

95th FRIDAY Surprise Sale

FRIENDLY'S 95th FRIDAY

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60c Colored Lisle Hose, 39c

10 doz. fine gauze Lisle Hose, double sole high spliced heel, gaiter top, in pink, blue, helio, gray, alic, black, etc. Regular 60c quality, tomorrow at, a pair..... **39c**

Women's Black Hose, 15c

Women's fast black seamless Hose, extra heavy, fall fashions, at this low price, a pair..... **15c**

50c VEILINGS, 19c yard.

500 yards of novelty mesh veiling in white, blue, green, black, etc. with plain and chinele dots, all fashionable styles, 50c value, at..... **19c**

Lace Trimmings

New lace trimmings in Valenciennes, Oriental Filet, Venice, Baby Irish, etc. Best values.

Lace Curtains, \$1

Five dozen pair of new Lace Curtains, Nets and Nottingham. Grand values at this low price. Pair..... **\$1.00**

Sateen Skirts, \$1

Fine black Sateen Underskirts, made with deep dust ruffle and small ruffles in flounce, special each at..... **\$1.00**

Ladies' Wrappers, 88c

Five dozen Percale Wrappers, dark and light colors, each..... **88c**

New Spring Suits at \$14.75

We are showing 18 New Spring Suits in tan, gray, checks and mixtures and blue and black, made in the newest and most fashionable styles, Eaton and Poney Jackets and pleated skirts, exceptional values, at this low price..... **\$14.75**

Other Suits at \$19.75, \$24.75 up to \$40.00

We are showing the biggest assortment of Ladies' and Misses' wraps and skirts in Eugene and the very best values.

Silk Coats, all styles, **\$6.50 to \$19.75**

Worsted Jackets and Coats, **\$5 to \$14.75**

Walking and Dress Skirts, **\$3 to \$35**



Boys' Confirmation Suits Now Ready

WE are now showing a complete line of boys' piece Suits, both in knee and long pants.

Most popular colors are grays, in checks, plaids and stripes, and coats are made either single or double breasted, although the largest demand this season is in single breasted.

New materials in fancy serges and velours, while tweeds, cheviots and worsteds are still popular.

Two-piece Suits - - - **\$2.50 to \$6.50.**

Long Trouser Suits - - - **\$4.00 to \$16.50.**

S. H. FRIENDLY

Eugene's foremost and best store. Satisfaction of your money back.

Agents for Schloss Built Clothing for Men; Elk Clothing for Boys.

C. L. Fitchard, the independence hop buyer, is in the city. He spent a part of the winter in New York.

A. Lombard returned this afternoon to Salem, where he is engaged in building operations.

Come in and

Get information
Wait for a friend
Use our telephone
Look at our directory
Buy your postage stamps

We are ready for you at all times from 6:45 a. m. to 10 p. m. week days, and Sundays from 8 a. m. to 10 a. m. and 2 to 6 p. m.

You will find us usually obliging under all circumstances. As we desire to accommodate the public we are constantly studying new ways to do it. Incidentally, while you are in, look about you and see what a well stocked, carefully conducted store you are in. At the same time think over the matter of placing your drug trade with us. You will make no mistake if you decide to trade with us.

**HULL'S
RED CROSS
DRUG STORE**

PERSONALS.

Mrs. C. E. Daley left this afternoon for Bandon.

Mrs. Bessie Murray has returned from Portland.

J. S. Gray came in from the north again last night.

Rev. M. C. Wire returned last night from a trip north.

G. W. Dixon returned last night from a business trip to Junction.

A. Nelson came down from Cottage Grove on the local this morning.

Louis Sovern goes to Portland tomorrow to work in a wholesale drug store.

Miss Olga Martin and Mrs. Sly, of Creswell, were in the city last night.

Mrs. Samuel Sawyer, of Brownsville, is visiting Mrs. J. H. Glass in Eugene.

Mr. and Mrs. Jos. Merkel, of Peru, Ill., are visiting Mrs. C. E. M. Brown in Eugene.

Miss Nellie Gilbert went to Ashland this afternoon to visit friends a few days.

Attorney and Mrs. G. F. Skipworth and little son returned last night from Portland.

Mrs. Ella J. Devereaux arrived here yesterday from Park Rapids, Minn., to visit her son, Clarke.

Mr. and Mrs. Jos. Pignoli, Mr. and Mrs. E. C. Hughes and Clay Owen left this afternoon for Riddle on timber business.

Jas. Sanford returned yesterday from Portland, where he went to consult a specialist about his eyes. After consultation with several oth-

ers the doctor could give him no hope for betterment.

Mrs. H. W. Skeene arrived here from Portland yesterday to make her home with her son, D. F. Skeene, the new abstractor.

Mrs. O. J. Hull returned this afternoon from a trip to the coast south of Newport, where she went on timber business.

Mr. and Mrs. A. A. Haffinger, proprietors of the Foley Springs summer resort, came up from Portland last night on their way to the springs.

Mrs. Anna M. Cornell, of San Francisco, special organizer of the Women of Woodcraft, arrived here this afternoon from Portland to attend the rally of that order here tomorrow.

Mrs. B. S. Hyland and daughter, Miss Grace, went to Corvallis this afternoon to attend the funeral of B. F. Hyland, Mrs. Hyland's brother-in-law, who died there last night.

Mrs. Sophia Cherry and daughter, Miss Carrie, of Toronto, Canada, and son Fred, of Schenectady, N. Y., are visiting Harry and Robert Cherry and other relatives in Eugene.

LOST, STRAYED OR STOLEN

One blue speckled hound, with large black spot on his back. Five dollars reward will be paid any one who will inform me of his whereabouts.

DON P. YOUNG,
Fall Creek, Or.

We can fill your order for gasoline. **CHAMBERS HARDWARE.**

All kinds of clothes cleaned, pressed and dyed at the Eugene Steam Laundry.

CITY NEWS.

Weather Prediction.
Tonight and Friday, occasional rain.

Arthur Hendershott is the loser of a good bicycle, which he left in front of the Presbyterian church last night.

The hotels are crowded and some of them are compelled to engage rooms at lodging houses and private residences.

Albert Needham and son Frank will soon erect a fine residence on Patterson street, between East Twelfth and East Thirteenth streets.

The marriage of an attache of one of the offices at the courthouse to a lady employe of one of the local dry goods stores is scheduled to take place the first of next week.

W. O. Heckart, the Eugene contractor, has another job at Corvallis. He has been let the contract for the erection of a one-story brick, to be 70x100 feet, for W. T. and C. E. Small.

Virgil Rowland, who has the contract to furnish the Willamette Valley Company 5000 ties, has delivered all except about 300, and they will be delivered as fast as they are gotten out.

Dr. D. A. Paine is fitting up new offices in the rooms over Eaton's book store. The Eugene Transfer Company, which occupies one of the rooms, will move to the room just across the hall.

The Underwood skating rink will not reopen until Saturday night, the work of putting in the new maple floor not yet being completed. The mask skating carnival will be held on that evening.

Roberts Bros. will open their haberdashery in the Matlock block on Saturday of this week. Only a portion of their goods is here, the remainder being delayed by the slow freight trains between here and the East.

The Southern Pacific Company this morning received a carload of galvanized iron culverts, to be used along the line in this vicinity to replace the wooden ones. The culverts are circular in form and will be surrounded with cement.

The agent of the Portland Woolen Mills Company who opened business in the building formerly occupied by Hughes' liquor house yesterday was notified today by Chief of Police Farrington that he must take out a license or quit business. He closed the doors of the place and is waiting instructions from headquarters before proceeding further.

After waiting for some time in an undecided condition, final arrangements have just been made with R. S. Robinson to present the play "Queen Esther," on April 12 by the students of the high school. Mr. Robinson will arrive here before the last of this month and rehearsals will begin immediately thereafter. For some time it was the intention to play the "Mikado," but it was found impracticable for several reasons. "Queen Esther" is considered equally as good, if not better.

Miss Mary McCornack, one of Eugene's popular musicians, has just purchased from Eilers Piano House a style "D" Chickering Grand piano, which was delivered to her home on West Seventh street yesterday. She is justly proud of her purchase, and well might any one feel proud in the possession of such a fine instrument. This model of piano is the very finest that Chickering & Sons Company can make, and Eugene is to be congratulated on being the home of talent and taste that justifies the use of the best help that science can produce.

M. Luther and Wm. Kinnicker, joggers, were fined \$15 and \$25 respectively by Judge Dorris of the police court this morning for being drunk and disorderly. They did not have the money and were committed to jail. They were arrested last night by special Officer Charles Croner. He heard them quarrelling on the street in front of Preston & Hales' harness shop and just as they were coming to blows he stepped in between them and started them toward the jail. Chief of Police Farrington took charge of Kinnicker, and just as they reached the jail the latter attempted to get away, and declared that the chief "wasn't man enough" to put him in. With a little physical persuasion, however, he was landed nicely inside the lockup.

Spray pumps from 50 cents up. **CHAMBERS HARDWARE.**

Don't send away for your garden seeds—we have them in bulk and can save you money. **CHAMBERS HARDWARE.**

Subscribe for The Daily Guard.

All Humors

Pimples, boils, eruptions, eczema, or salt rheum, scrofula, are radically and permanently cured by **Hood's Sarsaparilla** Liquid or tablets. 100 Doses One Dollar.

Sixty Per Cent

Of all headaches are caused through defective eyes. Little eye defects grow to big ones if not properly attended to. I have the latest and best instruments for determining the exact condition of your eyesight.

As a graduate of two of the best known optical schools of this country, I can give you the benefit of this knowledge, combined with that gained by years of experience.

Don't neglect your most important sense

J. O. Watts
The Up-to-date Jeweler and Optician

Corner 9th and Willamette Sts.

Spring Clothes 1907 now ready

If you want to see the newest in Men's Wear visit the new tailor, 588 Willamette.

This season we show clever pattern and smart designs.

An invitation is extended to every man and young man in town to call and inspect my stock.

If you want to know what smartly dressed men wear this season come in and ask.

O. S. McDougal
588 Willamette St. Eugene

W. M. Renninger THE RESTAURANT MAN

formerly at 19 East 9th street, has opened up in his new place at 33 East 9th. He is now prepared to serve the public with the best the market affords.

Come in and give us a trial. Everything new.

W. M. Renninger
33 East Ninth Street

FOR Cabs and Carriages

Call up Main 93

YATES & SON (FEED AND SALES STABLES)

Prompt Service at all hours

Two new rubber tired cabs just received from the East. Remember the place, corner Oak and Seventh. Phone Main 93

EUGENE, OREGON

Munroe's Second Hand Store
67 W. Eighth St.

Housfurnishings Stoves and Ranges Garden Tools

EUGENE, OREGON

Extra

Eugene Theatre Monday March

25

The Big Comic Opera Success

The.. TENDER FOOT

Oscar L. Figman Ruth White and over half A 100 Others

PRICES \$1.50, \$1.00, 75c and 50c