

Save Money By Buying at Friendly's This Week

3 Days More Phenomenal Selling

A general clean-up of all broken lots and remnants. The biggest and best bargains of the year in Dry Goods and Clothing for Women, Men and Children.

Sale Jap. Waists

4 dozen fine Japanese Silk Waists new styles made with tucks, pleats and neatly trimmed in Val, lace and insertions, long and short sleeves.

\$3.50 Jap Silk Waists \$2.50
\$4.00 Jap Silk Waists \$3.00
\$4.50 Jap Silk Waists \$4.00
\$5.00 Jap Silk Waists \$4.50

Splendid new showing of Muslin Underwear Specially Priced.

Sale Women's Suits

15 Ladies' Suits in gray, blue and black, Pony and Eton Jacket effects, pleated and gored skirts, sizes 32 to 40, sell regular at \$15 to \$20
sale price a suit \$10.25

Coats..

Women's and Children's Coats to close out will be sold at

1/2 Regular Prices

Sale Taffeta Silks

500 yards Taffeta Silk, pink, blue, yellow, green, etc., pieces contain 3 to 7 yards, will not be out, sold regular at 75c to 90c a yard, sale price a yard 45c

Sale Wool Dress Goods

During the next four days we will sell all Dress Goods at 10% to 25% Discount

Sale Men's Overcoats

150 Men's Cravenettes and Overcoats, all styles and patterns, must be closed out during the remaining four days of the sale

..Prices..

\$20.00 Coats \$14.00 \$10.00 Coats \$7.00
\$18.00 Coats \$12.00 \$8.00 Coats \$6.00
\$16.00 Coats \$11.50 \$7.50 Coats \$5.50
\$15.00 Coats \$10.50 \$6.00 Coats \$4.50
\$12.50 Coats \$8.50 \$5.00 Coats \$3.50

Boys' Overcoats 25% Reduction

Good Goods Only

S. H. Friendly

Satisfaction or your money back

DIED.

Mrs. Mae McMillan, aged 34 years, died at the home of C. J. Miller in Cottage Grove, Oregon, January 24, 1907. Mrs. McMillan's home was in Massillon, Ohio. She had been in poor health for some years, and came here hoping for some improvement. She was a sister of Mrs. W. W. Jackson, of Loraine. The funeral was held at Mr. Miller's residence on Friday, Rev. Grace conducting the services. The Woodmen circle attended in a body. Interment was made in the Masonic cemetery.

Look!

The new regular dance of the Eugene Theatre Orchestra will be next Friday night, February 1st, in Davies' hall, Ninth street.

MRS. ELLENBERG IMPROVES NICELY

Miss Rena Ellenberg, who had the misfortune to break her leg while coasting on Wednesday evening of last week, is getting along nicely at the hospital at Eugene. Dr. Kuykendall is treating the fracture, upon

which he made an X-ray examination, and thinks the young lady will not even be lame as the result of her terrible accident. Her parents spent several days with her this week, and also visited their relatives in Eugene. Mr. and Mrs. Jas. Moore, the latter being a sister of Mrs. Ellenberg, Dr. Drain Nonparelli.

ROSEBURG SALOONMEN ASK HIGHER LICENSE

Roseburg, Or., Jan. 28.—The Retail Liquor Dealers' Association of Roseburg has asked the city council to raise the annual liquor license to \$1000. By this means they hope to lessen the number of saloons in the city.

We guarantee our work in every particular. Eugene Steam Saw Works.

GASOLINE WOOD SAWING.
W. E. Boddy will save you money on wood sawing. All wood sawed with gas. Prompt service. Phone Red 1771. Residence, 775 Ferry St.

It will pay you to see our claims in north show window whether you buy or not; they are the newest styles, direct from the factory. CHAMBERS' HARDWARE.

SPLENDID CONDITION OF M. E. CHURCH

Yesterday Was a Great Day for the Congregation—Excellent Collection for Minor Benevolences.

Eugene, Or., Jan. 28.—(To the Editor.)—A great day we had at the Methodist church yesterday. It was so good that I desire the few of our members and friends who were not present to know something about it. In the first place we were made glad of the fact that seventeen persons united with the church at the morning service. The pastor delivered an address on the minor benevolences of the church, indicating the work of the general church is the past year and calling attention to the remarkable growth of the Methodist church in the United States. It has now a membership of 6,000,000.

At the close of the address a collection was taken for the minor benevolences—\$500 was asked for and \$475 was raised in about ten minutes' time. A storm of applause greeted the pastor when he made the statement that they had given above the amount asked for.

This church has been steadily growing in numbers and influence in Eugene during the past few years, and the present year was fair to be the best in her history. Eighty-five persons have united with the church in the past three months of the present pastorate, and there are applicants at the church doors which will make the number 100 easily before the opening of the special meetings, which commence on February 17th. J. W. ZIMMERMAN, Chairman Board of Stewards.

Too Late for Christmas.
Our Christmas Rockers arrived three days after Christmas; rather than carry them over we will sell them at a reduction in price. CHAMBERS' HARDWARE.

ELAB WOOD

For sale at Eugene mill. \$1 per board. Teamster will collect on delivery.

N. M. PUNNET.

Paint with Phoenix Paint. Preston & Hales, agents.

M. O. Wagner tunes pianos. Leave orders at 10 S. Morris' music store.

Subscribe for the DAILY GUARD.

CITY NEWS.

Weather Prediction.
Rain or snow tonight and Tuesday; fresh southeasterly breezes, shifting to southwesterly breezes.

University alumni, please do not forget the alumni meeting at 7:30 tonight.

V. McFarland is confined to his home, suffering from the effects of cutting a nail in his foot.

W. T. Gordon is moving his undertaking establishment to his new chapel on West Tenth street.

Two days' races to Eugene and return are planned by many Portland automobilists this summer.

John Jackson, the carpenter, after a severe illness, was able to get up town today for the first time in two weeks.

The river was seven feet above low water mark this afternoon. This warm rain will probably bring it several feet higher.

Comic valentines are beginning to appear in the display windows of the stores. Only two weeks and a half till St. Valentine's Day.

Some one entered the Hadley residence on East Eighth street a few nights ago, when the family was away, and stole several gold rings and other jewelry valued at about \$30. There is no clue to the thief.

Miss Lola Howe began her duties as teacher in the public schools this morning. She teaches the overflow in the fourth grade and has the northeast room in the high school basement.

The Ashland basketball team, which defeated the Eugene high school team and the Friendly team of this city, defeated the Roseburg high school team Saturday night by the score of 28 to 14.

Both telegraph companies and the telephone company report that their wires are down between here and Portland. The storm down the valley must be much more severe than here.

Mrs. Alton Hampton's fine Scotch collie dog died Saturday night. The cause of death is unknown, but a few days before the dog came home with turpentine all over its back, and this might have had something to do with it.

Mrs. Harriet Bennett has begun suit against John Bennett for divorce on account of desertion. They were married at Redding, Cal., November 25, 1902. She asks for the restoration of her maiden name, Harriet Belshaw. John M. Pipes is her attorney.

Mr. and Mrs. Benjamin Lurch, of Cottage Grove, have issued invitations for the marriage of their daughter, Lillian, to Harry Kreuger, of Butte, Mont., Sunday evening, February 3, at the home of Mr. and Mrs. Louis Dexter, 192 Twelfth st., Portland.

Effective February 1, H. E. Lounsbury, now district freight agent of the Southern Pacific lines in Oregon, will become general agent of the freight department at Portland for the consolidated Harriman lines in Oregon. His many friends in Eugene will be glad to hear of his promotion.

The Florence West, a few days ago Captain Beerman, of Eugene, purchased from W. H. Witherston 160 acres of land, known as the Charles Schultz place, lying near Clear Lake. The land was immediately sold again by Captain Beerman, the purchaser in this instance being A. C. Woodcock, the well-known attorney of Eugene.

High grade pupils as follows passed the recent examinations conducted by the county school superintendent: Curtis Marshall, Orilla Zimmer, Bertie Lombard, Francis Yoran, DeMotte McMoran, Gilbert Griffin, Mart Patty, Nellie Newland, Abby Thrasher, William McCluskey, Ruth Dickey, Roy Christian, Verne Geddes, and Hazel Kelsay.

Included in the shipments by rail today were the following: A carload of wood each for the Eugene Transfer Company and the woolen mill and a carload of wheat from Junction for the Eugene Elevator Company. The Allen Fruit Company is shipping out a carload of fruit boxes to Salem and Royce & Peterson a carload of excelsior to Portland.

The revival meetings at the Christian church yesterday were well attended. Besides the regular morning and evening services Evangelist McConnell delivered an address to

Our Sale Closes

FRIDAY February 1st

Four more days to buy Ladies' \$3.50 Goodyear welts for \$2.95

Ladies' \$3.50, Lace Shoes, all sizes - - \$2.95

Ladies' Pat. Colt Button Shoes, \$4 - - \$3.35

Ladies' Pat. Colt Lace and Bluchers - - \$2.95

Ladies' Vici Blucher, mannish - - - - \$2.50

Ladies' Vici Bluchers, all sizes - - - - \$2.00

Misses' Shoes, all sizes, 11 to 2 - - - \$1.00

100 pairs Childrens' Shoes, 5 to 8 - - 65c

Ladies' Shoes, 2 1/2 to 4 - - - - - 50c

Ladies' shoes, lace, double sole, all sizes \$1.50

Boys' Shoes, all sizes - - - - - \$1.35

Ladies' Pat. Colt French Heel Sandals - \$1.50

David Link

WEAR THE WALK-OVER SHOE FOR MEN

men only in the afternoon, the subject being, "A Man's a Man for a That." The address was listened to by a large audience, and those fortunate enough to hear it speak of it very highly.

Attorney W. Lair Thompson and wife, of Albany, visited at the home of the latter's parents, Colonel and Mrs. J. W. Hooper, in Eugene over Sunday.

Miss Mabel Taylor, of Eastern Oregon, arrived Saturday evening to visit her cousin, Mrs. Oliver G. Andrews, for a few days.

J. W. Zimmerman left this afternoon on a trip to San Francisco. He was accompanied by his nephew, R. T. Kerr, who has been visiting here and is on his way home to Colorado.

MILITARY CLUB MEETING

A special meeting of the Eugene Military Club will be held in the armory Monday evening at 8 o'clock. Business of importance will be transacted. A full attendance is desired.

EATON'S MESSENGER SERVICE.
Messages and small parcels delivered to all parts of the city by careful, courteous boys.

EATON'S BOOK STORE.
Phone 1601.

A DANDY FOR BURNS.

Dr. Virginia Pann, Ill., writes: "I have used Ballard's Snow Liniment; it is a dandy for burns. I am confident there is no better made. It is a dandy for burns. Those who live on farms are especially liable to many accidents, cuts, burns and bruises, which heal rapidly when Ballard's Snow Liniment is applied. It should always be kept in the house, for cases of emergency." 25c, 50c, and \$1. Sold by Link Drug Co.

PERSONALS.

Robert Pratt is in Portland on business.

Miss Eva Frasier is in Portland visiting friends.

Attorney Charles Kissinger is home from Portland.

Mrs. Geo. Nicolle has gone to Napoleon on a visit.

Ross Myers, of Blachley, is in the city on business.

Mr. and Mrs. J. B. Hopkins spent Sunday at Albany.

Chas. Baker, the Junction hotel man, is in the city.

Chas. E. Harsch, of McMinnville, is in Eugene on business.

R. F. Baker came up from Junction City this afternoon.

Mrs. C. F. Hurlburt came up from Junction City this afternoon.

Professor F. A. Dunn returned this afternoon from a trip north.

Zopher A. Davis returned Sunday from a business trip to Tacoma.

Leo Logan returned this afternoon from a short trip to Halsey.

Rev. H. N. Mount went to Salem this afternoon on a short trip.

C. L. Weber, the Creswell merchant, was in Eugene Sunday.

J. C. Branstetter came up from St. Johns Saturday night on business.

Jos. R. Hill, of Portland, visited his brother, W. J. Hill, over Sunday.

W. A. Alexander went to Junction City this afternoon on business.

W. E. Brown and son Varner returned today from their trip through the South.

Don H. Kinsaid returned this afternoon from a business visit in Portland.

Harry Bristol returned this afternoon from a business trip to

Portland from a business trip to Cottage Grove.

Walter Stafford, who has been in Portland for some time past, came home Saturday night.

Captain A. F. Hurd, of Florence, is in the city. He is the owner of the Eugene-Mission mail route.

Mrs. Bordeaux, nee Miss Rebecca Palmer, arrived here Sunday to visit her parents, Mr. and Mrs. W. W. Haines.

Mrs. A. J. Beck, of Cottage Grove, after a visit with Mrs. J. J. Moore, in Eugene, returned home this afternoon.

Mrs. H. E. Ankeny, daughter Gladys and son-in-law, Roscoe Cantrell, arrived Saturday from Southern Oregon.

Dr. and Mrs. J. O. Van Winkle, of Wealding, were in Eugene today on their way home from an over-Sunday visit at Cottage Grove.

Mrs. C. D. Hudson returned to Portland this afternoon, after visiting at the home of her son, C. O. Hudson, of the Palace of Sweet's.

Rev. T. S. Handa, the evangelist who is conducting a revival meeting at the Christian church at Cottage Grove, was in the city today.

Mrs. W. S. Gilbert, of Astoria, who has been visiting the Misses Nettie and Emma Chase in Eugene, went to Junction this afternoon on business.

Mr. and Mrs. John Meiser, of South Dakota, who have been visiting here at the home of Mr. and Mrs. H. J. Johnson, returned this afternoon to Albany, where they have been staying for some time.

The theatre came to the best of town.

CASTORIA.
The kind you have always bought.

Charles H. Fletcher

Lace Sale! One Day Only

5c Will Buy Fine Torchon Lace Worth Regular 9c a Yard

It will surely pay you to visit our store next Tuesday for we will offer bargains unequalled in Eugene

Tuesday morning we will put on Special Sale 1200 yards of light new 1907 Torchon Lace, all new patterns which we had bought for less than the market price. This lot will be on sale for one day only. Some of the widths and patterns would not be excessive at even 12c a yard. No limit to the amount you can buy. Tuesday a yard 5c. See Our Show Window

\$1.25 Elbow Gloves 98c

Tuesday morning we will put on Special Sale lot of 19 inch Elbow Gloves, white, cream, black, new and beautiful unpressed kid finish, and very cheap at the regular price of \$1.25. Tuesday per pair 98c

R. W. Newland, The Cheapest Always ON GOOD GOODS