

Friendly's Saturday Bargains

\$1 Flannelette Gowns 69c

5 dozen Ladies' Outing Flannel Night Dresses made of heavy Outing Flannel, neat stripes and checks, finished with feather stitched braid, regular \$1.00 qualities, tomorrow each 69c

\$1.25 Gowns 95c \$1.50 Gowns \$1.20
\$2.00 Gowns \$1.60 \$3.00 Gowns \$2.50

50c Col. Dress Goods yd 33c

15 pieces new suitings in dark and medium shades, stripes, checks, etc., suitable for Tailored or Shirtwaist Suits, separate Skirts or Waists, best 50c and 60c values, a yard 33c

\$1.25 and \$1.50 Fancy Dress Goods 95c

30c India Linon 17c yd

20 pieces fine extra good India Linon, 36-inches wide buy all you want tomorrow only at yard 17c

Lonsdale Cambric Tomorrow, a yard 13c

Buy Men's Half Hose Tomorrow

All 25c plain or fancy hose, cotton and wool, sale price 20c

All 50c and 75c lisle, silk and cotton and wool hose, plain and fancy 40c

15c Tan and Black hose 8 1/2c

Boys' \$1.50 Hats \$1.10

All \$1.50 and \$1.75 Hats in black, brown, tan and gray, sizes 6 1/2 to 7.

Boys' 75c Leather Auto Caps 48c

All leather Caps in black and tan, size 6 1/2 to 7, sale price 48c.

\$1.50 Wool Waists 95c ea

3 dozen only, Ladies' blue, red, green and black Wool Shirtwaists, all this season's best styles, sizes 32 to 42, regular \$1.50 values, special each 95c

\$4.00 Waists \$2.90 \$3.00 Waists \$1.85

65c Ladies Knit Skirts, ea. 45c

Furs at 1/2 Price

Take your choice of any Fur in our stock tomorrow at just half the regular price. We have about 50 pieces, scarfs, stoles, ties, etc. in gray, brown and black furs, your choice 1/2 price.

All Staples, Sheeting, Muslin, Black and Colored Dress Goods, Silks, Etc., reduced 10%, buy now.

60c Boys' Overalls Tomorrow 40c

10 dozen best blue denim Overalls, made with double seat and knees, 2 hip pockets, 3 front pockets and high bib, sale price 40c

Friday only 40c

Men's \$1.25 Outing Flannel Night Gowns sale price 78c

Tomorrow only we offer a line of heavy Outing Gowns in sizes 14 to 19; splendid patterns, sale price 78c

Eugene's Foremost and Best Store **S. H. FRIENDLY** Your Money's worth or your money back
592-594 Willamette St.

CITY NEWS

Gimple Bros. today received a planer for their sawmill west of the city.

The Porcelain Club will hold a regular meeting tomorrow afternoon at 2:30 in the library building.

The street railway has leased 225 books of tickets. Each book sells for \$2.00.

Several scores of fine stone blocks are already to be put into the walls of the new Divinity School building.

A number of guests are expected by the sororities and University people to attend the freshman glee tomorrow night at the armory.

The Ashland basketball team will leave in the morning for Dallas, where they play that champion team tomorrow night. They will see the Salem-Eugene game tonight.

Rev. P. P. Thureby has received his household goods and library all the way from Denmark. Rev. Thureby is the new pastor of the Danish church west of the city.

Dr. Olive Walker will open an office in the Merchants' bank building within a few days and will practice osteopathy. She is a graduate of the college at Kirksville, Mo.

Owing to a misunderstanding of the specifications the bids for the superstructure of the new Presbyterian church which were opened today will have to be made over again.

The last issue of the Pacific Builder and Engineer, published at Seattle, Wash., devoted almost an entire page to the work being done by the Eugene Commercial Club's promotion department.

C. C. Case, who was sentenced in the justice court today for violating the local option law at Cottage Grove, was fined at the last term of the Douglas county circuit court for committing the same offense at Drain.

Frank E. Alley, well-known here and an abstractor and timber dealer at Roseburg, is establishing a fine horse ranch ten miles from Roseburg. He is specializing in fast trotters, having imported a number from California.

E. M. Lornsten, secretary of the Columbia River Salmon Protective Association, is in the city arranging for the circulation of petitions for a bill to be voted upon by the people for the better protection of salmon in Oregon streams.

F. J. Berger, the Eugene hardware merchant, has begun suit in the circuit court to recover money from Henry Loretz, a farmer residing between Eugene and Junction on the river road. L. M. Travis is attorney for the plaintiff.

All property owners on Columbia avenue in Fairmount are requested to meet at the residence of Councilman T. H. Garrett Saturday evening at 7:30 o'clock for the purpose of selecting the kind of trees to be set out along the avenue and when and how to do the work.

The Albany Democrat makes accusations against the University glee club for the alleged theft of some small articles from the opera house. The articles were returned from some source, not stated, from some part of the Democrat's policy to knock the University of Oregon at every opportunity. The editor no doubt has reasons of his own for his stand.

Helmet lodge, Knights of Pythias, was paid an official visit last night by Grand Chancellor John M. Wall and Grand Keeper of Records and Seal L. R. Stinson. The knights were out in force and an enjoyable evening was spent. The grand officers and Frank Bennett, formerly past grand chancellor of Colorado, who is now a resident of this city, made addresses. The meeting ended with a supper in the banquet rooms below.

A supper and informal reception had been arranged by the men of the Congregational church, to take place tomorrow night at which, in addition to furthering their own material acquaintance and good fellowship, they will entertain the Rev. Arthur J. Folsom, of Forest Grove. Mr. Folsom is at the head of the church extension work in Oregon, as successor of Rev. C. F. Clapp, and comes to get acquainted with our city and people and to report upon the progress of his work in the state. He will make a short address after the supper tomorrow night and also speak on Sunday. As he is a man whose duties take him widely over the state it will not be amiss to give him a good opinion of Eugene.

Chickens for Profit. Now is the time to buy an incubator if you are going to raise chickens for next year. Start right by buying a PETALUMA, and you will have no trouble hatching the eggs. We have them in all sizes from the 50-egg to 500-egg in stock now. Also Petaluma brooders, 100 and 200 chick size. We carry a small stock of extras for these machines. CHAMBERS HARDWARE CO.

Tar and Camphor. For the complete cure of coughs, colds, asthma and bronchitis and all lung complaints tending to consumption, liverwort, tar and wild cherry have for ages maintained an established reputation as a standard cough remedy. It contains no opium or harmful drug and can be given with safety to children. Price \$1.00. Sold by Linn Drug Co., Williams Mfg. Co., props., Cleveland, O.

Why, I divide women shoppers into four classes—first, those who do not intend to buy; second, those who intend to buy, but don't know what they want; third, those who know what they want when they leave home, but become absolutely confused when they get among the goods; and, fourth, those who know all the time what they want, go direct and get it and get out as soon as possible.

"The fourth class, don't you know, constitute only about 5 per cent of the whole, and that woman's one of them. They are a blessing in a way, but unfortunately they don't turn in as much money as classes two and three."—New York Globe.

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CONCERT AT DRAIN BY U. OF O. MUSIC SCHOOL

The faculty of the School of Music at the University left this afternoon for Drain, where they will be heard in concert tonight. Those who went were: Professor Glen, dean of the school, haritone; Mrs. Katherine Ward Pope, vocalist; Mrs. Stephanie Schuecker, harpist and instrumentalist; Miss Alberta Campbell, pianist, and Leloy Geener, violinist.

Mr. Geener will also give a concert in Roseburg Saturday, assisted by Professor Stinson, of the Willamette University.

WHY NOT ENFORCE OTHER ORDINANCES

Editor Guard.—It is strange that the officers of the law so diligently seek the pigs with defective vision and pay no attention to transgressors of other laws—notably the ordinance prohibiting chickens running at large in the city, with a \$10 penalty attached, and the one restraining bicyclists from riding past blind corners and on certain of the walks. I believe in every law either enforced or repealed, for if violations are allowed the growing youth soon become habitual law-breakers, and they flout it in the face of an officer with impunity. We also have "grown-ups" who take a delight in it, while the officers close their eyes and not see. Is it policy or duty? TAXPAYER.

Not As It Read.

A certain M. P. as proud and fond as a man should be of his beautiful young wife, was just about rising to speak in a debate when a telegram was put into his hands. He read it, left the house, jumped into a cab, drove to Charing Cross and took the train to Dover. Next day he returned home, rushed into his wife's bedroom and, finding her there, upbraided the astonished lady in no measured terms. She protested her ignorance of having done anything to offend him.

"Then what did you mean by your telegram?" he asked.

"Mean? What I said, of course! What are you talking about?"

"Read it for yourself," said he.

She read: "I fee with Mr. X. to Dover straight. Pray for me."

For the moment words would not come. Then, after a merry fit of laughter, the suspected wife quietly remarked:

"Oh, those dreadful telegraph people! No wonder you are out of your mind, dear. I telegraphed simply: 'I tea with Mrs. X. in Dover street. Stay for me.'"—Pearson's.

When Does Reason Dawn?

As there must be a point back along the line of our descent where consciousness began—consciousness in man—so there must be a point where reason began. If we had all the missing links in the chain no doubt we might approximately at least determine the point or the form in which it first dawned. The higher anthropoid apes, which are, no doubt, a lateral branch of the stem of the great biological tree that bore man, show occasional gleams of it, but reason, as we ascribe it to the lower orders, is more a kind of asymptomatic reason, a vague foreshadowing of reason rather than the substance itself. For a long time the child is without reason or any mental concepts, and all its activities are reactions to stimuli, like those of an animal. It is merely a bundle of instincts, but by and by it begins to show something higher, and we hail the dawn of reason and its development from the animal plane into the human.—John Burroughs in Outing Magazine.

Percentages in Shopping.

"There goes one of the 5 per cent," said a conversational floorwalker in a big department store as he indicated a slender, active woman who was making rapidly for the street.

"You must be right, of course," remarked his visitor, "but what do you mean?"

"Why, I divide women shoppers into four classes—first, those who do not intend to buy; second, those who intend to buy, but don't know what they want; third, those who know what they want when they leave home, but become absolutely confused when they get among the goods; and, fourth, those who know all the time what they want, go direct and get it and get out as soon as possible."

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HELLO GIRLS ARE ALL LEFT-EARED

CONSTANT USE OF PHONE ON ONE EAR IMPROVES ITS HEARING—SEEK IF YOU ARE LEFT-EARED

If you walk up to any one of the good looking and obliging girls in the Eugene central telephone office and ask them if they're "left-eared" they will tell you they're "right-eared" and you would receive the hard end of a telephone receiver over your ear.

But it's dollars to prunes that every last one of the dear hello girls are literally left-eared, and they are no exception to the general rule of telephone girls the world over.

Not only are Eugene hello girls, the other valley town hello girls and the hello girls from all over the country left-eared, but the big majority of people who constantly have use for the telephone are left-eared the same as many are left-handed.

To prove it a physician approached one of the telephone girls while on duty. "Left-eared?" said the physician. "Most of you girls are."

"Left-eared," said the young lady, who had begun to think she was receiving a jolly. And the other girls looking at the physician like he was giving them a treat for not giving him quick connection with a lucrative patient.

"Yes, left-eared. The same as left-handed. That is to say, your left ear is better at its work than your right one."

She did not know, so he tested her, finding sure enough that the left ear was a little the more acute of the two.

"It's a natural thing," he said. "You girls use the left ear exclusively all day long in your telephone work and the right ear has nothing to do except to listen to the street noises and the phonographs. Hence the left, like the muscles, develops; the right atrophies."

"Indeed," he ended, "if the telephone comes into much greater use we shall have not merely left-eared girls, but we shall become a left-eared nation."

Are you left-eared? Just try it.

TEA

Buy tea by the ounce until you get Schilling's Best; it makes no difference then.

Your grocer returns your money if you don't like it: we pay him

EUGENE

Dyspeptics

Give instant relief in Sour Heartburn, Nausea, all dyspeptic and economical. Medium size, 25c; Large 50c; Pocket, handsome aluminum bomboniers, 10c. Druggists or mail.

Cataracts

Antiseptic tablets, relieve Notal Eye Cure Cold in Head and Sore Throat Mouth Wash and safeguard against various diseases. 50c or \$1.00. C. I. Hood Co., Lowell, Mass.

HEADACHE

"My father had been a sufferer from headache for the last twenty-five years and after all the relief until he began taking your Casarets he has been taking Casarets for his headache. They have entirely cured Casarets do what you recommend and will give you the privilege of using them."—K. H. Dickson, 1122 Keosauqua St., W. Madison, Wis.



Pleasant, Palatable, Potent. "Cure Headache, Never Sickens, Women of Child-Bearing Age Sold in Bulk. The genuine tablet stamped 'Guaranteed to cure your headache.'"—Sterling Remedy Co., Chicago, Ill.

ANNUAL SALE, TEN MILLION PAKETS

CIGAR

Julius Goldsmith

C. K. Munro T. W. H. HOUSEFURNISHINGS

We now have the most complete line of stoves in Eugene Beds and Bedding, Rugs, Matting, Shelf Hardware and cutlery 67 W. Eighth St. EUGENE

TEA

Buy tea by the ounce until you get Schilling's Best; it makes no difference then.

Your grocer returns your money if you don't like it: we pay him

EUGENE

Umbrella Sale.

We are going to close out our stock of Umbrellas. You can get a good silk cover, detachable handle as low as \$1.00

This is a genuine Closing Out Sale of our entire stock of Umbrellas and you cannot afford to miss it. Come in and price and you will be convinced.

SEE WINDOW **J. O. WATTS,** Cor. 9th and Willamette St.

IS YOUR BREAD Made with PURE WHITE FLOUR

If it IS you already know all we can tell you about it. If it ISN'T, you want PURE WHITE FLOUR in your Kitchen Next Baking Day. It makes the Whitest, Lightest Bread.

PURE WHITE FLOUR is made of Selected Scotch File Wheat, by patent process and is strictly High-Grade.

Use Pure White Flour for pastry and cakes as well as for bread—it satisfies your money back.

Pure White Flour is Sale by the following Merchants, price \$1.00 per sack

Geo. T. Hall & Son, W. M. Green, W. A. Bell, E. D. Matlock, The Eugene Grocery Co., C. B. Danen, Peter Johnson, W. H. Dempster, Cole & Wilson, W. J. Gibson & Son, Flegal & Ryland, Sprague & Co., W. W. Fawcett, Armitage & Davis, General

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"REX" MOON & TINGLEY

Do you want to get a spray that will do all that is required of it? We have the "Rex" Lime and Sulphur solution—this is no cheap imitation, such as has been sold here and represented as "Rex," but the original and genuine; is thoroughly guaranteed and has the endorsement of the largest Fruit Growers of Oregon, California and Washington. The price is \$12.50 per barrel, 50 gallons. Why buy cheap, inferior goods that will not make good?

Call for a "Rex" Book

MOON & TINGLEY

PERSONALS

Joe, Fellman is in Portland.
W. B. Landon is in the city from Roseburg.
Y. D. Henall is in Salem today on business.
Fred Funke, of Florence, is in town today.
M. A. McKibben, of Cottage Grove, is in Eugene.
J. F. Klein, of Park Rapids, Iowa, is in the city today.
Miss Hastings is visiting at Goshen for a few days.
John Brockmeyer, of Mohawk, was in the city today.
E. E. Price, of Drain, was in the city this morning.
Judge Bean dropped in this afternoon from Salem.
J. W. Shumate went to Portland today on business.
Mrs. E. L. Kouna went to Portland today on business.
Geo. Catching was over from Springfield last night.
Mrs. S. A. Stewart, of Goshen, was a visitor in Eugene today.
Bob Vaughn, of Walterville, was in the city on business today.
Ben Lurch, of the Cottage Grove merchant, was in the city today.
O. O. McVellan, a well-known Salem hop buyer, is in the city.
Mrs. J. H. Glass is here from Brownsville for a few days.
Mrs. Horn and two children returned to Saginaw this afternoon.
J. J. McCormick was a passenger to Portland on the noon train today.
Dr. J. T. George, a physician at Creswell, was a Eugene visitor today.
Dr. T. W. Harris went to Portland today on professional business.
Constable Plank made a trip to Cottage Grove on the afternoon train today.
W. H. Jenkins, traveling freight agent of the S. P. Co., was in Eugene today.
A. D. Owens and son, of Cottage Grove, were in the city today on business.
Attorney F. M. DeNeffe was a passenger to Portland on the noon train today.
Mrs. Clark, mother of Dudley Clark, came up from Portland this afternoon.
James A. Gilbert went to Albany today to act as judge in a debate there tonight.
Dr. and Mrs. L. L. Whitson are in Portland, having gone down on the flyer last night.
Mrs. Eliza Barnett returned this afternoon to Creswell, after a short visit in the city.
E. W. Hall, of the Portland, Eugene & Eastern railway, was up from Portland today.
W. G. Gilstrap is in Portland attending the meeting of the state press association.
Mrs. Frank Moorhead returned to Junction last night after visiting Mrs. G. F. Skipworth.
Professor George Hug went to Albany today to act as judge in the high school debate there tonight.
Miss Sheldon, a former student at the University, is visiting friends and will attend the freshman dance.
George Rickard, a recent arrival from South Dakota, went to Goshen this afternoon to look that country over.
A. E. Tower, of Junction City, was in the city today. He is one of the rural free mail carriers out of that place.
Mrs. R. S. Boan returned to Salem today after attending the bedside of her mother-in-law, Mrs. Julia Bean, who is now much better.
Miss Madge Casey, of Woodburn, and Miss Anna Prevost, of Sacramento, are visiting their sister, Mrs. E. L. Campbell, in Eugene.
Will E. Rapson, who organized the uniform rank of the Knights of Pythias here several years ago, was in the city yesterday and today.
Roseburg News: Fred Wright, the insurance man, left this morning for Cottage Grove and Eugene, where he will spend the next week looking after a number of business matters pertaining to his work.
Edwin B. Aldrich, city editor of the East Oregonian at Pendleton, was in Eugene today in the interests of the Senator, the official publication of the Knights of Pythias. He is the publisher of the paper.
County School Superintendent W. B. Dillard went to Junction today to act as Judge in the debate there tonight between the Junction and Lebanon high schools. President Crooks, of Albany College, and Supreme Judge King will be the other two.
J. H. Daniel, agent for the Oregon Fire Relief Insurance Company, left this morning for Butler, Mo., called there by a telegram stating that his mother is very sick, but on account of the great increase in business his son, C. J., has recently moved here to assist him and will carry the business on in the usual manner.

..It Is Prudent to Insure..

your life or your property. Why is it not as important to insure against adversity in the future by keeping your funds in a bank account? Allow it to accumulate until a time comes when you need it badly—that is when you will appreciate its true worth. Just as the value of your life insurance increases as you grow older, so will your bank account grow as you add to it weekly or monthly.

In fact, the possibilities of your bank account are limited only by your earning and saving capacity. An account with this bank is good insurance.

The Eugene Loan & Savings Bank
Established 1892
Capital and surplus \$100,000
W. E. BROWN, President, F. W. OSBURN, Cashier,
D. A. PAINE, Vice President, W. W. BROWN, Asst. Cashier.

Buy a Petaluma incubator from Chambers Hardware Co. Petaluma incubators and brooders at CHAMBERS HARDWARE CO.

No sitting up with the Petaluma incubator. You light the lamp and it does the rest. All sizes at CHAMBERS HARDWARE CO.

The Theatre Cafe is now serving a dish of delicious fresh shrimp with every order of oysters. Come and eat oysters.

CHAMBERS HARDWARE CO.

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