

FOR  
20 DAYS

JAN. 15<sup>th</sup>

FOR  
20 DAYS

# A POWERFUL BATTLE

\$30,000.00 Worth of High Grade Merchandise Scattered To the Four Winds of the Earth  
This will be the Greatest Mercantile Cyclone that has ever struck Eugene and the Fast and  
Eurious Selling Will Continue for 20 Days

## Ladies' Shoes

Our \$2.00 Special  
which has been our leader,  
and is a value most stores  
get \$2.50 will be sold  
for only  
**\$1.38**



72 inches wide, 90 inches long  
**Bleached Sheets**

This is a winner,  
full bleached and without a  
seam, is a good value at 75c for

**46c**

**\$10,000.00 Must Be Sold In 20 Days \$10,000.00**

25 salespeople will assist in this Great Sale in order that every customer may receive every atten-  
tion and that the full amount may be reached in the limited time, for it will be impossible for us to  
prolong it a day after the expiration, as other arrangements have already been made which will oc-  
cupy our full time for 30 days after this struggle is over.

**\$1,000.00 DONATED TO ANY EUGENE ENTERPRISE**

if this is not a genuine bonified Bargain and Reduction Sale. Such has never been your opportunity before may never come again the privilege to buy  
good clear merchandise at prices far beyond the wildest dreams of your most exalted agitation

## Do These Prices Appeal to You?

16x32 Inch Bleached Towels The best in America for 10c will go at <b>6c</b>	Men's Work Shirts All sizes and colors worth 60, 65 and 75c, for only <b>42c</b>	340 Yards Outing Flannel This is a value you have never seen and when it is gone you will not see again, at <b>3½ cents</b>	Rain Coats One lot Ladies' Rubber- ized Rain Coats which is a hummer at \$7.50, for only <b>\$3.98</b>	800 Yards Embroidery Will be sold 10 yards to a customer, at <b>2½c</b>	Ladies' Suits One lot tailored Suits which are good value at \$15.00, now only <b>\$5.98</b>	Men's Ribbed and Fleeced Underwear The kind you pay 40c for, only <b>16c</b>	16x34 Inch Bath Towels Never sold for less than 12 1-2c, only <b>7c</b>	Look at This! Apron Gingham, Only <b>4½c</b>
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We have Hundreds of Other Prices throughout the store which will be even more surprising than these, which you must see to appreciate

**For 20 Days This Powerful Battle** will be fought and every Dollars worth of Merchandise in the Entire Store will be placed on the Slaughter Block  
at the most sacrificing prices ever known to mortal man in modern merchandising and only a visit will convince the most skeptical that this the **MOST  
MONUMENTAL MASSACRE OF PRICES** Ever Known in Eugene or Anywhere Throughout the Whole State of Oregon. It's not a question  
of profits. It's not a question of cost, but the only question is, and the only object in front of our minds is **\$10,000 in 20 Days.** We have had  
our year's business and made our year's profits, and now we throw open to our customers our entire stock for the purpose as heretofore mentioned,  
which will be beyond all question the Biggest Bargain Feast ever spread before an appreciative people whom we feel will not fail to avail themselves of  
the opportunity to make a saving which will almost equal their purchase.

**10 Black Sateen Petticoats Worth \$1.25 Each To the First 10 Ladies Who Enter**

**Our Store Saturday morning, January 15th at 9 a. m.**

DON'T FORGET THE PLACE, DON'T FORGET THE DATE, DON'T FORGET THE DAYS--IT'S TRIPLETTS. IT'S JANUARY 15th, AND IT'S 20 LONG DAYS THAT THE  
GREATEST BARGAIN EVENT WILL BE OPENED AND KEPT IN ACTION WITH NEW FEATURES AND ADDITIONAL BARGAINS ADDED DAILY  
EVERYBODY KNOWS WHEN WE SAY BARGAINS WE MEAN A SAVING TO YOU

SALE OPENS  
JAN. 15th  
CONTINUES 20 DAYS

# TRIPLETTS

SALE OPENS  
JAN. 15  
CONTINUEDS 20 DAYS