the people of Eugene Charles E. Parker, the singing comedian, in up-to-date specialties, appears for the first time before a Eugene audience. Watch The Guard from day to day and keep posted.

The next basketball game to be played in Eugene will be the one Friday night between the Eugene high and the Roseburg high. Roseburg defeated Ashland a few nights ago and Ashland defeated Eugene by one point, but since then Eugene has been playing better ball and expects to win from Roseburg.

Chickens for Profit

Now is the time to buy an incubator if you are going to raise chickens for next year. Start right by buying a PATALUMA, and you will have no trouble hatching the eggs. We have them in all sizes from the 56-egg to 500-egg in stock now. Also Pataluma brooders, 100 and 200 chick size. We carry a small stock of extras for these machines. CHAMBERS HARDWARE CO. 122

Notice to Fruit Growers.

All members of the Lane County Fruit & Vegetable Growers Association are requested to notify the secretary as soon as possible what amount of spray they will want the coming season. J. O. HOLT, Secretary.

WATER NOTICE

All delinquents have been notified to call and settle. Kindly give this matter your attention at once, otherwise service will be discontinued without further notice. WILLAMETTE VALLEY COMPANY. 122

It is not often we do, but when we do you may know there is something doing, and when you see our windows for values in linens and embroideries you will know it has been done—and well done—for our Friday and Saturday special sale, Cockerline & Wetberber. 122

You can buy a fine umbrella for what you have to pay for a cheap one if you call at W. W. Brown's. They are all gone. These umbrellas are being closed out at cost. Corner Ninth and Willamette streets.

MERCHANTS HOLD ANNUAL ELECTION AND BANQUET

The annual election of officers of the Eugene Merchants' Protective Association took place last night, the following being elected for the ensuing year:

President, G. D. Linn; vice president, I. T. Nicklin; secretary, R. R. Knox; treasurer, A. T. Cockerline.

After the election the members repaired to the Hoffman House, where an elegant banquet was served by Mrs. W. F. Osburn. M. S. Barker acted as toastmaster and toasts as follows were responded to: "Organization," retiring President Yoran; "Benefits of Organization," President-elect Linn; "The Press," W. G. Gilstrap; "Some Funnysims," W. H. Kay; "Automobiles in Portland," Otto Kaufmann. Remarks were made by I. T. Nicklin, Otha Roberts, F. A. Rankin and others.

an appointment in the naval academy.

A. Welch came up from Portland today.

A. H. Martin, postmaster of Junction City, is in Eugene this afternoon.

Hon. H. R. Kincaid returned this afternoon from a trip to Portland.

Mrs. Chas. Croner is home from her horseback trip to Cottage Grove.

D. M. C. Gault, the Cottage Grove newspaper publisher, is in the city on business today.

Charles Croner, the city's fireman, is off duty for a day or two on account of a slight illness.

Mrs. Mary E. Hall arrived up from Portland this afternoon to visit Mrs. H. E. Ankeny a few days.

S. L. Moorhead, editor of the Junction City Times, arrived in the city on the afternoon train today.

Mrs. Anna Prevost, of Sacramento, after a visit with her sister, Mrs. E. L. Campbell, in Eugene, has returned home.

Roseburg Review: Mrs. John O'Brien, of Eugene, is here visiting with her daughter, Mrs. Harry Stapleton.

Miss Ethel Murray, head nurse at the new hospital, arrived up from Portland today to assume her new duties.

Corvallis Gazette: Mr. and Mrs. Ed Andrews, of Eugene, have been visiting friends in the city the past few days.

Mrs. J. N. McFadden arrived up from Corvallis this afternoon and will be the guest of Mrs. S. B. Finnegan a few days.

T. F. Wait and wife and W. J. Foster arrived here last night from Storm Lake, Iowa, and may locate in or near this city.

Dr. Leonard, of the University of Oregon, went to Portland today to attend a banquet to be given there by the University alumni.

W. H. Weatherston, editor of the Florence West, is in the city. He attended the meeting of the state press association at Portland last week.

Mrs. J. A. Maurer returned this afternoon from a visit with her daughters at Independence. She was accompanied home by her daughter, Pink.

W. M. Green and Percy Long went to Portland on the flyer last night to attend the meeting of the retail grocers and retail hardware merchants respectively.

Mrs. J. W. Wilson and daughter, Miss Marguerite, of Salem, after a visit at the home of Mrs. Wilson's sister, Mrs. G. A. Dyson, in Eugene, returned home today.

Sam Sykes, of Roseburg, was in Eugene Saturday and Sunday. He was formerly a Eugene hardware clerk, but is now in business for himself at Roseburg.

L. H. Linn and son, H. L., of Illinois, who visited at the home of Rev. A. F. Linn in Eugene a few days ago, left yesterday for San Francisco, and Southern California, and from there will go back home.

Mr. and Mrs. A. T. Cockerline and Mr. and Mrs. J. W. Kays leave in the morning for an outing at Newport. They will be joined at Albany by Mr. and Mrs. H. N. Cockerline, of that city.

Rev. Handenschield, the evangelist, left on the flyer last evening for Pendleton, where he opens a meeting tonight. He was accompanied to the train by a large number of the members of the M. E. church.

D. M. C. Gault, of the Western Oregon, and W. C. Conner, of the Leader, arrived down from Cottage Grove on the noon train today to attend a meeting of the Lane county editors at the Commercial Club this afternoon.

CHAMPIONSHIP GAME FRIDAY

Friday evening will decide the championship of the W. O. I. A. when the teams of the Roseburg and Eugene high schools will meet at the Eugene armory in a dual match for the Eugene trophy. Neither school has been defeated by any league team. Both have very strong teams, yet comparison between the two will be difficult. Roseburg beat Ashland, while Eugene did not quite tie them, but Eugene beat Salem by a much larger score than the southern five did. It will be a close game, no matter who the winner is. The Roseburg girls' basketball team will be here with the boys, as both teams play Albany next night. The girls were to have played here with the Eugene girls, but the interposition of one who considers basketball for girls undignified caused the school board to take action and prohibit basketball in the future by girls' teams.

The high school here is planning to show Roseburg a "good time" after the game with a reception.

STORE ROOMS AND OFFICES

I have blocks in contemplation. Tenants desiring store rooms and offices will do well to consult me immediately. I am also planning flats for families. FREE THOMAS, Architect, Room 7, Christmas Bldg. 1214

ROLL TOP DESK

For sale cheap. J. O. Watts, corner Ninth and Willamette streets.

No sitting up with the Petaluma incubator. You light the lamp and it does the rest. All sizes at CHAMBERS HARDWARE CO.

The Theatre Cafe is now serving a dish of delicious fresh shrimp with every order of oysters. Come and eat oysters.

The Last Great Fire

Did not cause so much suffering to the homeless as many a case of eczema causes its miserable victim. And the relief fund did not bring so much joy as Hood's Sarsaparilla has given thousands of times, in relieving the agonizing itching and burning of eczema-tortured people.

In a Bed of Fire—"I lived in a bed of fire for years, owing to blood poison, all over my body, itching intensely. Hospital treatment did not help me. I tried Hood's Sarsaparilla and continued taking it until I was entirely cured." Mrs. J. T. Williams, Carbondale, Pa.

Tied the Hands—"We had to tie the hands of our two-year-old son on account of eczema on his face and limbs. No medicine helped until we used Hood's Sarsaparilla, which soon completely cured." Mrs. A. Van Wyck, 123 Montgomery St., Paterson, N. J.

Hood's Sarsaparilla is sold everywhere. In the usual liquid, or in tablet form called Sarsatabs. 100 Doses One Dollar. Prepared only by C. I. Hood Co., Lowell, Mass.

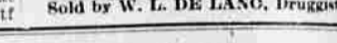
GOOD WATER

All who want Bedrock Wells and Pure Water can get satisfaction by calling up Red 5391

J. E. KILBORN, 557 High St., Eugene

Scott's Santal-Pepsin Capsules

A POSITIVE CURE. For inflammation or stasis of the bladder and diseased kidneys. No cure no pay. Cures quickly and permanently all Urinary Diseases of the Urinary Organs. Absolutely harmless. Sold by druggists. Price \$1.00, or by mail, postpaid, \$1.50, or three boxes \$2.75. Address: THE SANTAL-PEPSIN CO., 1151 PONTIAC ST., CHICAGO, ILL. Sold by W. L. DE LANO, Druggist.



Umbrella Sale.

We are going to close out our stock of Umbrellas. You can get a good silk cover, detachable handle as low as \$4

This is a genuine Closing Out Sale of our entire stock of Umbrellas and you cannot afford to miss it.

Come in and price and you will be convinced.

SEE WINDOW

J. O. WATTS,

Cor. 9th and Willamette St.

MOST GROCERS SELL

Olympic Flour

every sack guaranteed

Made of selected Eastern Oregon hard wheat. It produces more loaves of bread than any other flour and the loaves are lighter and whiter. Because of the increased quantity of bread produced the cost is no higher than for other flours. ASK YOUR GROCER FOR IT.

THE PORTLAND FLOURING MILLS

IS YOUR BREAD Made with PURE WHITE FLOUR



If it IS you already know all we can tell you about it.

If it ISN'T, you want PURE WHITE FLOUR in your Kitchen Next Baking Day.

It makes the Whitest, Lightest Bread.

PURE WHITE FLOUR

is made of Selected Scotch Fine Wheat, by patent process and is strictly High Grade.

Use Pure White Flour for pastry and cakes as well as for bread—it satisfies your money back.

Geo. T. Hall & Son, W. M. Green, W. A. Bell, E. D. Matlock, The Eugene Grocery Co., C. B. Daniels, Peter Johnson, W. H. Dempster, Cole & Wilson, W. J. Gibson & Son, University Home Bakery.

Flagg & Hychard, Springfield, Ore. W. W. Fawc, Trinita, Ore. Armitage & Davis, Clatskanie, Ore.

..It Is Prudent to Insure..

your life or your property.

Why is it not so important to insure against adversity in the future by keeping your funds in a bank account?

Allow it to accumulate until a time comes when you need it badly—that is when you will appreciate its true worth.

Just as the value of your life insurance increases as you grow older, so will your bank account grow as you add to it weekly or monthly.

In fact, the possibilities of your bank account are limited only by your earning and saving capacity.

An account with this bank is good insurance.

The Eugene Loan & Savings Bank

Established 1892

Capital and surplus, \$100,000

W. E. BROWN, President. F. W. OSBURN, Cashier. D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.