

333 Com'l St.
Salem, Or.

Frakes

NEW CHERRY BLOCK, 451 WILLAMETTE ST., EUGENE.

409 Wash St.
Portland, Or

Price Carnival for Four Days

"BARGAINS"---is a plain flat word and yet there's nothing else to express what this value giving stands for. Four days beginning Wednesday, we present the truly wonderful collection of price inducements. We've set out with the determination to crowd the store. We've issued instruction to present the merchandise that you want most, the merchandise that is selling freely, and to present it to you at a price that is sure to bring a ready response. In gauging the price, the quality and statements throughout, bear in mind that we stick to facts absolutely. Exaggerated statements are not permitted. It is bargain news that you'll not be likely to read for many a day to come.

Ladies' and Misses'

85 TAILORED SUITS

All wanted colors, styles and materials; 24 tailored suits worth up to \$27.50, at **\$16.50**
38 Tailored Suits worth \$30, \$35 and \$37.50 **\$19.75**
23 Tailored Suits worth up to \$65.00 at **\$23.50**

LINGERIE DRESSES

Pretty lace-trimmed Lingerie Dresses in a variety of new designs; white, pink and light blue; splendid \$12.50 values at **\$4.95**
\$35.00 at **\$12.95**

PONGEE COATS

Long Pongee Coats with semi-fitted back, low collar and jacket of tan messaline, edged with narrow gilt braid; \$20.00 to \$32.50 values **\$12.75**

NEW LONG COATS

Tight-fitting plain Covert and Prunella Cloths in pearl gray and tan; \$37.50 values at **\$21.50**

MILLINERY

Every Trimmed Hat reduced from one-half to two-thirds for OPENING SALE.

SILK AND MESSALINE

Effective one-piece Dresses, fashioned from plain and figured Messaline, Foulard and Bengaline Silks, in an alluring variety of beautiful new spring shades, daintiest of lace yokes, and long lace-trimmed sleeves; some elaborately ornamented with handsome silk hand embroidery; values from \$18.50 to \$45 at **\$13.75**

LINEN AND DUCK SUITS

Swell Boat Suits in plain tailored and fancy trimmed effects; white, blue, pink and tan; values to \$17.50 at **\$7.95**

BLACK SILK COATS

Long black Silk Coats, size up to 46, values up to \$27.50, at **\$14.95**

WAISTS

Lingeries
Values to \$2.00 **95c**
Silks
Values to \$12.50 **\$5.95**
Nets
Values to \$20.00 **\$7.45**

HAIR GOODS

One-half off on all Hair Goods for opening sale. No color too difficult to match.

Four Beautiful Gowns \$70, \$80, \$85, \$90 Your Choice \$39.50
Beautiful Imported Lace Coats At One Half Off

NOTICE

To the ladies of Eugene we wish to state without fear of contradiction that this is by far the largest shipment of tailored linen and duck suits, silk, messaline, and lingerie dresses, pongees, covert, prunella, lace and silk coats and waists ever received in Eugene. Even if you do not call to buy, it will be worth your while to glance over these beautiful garments which have just arrived from **New York**. So plan now to come in town Thursday and make your objective point

333 COMMERCIAL ST.
SALEM, ORE.

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409 WASHINGTON ST
PORTLAND, ORE.

NEW CHERRY BLOCK, 451 WILLAMETTE STREET, EUGENE, OREGON.

"IF IT COMES FROM FRAKES IT'S CORRECT"

Mrs. E. SEISER, Eugene Manager