# The Friendly Store EUGENE'S FOREMOST AND BEST STORE The Friendly Store

## LINEN AND COTTON SUITINGS FOR BEACH AND MOUNTAIN WEAR 25c Yard

Now is the time to prepare for your outing in the mountains or at the beach. Dark and light colored suiting in linen or cotton, made specially for rough use, 32 inches wide; comes in almost every staple shade. Special a yard **25c**

## Kikhi Outing Suits, $5.00

Ladies' Kikhi outing suits, made of heavy Kikhi cloth, short skirt, Norfolk jacket, splendid garment for mountain use and we have the same cloth made into riding suits, divided skirts, separate or with the jacket. Suit **$6.50**

## Blankets at $1.50 to $4.50

We offer for the next ten days some exceptional values in gray wool blankets, all full size, plain and colored borders; come in grey, mottled and tan shades and priced about 20% less than regular.

## Remnants

Dress Goods, Wash Goods, Linens, Silks, Linings, Embroideries, Laces, Ribbons, Etc., Etc. **1/2 Price**

## Ladies' Ready-Made Garments, Suits, Coats, Skirts Reduced 25% to 50%. All New, Stylish Garments

## Outing Apparel for Men, Boys, Children

### Genuine Army Khaki Suits $3.50

For the mountain or beach nothing is so practical and serviceable as the army khak, for which we are sole distributors in Lane County. They are made of absolutely fast colored, non-shrinkable materials and have lots of large roomy pockets protected by flaps. Two colors, olive green and khaki. Sale price,

**$3.50 Suit.**

Imitation of same in lighter weights, **$2.50** and **$3.00**

### Men's Outing Trousers Reduced

Our outing trousers are made with large, full seat and hips and knee and taper down to smaller bottom, they have two small front pockets and two hip pockets with flaps and button, also belt strap and cuffs on bottom. Our enormous business on outing pants has broken up sizes and styles and to dispose of the balance we make the following reduction: Sale prices:

| | | | |
|---|---|---|---|
| $2.50 trousers | $1.95 | $4.50 trousers | $3.85 |
| 3.00 trousers | 2.35 | 5.00 trousers | 3.95 |
| 3.50 trousers | 2.65 | 6.50 trousers | 5.25 |
| 4.00 trousers | 3.25 | 8.00 trousers | 6.50 |

### Boys' 4-Piece Outing Suits, Knee Pants

We show some pretty and stylish suits for boys from ages of 7 to 16, made of light and dark mixtures, checks and plaids; these suits are made with double breasted coat, a pair of pants, one plain and a cap to match and are absolutely all wool. Sale price

**$5.00 and $5.50**

### Panama Hats and Split Straw Sailors

Genuine Panamas, direct from Peru, are to be found here only, all blocks, styles, qualities and sizes. Genuine Panamas at

**$4.85, $6.50, $10.00, $12.50 and $15.00**

Split Straw Sailors, all widths brim, crown and bands

**50c, $1.00, $1.50, $2.00, $3.00 and $3.50**

Wick's Adjustable Hat Bands ..... 25c, 50c and 75c

Agents for Kabo Corsets. IDEAL Underwaists for Children Pony Hosiery

# S. H. FRIENDLY

Agents for Schloss Bros. Clothing for Men Elk Brand Clothing for Boys


### PERSONALS.

F. W. Durbin, of Salem, is in the city today.

Lincoln Taylor, of Cottage Grove, is in the city.

Mrs. Rebecca Scobert has gone to Dallas on a visit.

J. C. Branstetter is quite ill at his home in this city.

J. D. Buell went to Yoncalla this afternoon on business.

F. A. Rankin went to Portland on the local this morning.

Mrs. W. R. Gue has left for Monteal on a visit to her folks.

P. M. Carum, of Central Point, was an arrival here this afternoon.

A. P. Churchill came down from the Bohemia mines this afernoon.

Mrs. C. E. Smith is on her way to Seattle and from there will go East.

Miss Helen Gilbert, of Albany, is a guest of Miss June Gray in Eugene.

E. F. Chapman returned home this afternoon from a visit to points north.

Miss Gretta Gill, of Salem, is visiting her aunt, Mrs. S. A. Patterson, in Eugene.

Miss Vera Sanderson returned home his afternoon from a visit at points up north.

Mrs. Mary Welch, of Portland, is visiting her sister, Mrs. M. J. Edmunson, in Eugene.

J. W. Gray, of Central Point, is here visitin ghis brothers, Dr. J. C. and Elmer Gray.

H. E. Morris and family went to Newport today to remain there during the summer.

Miss Lillian Quiner has returned to Washington after a visit with her mother in Eugene.

Misses Maud Stinson and Franc Hard have returned from their outing an London Springs.

Mrs. E. B. Eby has started for South Haven, Mich., on a two months visit with her relatives.

Mrs. H. H. Stapleton, of Roseburg, is visiting her parents, Mr. and Mrs. John O'Brien, in Eugene.

Miss Louise Bryant arrived here from the south his afternoon and willl visit friends here a few days.

Mr. and Mrs. Chas. Wold, of Seattle, are here on a visit. Mrs. Wold is a sister of Mrs. Leonard Gross.

Mr. and Mrs. S. H. Friendly leave on the flyer tonight for Portland, where they will visit for a few days.

J. A. Emmitt, a Drain tonsorial artist, who has been here several days, went to Harrisburg this afternoon on business.

United States Senator Chas. W. Fulton arrived from the south this afternoon and is visiting wih his political friends.

Mrs. R. B. Jones has left for Washington and has taken her mother, Sarah Emerson, with her. Mrs. G. C. Fleeman, her sister, has left for her home at Ogden, Utah.

Mr. and Mrs. Wold, of Seattle, after a short visit at the home of her sister, Mrs. Leonard Gross, returned to Seattle this afternoon.

Mrs. O. A. Faust, Mrs. Raymond Babb and Leon Fricke went to Portland this afternoon and from there will go to Fort Stevens where the militia boys are encamped.

Mr. and Mrs. W. H. Patterson, of Norh Yakima, Wash., arrived here this afternoon and will visit at the home of Mr. Patterson's brother, D. P. Patterson, of the Linn Drug Co.

Frank Woodruff and William Miller, two of the veterans of the Spanish-American war, being members of Co. C, Second Oregon Volunteers, were in the city from Cottage Grove today.

Mr. and Mrs. S. E. Stevens and son, Clarence, Mr. and Mrs. Newell and daughter, Miss Esma, and Miss Jessie Prosser left night before last for a two months' trip to Los Angeles.

John C. Veatch, the famous University of Oregon debater, who graduated this year, left for Portland yesterday, where he will enter newspaper work. He is a good cartoonist as well as writer and should make a success.

Miss Florence DeBar has returned home from Wellesly. She came via the Canadian Pacific railroad and reports an exciting experience in a collision in which twenty passengers were killed. She wrote a telegram concerning the wreck to send home but the railroad officials would not let it go through.

Thomas and Carlile Triplett and families arrived here last night from Bend, Or., to reside. Another brother, Millard Triplett, and a family of seven, will arrive a few days later. They are recently from North Carolina and having looked all over for a location, concluded Eugene was the best place in which to live.


**Cherry Pickers Wanted.**

Twenty-five cherry pickers wanted Monday at Terpening's orchard, a mile and a half east of Eugene. Will pay $1.50 per 100 pounds. 1t

A Peerless ice cream freezer will freeze cream hard in three minutes. They turn easier than others. We can tell you why, also other good points.

CHAMBERS HARDWARE CO.


### NEW TODAY

ROOMS WANTED.—Middle aged couple without children desires two connecting rooms, unfurnished, with board. Address "S," care Guard. J9

Subscribe for The Daily Guard.

## WILL SUE WIRELESS TELEGRAPH COMPANY

Eugene stockholders (there are quite a number of them) in the American De Forest Wireless Telegraph company, will be interested in the following from a Portland paper:

Portland business men have invested more than $30,000 in the American De Forest Wireless Telegraph company. Of late they have not been getting satisfactory reports from the Eastern headquarters of the company and the statements that the stock was a gamble have aroused them. At a meeting held recently, presided over by Francis I. McKenna, the stockholders agreed to begin suit against th ecompany if immediate satisfaction was not given. Unless the Eastern office of the company pacifies the local stockholders suit will be begun for the return of the money subscribed. This suit and investigation may also involve other wireless telegraph companies that have been selling large blocks of stock in this district.

## OPEN MEETING OF SONS OF VETERANS

General McKenzie Camp No. 31, Sons of Veterans, will hold an open meeting Monday evening, July 8, in the G. A. R. hall in the theatre block All members of the order and their wives and friends who are eligible to membership are earnestly invited to attend. Ice cream and cake will be served and good music furnished. Addresses will be delivered by Rev. O. C. Wright on "Our Flag," Rev. H. N. Mount on "Our Country," and Hon. C. H. Baker on "Why Are We Organized." Everyone eligible and the members of the W. R. C. are invied to come and have a good time.


Just received, a new line of Jewel self-generating gasoline stoves. It is as handy and as safe as gas.

CHAMBERS HARDWARE CO.

See our McDougal kitchen cabinets. They save women steps.

CHAMBERS HARDWARE CO.

Porch and lawn furniture.

CHAMBERS HARDWARE CO.

For putting up fruit try the Economy jars. They are so easy and sure to seal, and so easy to fill and to open, and so easy to cleanse that you will want no other jars in the future. Get them at the Model Grocery. Phone Red 1211. J8

Coffee and cake, 10c. Eugene Bakery.

M. O. Warner tunes pianos. Leave orders at H. E. Morris' music store


### CITY NEWS.

**Weather Prediction.**

Fair and warmer tonight and Sunday.

Lieutenant Geo. Willoughby, of C. C, was unable to go to camp with the boys.

Wild blackberries are reported very plentiful in the woods across the river from town.

J. O. Bristol, the Fairmount policeman, is taking W. W. Purdy's place on the night force while the latter is wih the soldier boys at Fort Stevens.

A cement sidewalk will be built in front of the Hovey building at the corner of West Eighth and Olive streets and occupied by Scobert & Dodge's store.

Two men who are said to be liquor "spotters" arrived here his morning. One gives as his address Minneapolis and the other Canada. There is said to be three more working in the city.

Dan Muth, who operates the Independence Creamery here, is ill with quinsy. Nevill Eldrich, of Independence, arrived yesterday to fill his position temporarily.

Eleven stage loads of passengers were taken from Eugene to Springfield this morning. Most of them were loggers and sawmill hands returning to the Mohawk country.

Chief of Police Farrington has engaged two men to trim shade trees where his recent order has not been complied with by the property owners and they will begin their work Monday.

The dam at the head of the mill race is being made stronger by additions of stone and brush. The race also has been improved and strengthened. Five men are now being employed in the work.

Fred Steiwer, the well-known University of Oregon graduate and who worked in the First National bank of this city for a year, has entered he law office of Snow & McCamant in Portland.

The north bound passenger was on time this afternoon for the first time since the present schedule was established. The daylight overlands are now being drawn by the big mogul engines and from now on we may expect hem o make better time.

Rev. P. K. Hammond, the new rector of St. Mary's Episcopal church, has arrived here from Oregon City with his family and they have taken up their residence in the rectory. Mr. Hammond will deliver his first sermon before a Eugene audience tomorrow forenoon.

At the meeting of the board of education last night, Mrs. Lillian Poyner was chosen as teacher of the primary grade at the Geary school. She is a teacher of several years' experience and resides on South Willamette street on the east slope of College Hill. She successfully taught the Blanton school south of the city last year. Every one of her pupils who took the eighth grade examinations in June was successful.

Someone yesterdaw fired a rifle bullet through a window in the residence of J. Davies, who lives just across the river near the big bridge. The bullet passed directly over the place where Mr. Davies usually sits and had he been there at the time he thinks he would have been killd. He offers a reward of $5 for the apprehension of the person who fired he shot. Boys and others out hunting should be very careful which way they shoot.

### MARRIED

In the office of Justice of the Peace R. S. Bryson in Eugene, July 5, 1907, Leslie Z. Wallace and Miss Esther E. Cooper, both of Coburg, Justice Bryson officiating.

Archie Robinette and Miss Lola Dotson, both of Creswell, July 5th, at the M. E. Parsonage, Rev. D. H. Trimble officiating.

**Different in the Morning.**

Wifey—Come, Tom, get up. It's 6 o'clock. You said you wanted to get up early this morning and mow the lawn.

Hubby (yawning)—Well, I've slept on it, 'n changed m' min'. Snrich! (which being explained, stands for a snore).

**Front Porch Repartee.**

Mrs. Wigs—Do you expect to go anywhere this summer?

Mrs. Digswell—Well, I'm afraid I'll go crazy unless something happens to that parrot of yours.

**Mild Application.**

"Is her complexion natural?"

"Well, it is what you might call a white lie."

### PERT PARAGRAPHS.

Even a holdup man is proud of a workmanlike job.

Good friends are not necessarily those who are good whether they are friends or not.

If you really want to succeed in life, make up your mind to do so and let luck and destiny look out for themselves.

### NEW TODAY.

FOUND.—Ladies' gold watch, with monogram "E. J. S." on outside case. On Eighth street, between jail and court house. See Chief of Police Farrington. tf

## Humor and Philosophy

By DUNCAN M. SMITH

### THE GOOD AHEAD.

The future always looms ahead,
A picture bright and glowing.
Where money on the bushes grows
And honey dew is flowing.
Our modest projects look as though
The profits must be double,
And there is nothing in the skies
That spells a speck of trouble.

Beyond the worries of today
How fair appears the morrow.
We cannot see a fleck of care,
Nor yet a touch of sorrow.
We lightly tread the primrose path
With graceful, easy measure,
And pause to gather here and there
A basket full of treasure.

The schemes revolving in our minds
Grow gracefully to winners,
And in between we have a round
Of picnics, balls and dinners.
We take a trip to Panama,
Where everything is sunny,
And on the going and return
Pick up some easy money.

We hear tomorrow's voices call;
We see its promise glisten.
On it we feast our eager eyes,
And sit right up and listen.
We know it will be good to us
And fill our lives with glory.
But when tomorrow comes along—
Well, that's another story.

**Good Reason.**

"I saw you going into a saloon."

"Yes; I had business with a man in there."

"What man?"

"I don't know his name."

"Was it by appointment?"

"Not exactly."

"How did you know he would be in there?"

"Easy enough. That is where he tends bar."

**An Outsider.**

"She is not going to stop at that resort any longer."

"What is the reason, no men there?"

"Not that exactly. There is one lone man, who has proposed to all of the girls but her, and she feels so out of place when they are holding an experience meeting."

**A Public Snap.**

Over the hills to the poorhouse!
How in the world can he bear it?
Easy enough—he has just secured
The contract to repair it.


**SICK HEADACHE**

CARTER'S LITTLE LIVER PILLS. Positively cured by these Little Pills. They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side TORPID LIVER. They regulate the Bowels. Purely Vegetable.

SMALL PILL. SMALL DOSE. SMALL PRICE.

CARTER'S LITTLE LIVER PILLS. Genuine Must Bear Fac-Simile Signature Brent Good

REFUSE SUBSTITUTES.

**NYAL'S EAS'EM**

A Perfumed Powder for the elief and Cure of Tired, Burning, Sweaty or Tender Feet

Nyal's Eas'Em produces a delightful sense of comfort to the feet. It prevents sweating of the feet and its many disagreeable consequences, as excoriation of the skin, soreness of the toes and feet, tired, burning feeling, curling up and hardening of the linings of the shoes, and that disgusting odor, which is so embarassin to those afflicted with it. It preserves the hose and shoes. The containers of Eas'Em have perforated tops, which facilitate its use.

PRICE 25c. For sale by

**Yerington & Kuykendall**

Exclusive Agents

40 E. 9th St. - Eugene Or

FOR

**Cabs and Carriages**

Call up Main 93

**YATES & SON**

(FEED AND SALES STABLES)

Prompt Service at all hours

Two new rubber tired cabs just received from the East. Remember the place, corner Oak and Seventh.

Phone Main 93

EUGENE, - OREGON

**OVERTON**

Has Moved to

**Nos. 16 and 18 West 7th St.**

Where he will be pleased to have friends and customers to come and see him

**100 Doses $1**

True only of Hood's Sarsaparilla, the one great blood purifier and general tonic. This remarkable medicine has effected many radical and permanent cures that are the wonder of the world. It eradicates all humors from pimples to scrofula.

**100 Doses $1**

In usual liquid form or in chocolated tablets known as **Sarsatabs.** 100 doses $1.

**What Is the Use**

Of frowning and squinting? Why suffer with headaches and nervous troubles when with a properly fitted pair of glasses you can be relieved of all these troubles.

Our new optical quarters and up-to-date instruments make it easy to do the best possible work in this line and satisfaction is guaranteed.

If you trade with the traveling optician you get what he happens to have with him and you stand a chance to never see him again. If your work is done here you always know just where to find me.

We keep a stock of sun shades and goggles.

**J. O. Watts**

Graduate Optician

611 Willamette St.

**Eugene Billiard Parlors**

The place for gentlemen to spend an idle hour.

All the leading brands of cigars and tobacco.

Lemonade, soda and mineral water of all kinds.

**J. M. Martin**

493 Willamette St.

**Munroe's Second Hand Store**

67 W. Eighth St.

Housefurnishings, Stoves and Ranges

Will you take an outing? If so, remember we have a full line of camp supplies, tents, camp stoves, cooking utensils, cot and bedding. Everything that makes a camp convenient.

EUGENE, - - OREGON

**Wall Paper**

463 Willamette

Make your rooms sanitary and beautiful as small cost by using Wall Paper from

**Murray & Cherry**

Pager Hanging, Tinting and SIGN WRITING A SPECIALTY

**W. L. DeLano Runs a Cut-Rate Drug Store He is there with the Goods and there with the Price**

**W. L. DeLANO**

DRUGGIST

**KOOH-I-NOOR ICE CREAM**

Made From Pure Sweet Cream

Cream Packed in any Quantity and Delivered.

**Hull's Drug Store**

17-19 E. 9th St. 537 Willamette St.