

Quitting Business

Entire Stock of Ladies' and Children Ready-to-Wear Goods Will Be Sold at 65 Cents on the Dollar at the

Women's Toggery Shop

SEVENTH AND WILLAMETTE STREETS

Sale Opens
Wednesday
October 12
at 9 a. m.

\$ 20,000 Stock at 65c on the \$

Entire Stock
must be sold
within the
next 30 days

Commencing Wednesday, October 12, at 9 a. m., this Colossal Stock of Women's, Misse's and Children's Ready-to-Wear Goods will be placed on sale

at 65c on the Dollar. Figure out for yourself what this means to you on Suits, Coats, Dresses, Waists, Skirts, Sweaters, Underwear, Corsets, Hosiery, Neckwear, Belts, Bags, Furs, Etc., Etc.

Save your Money and Wait Until Wednesday, October 12

WE CANNOT BEGIN TO RELATE ON THIS SHEET THE VALUES THAT AWAIT YOUR COMING. A SHEET TEN TIMES THIS SIZE WOULD BE NEEDED TO QUOTE PRICES ON EVERYTHING. IT'S UP TO YOU TO COME. WE HAVE GATHERED A FEW PRICES AT RANDOM, WHICH WILL GIVE YOU AN IDEA OF HOW THE GOODS WILL BE SOLD. PRINTER'S INK CANNOT DESCRIBE THE ENORMITY OF THE OFFERING. THE EYES MUST SEE THE GOODS—THEN ONLY WILL YOU HAVE ANY CONCEPTION OF HOW THE GOODS WILL BE SLAUGHTERED

Sale Will Commence Wednesday, October 12, at 9 a. m.

Children's Coats

Bearskins, Meltons, Fancy Mixtures and Plush Coats, ages from 3 to 6, closing out price from **\$1.95**

Dress Skirts

\$4.50 Black, Blue or Gray Sicilian Dress Skirts **\$3.15**
\$6.50 All-Wool Panamas **\$4.12**
\$8.00 Chiffon Panamba Skirts **\$5.20**

Underwear

35c Children's Union Suits **23c**
35c Heavy Fleece Vests **25c**
35c Heavy Fleece Pants **25c**
60c Women's Vests **39c**
60c Women's Pants **39c**
65c Women's Union Suits **42c**
65c Corsets **42c**
25c Muslin Drawers **19c**
\$1.25 Corset Cover and Drawers **82c**

Articles too numerous to mention are included in this sale. Everything must be sold. These are some of the lines we handle: Corsets, Shawls, Scarfs, Neckwear, Belts, Bags, Combs, Barrettes, Collar Pins, Umbrellas, House Dresses, Children's Dresses, Kimonas, Flannelette and Muslin Night Gowns. All goods are being sold at **65 Cents on the Dollar**

\$16²⁵ For Your choice

of any \$25 garment in our store. These great values so many of our customers have said are not equalled elsewhere at \$30.00.

\$6.50 SWEATERS **Now \$4.12**
\$1.50 PETTICOATS **Now 98 Cents**
\$2.00 KID GLOVES **Now \$1.35**
\$10.50 CAPES **Now \$6.85**
\$1.50 HOUSE DRESSES **Now 98 Cents**

Finer Garments than these were never sold for less than \$15.00. Note the price on these **Guaranteed Moire Rain Coats. Absolutely water proof. Regular \$15.00 will be at \$6.82 closed out**

\$5.50 SILK WAISTS **Now \$3.68**

\$4.50 SILK WAISTS **Now \$2.93**

\$3.75 NET WAISTS **Now \$2.45**

\$2.00 WAISTS **Now \$1.35**

We promise you for this sale the greatest values ever offered in Eugene. Surely a sale could not come at a more welcome time, for this is the time that you need the goods most. **BUT THIS STOCK MUST BE SOLD.** In justice to yourself and your purse you cannot afford to miss it. Notice the prices here quoted. Remember the class of goods we sell; every value is exactly as quoted. No exaggeration whatever.

\$1.50 FINE CAPE GLOVES **Now 98 Cents**
75c PATENT BELTS **Now 48 Cents**
75c FANCY NECKWEAR **Now 27 Cents**
25c LINEN COLLARS **Now 9 Cents**
65c AUTO SCARFS **Now 42 Cents**

No-where else \$13⁰⁰

can you get such excellent values in \$20 Suits and Coats as here. Compare them with any you see at that price. Your choice now at \$13.

\$5.00 SILK PETTICOATS **Now \$3.25**
\$20.00 NET DRESSES **Now \$13.00**
\$1.00 TAMS **Now 65 Cents**
\$6.50 VANITY BAGS **Now \$4.12**
\$1.50 UMBRELLAS **Now 98 Cents**

This is one of the biggest seasons for Separate Coats. Here's your opportunity to get a Chiffon Broadcloth full lined coat, worth \$25.00, to be closed **\$16²⁵** out at

Ladies' Coats

\$25.00 Mannish Mixtures **\$16.25**
\$35.00 Caracul Coats **\$22.75**
\$18.50 Mannish Mixtures, Gray, Brown **\$12.00**
\$8.50 Gray and Brown Striped **\$ 5.50**

Hosiery, Handk'ch's, Gloves

15c Ladies' Hosiery, now **9c**
20c Ladies' Hosiery, now **14c**
35c Ladies' Hosiery, now **23c**
Handkerchiefs at **4c and 7c**
25c Swiss Embroidered **19c**
Lisle Gloves **19c**
Chamoisette Gloves **39c**
Kid Gloves, all colors **89c**

Sweaters and Toques

\$2.50 All-Wool Fitted Ladies' Sweaters, colors Red, White, Gray **\$1.63**
\$3.50 All-Wool Sweaters **\$2.28**
\$1.35 Children's Sweaters **98c**
75c Children's Sweaters **49c**
75c Children's Toques **49c**

Furs

Stop and consider for a minute that at this time of the year you can buy the latest, newest stock of Furs at 65 cents on the dollar. The stock is so large that we cannot enumerate them but for example we give the following specials: \$7.50 Extra large Neck Piece **\$4.87**
\$15.00 Black ynx Piece **\$9.75**
\$15.00 Black Lynx Rug Muff **\$9.74**

THE FAIR STORE

FRANK SMITH, Proprietor

Seventh and Willamette Sts.
EUGENE, OREGON