

\$10,000.00 BOND CLOSING OUT SALE

This is positively the great final wind-up sale, closing of a wonderful business career of 17 successful business years. This final customers' profit sale actually puts money in your pockets. The profits on this stock of goods sold at the regular retail prices would be over \$12,000.00. This \$12,000 we now actually give to the customers. You are going to get this \$12,000 as sure as the sun sets. The object of making these tremendous low cost, and below cost prices is to sell the goods as quickly as possible, to get out of this business. If you were borrowing money, you would not pay 8 per cent interest on it if you could borrow it for 7 per cent. If 1 per cent is worth saving on money you are borrowing, why isn't 25 per cent to 75 per cent worth saving on goods you purchase. Think of it! The saving to you is simply tremendous. If the banks of Eugene could get to nper cent for their money in Eastern Oregon, there would be no money to loan here at 8 per cent; a matter of 1 per cent will send millions of dollars from one country to another, and here, right here under your nose, you have a chance to save from 25 to 75 per cent. Now it is up to you to come in early and examine this wonderful stock and see it. You can not afford to pass this golden opportunity of getting goods at such remarkable, almost unbelievable low prices. Come in and see. You are under absolutely no obligation to buy. Look around, then go all over town and compare prices. You will then see the tremendous saving this store is making for you. And remember that the other stores are sweating nights and raking their brains all day trying to find some way to stop or cut off this wonderful sacrifice of money to the people sale. One lady said that she looked at a certain table at Kays' and then went to several other stores, and one store made a reduction of \$7.00 on the price it first asked, before he would let her leave the store, but he was still \$5.00 higher than the price marked on the same table at Kays' furniture Co. store. You do not have to hicker or Jew at this store, as the goods are marked in plain figures on good-sized tags, the old selling price above, and the new grand closing out price just below it, and that is the price. If you have poor eyes you can see the figures, for they are made plain and about 2 inches high. Anyone can buy good here without fear of paying the wrong prices, for everything is made so plain a 6-year-old child can see all the prices and also the remarkable values. We can only just print a few prices, as the lack of space and the price it cost us for space, forbids, but most earnestly invite you to this store, opposite the Smeede hotel. The store full of the most wonderful bargains in Oregon. You positively cannot afford not to come and see these wonderful bargains whether you want to buy or not. You may have friends that you ought to tell about them so that they can save some money. Please notice this small example of one man's purchase:

One Axminster 9x12 Rug; Portland department store price \$32.00; Kay Furniture Co. regular price \$28.50; closing out price \$19.68
 One fine Oak Dining Table; Portland department store price \$48.00; Kays' old price \$40.00; closing out price \$27.85
 One Iron Bed, Portland Department Store price \$42.00; Kays' old price \$40.00; closing out price \$24.38

The saving on this bill was \$50.09, or 70 per cent. This saving is enormous and partly explains why the Portland department stores wallow in their millions of dollars of profits. Now it is up to you—no one else but you—to ponder this over in your brain; consider, study, figure it out; make sure that the hard earned money of yours shall buy the most, and come and see these money-put-in-your-pocket bargains. Do not cheat yourself by making yourself believe some friend will cut his prices to meet ours. Ours are get-out-of-business, cut-to-the-very-heart prices; his are stay-in-business, make-a-profit prices. The difference in the two prices and systems is as plain as day and night. Don't forget that neither Mr. Kays nor any other sane man would put up a \$10,000 bond to quit business unless he was actually going to quit, for it would ruin him, financially and morally. Such wonderful bonds are only put up in very rare cases and only where absolute truthfulness is behind every statement. This immense bond means that the Kays Furniture Co. will actually quit and get out, and that is why the prices are cut to the very bleeding centre, cut to a point where no one dare dream of meeting them. These low prices will stand as a monument to the J. W. Kays Furniture Co., and we assure you will long be remembered. Come—come to Kay's; bring your money with you and take one-third of it back with you, or get one-third more goods for it than any place in Oregon.



BISSELL'S

THE SWEEPER That Sweeps CLEAN.

SAVE YOUR HEALTH AS WELL AS YOUR CARPETS AND DRAPERIES BY USING A

CYCO BEARING CARPET SWEEPER



One Fine Hall Tree \$17.00 now \$12.00

Monarch
The "Stay Satisfactory" Range



One Only \$26.00 Refrigerator \$17.50

CHINA CLOSETS

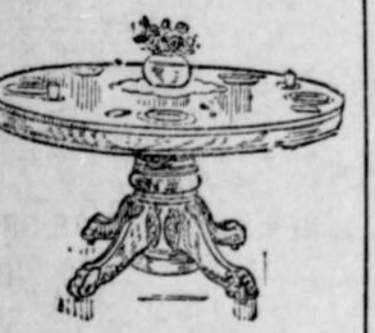
- \$19.00, will sell at only \$11.52
- \$16.00, will sell at only \$10.69
- \$28.00, will sell at only \$18.69
- \$30.00, will sell at only \$17.46

BOOK CASE AND WRITING DESK COMBINED

- At regular price, \$20.00; sell at cost \$12.19
- At regular price, \$31.50; sell at cost, \$20.50
- At regular price \$24.00; sell at cost \$17.65
- At regular price, \$34.00; sell at cost, \$16.49



- Go Carts**
- Go-Carts, worth \$16.00, \$10.68
 - Go-Carts, worth \$11.00, \$7.25
 - Go-Carts, worth \$10.00, \$5.40
 - Go-Carts, worth \$9.20, \$6.36
 - Go-Carts, worth \$9.00, \$4.90
 - Go-Carts, worth \$18.00, \$12.19
 - Go-Carts, worth \$21.00, \$14.40
 - Go-Carts, worth \$18.50, \$12.23



- Some Prices on Dining Tables**
- \$40.00 Tables, now only \$27.85
 - \$27.00 Tables, now only \$18.75
 - \$32.00 Tables, now only \$22.20
 - \$30.00 Tables, now only \$20.16
 - \$20.00 Tables, now only \$11.10

WE POINT WITH PRIDE.

Kays Furniture Co.

TO THE STORE THAT SAVES YOU MONEY.

- Cost Prices on Sideboards**
- \$25.00 Side Boards \$15.28
 - \$28.00 Side Boards \$26.75
 - \$32.00 Side Boards \$25.74
 - \$25.00 Side Boards \$16.50
 - \$33.00 Side Boards \$23.70
 - \$53.00 Side Boards \$38.64
 - \$35.00 Side Boards \$21.37
 - \$30.00 Side Boards \$21.36
 - \$39.00 Side Boards \$27.94
- Heating Stove Prices**
- \$12.00, air-tight, to close \$8.90
 - \$17.50, air-tight, to close \$12.40
 - \$24.75, air-tight, to close \$15.87
 - \$19.50, air-tight, to close \$12.93
 - \$23.00 air-tight, to close \$23.00
 - \$6.00, air-tight, to close \$2.69
 - \$9.50 air-tight, to close \$6.75
 - \$5.00 air tight, to close \$2.98
- Morris Chairs**
- One worth \$10.00 \$6.15
 - One worth \$12.00 \$8.00
 - One worth \$20.00 \$13.68

SPECIAL

This Rocking Chair, Regular Price \$8.00 Special Price **\$3.90**

- Rockers**
- Regular price, \$6.75, to close \$4.68
 - Regular price, \$9.00, to close \$5.40
 - Regular price, \$7.00, to close \$4.20
 - Regular price, \$7.50, to close \$5.25
 - Regular price \$2.25, to close \$1.68
 - Regular price, \$10.00, to close \$5.70
 - Regular price \$9.00, to close \$4.80
 - Regular price, \$6.00, to close \$3.70
 - Regular price, \$12.00, to close \$6.90
 - Regular price, \$7.00, to close \$4.14
 - Regular price, \$8.00, to close \$3.90
 - Regular price, \$20.00, to close \$9.90



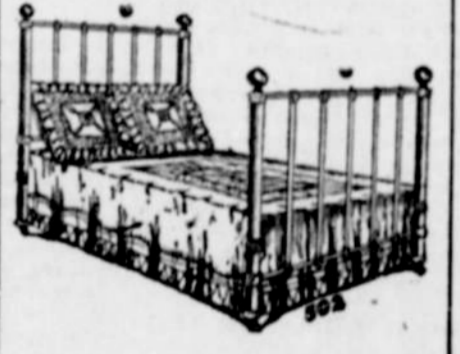
- Writing Desks**
- \$13.50, cut to the best price \$7.75
 - \$9.75, cut to the best price \$5.79
 - \$11.75, cut to the best price \$7.15
 - \$8.75, cut to the best price \$5.50
 - \$15.50, cut to the best price \$9.25
 - \$16.00, cut to the best price \$10.00
 - \$19.50, cut to the best price \$12.86
 - \$16.50, cut to the best price \$9.74

HAND SACHELS

Worth \$1.50 at only 70c to 90c

New Home sewing machines, latest model, 4 drawers, drop head; all attachments, worth \$50.00; to close \$25.00

The Free Sewing machine, best in the world, most wonderful machine in existence, at the unheard of price .. \$33.00



- Iron Beds**
- \$23.00 Beds, at only \$15.95
 - \$9.00 Beds at only \$6.25
 - \$9.00 Beds at only \$5.50
 - \$13.00 Beds at only \$8.40
 - \$9.00 Beds at only \$6.75
 - \$3.00 Beds at only \$2.15
 - \$11.00 Beds at only \$7.00
 - \$16.00 Beds at only \$9.95
 - \$40.00 Beds at only \$24.38
 - \$28.00 Beds at only \$19.95
 - \$20.00, now \$13.37
 - \$17.00, now \$11.90
 - \$17.00, now \$11.95
 - \$20.00, now \$11.95
 - \$25.00, now \$16.99
 - \$27.00, now \$17.90



KAYS FURNITURE Co.

526 Willamette Street. Opposite Smeede Hotel

