

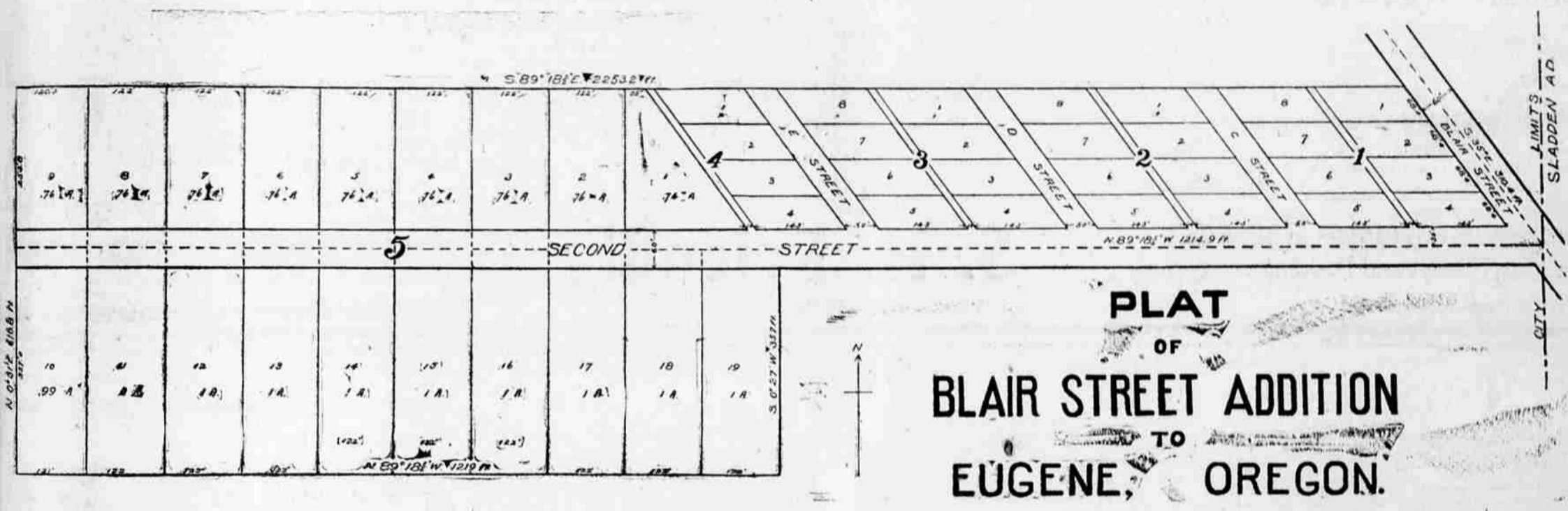
Make Your Own
..TERMS..
Cash, Monthly or
Quarterly
Installments

Don't Wait Until EUGENE

..EUGENE..
will double in
population
in
two years

Has a Population of 25,000

Before you put a little money in lots or tracts in Blair Street Addition. The time to do that is now, today. Eugene has enough behind it to warrant the belief that its present population will more than double in the next three years. In five years it will be far beyond the 25,000 figure. You can well imagine the wonderful transformation that Blair Street Addition will undergo. It lies at the edge of the built up portion of the city. In a shorter time than it is going to take for Eugene to have a population of 25,000, this addition will be covered with beautiful homes. And the prices? Well they may be out of your reach; now they aren't. And they may be bought on very easy terms.



Eugene will undoubtedly become the largest city in the Willamette Valley and the second city in Oregon. The electric roads building out of the city, the growing state university, the extension of the Harriman lines across the mountains to Klamath Falls and Ontario, the milling, agricultural and mining industries centering their trade here make this absolutely sure. In fact Eugene's geographical position would build a large inland city without effort on part of her people---but they are at last alive to their wonderful opportunities and are determined to have their full share of the thousands of home-seekers and millions of capital coming to the northwest.

...Blair Street Addition...

Is situated on the main thoroughfare leading out of Eugene, and the city must build in that direction as surely as water runs down hill. Only the fact that no land has been on the market in that vicinity has forced building out in other directions in the past. The Eugene-Portland electric railway is surveyed down this road---it cannot miss the western part of town---neither can the road which must in time reach out from Eugene to the Siuslaw tide-water. It is on the direct road to the Palmer mill-site which is sure to be Eugene's most important suburb in the near future. But you do not have to patronize the electric car if you build a home in **BLAIR STREET ADDITION** unless you want to---it is less than a mile from Willamette street.

Only Three Blocks From Geary Public School Building

If you are a clerk, a workman or investor, your opportunity is here. You make your own terms---cash or installments. There are acre tracts, smaller tracts, and large lots, 68 feet by 143 feet (the size of each lot and tract, measured by feet, is shown in the plat printed in this advertisement). If you want a home you cannot get as good a location anywhere else in Eugene for the money. If you want to make an investment, you will double your money here in two or three years, perhaps sooner.

Remember there are but 47 lots and tracts in this addition, and several have already been sold. You must decide quickly if you want to take advantage of the best real estate opportunity ever offered in Eugene or vicinity.
Any of the following well-known and reliable real estate dealers will be glad to show you this property at any time.

OREGON LAND CO.
PLANK & JOHNSON
FRENCH & REYNOLDS

GARRETT REAL ESTATE CO.
PACIFIC LAND CO.
H. CHEZEM