

Prosperous People Patronize and Peruse

THE GUARD'S CLASSIFIED PAGE BECAUSE IT IS THE REAL MARKET PLACE OF LAKE COUNTY

FOR SALE

FOR SALE—Petaluma incubator; capacity, \$17 High street.

FOR SALE—Telephones: 1st 51 and 2nd 61. R. A. Hickey.

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Unless It's a GOOD Store It Will NOT Pay To Advertise It!

Unless you know a person—unless that person comes into your life in some way—you are not greatly concerned about whether he is good or bad, desirable or objectionable. It's so with a store. The people who never visit it care nothing about it one way or the other. It doesn't exist—for them. But when they are persuaded to patronize it—when they come to turn the spotlight of their attention on it—when it comes to have a part in their lives, as some stores must have in all lives—then it's different; then it does matter whether it strives to win confidence; it does matter whether or not its price concessions are genuine, dependable.

If it meets all tests that a good store must stand when it is advertised—when it thus invites the critical attention of the people—then advertising will "make" the store. If it fails in most of the vital things—if it proves, under the light of publicity to be much of a store, THEN ADVERTISING WILL NOT PAY—for it will emphasize the shortcomings as well as merits.

For these same reasons it is generally assumed that the store which does not advertise is seeking to avoid close inspection and comparison, and that the store which does is courting them.

FOR SALE—CONTINUED.

WOOD FOR SALE—Second-growth fir. 70 E. 7th st. Phone red 4372.

FOR GOOD OAT STRAW—Call at Bailey's feed store, Tenth and Will.

20,000 ASPARAGUS ROOTS FOR SALE—C. Wickwire, Springfield Junction; route 2, box 34, Eugene.

FOR SALE OR TRADE—40 acres of timber, close to tide water, on Siuslaw; easy to log; 2,000,000 ft. old growth; will sell cheap or trade for Eugene property. Address Box 345, Eugene.

FOR SALE—A bargain list taken this week; long lease and furniture of 21-room boarding and lodging house; close in; best location in the city. Call or address 419 Willamette street.

WANTED—6 experienced lady clerks. Ax Billy, Eugene.

WANTED—A number of girls to learn nursing. Enquire at Eugene General hospital.

WANTED—On installment, house and lot from \$1,000 to \$1,500, not too far out. Howe and Buoy, 474 Will street, Phone Main 638.

WANTED—To buy, tallow and grease; highest market price paid. Eugene Soap Works, 59 East Ninth street.

FOR SALE—New house; six rooms; bathroom; hot and cold water at sink; good location. Price, \$1950. Apply 521 Lincoln street. Phone Black 3142.

WANTED—To bid on the wiring of your house. All kinds of bell and annunciator work. Prompt attention given to small repair work. G. M. Taylor, Phone Red 3301.

WANTED—A lot of timber for sale. We expect to have buyers from the East next week and this may be your opportunity to sell. Oregon Land Company, 412 Willamette street.

WANTED—Cooks who insist on using our Hoosier Kitchen Cabinets and Buck Ranges. Save time, fuel and steps. Campbell-Fellman Co., corner Eighth and Olive streets.

IF YOU WANT a good hot cup of coffee and a good hot sandwich and red hot chicken tamales and Chili con. just call at the Oregon lunch counter, corner Sixes and Willamette streets.

MISCELLANEOUS

GASOLINE WOOD SAWING—Telephone: Main 651 and Farmers 61. R. A. Maltzan.

SAY—When you want anything in the housekeeping line go to Campbell-Fellman Company's store, corner Eighth and Olive streets. They have it.

TABLE BOARD—Select table board for a limited number; business or professional men preferred. Call Mrs. Skipworth, Phone Black 1261.

NURSERY—All kinds of nursery stock from the most reliable firm in Oregon, sold at catalogue prices. Discount for large orders. Cemetery work done by the month. See A. D. DeRoo, landscape gardener, 533 East Eleventh street. Phone Red 4762.

HOPEYARD FOR RENT—The 30-acre Campbell & Walker hopeyard, near Eugene, on street car line, for rent. See W. R. Walker on premises of phone same at Springfield, or J. R. Campbell, Eugene, Oregon.

FOR RENT—Modern furnished flat. Schneider block, 8th and Olive sts.

FOR RENT—352 acres stock and farm land. Inquire of Mark Fleming, 357 W. 5th st, Eugene, Ore.

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DECLARES LOCK CANAL ONLY FEASIBLE PLAN

(Continued from page 1.)

complete cost of the canal is \$360,000,000. They say it is incorrect to state that the original estimate of cost was \$140,000,000 as this does not include "sanitation and zone government." They estimate the expense of sanitation and zone government at \$27,000,000 while payments to the Republic of Panama and to the new Panama Canal company amounted to \$50,000,000 which would make the difference between the present estimate and the previous estimate, with cost of sanitation and zone government and payments added only \$140,000,000. "Of this amount," they say, "nearly one-half can be accounted for by the changes in the canal and appurtenance works already referred to and the remainder is to be attributed mainly to the higher unit cost of the different items of the work."

Complete Jan. 1, 1915. "We see no reason," they add, "why the canal should not be completed as estimated by the chief engineer, by January 1, 1915; in fact, it seems that a somewhat earlier completion is probable if all goes well."

Considering the cost and time of construction of a sea level canal as compared with the lock type, they hold that, "Most of the factors which have operated to increase the cost of the lock canal would operate with similar effect to increase the cost of the sea level canal and at the present time there are additional factors of even greater importance to be considered as effecting the time of completion and cost of a sea level canal."

Members of the Board. The engineers who compose the board are Frederick Steers, James Schuyler, Arthur P. Davis, Isham Randolph, Henry D. Allen, John R. Freeman and Allen Hazen.

NEET'S FOOT OIL AT REDUCED PRICES

Eugene Chemical Works offers for the next 30 days clear, pure, home-manufactured Neet's Foot Oil, 60 cents per gallon, 15 cents per quart. Only two gallons allowed to one person. Drop postal card, or call at factory (do not phone as we have discarded that nuisance) and your wants will be filled immediately.

MOUNT COLIMA STILL RUMBLING

Mexico City, Feb. 13.—Rumblings and earth quivers continue to be felt in the vicinity of Mount Colima and the eruption has not ceased, although the cinders are not spreading over such large areas. During the eruption ashes and cinders fell in the towns of Colima, Tuxpan, Cuapalan and other places in the vicinity, and the forests were set on fire from the smoking mountain.

OBITUARY.

Mrs. Ina Belle, wife of Frank Hubbard, Jr., departed this life Feb. 12, 1909, at 8 o'clock a. m., aged thirty-two years, eight months and eighteen days. She leaves a husband and four children, besides other relatives and numerous friends.

Mrs. Hubbard was, for some time previous to her death, very much afflicted, but she bore her afflictions without murmuring. She confessed her Savior and died in the Christian faith. The body was taken to Eugene Friday, p. m., where the funeral obsequies were conducted Saturday at 1 p. m., following which interment was made in the L. O. O. F. cemetery. The services were conducted by H. C. Preston of Marcola.

MISCELLANEOUS (Continued.)

DRESSMAKER—Will go out by the day. Miss Cox, 795 Mill street, phone Black 6641.

MONEY TO LOAN—On good real estate security, at reasonable rates. For particulars write P. O. Box 431, Eugene, Ore.

DON'T FAIL to see Chezem if you want bargains in real estate. We buy and sell farms and city property. Improved and unimproved. Timber and mining stock. H. Chezem.

EMIL STORZ—Contractor and builder. All kinds of carpenter work taken by contract or day; work guaranteed; estimates carefully given; plans and specifications free of charge. Call or write 131 West Fourth street.

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WEEKLY REPORT OF EUGENE MARKET

Mohair—17c.
Chittim bark—40¢ 1-2c.
Wool—11c.
Produce Trade—Eugene, Mar. 1.
Eggs—Per dozen, 20c.
Creamery Butter—Per roll, 75c.
Fryers—Per lb., 11c.
Heifers—Per lb., 11c.
Dairy Butter—Per roll, 55c.
Geese—Per lb., 5c.
Ducks—Per lb., 11c.
Turkeys—Per lb., 15¢ 17c.
Fruits, Vegetables, Etc.
Potatoes—new—\$1.25 per cwt.
Onions—Per cwt., \$1.75.
Lemons—Per case, \$4.00.
Oranges—\$2.50.
Good cow—\$3.50.
Steers—Per lb., 3¢.
Veal—Prime dressed, under 125 lbs.
Alton on foot—3½¢ 4c.
Good fat hogs on foot—6½¢ 6c.
Grain and Feed
Wheat—Per bu., 90c.
Chopped feed—Per ton, \$30.
Cracked corn—\$2.40 per 100.
Barley—Per ton, \$28.
Mixed feed—\$20.
Shells—Per ton, \$34.
Sorted barley—Per ton, \$34.00.
Baled Hay—\$15.
Oats—Per bu., 50c.

PORTLAND MARKET REPORT

Portland, Ore., Feb. 18.—Buying on an active and general scale, considering the quantity available, is again reported in the hop market. In the past ten days a total of about 1200 bales have passed out of growers' hands. This leaves the unsold stock of 1908 hops in the state, according to statistics compiled yesterday, at 7200 bales