

Eugene Agents for Moneybak Silk, Priestly's Dress Goods, Wayne Knit Hosiery, Veista Underwear, Kabo Corsets

The Friendly Store Semi-Annual Clearance Sale now in progress

This is the greatest money-saving event of the year—Our Semi-Annual Red Letter Clearance Sale offers more and better bargains than any other merchandising event of the year. Big values in up-to-date goods, wonderful values in every department.

Great Clearance Sale Bargains in

Cloaks, Suits, Waists, Skirts, Petticoats, Wraps, Furs, Wrappers, Children's Apparel, Blankets	Men's Clothing, Youth's Clothing, Boys' Clothing, Sweaters, Underwear, Trunks	Dress Goods, Silks, Table Linen, Flannels, Outings, Flannelettes	Ribbon, Gloves, Trimmings, Corsets, Curtains, Comforts	Silkline, Tapestries, Cotton Goods, Embroideries, Lace, Etc., Etc
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Cloaks, Suits, Waists, Reduced to Half and Less

100 Lambs Wool \$3.00 Jerseys \$2.50

Yesterday we received 100 lambs wool jerseys, made with tape neck and tight or loose fitting. Colors--Black, Crimson, Cardinal, White, Navy, Royal. Our regular \$3.00 jerseys, sale price tomorrow

\$2.50

Big reduction in all Clothing for Men and Boys

S. H. Friendly

Men's Clothing Department rear half of store

Eugene Theatre
Geo. Smith Mgr.

Monday
Jan. 14

Trans-Continental
Tour of the Distinguished Violinist

Lenora Jackson

Assisted by

Florence Marion Pace
SOPRANO

Chas. E. Clarke
BARITONE

Ralph E. Plumer
PIANIST

Under Auspices of University School of Music.

G. F. CECIL

Tailor

21 East Seventh St.
Prices Reasonable

S. B. Finegan

General Blacksmithing

Makes a specialty of fine horseshoeing and placing of rubber tires on buggies.
Cor 5th and Olive Sts

WE ARE OPEN
EVENINGS

For the public's accommodation. New Stock, Fresh Groceries. Prompt delivery. Highest Cash or Trade Prices for Country Produce. Give us a call.

Everybody's Store

71 West 8th St.
Phone your want—special prompt delivery—Red 1262.

The Ideal Family Laxative

is one that can be used by the entire family, young and old, weak and strong, without any danger of harmful effects. It should have properties which insure the same dose, always having the same effect, otherwise the quantity will have to be increased and finally lose its effect altogether. These properties can be found in that old family remedy, Brandreth's Pills, because its ingredients are of the purest herbal extracts, and every pill is kept for three years before being sold, which allows them to mellow. We do not believe there is a laxative on the market that is so carefully made.

Brandreth's Pills are the same fine laxative tonic pill your grandparents used. They have been in use for over a century, and are sold in every drug and medicine store, either plain or sugar-coated.

Indigestion, constipation come and go like rent and tax day and other sorrows if you take Rocky Mountain Tea, the greatest remedy known to mankind. Linn Drug Co.

Wise Counsel From the South.
"I want to give some valuable advice to those who suffer with lame back and kidney trouble," says J. R. Blakenship, of Beck, Tenn. I have proved to an absolute certainty that Electric Bitters will positively cure this distressing condition. The first bottle gave me great relief, and after taking a few more bottles I was completely cured; so completely cured that it becomes a pleasure to recommend this great remedy." Sold under guarantee by W. L. DeLano, druggist. Price, 50 cents.

A DANDY FOR BURNS.

Dr. Bergin, Pana, Ill., writes: "I have used Ballard's Snow Liniment; always recommended it to my friends, as I am confident there is no better made. It is a dandy for burns." Those who live on farms are especially liable to many accidents, cuts, burns and bruises, which heal rapidly when Ballard's Snow Liniment is applied. It should always be kept in the house, for cases of emergency. 25c., 50c., and \$1. Sold by Linn Drug Co.

That's the house the doctor built—The blaghest house you see! Thank goodness he didn't get our money. For we all drink Rocky Mountain Tea.
Linn Drug Co.

E. P. SHINN
Shoemaker

New Work to Order and Repairing Neatly Done
All work guaranteed
Please give me a call
87 W Eighth St. Eugene, Ore

HALL & SHUMWAY.

Carry a full line of plumbing fixtures. Plumbing and sewer work.
Also general jobbing in tin and sheet iron work. Iron work promptly attended to.
Phone Black 1301. 483 Willamette

LEASE BRICK BLOCK FOR LONG TERM

EH Bangs has leased his brick block on the corner of Eighth and Olive streets for the period of six years to Campbell & Fellman, who recently purchased the large furniture business of H. Gordon, the housefurnisher. Under the terms of the lease the incoming firm, which takes charge of the new business on large salesroom occupied by Mr. Gordon, will have the entire second story of the building and the basement, giving nearly 25,000 square feet of floor space, not counting balcony space in the building.

Cured of Lung Trouble.
"It is now eleven years since I had a narrow escape from consumption," writes C. O. Floyd, a leading business man of Kershaw, S. C. "I had run down in weight to 135 pounds, and coughing was constant, both day and night. Finally I began taking Dr. Kink's New Discovery and continued this for about six months, when my cough and lung trouble were entirely gone and I was restored to my normal weight, 170 pounds." Thousands of persons healed every year. Guaranteed at W. L. DeLano's drug store. 50c and \$1.00. Trial bottle free.

\$1000 Pile Cure
A thousand dollar guarantee goes with every bottle of Dr. Leonard's Hem-Roid, the only certain cure for every form of piles.

George Cook, St. Thomas, Ontario, writes: "Dr. Leonard's Hem-Roid cured me of a very bad case of piles of over ten years' standing. I had tried everything but got no permanent relief until I tried Hem-Roid. I had blind and bleeding piles and suffered everything. Ointments and local treatments failed, but Dr. Leonard's Hem-Roid cured me perfectly."

Hem-Roid is a tablet taken internally which removes the cause of piles. \$1 at druggists. Dr. Leonard Co., Niagara Falls, N. Y., proprietors.

The theatre cafe tries to please every one. dtf

SMOKERS KNOW

We have a reputation with lovers of tobacco for the fine smoking qualities our goods have. We carry many brands, plug cut, granulated and blends. Our five-cent cigars make a hit—nothing like them elsewhere in Eugene for less than ten cents. Buy your candles, oranges, bananas, etc., from us. Quality guaranteed better than elsewhere. tf

HOSELTON'S CIGAR STORE.

Subscribe for the DAILY GUARD.

New Today

LOST, STRAYED OR STOLEN—From E. Haskell's home on Columbia avenue and East Thirtieth streets, Fairmount, an Irish Setter pup, three months old, owned by R. D. Leitch. Finder please return to owner for reward. 1td

PURSE LOST—A ladies' purse lost on Eighth street on December 25, containing watch and chain, \$25 in coin, a return ticket to Portland and other articles. Finder will receive big reward by returning to Guard office. j16

IMPROVEMENTS IN TELEPHONE SYSTEM

Pacific States Company Will Put in Underground Conduits in Many Cities in Northwest, Eugene Probably Being One of Them. Millions to Be Spent

The Portland Journal tells of proposed extensive improvements to be made in the Pacific States Telephone Company's system in the Northwest. While Eugene is not mentioned in the Journal's article as one of the cities in which the improvements are to be made, it is understood that it is among those that will receive the benefits of the improvements. The Journal says: According to the plan just launched by the Pacific States Telephone & Telegraph Company, an enormous sum of money is to be spent in reconstruction of the telephone exchanges of Portland, Tacoma, Seattle, Baker City, Walla Walla and sound points. The company, acting through its fiscal agents, is marketing the first \$10,000,000 of a \$25,000,000 bond issue, and of that amount \$3,000,000 is being offered for sale in Portland. The deal is being financed through N. W. Halsey & Co., bankers and bond brokers, of San Francisco, New York, Chicago and Philadelphia. Cyrus Pierce, who has charge of the San Francisco house, is in Portland this week, completing some of the business arrangements. The Ladd & Tilton Bank and the United States National are designated to receive subscriptions from the bond purchasers. The bonds are offered at 102 1/2 and accrued interest.

Will Extend Toll Lines. It is proposed to extend toll lines to connect every town and city, to reconstruct exchange plants and increase their efficiency to the highest standard. It is the company's intention to put in underground conduits and cables and improved switchboards at Portland, San Francisco, Oakland, Los Angeles, Seattle, Spokane, San Diego, Santa Barbara, Riverside, Bakersfield, Pasadena, Fresno, Stockton, Sacramento, Eureka, Walla Walla, Everett, Bellingham, Baker City, Reno, San Jose and 62 smaller exchanges. The service of the Portland exchange has become so unsatisfactory that the people show a disposition to welcome with open arms any company that promises to give relief. The Pacific Telephone Company, which is the new owner of the plant, proposes to reconstruct the entire switchboard and plant, and bring the service up to date.

SHIPPERS' MEETING AT ALBANY TODAY

Albany, Or., Jan. 10.—The following is the program arranged for the shippers' and producers' congress in this city today:

Thursday Afternoon, 2:30. Address by Governor Geo. E. Chamberlain on the Waterways of Oregon.

Address by E. Hofer, president of the Willamette Valley Development League, on an open river and its relation to transportation rates. Address on reciprocal demurrage by Hon. Ben Jones, state senator from Polk and Lincoln counties.

Evening Session, 8 p. m. D. E. Moran, Observations of the Eugene convention. Hon. J. N. Teal, of Portland, on transportation conditions.

Hon. R. G. Smith, of Grants Pass, on land monopoly in Oregon.

PERSONALS.

Geo. A. Drury, of Coburg, spent last night in Eugene.

H. T. Dow made a business trip to Cottage Grove yesterday.

Mrs. E. R. Applegate and daughter, of Drain, are in Eugene.

M. L. Sanderson, of Cottage Grove, is in the city on business.

Dr. W. W. Oglesby, of Cottage Grove, was in the city yesterday.

Mrs. R. A. Booth and Mrs. R. G. Smith have gone to Portland on a visit.

Harry Tabor and B. F. Pisk arrived in Eugene from Mapleton last night.

Miss Bertha Stratford and Merle Scott, of Creswell, are visiting in Eugene.

Mr. and Mrs. Lloyd Parks left this afternoon for Woodburn, where they will reside.

Mrs. R. F. Baker, after visiting Dr. Lulu Marquum in Eugene, returned to Junction last evening.

John Coleridge McElroy and wife returned to Monroe this afternoon, after a visit of several weeks in Eugene.

Morris Schwarzschild has gone to San Francisco and Reno, Nev. At the latter place he will attend the wedding of his brother, Julius, on January 16.

Carl R. Rankin, head engineer of the Southern Pacific surveying crews in the Cascade Mountains east of Eugene, accompanied by his wife, is in the city.

Mrs. W. H. Whiteaker went to Independence this afternoon to visit relatives and from there will go to Portland. Mr. Whiteaker accompanied her as far as Albany.

H. A. Hushaw, traveling freight agent for the Southern Pacific Company, was in the city today, accompanying the Eugene delegation to the car shortage convention at Albany this afternoon.

How to Cure Chills. "To enjoy freedom from chills," writes John Kemp, East Olinfield, Me., "I apply Bucklen's Arnica Salve. I have also used it for cuts, burns, and other skin troubles. Guaranteed to cure fever sores, indolent ulcers, piles, burns, wounds, frost bites and skin diseases. 25c at W. L. DeLano's drug store."

Walding, Kinnin & Marvin. Wholesale Drugists, Toledo, O.

Hall's Catarrh Cure, taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75c per bottle. Sold by all druggists.

Take Hall's Family Pills for constipation.

How much of your life is spent in trying to get well? It requires but a month or less to put the average man or woman on their feet with Hollister's Rocky Mountain Tea. 35 cents, tea or tablets. Linn Drug Co.

REV. CARLISLE P. B. MARTIN, LL.D.

of Weverly, Texas, writes: "Of a morning, when first arising, I often find a troublesome collection of phlegm which produces a cough and is very hard to dislodge, but a small quantity of Ballard's Horehound Syrup will at once dislodge it, and the trouble is over. I know of no medicine that is equal to it, and it is so pleasant to take, I can most cordially recommend it to all persons needing a mediator for throat or lung trouble." Sold by Linn Drug Co.

All kinds of clothes cleaned, pressed and dyed at the Eugene Steam Laundry.

Dyspeptics

Give instant relief in Sour Stomach, Heartburn, Nausea, all discomforts of indigestion and dyspepsia. Pleasant and economical. Medium size, 25c; Large \$1; Pocket, handsome aluminum bomboniere, 10c. Druggists or mail.

Catarlets

Antiseptic tablets, relieve Nasal Catarrh, cure Cold in Head and Sore Throat; best Mouth Wash and safeguard against contagious diseases. 50c or \$1. Druggists or mail. C. I. Hood Co., Lowell, Mass.

We Give You Satisfaction

In all the goods we sell you. We have had years of experience, carry nothing inferior in our store, best goods at prices to suit. Loggers, farmer' and the town people know what accommodation is. We are open evenings or call us up by phone. Satisfaction for years at prices that competitors cannot meet is a record worth having

ED. HANSON
8 East 9th St. Eugene, Or



When buying pies, cakes, doughnuts or bread don't forget you will find the best at the Eugene Baking Co.

..We..

have just received an invoice of

Clocks

which should have arrived before the holidays. If you contemplate purchasing a clock the prices will interest you. Come, see and price them

J. S. LUCKEY
The Jeweler

S. L. LONG

HARDWARE AND IMPLEMENTS
EXPERT PLUMBING, TINNING AND ROOFING
GOOD WORK AT RIGHT PRICES

Leather Goods Good Values

A shoe maker through his trade knows the value of leather goods consequently selects his boot and shoestock with good judgment. The dealer who knows nothing of his business except the selling of stock which he purchases on the word of the manufacturer cannot possibly give you satisfaction, goods or prices that the experienced shoemaker can. —We are experienced.

Miller's Shoe Store

41 West Eighth Street, East Room in Schneider Block, Half Block W of Postoffice



What the ticker says is keeping spectators guessing. What we say is, stop guessing when it comes to your tobacco taste. If you are looking for a really good cigar, one that has the sweet flavor that every lover of the week longs for, you will find it in the MOUNT HOOD CIGAR.

The New Feminine Fad

Secret Locket

Worn on the long Locket Chains Places for two pictures

Plain, Satin Finish or Roman are good form

\$1.50 to \$4.00 for the little fellows
\$2.00 to \$14.00 for the large ones

We have a large assortment of Chains to select from

J. O. Watts

The Up-to-date Jeweler and Optician
Corner 9th and Willamette Sts.

The Oregon Fire Relief Association of McMinnville

Will save money for you. If your insurance is about to expire see J. H. Daniel, Lane county agent, and learn how we save you fifty per cent on your insurance. Brick buildings a specialty. Eugene Office, McClung building room 8, opp. Loan and Savings Bank

MILL WOOD

A. F. BARNARD & CO.

MILL RUN, per load - \$2.75

PLANER MILL, per load - \$3.50

Leave orders at Hull's, 537 W. Main St.

or Phone Main 61.

Drivers will collect on delivery.

Wagon and Carriage Shop

At the river bridge—burned—loss, no insurance; to raise money to pay for new shop and tools give them work. Every little helps. Let them build you a new rig.