

THE MAGNET CLOTHING CO.,

Will Inaugurate a

CUSTOMERS' BENEFIT SALE

Commencing Jan. 13, 1906, Positively Ending, Feb. 1, 1906.

This Sale will be exactly what it claims to be, really and truly: a sale that will prove of vastly more importance to the trade than any we have undertaken this season. Our trade has at all times stood by us, and shown their appreciation of our efforts to serve them well and faithfully, giving us their business and by their unflinching loyalty we have grown from small to large. A store that is a great credit to the town and that is why we feel so kindly towards our patrons patrons and deem it our duty to give them something of substantial character in return for their long and most liberal support. To do this in such a way that none may be overlooked, we inaugurate this Customers' Benefit Sale which will continue until the first day of February from date. We own our goods cheaper than most concerns, and we can sell at prices that distance all competition. You know that the price of all kinds of goods are considerably higher than they have been, and, of course goods are bound to advance, but the prices named in this Customers' Benefit sale are lower than before the advance. Please bear in mind in this sale there are no inflated values, no misleading statements, no goods but you can use, no trifles. Simply a lot of goods merchandise that will be sold at prices that cannot be matched. We invite the closest scrutiny and the most rigid comparison. We are behind everything we do or say. Take time to go through the entire list and check such as you need, and come to the big store in the middle of the block and do your shopping.

We Invite Your Attention to the Following:

When reading the prices quoted here bear in mind that every suit bears the stamp of a well known and reliable maker and we give in addition our personal guarantee of satisfaction or money refunded.

Men's Suits

We have placed all the suits we have that are worth and have been selling for \$5.00, \$5.50 and \$6.45 and have them marked for this

Benefit Sale **\$3.75**
All our suits that have been selling for \$7.00, \$7.50, \$8.50 and \$10.00 for **\$5.25**

Every suit in the house that has been selling for \$10.50, \$11.50, \$12.85 and \$13.50 for **\$7.85**

This line is made of strictly all wool worsteds in grays, fancy and plain patterns—on sale for the benefit of our customers **\$9.85**

(This lot includes all our \$14.00, \$14.50, \$15.00, \$16.50 and \$17.50 Suits.)

All our hand tailored suits that have been selling for \$18.50, \$20.00, \$22.50 up to \$27.50 **\$11.45**

This is the cream of our stock, made in the newest styles and patterns and just think the best in the house, for **\$11.45**

Overcoats and Cravenettes

For men, boys' and children, is the largest and most complete stock carried in any house in Eugene, or any other city and they will go at the customer's benefit sale price.

\$5.00 Coats, for **\$2.45**

\$7.50 Coats, for **\$3.85**

\$8.00 Coats, for **\$4.00**

\$9.00 and \$10.00 Coats, for **\$5.00**

\$11.50, \$12.50, \$13.00 up to \$15.00 coats for **\$7.85**

\$16.50, \$17.00, \$18.00 up to \$20.00 Coats for **\$8.45**

\$15.00 Cravenettes, for **\$6.85**

\$17.50 Cravenettes, for **\$8.75**

\$18.00, \$18.50 up to \$25.00 Cravenettes for **\$7.50**

Men's Black and tan socks the 15c kind Sale price 5c a pair.

Men's Fancy wool socks the 50 and 75c kind, sale price 19c a pair.

UMBRELLAS AT HALF PRICE.

Shoes

Our Shoe values surpass all others. To appreciate the values we offer in shoes you must come and see them, we offer you the best makes in shoes such as the Flintstone, the Packard, the Racine, the premium for Dress shoes. All \$4.00, \$4.50 and \$5.00 values, on this sale, **\$2.68**

They are made in vici kid, valour, box calf and patent colts.

Men's work shoes, made of Satin Calf in plain and cap toe all solid leather, sale price **\$1.10**

Men's heavy work shoes in high and low cuts at a saving of 40 per cent on the dollar.

In ladies shoes you are familiar with the celebrated line we carry, the John Stroottman shoe for ladies Misses and children.

\$3.50 kind, for **\$2.50**

\$4.00 kind, for **2.85**

\$5.00 kind, for **3.00**

Ladies' every day shoes, \$1.75 kind for **1.05**

\$2.00 kind, for **1.25**

\$2.50 and \$3.00 kind, for **1.45**

Misses and Children's shoes \$1.25 kind for **88c**

\$1.50 kind, for **98c**

\$2.00 kind, for **1.23**

Infant's shoes, the 50c kind, for **33c**

75c kind, for **45c**

\$1.00 kind, for **55c**

Boys' shoes, the \$1.50 kind, for **98c**

\$2.00 kind, for **1.25**

\$2.50 kind, for **1.65**

Just received 500 pairs of Cotton Blankets and we will place them on sale for 40c to \$1.39 a pair; they come in all shades and sizes, 10-4, 11-4, 12-4, do not delay in buying them—be on hand Saturday morning January 13 at 8 a. m. as you know, the early bird catches—

Boys Overcoats

Boys' Overcoats, \$4.50 kind for **\$2.25**

\$5.00 kind, for **\$2.65**

\$6.00, \$6.50, \$7.00, \$7.50 and \$8.50 kind for **\$4.50**

\$9.00, \$9.50 and \$10.00 kind for **\$5.45**

Children's Coats—\$1.25, \$1.75 and \$2.50 takes the best in the house..

Youth's Suits

In our youth's department we have the same as in men's and they will go at during this benefit sale for \$3.25 worth \$5.00, \$5.50 and \$6.00. Our better grades will go at \$4.45; a real bargain at \$6.50, \$7.00, \$7.50 and \$8.00. All our hand tailored youth's Suits will go and they are yours for \$6.50, \$7.50 and \$8.45. Some merchants would call them great values at \$10.50, \$11.50, \$12.85 and \$15.00. In our children's clothing department we can sell you a \$1.50 suit for 75c, a \$2.00 suit for \$1.00, a \$3.00 suit for \$1.50, a \$4.00 suit for \$2.00, a \$5.00 suit for \$2.45.

Underwear

The assortment is large in fact larger than it should be at this time of the year and we will place them in this sale at such tempting prices that you will supply yourselves for the next three or four years ahead, as you know that the wool and cotton market is rising every day and it will be to your benefit to buy it now.

Men's heavy ribbed shirts and drawers per garment **25c**

Heavy fleeced lined, per garment **35c**

Heavy all wool, finest kind of lamb's wool, the kind that you have been paying \$2.00 a garment. Special for this sale cash. **75c**

Ladies' underwear, heavy cotton, each **16c**

Ladies' half wool and half cotton underwear, each **19c**

Ladies' all wool underwear each **25c**

Children's underwear from 5c to each **23c**

Suit Cases

In this line we are sure to win out as we can sell you a solid leather case leather lined for \$4.85; and a quilted satin lined case for \$5.00, which you would have to pay elsewhere from \$10 to \$12.50 for the same kind. We also have suit cases for \$1.00 that are worth \$2.00; the \$3.00 kind for \$1.45; the \$4.00 kind for \$1.75; the \$5.00 kind for \$2.25.

Men's Dress Shirts.

\$1.00 Stiff Bosom shirts, each **25c**

\$1.50 and \$2.00 Stiff bosom shirts each **50c**

75c Golf shirts, each **39c**

\$1.00 Golf shirts, each **48c**

\$1.50 Golf shirts, each **78c**

\$2.00 Golf shirts, each **98c**

Men's Work and Dress Pants

This is the season when nearly everyone is in need of an extra pair of trousers. The kind that the stylish and serviceable and we are in a position to give you just what you are looking for and at less than you can find them elsewhere, ranging in price from 75c to \$2.65 takes the best in the house. They sold regular at \$1.50 to \$6.00 a pair.

Boy's knee pants, 19c, 39c and 45c, worth more than double we ask for them.

Our Hat Department

Every man who buys a Hat makes the best kind of an investment because every hat is a combination of the best quality of materials—the highest skill in workmanship and unequalled beauty in design. Twenty-two styles to select from. All the new shapes and colors. We have them in J. B. Stetson, The Statesman, Thoroughbred and the Magnet Special at prices that will surprise the natives.

J. B. Stetson hat in all shapes, \$2.90

Thoroughbred hat, in all shapes, \$2.25

Statesman hat, in all shapes, \$1.85

The Magnet Special in all shapes, \$1.90

And they are all bargains, when we say a bargain we mean bargains. Other hats the \$3.00 kind for \$1.45; \$2.50 kind \$1.25; the \$2.00 kind for \$1.00 and when we advertise a \$2.00 hat for \$1.00 you get a \$2.00 hat for a \$1.00.

Men's Sweaters

75c kind, **33c**

\$1.00 kind, **45c**

\$1.50 kind, **89c**

\$2.00 kind, **\$1.10**

\$2.50 kind, **\$1.25**

\$3.00 and \$3.50 kind, **\$1.75**

\$4, \$4.50 and \$5 kind the finest in the land, **\$2.00**

Men's Alls, 9 oz a pair, **40c**

Canvas and leather leggings, they will go at 39c, 45c, 69c, 79c; they are the biggest kind of bargains.

Sale Begins January 13th, Ends February 1st.

THE MAGNET CLOTHING CO.

61 East Ninth Street. Park Street Entrance.