

Give a Friendly Globe of Merchandise Order---This will solve the Present Problem Easily, Quickly and Satisfactorily



# PRACTICAL XMAS GIFTS



**But Two Days Left to do Xmas Shopping---Holiday Goods Galore at Friendly---**The buying of presents is now at its height here. Every section reflects the happy Xmas spirit. Our special values and variety are a strong incentive to you to do your Christmas buying at this store. Special effort has been made in every section to greatly increase the Holiday selling over any previous season. We especially request our customers to shop early for we are endeavoring to prevent overwork and overstrain among our employees during the last days before Xmas and at the same time serve our customers to the best advantage. Shop mornings if possible.

## Bargains for Monday and Tuesday Shoppers

<p><b>Handkerchiefs for Xmas</b></p> <p>Thousands of pretty Kerchiefs, hemstitched, scallop edges, embroidered and lace trimmed, hand-made embroidered handkerchiefs, beautiful assortment.</p> <p>Children's Kerchiefs 1c to 25c ea. Ladies' Kerchiefs 5c to \$3.50 ea. Box Kerchiefs 15c to 50c ea.</p>	<p><b>Letther Goods Reducad</b></p> <p>We have a number of very pretty Hand Bags, Music Roll, Etc. that must be closed out Monday and Tuesday, and the prices on all these line of goods will be reduced 1/4 and more.</p> <p>75c Hand Bags for ..... 50c \$1.00 Hand Bags and Music Rolls 75c \$4.00 Hand Bags for ..... \$3.00 \$10.00 Hand Bags for ..... \$7.50 \$20.00 Hand Bags for ..... \$15.00</p>	<p><b>Give Gloves for Xmas</b></p> <p>A pair of Dents or Perrins Kid Gloves will be appreciated as much as anything you can give. All sizes and all the desirable colors are here. If you are not sure about the size, give a Friendly Glove Order redeemable in gloves or merchandise.</p> <p><b>Gloves at 25c to \$4.00 a pair</b></p>	<p><b>Fancy Hosiery</b></p> <p>Beautiful assortment of fancy Embroidered and Lace and Plain Silk and Lisle Hose, new patterns, regular and out sizes, in most all colors and black reduced to</p> <p>50c Plain Lace or Fmb. Hose ..... 45c \$1.00 Plain Lace or Emb. Hose... 85c \$1.50 Plain Lace or Emb. Hose... \$1.20 \$2.50 Hose \$2.15      \$3.50 Hose \$3.00</p>	<p><b>Lace Curtains for Xmas</b></p> <p>Hundreds of pairs of Nottingham, net and novelty net Curtains in white and Arab shades, new designs, plain and all-over patterns. Why not give a pair of curtains for Christmas.</p> <p><b>The Prices 85c to \$5.50 a pr.</b></p> <p>Curtains, Swiss and Net and Art Goods in a large variety.</p>
<p><b>Blankets or Comforts</b></p> <p>Blankets or Comforts for Xmas Gifts. Splendid line of gray, tan and white Blankets and a large assortment of Comforts and the prices for Monday and Tuesday are much less than usual.</p> <p>All Reduced 25%</p>	<p><b>Table Linens for Christmas</b></p> <p>The Friendly Store Table Linens are recognized by linen buyers in Eugene as being the best for the money. Nothing is more practical or will be more appreciated as a Christmas present than table cloth or napkins or both</p> <p>Prices now 20% off</p>	<p><b>Black and Colored Silks</b></p> <p>A Silk Waist or Suit Pattern will please any woman, so why not give one for Xmas. We are showing a very pretty line of fancy silk and the best line of plain silks in colors and black. 'Bonnet and Moneybak Silks,' every yard guaranteed. Special prices.</p>	<p><b>Dress Goods for Xmas</b></p> <p>60c Novelty Dress Goods 37c yd \$1.25 Novelty Dress Goods 95c yd Suit Patterns Reduced 25%</p> <p>Why not give a Wool Dress or Waist Pattern in black or color and save money. All dress goods except contract goods reduced 25% to 35%</p>	<p><b>Towels and Bed Spreads</b></p> <p>\$3.50 Fringed Bed Spreads \$2.29 \$2.00 Hemmed Bed Spreads \$1.50</p> <p>Everything in Bed Spreads for single or double beds, in fringed, cut or square corner and hemmed, honey comb, crocheted and satin damask.</p> <p>Towels in huck or damask for presents 25c to \$1.50 each.</p>
<p><b>Girls Coats</b></p> <p>All Girls' Coats, ages 1 to 14 years made of fancy cloakings and plain cloths reduced to</p> <p>\$5.00 Coats now \$2.50 \$15.00 Coats now \$6.00</p>	<p><b>Ladies' Suits</b></p> <p>Take your pick of any Suit in stock for</p> <p>\$12.50 or \$19.75</p> <p>Made of novelty or plain materials, all suits up to \$45.00 at \$19.00 all suits up to \$20.00 at \$12.50</p>	<p><b>Women's Coats</b></p> <p>Reduced 25%</p> <p>Black, brown, navy, green, dark and light shades and all Coats made of novelty suiting at</p> <p>25% off regular prices</p>	<p><b>Furs Reduced 1/4</b></p> <p>Maybe you wish to give a Fur for Xmas, if so buy here Monday or Tuesday and save</p> <p>25% on your purchase</p>	<p><b>Waists and Petticoats</b></p> <p>Buy Waists, or Silk Muslin or Cotton Petticoats Monday and save 25%. Waists in net silk or wool, in black white or colors</p> <p>All reduced 25%</p>

# 2 Buying Days From Now Until Xmas 2

<p><b>Mens' Neckwear Reduced</b></p> <p>\$1.50 Silk Four-in-Hands \$1.00.</p> <p>25 new Silk Four-in-Hands, in beautiful light and dark shades and in two widths, 2 1/2 and two inches wide; sale price ..... \$1.00 50-cent Neckwear, in separate boxes... .30 19 dozen, beautiful patterns in new silk Four-in-Hands, sale price ..... .30 Holiday Neckwear 25c to ..... 1.00</p>	<p><b>Mens' Dent's Gloves Reduced</b></p> <p>All mens' Dress Gloves reduced, for Monday any Tuesday we offer:</p> <p>\$2.50 Dents' English made Glove ..... \$2.00 2.00 Dents' English made Glove ..... \$1.75 1.75 Dents' English made Glove ..... 1.50 1.50 Longley English Gloves ..... 1.25 1.25 Dress Gloves ..... 1.00</p>	<p><b>Holiday Suspenders For Less</b></p> <p>A thousand pair of splendid patterns in Suspenders and combination of Suspenders, Hose supporters and Aam bands, each packed in separate Holiday box.</p> <p>\$4.00 Suspenders \$2.75 \$1.00 Suspenders .85 3.00 Suspenders 2.50 .75 Suspenders .50 2.00 Suspenders 1.65 .50 Suspenders .45 \$1.50 Suspenders 1.25</p>	<p><b>Fancy Vests at Cost</b></p> <p>Imported English Waistcoats, made of fine flannels, oxford cloths, pechias, silk and silk and wool, at the following prices Monday and Tuesday only:</p> <p>\$8 00 Vests ..... \$6 00 \$3 50 Vests ..... \$2 50 6 00 Vests ..... 5 00 3 00 Vests ..... 2 25 5 00 Vests ..... 4 00 2 00 Vests ..... 1 50 4 00 Vests ..... 3 00 1 50 Vests ..... 1 25</p>	<p><b>Umbrellas for Xmas</b></p> <p>Splendid assortment of Umbrellas for Christmas gifts. Natural wood and gold and silver plated handles, silk and union covers, paragon frames, all sizes, womens', men's and childrens'.</p>
<p><b>Mens' Hosiery</b></p> <p>Dozens of prett silk embroidered Hose, in black and fancy colors, in sizes 9 1/2 to 11 1/2 25c to ..... \$1.00 Fine silk Hose in black, purple, blue and tan, \$1.50 to ..... 5.00 10 per cent. discount on purchases of five pairs</p>	<p><b>Black Silk Mufflers and Reefers at Cost</b></p> <p>We place on sale Monday all silk Mufflers at the factory prices.</p> <p>\$3.00 Mufflers and Reefers ..... \$2.50 2.00 Mufflers and Reefers ..... 1.40 1.50 Mufflers and Reefers ..... 1.15 1.00 Mufflers and Reefers ..... .75 .75 Mufflers and Reefers ..... .50</p>	<p><b>Buy a Suit Case or Grip at These Prices</b></p> <p>\$20.00 Suit Case, Grip or Trunk ..... \$15.00 15.00 Suit Case, Grip or Trunk ..... 12.00 12.50 Suit Case, Grip or Trunk ..... 9.75 10.00 Suit Case, Grip or Trunk ..... 8.50 7.50 Suit Case, Grip or Trunk ..... 6.50 5.00 Suit Case, Grip or Trunk ..... 4.26 3.00 Suit Case, Grip or Trunk ..... 2.20</p>	<p><b>Holiday Handkerchiefs</b></p> <p>50c Linen Handkerchiefs 45c This lot includes 20 dozen finest quality Irish Linen 18 inch Handkerchiefs made with 1-8, 1-4 or 1-2 inch border.</p> <p>25c Linen Handkerchief 20c 35c Linen Handkerchiefs 25c Linen, Silk and Cotton H'dk's with silk initial 10c to 50c each</p>	<p><b>Knit Goods for Xmas</b></p> <p>Knit Hoods, Fascinators, Shawls, Etc. All styles and sizes in black white and colors, plain and fringed shawls in silk, wool and mercerized Infant's Sacks and Booties.</p> <p>Prices 10c to \$3.50</p>
<p><b>Bath Robes Reduced</b></p> <p>Our entire stock of Holiday Bath Robes in sale Monday and Tuesday only, at these prices</p> <p>\$10.00 Bath Robes ..... \$7.50 7.50 Bath Robes ..... 6.00 6.00 Bath Robes ..... 5.00 5.00 Bath Robes ..... 4.00</p>	<p><b>Smoking Jackets</b></p> <p>R. and W. House Jackets in browns, blues, grays, and fancy colors, at these prices:</p> <p>\$10.00 Jackets ..... \$7.50 7.50 Jackets ..... 6.00 6.00 Jackets ..... 5.00 0.00 Jackets ..... 5.30</p>	<p><b>Mens' and Boys' Hats</b></p> <p>Select a Hat to suit you and then if it don't please him he can exchange after Xmas. New shipment of brown and tan Fedoras yesterday Sterling brand Hats ..... \$3 00 Stetson Hats ..... \$4 00 and 5 00 Our Own Special ..... 1 50</p>	<p><b>Mens' Suits</b></p> <p>20% Discount Monday and Tuesday on all Suits and Overcoats.</p> <p>Big showing of new browns in Young Men's and Men's Suits.</p> <p>Price \$5.00 to \$35.00</p>	<p><b>Aprons and Pillow Tops</b></p> <p>Sewing and Walters' Aprons made of fine India lawns, neatly trimmed in lace and insertion, prices 50c and \$1.50. Lithograph, stamped, silk and valour Pillow Tops, 25c to \$2.00.</p>

**Boys' \$6.00 Suits, \$3.95**

Monday we offer 100 boys' all wool Suits, in every new pattern and color, pants either knickerbocker or plain, at a big reduction.

Monday \$6.00 Suits \$3.95

This Store will be open tonight and Monday and Tuesday evenings of next week to accommodate those who cannot do their Xmas shopping during the day, WELCOME.

Eugene's Largest and Foremost Store

## S. H. FRIENDLY

594-592 Willamette St.

Your Money's worth or Your Money Back

**Ladies' Neckwear**

Hundreds of pretty pieces for the neck, made of chiffon, lace, silk and embroidery in black white and colors, all specially priced for Monday and Tuesday at

10c to \$3.29