

"The Friendly Store" GRAND CELEBRATION SALE

Monday, Tuesday, Wednesday and Thursday of next week will be celebration days at "The Friendly Store." Seasonable merchandise of all kinds for women, men and children will be offered at special prices. Weather conditions have extended the sale of these wash goods, shirtwaists, wash dresses, etc., and these will show the biggest reductions. Our Men's Clothing Department will offer some exceptional values in suits. Mothers will be interested to know Boys' Suits are specially reduced during this celebration sale. Now is the time to prepare for your outing at the beach or in the mountains.

18c Wash Goods for 8c yd 20 pieces fancy lawn, batiste and organdie, neat stripes, checks and figures for dresses, waists and kimonas, 15 to 20c values, for, yard 8c	\$2.50 Shirtwaists, \$1.98 4 dozen only, ladies' white lawn and mull shirtwaists, this season's best styles, short and long sleeves, lace and embroidery trimmed, special at \$1.98	White Skirts, \$1.25 2 dozen white duck dressskirts, made of fine quality Indian head, full gored with pleats on bottom, all sizes, \$1.50 to \$2.50 values, each \$1.25	White and Colored Parasols \$1, \$1.25, \$1.50, \$2 Summer parasols at special prices, plain tucked and embroidery trimmed. Ch'd'ns parasols, 25c, 50c, 75c
75c Fancy Silks 48c yard Beautiful showing fancy dress and waist silks in browns, blues, greens, reds and grays, the best silk values we have ever offered, 75c quality at yard 48c	\$1.25 36-in. Taffeta, 98c yd 200 yards of 36-in. black, all-silk taffeta; if you want some come or send at once as the quantity is small; \$1.25 taffeta silk at yard 98c	\$25 Blk Tailored Suits, \$14 10 ladies' black tailored suits, all this season styles, made of Panama and serge, trimmings in braid, splendidly tailored, \$25 values, each \$14.00	Remnants 1/2 Price Hundreds of remnants of silks, wool goods and cotton fabrics, 2 to 12 yard lengths, suitable for waists, dresses and skirts all half price.
20c Emb. Belts, 12c each 10 dozen ladies' white duck embroidered belts, neat designs, any of these will wash and do up nicely, 20c values, special, ea. 12c	20c Black Hose for 15c pr Ladies' and children's best 20c black hose, made of best yarn, reinforced foot and knee, 20c values, 15c pair 10c	\$1.50 Lace Curtains, \$1.10 7 styles in Nottingham lace curtains, come in white and drab, 3 yards long, 50 in. wide, best \$1.50 quality, while they last, a pair \$1.10	Misses' White Duck Skirts, Special \$1.50, and \$2 4 dozen girls' white duck skirts, stylishly made, all sizes, special, each \$1.50 and \$2.00
\$15 All-Wool Suits, \$9.75 We have planned an interesting clothing sale from June 28 to July 4. We have taken all suits that sell for \$10, \$12.50, \$13.50 and \$15 and included them in one lot which will be disposed of during this sale at \$9.75 Suits made either single or double breasted, all newest and latest fashions, light and dark patterns	4th of July Hat Sale All Hats Reduced During This 4th of July Celebration Sterling Brand, the best \$3.00 hat in the world, sale price \$2.55 Lion Brand, \$2.50 hats \$2.10 Elk Brand, \$2.00 hats \$1.50 All \$1.50 hats \$1.35 Skidoo and Johnny Jones \$1.25 and \$1.50 hats, sale price 98c \$1.25 and \$1.50 Faultless Shirts 98c 10 dozen Faultless Shirts made of absolutely fast colored and very serviceable materials, light and dark material, sizes 14 to 17. Sale price 98c 3 dozen stiff bosom shirts, 2 collars and cuffs with each shirt, worth \$1.25. Sale price 28c 60c and 75c Work Shirts 48c 5 dozen extra good 60c and 75c work shirts, all colors and sizes. Sale price 48c		
\$3.00, \$4.50, \$6.00 Boys' 3-Piece Suits, to Close Out \$1.65 75 absolutely all-wool, 3-piece, suits made in sizes 6 to 16 and that are worth \$3, \$4.50, \$5 and \$6 will be sold during this sale for \$1.65 Materials are tweeds, worsteds and serges and patterns are brown and grey mixtures, light and dark, also plain gray, black and blue	Eugene's Foremost and Best Store. Your Money's Worth or Your Money Back		

S. H. FRIENDLY All the good that's new, all the new that's good, from the cheapest that's good to the best that's made.

PERSONALS.

R. E. Mason, of Albany, is in the city.

Chester Starr returned to Portland on this afternoon's train.

Horse Burnett, of the Guard staff, went to Portland this morning on business.

Herbert Leigh and J. W. Kays are back from their trip to the Bohemia mining district.

Miss Louise Bryant left this afternoon for Dr. H. where she will visit her sister for a few days.

Miss Lulu Whiteaker arrived home this afternoon from Jefferson, where she had been for some time.

E. W. Hall came up from Portland this afternoon in the interests of the Willamette Valley Co.

Dr. C. V. Littler, of Albany, is up to spend Sunday with Mrs. Littler's parents, Mr. and Mrs. James F. Robinson.

Mr. Harry Paddock, a graduate of this year's class at the university, left this afternoon for his home at Oregon City.

Mrs. E. J. Lampshire and baby and Mrs. E. K. Brown arrived here yesterday from Burns, coming across the mountains.

Mrs. E. Hayter and children, who have been visiting at the home of Mr. and Mrs. D. P. Patterson in Eugene, returned home to Dallas today.

Mr. John Whiteaker, who has been attending Medical college at Los Angeles during the past year, arrived home last evening and after visiting with friends and relatives for a few days, will leave for the north where he has accepted a position for the summer.

Mrs. S. C. Church left this afternoon for a vacation trip to San Francisco. She was accompanied by her sister, Mrs. Campbell.

George Cornwell, editor and publisher of the Oregon Timberman, one of the best publications of its kind in the country, was a visitor to Eugene today.

Mr. and Mrs. J. A. Riffley, of Walla Walla, are visiting Mrs. Riffley's brother, N. M. Clem, in this city. Mr. and Mrs. Riffley are on their way to San Jose, California.

Rev. C. M. Hill, D. D., of Berkeley, church of Eugene, is visiting among Calif., a former pastor of the Baptist is many friends. Dr. Hill will preach Sunday night at the Baptist church.

Miss Ella Doherty, who has occupied a position in the Eugene High School during the past year, left yesterday for her home at Portland. Miss Doherty does not expect to return to Eugene this fall.

E. K. Henderson, Mrs. Thurston and niece, Miss Vernita Henderson, daughters, Miss Ada and Eva, leave Monday morning for Eastern Oregon via the Military Road. Mr. Henderson is taking Mrs. Thurston and Vernita to his Silver Lake ranch for the summer, and Mrs. Allen and daughters go to Prineville to remain until college begins.

CHURCH SERVICES.

Episcopal Church.
 Service by E. D. Loveridge, 11 a. m., prayer and sermon and holy communion. This will be the rector's farewell sermon. No evening service.

Christian Church.
 In the absence of the pastor, Rev. David Hubbard will preach both morning and evening.

Central Presbyterian.
 Central Presbyterian church, corner 6th and Pearl streets. H. N. Mount, pastor.
 Sunday school at 10 a. m.
 Sunday school at 10 a. m. C. E. at 7 p. m.
 Public worship with sermon at 11 a. m. Subject, "The Disciples' Early Names," and at 8 p. m., subject, "The Feelings in Relations to Christian Experience."

Sunday at M. E. Church.
 Delmer H. Trimble, pastor.
 Class meeting, 9:45 a. m.
 Preaching at 10:30 a. m. and at 8 p. m.
 In the evening the pastor gives a special 4th of July address. All country lovers invited.
 Sunday school at 12 m.
 League, 6:45 p. m.
 Junior League 6:30 p. m. All invited.

United Brethren.
 Sunday school at 10 o'clock a. m.; sermon by Prof. Goodrich of Philomath College, at 11 a. m. and 8 p. m. Christian Endeavor at 7 p. m.

Baptist.
 Bible school at 8:45; morning worship with sermon at 11.
 B. Y. P. U. at 7 p. m. Evening service at 8, sermon by Rev. C. M. Hill, D. D., of Berkeley, Cal.

Church of Christ Scientist.
 Corner 9th and Pearl streets.
 Sunday services 11 a. m., subject "God."
 Sunday school 12 m.
 Wednesday evening meeting at 8 o'clock.
 Free reading room open daily except Sunday, from 2 to 4 p. m. All are welcome.

A Fortunate Texan.
 Mr. E. W. Goodie, of 107 St. Louis street, Dallas, Texas, says: "In the past year I have become acquainted with Dr. King's New Life Pills, and no laxative I ever tried before so effectually disposes of malaria and biliousness." They don't grind or gripe. 25c at W. L. DeLano's drug store.

Let us eat, drink and be merry. With never a thought of ache or pain. Let us forget every sorrow that might be.
 For we still have Rocky Mountain Tea. Linn Drug Co.

Withstands rain and shine. It's New Era quality, sold only at the Berger-Bean Hardware Co.

The Drugs You Buy

Are of course bought for a purpose—to speed the recovery of someone who is ill, in all probability. Do you ever fail to consider quality when purchasing such goods?

There's a difference in drugs, you know, and some druggists take more pains in selecting their stock than others. We make quality the first consideration. Buy drugs of us and you can be sure you are getting the purest, freshest and most potent that the market affords.

Prices are as low as Pure Drugs can be had for Anywhere

Hull's Drug Store

17 and 19 E 9th St.
 537 Willamette St.

STUDENTS JOIN SURVEYING CREW NEAR NATRON

A party of University of California men from San Francisco, consisting of R. E. Myers, H. M. Bowers and W. M. Cikes, were in the city yesterday making necessary preparations for a six weeks' surveying trip with the Southern Pacific men near Natron.

The party spent yesterday morning looking over the university buildings and grounds and were indeed surprised at the appearance of our state university buildings. Californians heretofore have looked upon Oregon in a rather humorous light and the gentlemen who were here yesterday stated that a short visit on the campus would give their own students a decided change of attitude in regard to college work and athletics.

Mr. Myers is one of California's crack ball players, he having played first base and left field on the varsity team during the past year. One of the managers of the Lane county ball league tried to get Myers to play with his team in a game tomorrow, but owing to the restrictions placed upon the students of Berkeley he had to refuse the offer.

The party, accompanied by Lew Marshall and Conrad Barret, left this morning on the Fall Creek stage for the scene of activity in railroad affairs, and will not return before the middle of August.

CITY NEWS.

Weather Prediction.
 Tonight and Sunday, fair and warmer.

Tonight at the Little Gem the greatest of all, Niagara Falls. J29

An egg laid by a Plymouth rock hen, was left at the Guard office today from H. Cheam's farm. It measures 8 1/2 by 7 1/4 inches and would seem to be a record-breaker.

Drs. R. L. and C. B. Willoughby are remodeling their dental office in the McClung building and when completed they will have one of the most up-to-date parlors in the city.

The Southern Pacific company will grant reduced rates for the 4th of July to and from all points on its lines in Oregon. For fuller particulars attention is called to the display advertisement which appears in this issue.

Junction Times: Chas. Nichols will retire from the management of the Independence creamery at this place shortly to accept a position with S. H. Friendly in Eugene. His successor has not been secured yet, but his contract with Mr. Friendly commences August 1st.

25c STOCK 25c.
 What is the value of stock in a coal mine with a four foot vein of coal mine with a four-foot vein of coal, with every stockholder sharing equally with every incorporator?

This we pledge and this we claim for the Spencer Butte Coal & Petroleum Co., which has just cut a 4-foot vein of coal, and are offering you for a short time a small block of stock at 25 cents a share. This is your opportunity.

There is an abundance of coal in Oregon.

Sale of Household Furnishings.
 Corner Hilyard and 12th. Mrs. Peterson is leaving city and will sell house furnishings at half price. Chairs, sofas, tables, carpets, dishes, etc. July 1.

Dr. Lowe the optician, will be in his Eugene office all next week. Consult him about your eyes.

Accoutment painting done at reasonable prices. Mrs. Bert Vincent, 627 Hilyard street, near East Ninth. Phone Red 3302.

20 cent dinners at Theater Cafe. If just received, a large shipment of 9x12 Ingrain rugs.

CHAMBERS HARDWARE CO.
 Eugene Bakery for hot rolls every evening.

Dinners 20 cents. Theatre Cafe. If

A Peerless ice cream freezer will freeze cream hard in three minutes. They turn easier than others. We can tell you why, also other good points.

CHAMBERS HARDWARE CO.
 Pick your way to the Theatre Cafe for a 20 cent dinner.

Just received, a new line of Jewel self-generating gasoline stoves. It is as handy and as safe as gas.

CHAMBERS HARDWARE CO.
 Thirty styles in ladies' oxfords to select from at Wells' shoe store, 602 Willamette street.

Porch and lawn furniture. **CHAMBERS HARDWARE CO.**
 See our McDougal kitchen cabinets. They save women's steps.

CHAMBERS HARDWARE CO.
 If you have any clothes that need cleaning, dyeing or pressing, give us a call. We do first-class work under guaranteed. Eugene Steam Laundry.

A later letter from New York, dated June 22, stated that he had just arrived there with ninety-eight of the animals. They will at once be shipped to Oregon.

The program at the Little Gem this week is extra fine. Beautiful scenic "Niagara Falls," just closed in Portland, run two weeks, four weeks in Seattle, 12 weeks in San Francisco. "The Enchanted Jewel Casket," "The Great Detective Story" and the "Coming to Life Statue," wonderfully real. The "Illustrated songs," "Dear Old Dixie," and "Cheer Up Mary." The Little Gem expects to entertain 600 children at Saturday's matinee, 2 p. m. Every child will receive a sack of candy and a package of firecrackers. Mr. Stanley and wife liked the entertainment so well last Wednesday night that he determined to give away one ticket to every 50-cent purchase, therefore bought several hundred tickets for that purpose. Ask him for them at his store, 612 Willamette street.

BIG SUNDAY GAME AT SPRINGFIELD
 The ball game at Springfield tomorrow promises to be the fastest game of the season. The Salem team which will play against the "Blues" has been greatly strengthened since they played Eugene. Neil, "Buff" Lucas, the big southpaw Indian pitcher of Oregon state league renown, will be on the slab for Salem and Joe Teabo, the foxy little Indian catcher, may be at the receiving end of the firing line. Springfield has also strengthened the line-up and "Red" Peut will play in the infield and a dancer man is expected on tonight's train. Lee Hurd will do the pitching for the "Blues" while Karl King will be seen at his customary place behind the bat. The Springfield grounds have been put in the very best shape—the seating section also being made double. Hitching racks have been placed just outside the grounds and those driving over from Eugene will find places for tying their teams. Game called at 3. Admission 25 cents. Ladies free to grandstand.

Marriage Licenses.
 Marriage licenses were issued to the following by County Clerk Lee today:
 Mr. Herman Beaumister and Nellie Gates.
 Wm. A. Moore and Eva S. Smith.
 J. Randolph Blair and E. Ada Smith.

WANTED! WANTED!
 Forty-six girls to represent states on the Fourth of July float. Leave names at Roberts Bros. Toggery or Linn Drug Co.

HOUSE MOVERS
 Buchholz & Poyner, the only first-class housemovers in Eugene. Why have your house torn to pieces when it can be moved without injury?
 Residence—867 South Willamette street, phone Red 4872, and South Willamette street (College Hill), phone Black 2891. Jy5

Smokers Attention!
 We have just received a new stock of pipes. Rude's Little Dandy Cigar Store.

TIMBER AND FARM LAND
 We can sell you better land for less money than you can buy any place in Lane county. Don't fail to see or write us before buying.
 J. S. MILNE & CO., Cottage Grove, Or.

HATS AT HALF PRICE.
 At Shumate's, ladies' hatter, 25 East Ninth street. Jf

We don't care if you are skeptical. We don't care if you have no confidence. It makes no difference to us. Hollister's Rocky Mountain Tea will do the work or no pay—that's fair. 35 cents. Linn Drug Co.

It goes to the root of disease. Invigorates, strengthens and exhilarates. It's life producing properties are not contained in any other known remedy. Hollister's Rocky Mountain Tea. Tea or tablets. 35 cents. Linn Drug Co.

Try our 20 cent dinners at the Theatre Cafe. Jf

Tonight at the Little Gem the greatest of all, Niagara Falls. J29

Coffee and cake, 10c. Eugene Bakery.

Land cruisers' estimate books for sale at the Guard office.

M. O. Warner tunes pianos. Leave orders at H. E. Morris' music store.

W. L. DeLano Runs a Cut-Rate Drug Store He is there with the Goods and there with the Price

W. L. DeLANO DRUGGIST
 Your appetite quenched for 20 cents at the Theatre Cafe. Jf

FOR Cabs and Carriages
 Call up Main 93
YATES & SON
 (FEED AND SALES STABLES)
 Prompt Service at all hours
 Two new rubber tired cabs just received from the East. Remount the place, corner Oak and Seventh.
 Phone Main 93
 EUGENE OREGON

Rheumatism
 Is one of the constitutional diseases. It manifests itself in local aches and pains, inflamed joints and stiff muscles, but it cannot be cured by local applications. It requires constitutional treatment, and the best is a course of the great blood-purifying and tonic medicine

Hood's Sarsaparilla
 which neutralizes the acidity of the blood and builds up the whole system. In usual liquid form or in chocolate tablets known as Sarsatabs, 100 doses \$1.

WILLIAMS' KIDNEY PILLS
 Have you neglected your kidneys? Have you overworked your nervous system and caused trouble with your kidneys and bladder? Have you pains in the loins, side, back, groins and bladder? Have you a flabby appearance of the face, especially under the eyes? Too frequent a desire to pass urine? If so, Williams' Kidney Pills will cure you. Sold by Linn Drug Co., price 50 cents. Williams Mfg. Co., prop's., Cleveland, Ohio.

STAGE LINES
 For business pertaining to Eugene, Foley Springs, Eugene-Crow or Eugene-Florence stage lines, call up Main 22. After 9 p. m. call up Main 21.

ELI BANGS.
 Dr. Franc Lucile Hard, the optician and refractonist, after July first will be in her office from ten a. m. until one o'clock p. m. Other hours by appointment only. J29

Land cruisers' estimate books for sale at the Guard office

It costs no more to apply good paint—therefore use New Era. Sold only at the Berger-Bean Hardware Company.

Just received from New York, the very latest in ladies' oxfords. Wells, 602 Willamette street. Jf

Fire works, fire crackers. Barker's Gun Store.

Regular dinners 20 cents at the Theatre Cafe.
 Special cakes made to order—Eugene Bakery.

Tell your friends about the 20 cent dinners at the Theatre Cafe. Jf

NEW TODAY
 FOR SALE.—Store fixtures, patent shelf brackets, ribbon case, etc. C. S. Frank, 189 E. 9th street. J5

FOR SALE.—Brand new \$450 piano at half price if taken immediately. Inquire at 65 Lawrence street. J2

WANTED.—Cherry pickers at Campbell & Walker's orchard, 2 miles west of town. J29

FOR SALE.—Fresh Jersey cow. Call at 83 West 10th street.

The Ideal Wedding Gift
 A rich, exclusive line of cut glass, such as discriminating buyers are looking for, standard ware of extreme beauty of design, deep cut and diamond sparkle, while excelling all other makes can be sold at very reasonable prices.

If it is quality you are after, take nothing but Hawks. If you want the cheaper grade, we have them in the Empire, Meridian, American, Libby and Dorfinger.

We have just opened up a splendid stock of Hawks' superior cut glass.

J. O. Watts
 The Up-to-date Jeweler and Optician
 Corner 9th and Willamette Sts.