Only The Best Merchandise Money Can Buy--Consequently The Best Merchandise For Your Money

S.H. Friendly, The Leading Store Fall Opening Sale

A Complete showing of New Fall Garments in the Ladies' Suit Department Immense showing of the New Long Coats, all broad cloth and mixtures, prices from \$5.00 to \$35.00. In Suits we are showing the very best styles and values that money can buy. Large assortment of the new style furs, beautiful shawls both single and muffs to match, all prices. Special prices on all wool sweaters this week, full assortment, all sizes.

\$1.00. 85c \$2.00 Vals. \$1.65 \$1.50. \$1.25 \$2.50 Vals. \$2.10 Kabo Corsets

Big assortment of Blankets and Comforts at Special Prices Ask to see our Reception Crepes and Saco Silks, the newest Fabrics for afternoon and evening dresses. Big assortment of evening shades at, the yard 35c

Clean-up of Ladies' Underwear. A full table of odd numbers These are big values-Vests and Pants only.

Children's Black Tights, Cotton and Wool, at 25c and 50c 25% off on a lot of Childrens Coats-25%. Good values and good materials; all sizes.

Red and White Tams-just the thing for school wear, at, each 75c and \$1.00

French Nainsook and Lawns, full 36 inches wide, 25c and 35c values at 15c the yard Remember the Price is Forgotten Long Before the Quality of Good Merchandise

A. Tidd, of Wendling, is here for

A. Nilsson, of Lowell, was in Eu-

Audrey Close returned from a visit went to Canby, Oregon, today, where at Creswell yesterday.

Mrs. H. Venske, of Cotage Grove,

Mrs. H. Venske, of Cotage Grove,

J. H. Yates leaves in the morning

land today for a visit.
S. B. Koeller, of Wendling, last night in the city. are visiting at Irving.

istered at the Smeede.

Mrs. F. N. Olson, of Wendling, is to spend the week end.

returned from Roseburg. J. F. Berger, of Santa Rosa, Cal. visiting friends in Eugene. J. P. Caruthers, of Irwin, Pa., was

Mrs. Thomas Smith returned today from a visit at Cottage Grove. Mrs. A. W. Rae and granddaugh-

ome in Omaha. Mrs. E. D. Simons went to Portland today, where she will locate.

Mrs. G. R. Taylor of Meadville Pa., was an arrival in Eugene yesterday. Mrs. W. D. Darrow went to Al-Mrs. Brodie, of Irving, was shopping in Eugene yesterday afternoon.

left on a business trip to Minneapo-Stacey M. Russell and wife, of Springfield, were in the city over

E. Erie Lane, of Walla Walla, Wash., was an arrival in Eugene this on business.

Mrs. Alex Mathews has returned Oakland today. home from a several weeks' visit at Mrs. J. R. Knox and Miss C. B.

************************ FADS AND FASHIONS

********* (Continued from Page 2.)

tiful things that Dame Fashion offers for the delectation of her followers for a day or so on business. and make a positive, unalterable choice at first sight. The expert, of in the city for a short visit. course, knows her strong points and her physical shortcomings as well, so it is possible for her to select what D. F. Williams of Helicans she knows to be best for her. But the city over night on business. she is a rara avis, even in this age
of clever women. The woman with
arrival in Eugene this morning. er hand, realizes that she can spend acting business in Eugene today. so much, so she must select the model which can be duplicated to the city for a few days on business.

of velvet, fur, brodure designs, embroidery in beads, dull metallic threads, bugles and silks of beautiful Oriental colorings, stripes of all kins, equisite silk and well mixtures, kins, equisite silk and well mixtures, was an arrival in Eugene last night.

Mrs. Roma McCully and son have nation; Judge W. L. Bradshaw, of at 454 West Fourth street. Very eastern Oregon, for re-nomination; pretty decorations were used. The having scation. An elaborate luncheon was spent in social convertable of the enjoyable occasion. An elaborate luncheon was an arrival in Eugene last night, expenses aggregated a total of \$328. kins, equisite silk and well mixtures, H. M. Rodrics, of Rolin, N. M., General Crawford says his campaign served by the hostess, and there were rough, soft, loose woven woolens; was an arrival in Eugene last night. expenses aggregated a total of \$328. forty present at the enjoyable occawonderful supple sliks of satin fin-ish, fantastic little hats, banked with well, was in the city today shopping. travagant sum of \$1 and Judge Hamish, fantastic little hats, banked with well, was in the city today snopping. Travagant sum of \$1 and Judge Hamilton says he did not expend a single of the streetcar the sermon with a standing plumes, big hats, low and ing.

The new schedule of the streetcar the sermon with a single of the streetcar the sermon with a singl

short visit.
F. L. Scott, of Raymond, Wash., is transacting business in Eugene for ger on the noon train today for Port-

Miss Marguerite Egan went to Sa-Miss Myra Loveridge is visiting in lem last evening to spend the week from a business trip to Cottage Miss Gladys Croner, of Portland,

Miss Esther Carson and Miss Al- having arrived last night.

to spend the week end. Geo. N. McLean and wife are home ter visiting Mrs. P. B. Burton.

Mrs. A. W. Rae and granddaughter, a visit with her daughter here.

ter, Virginia Rae, after a visit at the home of R. Rae and family in the city on the stage last night.

Bert Samue, of Altruras, Cal., was in Eugene, left for home today. an arrival in Eugene this morning.

Jos. Brannan, of Newberg, is here visit with Mrs. I. Valentine in Sprinf-looking around for a new location.

been gone several weeks lem returned home last evening af- saker.

C. Hammand (not Major) has ter visiting her sister, Miss Gladys, who is attending the University. Charles Hadley and James Hartley Ross Mathews, the Thurston mer- will leave Monday morning on the chant, was in the city on busines to- stage for Mapleton o na hunting and fishing expedition along the Siuslaw.

> (From Friday's Daily Guard.) J. W. Owen is up from Portland today.

Oscar Gorrell and wife went to C. H. Hanson went to Oakland today on business. W. C. Billings of Lorane, was in

Mrs. L. M. Wright went to Walker Mohawk valley on a visit. Architect John Hunzicker was

reswell on business. Miss Josephine Brooks went Portland today on a visit, C. A. Hawkins of Cottage

was in Eugene over night. J. C. Herstine of Oakland, Or., in the city for a few days. R. J. Fitzgerald of Salem,

Miss Vivian Goring of Salem, is E. J. Sutton of Florence, was D. E. Williams of Halsey, was in

C. A. Briggs of Roseburg, is trans-

Knox went to Portland today for a city from the farm near Junction to-

land. Grove.

who has been visiting here, has re- to Ukiah, Cal., where her mother is Mrs. C. A. Bonnett is on her way

Mr. and Mrs. S. B. Finnegan have Roberts City, South Dakota, after a Visit with friends here.

Fred Wilson and wife of Rainier, Ore., are in the city for a few days,

turned last evening from their out-ing at McKenzie Bridge. They have leave in the morning for San Fran-

Mrs. F. B. Morton and Miss Ella Crabtree, who have been visiting

this morning from Los Angeles and the month. left on the forenoon local for the

Mrs. R. D. Pope, of Junction City, ing in this vicinity. and Miss Esther Ottoe, of Dorris, Cal., are visiting at the home of

CAMPAIGN EXPENSES

Salem Journal: Three more can-friends of the church to hear him. B. Stutesman of Salem, is in the didates for nomination to public ofbest possible advantage in less expensive materials and trimmings.

The general impression left by a four of the smart shops is a melange of velvet, fur, brodure designs, emorphism of velvet, fur, brodure designs, emorphism in beads, dull metallic returned to Haisey after a visit here.

Jesse Bounds arrived nome of the sampling with the secrete aby Mrs. Peppard, assisted by Mrs. Roma McCully and son here fine new home of Mrs. Peppard, assisted by Mrs. Pepp Jesse Bounds arrived home on the afternoon train from a trip south.

Marcela lum-tary of state they being Attornoon the Bounds afternoon the Ladies of the ses of the campaign with the secretea by Mrs. Peppard, assisted by Mrs. one J. L. Peterson, of Sacramento, Cal. the past 20 years. He is a democrat ries car now runs down town mak-

************************* CITY NEWS

********* (From Saturday's Daily Guard.

Albany Democrat: Mr. and Mrs. J.

to Cottage Grove this afternoon, after visiting Mrs. P. B. Burton.

Mrs. Mary Murray left this after.

Methodist church, has been secured near West Twelfth, and were intact, to fill the pulpit at the M. E. church except for a small book, which is tomorrow, which was announced missing. The robbers evidently saw son, at the Hoffman house for a few son, a

are a visit with relatives an Eugene, left for home today.

Senting the Fuller Publishing Co., respond to the boys' club in every rewards Eugene, left Goldson returned home which prints the Pacific Builder, a spect, except that the slub will make Miss Olive Cunningham returned to Junction City this afternoon after monthly magazine, is in town. He no trip outside the city The girls, of

> Joe Morris, Jr., who has been in happened to them when they first ment, hTe club, as soon as it is well month has been with the S. Joe Morris, Jr., who has been in happened to them when they first the city for a few days, leaves in the entered the High school and a couple organized, will give an initial enterprise friendly store, has resigned his position to take effect October 1, and bas accented his old position with the pounds.

The P., E. & E. will begin laying land, Cal. Mrs. C. H. Fisher, went to Roseburg steel in Springfield next Monday when Construction Superintendent Miss Clara Hays of Dallas, Tex., Baker will commence work with a to Oakland, Or., to reside. They arrived in Eugene this morning to crew of men on Mill street. Manager shipped their household goods out tovisit at the home of Frank Getchell O'Connor declared this afternoon day. that he would have his cars running Mrs. P. W. Betzer arrived here into Springfield before the tenth of

L. J. Martin and W. L. Smith were Saginaw. E. E. Hyland is in the city from caught near Goshen yesterday with three dead Chinese pheasants in their Wright leaves in the morning for possession out of season. They were day are the following: W. G. Nes-Grove, was an arrival in Eugene this after- pleaded guilty, each being fined \$25 ton. was an arrival in Eugene this after-pleaded guilty, each being lined \$250 noon to locate in Springfield with and costs. The arrest was made by her brother, Edward Blemis, of that place.

| J. L. Green, a general deputy game warden from Portland, who is work-

Rev. H. L. Bates, who is principal soon. Pope's mother, Mrs. J. A. Rich- of Tualitan academy, of Forest Grove, and who was the first pastor of the Eugene Congregational church comes in on the local tonight. He will be the guest of Mr. and Mrs. A. OF CANDIDATES row in his old pulpit. Cordial invi-

accessories of dress. When one J. L. Peterson, or Sacramento, Car. the past 20 years. He is a democrat ries car now runs down town makers to study the show in detail, was an arrival in Eugene this morn- and so is Bradshaw, who has also ing the round trip every half hour, been on the bench since Mt. Hood and the Santa field.

Those in charge of the reception Clem, of Eugene, came down from a to the new students at the High to the coast over that route would. o Ukiah, Cal., where her mother is visit with their son in Lebanon and visit with their son in Lebanon and went to Salem. Mr. Clem is a former Linn county populist senator. He do to steal the ice cream, and who fi-A. Nilsson, of Lowell, was in Eugene over night.

D. M. Purkerson was in Junction in business today.

J. W. Kibby, of Wendling, was in H. A. Brattain, of Paisley, is in the city for a few days.

A. Brattain, of Paisley, is in the city for a few days.

Audrey Close returned from a visit at Creswell yesterday.

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Aushington, today, where he will be the city for a few days.

Audrey Close returned from a visit at Creswell yesterday.

Aushington, today, where he will ocate when in the city for a few days.

Audrey Close returned from a visit at Creswell yesterday.

Aushington, today, where he will ocate when in the city for a five will locate to be morning from an outing at Foley Springs.

Port J. F. Titus arrived home this morning in the assembly part of tane. He has sold his small farm near Eugene, and is look in the city of the may remain there.

W. M. Renshaw arrived home this morning in the assembly part of tane. He has sold his small farm near Eugene, and is look in the city of the may remain there.

Were U. Sales.

Aut the Hotel Griggs. October 1.

At the Hotel Griggs october 1.

At the Hotel Grig

S. B. Koeller, of Wendling, spent ast night in the city.

Mrs. A. C. Dickinson left today for ast night in the city.

Mrs. A. C. Dickinson left today for the small son of Mr. In proprietor of the Fisher laundry, of the Cottage Grove this afternoon to the control of Cottage Grove this afternoon to the person who would revisit their son.

Mrs. A. C. Dickinson left today for the small son of Mr. In proprietor of the Fisher laundry, of the cottage Grove this afternoon to the person who would restered at the Smeede.

Mrs. A. C. Dickinson left today for the small son of Mr. In proprietor of the Fisher laundry, of the cottage Grove this afternoon to the person who would restered at the Smeede.

C. L. Weber, the Creswell merchant, was in the city over night, once, interment being in the Odd Fellows cemetery.

The body of the small son of Mr. proprietor of the Fisher laundry, of the cottage Grove this afternoon to the person who would rechant, was in the city over night, once, interment being in the Odd Fellows cemetery. proprietor of the Fisher laundry, of-fering to the person who would re-horn, where they will be engaged Rev. J. T. Abbett, of Albany, the ew district superintendent of the large and got the \$5. They were found under the sidewalk on Olive street,

Mr. and Mrs. Clayton Burns have sea Hawley dent to Salem yesterday Mrs. Joseph Best, of Portland, went Methodist church, has been secured near West Twelfth, and were intact,

\$6,000 for breach of promise, Miss Mary Briggs, of Marcola, has begun

suit in the circuit court against Fred

Fischer, sr., a well-known lumber-man of Marcola, and a member of the

irm of Fischer Bros. Fischer is

bout to start on a trip to Gernany and expects to remain in Euope for a year or more before re-

date set, the defendant left for Bay-

field, Wis., without giving plaintiff

was about to leave her, and only re-

turned recently to dispose of his in-

points between the business district

more cars on Willamette street.

Ralph H. Dunlap, of Seattle, repreed at the University which wil corhome. Miss Olive Cunningham returned to Junetion City this afternoon after Miss Olive Cunningham returned to Junetion City this afternoon after Miss Olive Cunningham returned to Junetion City this afternoon after Monthly magazine, is in town. He no trip outside the city The girls, of whom there are over 40 whom the 40 whom the 40 whom the 40 whom there are over 40 whom the 40 whom the 40 whom there are over 40 whom the 40 whom the 40 whom Will F. Smith of Minneapons, is a gnest at the home of Mr. and Mrs. I. Valentine in Sprinfield.

Judge and Mrs. L. T. Harris returned last evening from their outturned last evening from their outleave in the morning for San Fran
High school The nurpose of the club will be to fur back tonight or in the morning.

Will F. Smith of Minneapons, is including the new list of many illustrations, including the new being undertaken by Miss Ethel Poland, the new teacher in vocal music in the University School of Music.

The nurpose of the club will be to fur back tonight or in the morning.

At Walterville, Sept. 30, 1910, to back tonight or in the morning.

> Household effects arrived here today for H. J. Stockton, from Oak-

Oscar Gorell and wife are moving of the past month.

A marriage license was granted this forenoon to Benjamin Jackson, of Walker, and Miss Ida Tucker, of

The Guard's carrier boys want to

The Ladies' Aid Society of the long.

Christian church will give a diner on

will preach to the young people on Ker; artist, Wm. Haley.

the sermon with stereopticon views.

W. M. GREEN 619 Willamette

The Proof of the Pudding is

In the cating

And the proof of the goodness of our Groceries is in the kitchen

Every housewife who trades here soon learns that she can depend on everything we send to her kitchen door

Don't forget--this is first a safe grocery

accepted a similar position there.

as follows: At various times dur-E. W. Hughes, who has built at versity will tender its annual ag the years 1909 and 1910, at Eu- least two residences here since his tion to all the students, and one and Marcola, the plaintiff being arrival a year or more ago, has en- the only large student social de and unmarried, at request of the gaged Architect Hunzicker to draw tion that will occur efendant, she had promised to mar- plans for another bungalow on Law- weeks. hing, and at many and various rence street, between West Eleventh mes the date for the ceremony was and West Twelfth. et by the defendant and finally the

late was fixed for not later than July E. D. Henry, who was arrested This is the "Iver Johnson" 1910; that plaintiff, confiding in last evening charged with violating to A. C. Terrill, of the Y. M. the defendant, has always since remained and is still single, and is of not guilty and is out on \$500 ball times. The wheel was stolen from the design and the second still single to make the design ball times. eady and willing to marry the de-endant, and has repeatedly request-not yet been set. He has been con-d the defendant to been his growles. od the defendant to keep his promise, ducting the soft drink parlor at West it was seen by people living at that the defendant kept putting Springfield. off the date, and even after purchasng her wedding outfit he postponed

and put off the marriage, and soon after September 15, 1910, the last The case of the State vs. Alex Maxwell, of this county, charged with seduction, was dismised in the circuit court at Portland yesterday, on achis address or informing her that he count of no corroborative evidence. Chief of Police Farrington and other seen. Eugene witneses in the case returnerest in the Fischer Lumber Comed from there this morning.

pany for cash; that defendant now tells plaintiff that he is about to go to Europe for a year's travel. L. M J. A. Martin today instituted suit in the circuit con-t against Mrs. Em-ma F. Walton, Miss Ada Osle ravis is attoreny for the plaintif Miss Hattie E. Walton and Miss Pauline Walton, to de-clare a certain tax deed to 218.02 acres of land in sections 16 and 17, township 17 south of range 6 West, void. G. F. Skipworth is attorney for ery twenty minutes, as before. This makes a fifteen minute service for and the University. The College Hill the plaintiff.

car will continue on its old sched-ule, making the round trip every half Mr. Freeman, of Franklin, was in hour. This new arrangement puts the city today. He says the S. P. surveyors are now working between Franklip and Elmira, seeking a pass over the mountains by way of El-

and Mrs. Herman Miller from Oswego came up on the afternoon train turn the papers and books taken today and the funeral was held at from the safe a few nights ago by once, interment being in the Odd Felonce, interment being in the Odd Felits result this morning when a small to the county of the city with one the county of the city with one the city with one to the city with one the city with one to the city with the cit

Mr. and Mrs. Clayton Burns have from the upper Rigdon ranch on the headwaters of the Willamette.

Mrs. O. W. Hurd and daughter a visit with her daughter here.

tomorrow, which was announced missing. The robbers evidently saw would be vacant. It was only this they were of no value and placed son, at the Hoffman house, for a few afternoon that it was learned that them there. arrive. They will buy a farm near the

has accepted his old position with the Brownsville Woolen Mill store. Mr. Bangs is considered a very competent clothing man, having been with the Brownsville store ever since it opened in Eugene, with the exception

The College Hill streetcar, while rounding a curve on a down-grade in the southwestern part of the city this forenoon about 11 o'clock, ran into

sity this evening in the men

The bleyele thieves seem to a liking for one wheel in E there on the corner of East and Patterson streets, but that ing it was taken from there an not been seen since. known among all the boys under Terrill and it is unlikely that is be kept in the city without being

**************** MARRIED

gene at 5 p. m., Sept. 27, 1910, Ida E. Miller and Lester G. Fields, Rev. D. H. Trimble officiating.

in Eugene, Sept. 3, 1910, Hazel Flood and Nels B. Nelson, Rev. D. H. Trimble officiating.

Miss Viola Hanns, formerly of Eugene, and John L. Williams. will reside at Los Angeles.

At the home of the bride at Jasper at 8 p. m., September 28, 1910, Miss Florence Humphrey and Henry W. Walsh, Rev. J. S. McCallum, of

******************** At Crow, Sept 19, 1910, to A. H.

Peabody and wife, a daughter. In Eugene, Sept. 22, 1910, to John Eggen and wife, a daughter.

At the General hospital in Eugene, H Sept. 30, 1910, to L. G. Brubaker wife, a son, weighing nine

WOMAN SEEKS DAMAGES FROM J. M. TALLEY

Claims Eighth Street Grocer Spoiled Sale of Her Household Goods

Mrs. Emma Haggett today instituta farmer's wagon and demolished it ed suit in the circuit court against The farmer, whose name is not learn- J. M. Talley, who owns and conducts ed, attempted to cross the track in a grocery store at the corner of West the forest reserve above Blue River. arraigned before Judge Bryson, of mith, to Blue River, and Charles and Charles and the seat. Neither terference in the sale of her furnished before Judge Bryson, of mith, to Blue River, and Charles are the seat. front of the car, but he misjudged Eighth and Washington streets, for Miss Mary Blemis, of Waterloo, Io. the justice court, last evening and Hadley and James Hartley to Maple- the driver nor the team were injurture. She alleges in her complaint that she is an invalid, and in order to obtain money she arranged to sell The Athenians at the High school her household goods to the "Cheap play a football game with the Regected the following officers for the but that Talley told the proprietors ing an official challenge to be issued new year: President, Pearl Powrie; of the store that if they bought the vice-president, Nellie Cox; secretary, goods they would surely get into W. F. Circle, who recently arrived here from Misouri to visit at the home of O. I. Circle at Marcola, has Schoemaker; editor, Ruth E. Till-attempted to sell the goods to H. M. mont The Athenian colors to making them believe that the plaintiff does not hold title to the goods. She further alleges that she mont The Athenian colors to making them believe that the plaintiff does not hold title to the goods. She further alleges that she mont The Athenian colors to making them believe that the plaintiff does not hold title to the goods. home of O. I. Circle at Marcola, has sent for his family and they will mont. The Athenian society is one of Manville, and Talley again spoiled the student body enterprises to which the sale. She claims \$1000 actual all of the High school girls should be- damage and \$1500 punitive damage.

Callum; treasurer, Bush DeBar; troyed was on the farm of George At the Fairmount Presbyterian derson Baker; parliamentarian, Paul Monday night. On Tuesday morning At the Fairmount Presbyterian derson baker; parliamentarian, Paul Monday night. On Tuesday morning church tomorrow evening the pastor Jenkins; sergeant-at-arms, Joe Par-Neal McCall's drier at Edenbower was burned to the ground, and a sim-The Y. W. C. A. of the High school gave a reception to all the girls in aggregate about \$6000. Fire two been on the bench since Mt. Hood and the Springfield cars make the erator at the local telephone exchange for several months, leaves for is expected to make himself acquaint of the driers.

who has also ing the round trip every half hour, who has been employed as chief operator at the local telephone exchange for several months, leaves for is expected to make himself acquaint of the driers.