

"The Friendly Store" Grand Sale of all Summer Goods

"The Friendly Store"

Price Reductions in

Ladies' Suits and Coats, Muslin Underwear, Summer Wash Goods, Silks and Dress Goods, Shirtwaists, Lingerie Dresses, Lace Curtains, Embroideries.

Is it not a good plan to see the best of everything that is offered you in Merchandise before buying? It's because people have learned to look and make their own comparisons that "Friendly's" has become a great and growing store. Friendly's stand on this simple platform--Honest Goods--Correct Styles--Lowest Prices.

Price Reductions in

Men's Suits, Boys' Suits, Men's Furnishings, Trunks, Valises, Men's Hats, Overcoats.

Special Values in

Tailored Suits Coats and Skirts

\$7 Skirts \$5

Just 15 of these Skirts all sizes, 5 styles, black and colors..... \$5.00



\$16.00 Suits \$11.50

Ladies' Tailored Suits in greys, Pony and Eton Jackets, gored and circular skirt, regular \$16.00 value, special at a suit... \$11.50
25% from original prices of all other Tailored Garments

Wash Fabrics at 1/2 and Less

No need to wait, summer is here and you will want these summer stuffs and you'll be asked to pay only half for many.

50c and 60c Organdies 27c

8 pieces floral silk organdie, new designs, light airy colors for street or evening wear a yard..... 27c

At 5c, 9c and 18c a yard

you can buy here your summer dress of Lawn, Organdie, Voile, Rajah, Mohair, etc., 10% to 20% less than elsewhere.

\$1.75 Bed Spreads \$1.59

Lace Curtains for Less

10 dozen pairs of new lace curtains, white and Arabian, new effects in fish net, Irish point, cluny and other desirable styles. Extra special values at \$1.00, \$1.50, \$2.50, \$4.00, \$6.00

FRIDAY SURPRISE SALE. EMBROIDERIES

Values 25c to 75c

At 14 cts. Yard.

1000 yards fine Swiss and Nainsook Embroidery and Insertion 3 to 10 inches wide, beautiful designs in both open and blind effects. Be on hand Friday morning and get your share of these embroideries Val. to 75c **14c yd.**

Knit Underwear and Embroidery Specials

15C SLEEVELESS VESTS 10C

10 doz. Knit Med. Ribbed Lace trimmed, extra value, at 10 cents;

35c Knit Pants, Lace Trimmed, at 23c a Pair.

20 Women's Children's Hosiery for..... **12 1/2c**

FANCY HOSIERY SPECIALS.....

The biggest values, the biggest variety we have ever shown.

BLACK AND COLORS, 25c to 50c a PAIR

1/4 off and 1/3 off

Regular marked prices of Silk and Wash Dresses

Our entire stock of Lingerie and Silk Dresses and Shirtwaist Suits, complete assortment of this seasons newest fashions. White Lawn, Linen and Colored Linen, and Chamber Silk Suits. Prices \$2.50 to \$35.00, prices now **\$1.88 to \$27.50**

White Waists Reduced

10 new Lingerie Waists to choose from. All reduced in price. Silk, Mull and Lawn. The prices. **98c, \$1.98, \$2.98, \$3.48**

1/4 off Muslin Underwear

One-quarter off regular prices Dainty Corset Covers, Drawers, Chemise, Gowns and Skirts made nainsook, cambric, lawn and muslin neatly trimmed in lace or embroidery, and prices are 1/4 less than regular.



PROPOSED ELECTRIC LINE FROM SOUTH

Representative of Condor Water & Power Co., Operating in Rogue River Valley, Has Been Looking Over Eugene and Vicinity.

E. W. Diljeagan, representing the Condor Water and Power Co., a big concern operating in the Rogue River valley, supplying electric power and water to several towns, including Medford, was in Eugene the first of the week, leaving for the south yesterday afternoon. He was here for the purpose of looking over the country and investigating the feasibility of building an electric railway from the Rogue River valley to this city.

The proposition is yet in an embryonic state, but Mr. Diljeagan stated to a Guard reporter before leaving that his company fully intends to build the proposed line some time in the future.

The Condor Water and Power Co. has 7000 horsepower already for service and is now supplying about 3000 horsepower in Southern Oregon towns and mining camps. Besides furnishing lights for several towns the company supplies power to the Opp, the Granite and the Greenback.

The company now has a project on foot for the construction of an electric railway connecting Astland, Medford, Grant's Pass and intervening towns and it is the intention to extend it north as far as the Willamette valley.

TWO EUGENE SALESLADIES WEDDED LAST EVENING

Miss Margaret Calloway Married to D. E. Marshal and Miss Stella Brown to Walter Johnson.

The marriage of D. E. Marshall to Miss Margaret Calloway occurred at the residence of the bride's parents, Mr. and Mrs. James Calloway, 425 East Eleventh street last evening at 8:30 o'clock. Rev. Geo. E. McDonald, pastor of Mason Memorial United Brethren church, officiating. The wedding was quiet, only the immediate relatives and a few intimate friends of the young people being present. Refreshments were served after the ceremony.

The newly wedded couple left on this morning's stage for the Blue River mines, where the groom is employed. The bride has for several years been saleslady at the Bon Marche store. Both are popular and have many friends who tender congratulations.

Miss Stella Brown, who until recently had been employed for several years as saleslady in Hampton Bros.' store in this city, was married at Woodburn last evening at 6 o'clock to Walter Johnson, a young druggist of that city. The bride's many friends in Eugene tender congratulations.

James F. Byers and Miss Corn L. Wells were married at Springfield Wednesday, June 20, by Rev. E. C. Sanderson, dean of the Eugene Divinity School. They will reside at Grangeville, Idaho.

Get your fortune told. Peer into the misty future with the greatest seer of the age. Headquarters on the McMurrey lawn Saturday night. 11

Winning Prizes

The first puzzle given away with Otto's fans was solved correctly by Percy Adams, Mrs. Swanson and Mrs. W. Stevens, who are entitled to the three prizes.

The correct name of the forger is Donald Law.

The second puzzle will be given away now, also three prizes are offered for the first three correct answers. 122

All for One Price

For ten cents you will be admitted to the grounds, receive a ticket for ice cream and cake, and an elegant present. All this and more at the law's social to be given by the Congregational church ladies on the McMurrey lawn at the head of William street Saturday evening.

Fete Champetre--No place so grand to spend one of these beautiful evenings as the McMurrey lawn. Lights and music, ice cream and cake, home made candy, punch, and other attractions. 11

A Free Gift For You

Come and Take it Away
Tomorrow's the Big Day. Special Price on every article in the store.

Ladies' White Waists reduced from 1/4 to half.
Ladies' Coats, Suits and Skirts reduced from 1/4 to half

Men's Hand Made Suits reduced from 1/4 to one-third
Boys' Suits reduced from 1/4 to 1/3--and even Less

Shoes for everybody reduced below the competition mark---It's going to be a lucky Friday
And You'd Better Be on Hand.

The Bon Marche Store
The Underselling Store.

Personal.

H. Gordon went to Portland today on business.

T. M. Medley came down from Cottage Grove this afternoon.

Dr. George Wall came down from Cottage Grove this afternoon.

Joseph Davies is down from his home on Wolf Creek, near Wendling, for a few days.

Rev. and Mrs. R. C. Grace, Rev. S. P. Morse, Rev. C. H. Wallace and John Harms, of Cottage Grove, and Rev. Green, of Creswell, are here to attend the meeting at the Presbyterian church tonight, at which time the union of the Cumberland and old school Presbyterian churches of this city will take place.

Harley M. Barton and family left for their home in Portland today, after visiting here awhile. They were accompanied by Mrs. Frank Craig, who will visit there.

Rev. and Mrs. I. D. Driver returned to Halsey this afternoon.

Hon. S. H. Friendly and daughter, Miss Rosalie, went to Portland today on a visit.

J. C. Benwick, of Pleasant Hill, is in the city on business today.

Rev. G. S. O. Humbert and family, Mr. and Mrs. L. B. Rowland, Rev. D. E. Olson, Rev. E. C. Wigmore, Mrs. Clara Esson and daughter, Miss Vosta, and Rev. and Mrs. Champie went to Turner this afternoon to attend the annual state camp meeting of the Christian church.

Miss Lillian Buckner is home from Albany, where she attended the funeral of her father.

R. H. Miller went to Portland this morning on a visit.

Miss Ernestine Heslop, of Portland, is visiting in Eugene.

E. P. Henderson, of Silver Lake, is in the city.

Miss Emma E. Green has accepted a position as teacher in the Roseburg schools for the coming year.

Greenleaf Items

Greenleaf, June 18. -- Mrs. Joe Stemmions and the school teacher attended the dance at Mapleton the 16th.

John Whisman, of Acme, who moved away early this spring, has moved back. He says old Stiuslaw is good enough for him.

The little girl of C. Wilcutt, who has been ill recently, is very much better.

Mrs. G. Steinhauer, of Alplia, visited a sister, Mrs. Kemmel, of Eugene, last week. Mrs. Howard Pope also went with Mrs. Steinhauer to visit a sister.

New Today

INVESTMENT CHANCE.--A desirable piece of Eugene main street business property paying 10 per cent. monthly on an investment of \$4250 on a five year lease, with lessee to keep up ordinary needs, improvements, can be had if taken at once. Inquire at Guard office. 123 w11

FOR SALE--Several 30 to 40 barrel tanks, just the thing for water tanks on the farm. Inquire at the Higham vinegar factory. d4w 128

HOP TRAINERS WANTED--A good man or two wanted to train hops. Apply to foreman on lower part of Campbell & Walker hopyard, one mile above university on railroad.

\$4.00
Shoes for **\$2.75** at **Yoran's** Shoe Store

Car of buggies received direct from factory. Latest styles and finishes in the market at all prices. Call and see
Chambers' Hardware

A Stopped Clock is Right twice a day. You will be right all the time if you pay your bills by check. There is no chance of dispute over a statement if you have a checking account and pay your obligations by check. Each check is a receipt. The endorsement upon the back of the check is evidence that the party received the money. A checking account insures you against paying a bill twice, gives you a record of your business, puts system into your transactions. You have method and convenience in your business with a checking account at the

Eugene Loan and Savings Bank,
Established 1892. Capital and Surplus \$100,000



Tools For Making Refined Hands

- Nail File
- Nail Scissors
- Nail Clippers
- Nail Knife
- Cuticle Knife
- Tweezers
- Nail Polisher
- Pumice
- Emery Board
- Wright's Complete Set
- Mine Dupont's Cream
- Bath Tablets
- Nail Brush
- Flesh Brush
- Emilian Massage Brush

PRICES LOW
W. L. DeLano
Druggist

Tremendous Cut on Men's Blue and Black Suits for Two Days Only, Friday and Saturday, June 22 and 23.

Dozens of Men's All Wool Suits, both single and double breasted, round or square cut and made of finished and unfinished worsted blue or black serge, sizes 34 to 44. Every suit we guarantee to have shape retaining fronts and to be made from absolutely all wool and non-shrinkable materials. A few suits in boys sizes. \$12.50 to \$22.50 values.

SALE PRICE FRIDAY AND SATURDAY \$10.00

Satisfaction or Your Money Back

Our satisfaction or your money back policy makes this a safe place to trade. Merchandise that is sold with a warrant of this kind is the kind of merchandise for you to buy--IT'S THE ONLY KIND WE SELL.



GOOD GOODS ONLY
WILLAMETTE STREET

Send Us Your Mail Orders

We solicit your mail orders with the assurance that the values we offer are as good as you can get anywhere in the United States. Samples sent when requested. Any goods sent by mail if not as represented can be returned.

LOCAL WILL EXTEND TO COTTAGE GROVE

Change Will Be Made About July First--Will Not Affect Present Schedule

The Southern Pacific Co. has ordered that the Eugene local passenger train be extended to Cottage Grove and it will hereafter be known as the Cottage Grove local. The change will probably be made about July 1. It is said there will be no change in the time of the arrival of the train here or of its leaving in the morning. It will arrive at Cottage Grove about 9:45 o'clock at night and leave about 5:15 in the morning.

This change will be a great convenience to the people of Cottage Grove and is welcomed in Eugene. People from the south end of the county who wish to come to the county seat to spend the day on business may do so without having to stay over night.

EUGENE D. OF H. MEMBERS VISIT JUNCTION LODGE

Seventeen members of the local lodge of Degree of Honor drove to

Junction last night to visit the lodge at that place. Two rigs left Barnard's stable at 4:15 o'clock and arrived at Junction at 7:40 and found the members of Diamond lodge awaiting their arrival.

After the regular lodge session refreshments were served and a social time was had until about midnight, when the Eugene members departed for home. Those who went from here were: Mesdames W. Kuybedinall, W. O. Ziegler, A. Lombard, Geo. Sorren, H. Apperson, A. C. Mathews, John Dixon, J. W. Harris, W. W. Inman, J. W. Barringer, Curtis, Downs, Keopke, C. W. Starr, Misses Eda Starr, Zella Ziegler, Jewell Ellmaker and Mr. W. W. Inman.

Lawn Social

The ladies of the Fairmount A.M. Society will give a lawn social in the park at that place Saturday afternoon and evening, June 23. Ice cream, coffee, cake, lemonade, candy, etc., will be served in their separate booths. Come everybody and meet Mrs. Vashit and learn what the future has in store for you. Proceeds to be used to buy electric lights for the church. Should the weather be unfavorable the social will take place in the new hall. 123

Refrigerators, all sizes and prices
Chambers' Hardware.

WM. EDRIIS DIED IN PORTLAND TODAY

He Was a Pioneer Flour Mill Owner of Eugene and Was First to Introduce Self-Binders in Lane County

Word was received in Eugene today that Wm. Edris, a Eugene pioneer, died in Portland at 9:30 o'clock this forenoon.

The deceased was born in Berks county, Pa., in 1832. He came to Oregon in 1853 and to Lane county in 1872; was married at Monroe, Boston county, in 1861, to Miss Mary M. Corson.

Mr. Edris was formerly a part owner of the flour mill in Eugene which stood on the site of the mill at the Eugene Mill and Elevator Co., and which burned twelve or thirteen years ago. He was also interested in the Eugene water power. It is said that he introduced the first self-binder in Lane county.

Mr. Edris had three children, Lena F., Lela and Miller, who survive him. He was a prominent Mason while residing in Eugene.

Leave orders for M. O. Warner, piano tuner, at Morris' music store.

W. C. T. U. Market

The ladies of the W. C. T. U. will give a market Saturday, June 20, for the benefit of San Francisco sufferers. At Hull's drug store.

Dressmaking and general sewing. Art and embroidery made and taught. Call at Willamette House, 80 West Eighth street. L. A. Gilwall. jy11

U. of O. flag pins at Watts'. 122

A box of Preston & Hales' shoe oil will keep the water out.

Screen doors and windows. Chambers' Hardware.

A few go-carts left. Chambers' Hardware.

Vulcor porch shades. Chambers' Hardware.

We are the only eye works in the city, 450 Willamette street. 113

Guaranteed hose at Chambers' Hardware.

Japaloc is easy to apply. Chambers' Hardware

U. of O. belt pins at Watts'. 122

Try our regulators and you will agree how you ever drank coffee in this old way. Chambers' Hardware.

People who are clean inside will look like it and get it. They will work with energy, think clearly, act clearly and have healthy thoughts. Hollister's Rocky Mountain Tea. It makes clean people. 10 cents, tea or tablets. 11m 110. 110. 110.

U. of O. football pins at Watts'. 122