



We're Agents for Ladies' Home Journal Patterns

Best in the World The Fall Styles are all here Like mountain peaks above their fellows these patterns stand out as the greatest success in the pattern world of today.

Prices 10c and 15c

HAVE YOUR GOODS SPONGED, SHRUNK AND PRESSED Have your silk, wool and cotton fabrics sponged, shrunk and pressed here 5c a yard. They will wear longer and look better.

The Friendly Store---Eugene's Largest and Best Store

A Store Filled With the Hum of Business During Every Shoppin Hour of the Day

Our confidence in Eugene, while never flagging, was never greater than it is today, and the enormous business done during the first nine months of this year justifies this confidence and gives us courage--

THIS IS CAMPAIGN YEAR

Here is the platform on which we will run--"CLAIMS". Every word, syllable and letter in any one of our advertisements, as also in the claims made, by our authority, by each or any one of our employes, is positively our bond.



Autumn and Winter Suits, Coats and Skirts

We take pleasure in announcing that in our greater garment department, the most beautiful collection of fall and winter wraps are now here for your inspection.

Sale Fall and Winter Dress Goods and Silks

- 90c Colored Taffeta 75c This is for ten days only, best grade of 19 inch colored and blue Taffeta Silk, all the new shades, pink, light blue, mauve, old Rose, lavender, helo, violet, maig, greys, navy, brown, etc. Anticipate your needs for Waists, Dresses and linings and buy now. Regular 29c quality, for, yd ..... 75c
- \$1.25 New Plaid Silks, a yard 95c 10 pieces new plaid silk, brown, blue, green, etc. Suitable for Waists and trimmings; your choice while they last; \$1.25 values, yd ..... 95c
- 50c 27-in White Japanese Silk, yd 35c
- Three Specials in yard-wide Taffeta \$1.25 yard-wide Taffeta Silk, wear guaranteed ..... 95c \$1.50 yard-wide Taffeta Silk, wear guaranteed ..... \$1.25 \$2.00 yard-wide Taffeta Silk, wear guaranteed ..... \$1.50
- 52-in Broadcloth, yd \$1 The best value we have ever offered comes in navy, brown, green, black and red; full 52 inches wide, worth \$1.25; special, a yard ..... \$1.00
- 50 Pieces Fall Suiting 50c yd An immense variety of new fall suiting in broadcloths, serge, Batiste, Panama, Priestley's Mohair, in all the new colorings, plain and fancy 36 to 44 inches wide worth 60c and 75c all one price, yd ..... 50c
- New Fall Suitings, yd \$1 Cleveron, Van Dyke, Herringbone, Serge, Panama, Diagonal weaves, suitable for tailored suits, skirts and shirtwaists suits, shown in the very newest fall shades; many of these are worth \$1.25; all on price, yard ..... \$1.00
- Silkdown and Eoleine, a yd \$1.25 Comes in light and dark shades and are two stylish fabrics for dressy afternoon and evening dresses.

ANNUAL SALE Blankets and Comforts

- Full Size Comforts 90c each Filled with pure cotton, covered with good quality silkolite; neat designs, large wing collars, two other specials at \$1.25 and \$1.50 each.
- MAISH LAMINATED COTTON DOWN COMFORTS at ..... \$2.00, \$2.50 and \$3.00 All guaranteed to be filled with pure white cotton, covered with best Silkolite.
- ALL WOOL CRIB BLANKETS ..... \$2.00 Cotton Crib Blankets, pair ..... 50c
- LARGE COTTON BLANKETS 50c to \$3.00. ROBE BLANKETS \$2.00 INDIAN BLANKETS, \$1.25 FINE ALL WOOL BLANKETS, \$3 TO \$15. Come in white, light grey, tan and plaids, and are marked at a saving of 20 per cent.

1000 Pairs Lace Curtains 50c to \$6.00

- 1000 pairs new Lace Curtains in cream, white and ecru; new patterns and weaves, all specially priced for early Fall buying. Dozens of styles to choose from. This offering ought to sell hundreds of pairs during the next few days.
- Nottingham Curtains, 2 1/2 yards long pair ..... 50c Nottingham Curtains, 3 yards long, pair ..... 75c
- \$1.25 Lace Curtains, pair \$1.00 \$1.50 Lace Curtains, pair \$1.25 \$2.00 Lace Curtains, pair \$1.75
- Bobinet Curtains, specially priced at \$2.00, \$2.50, \$3.00, \$3.50 and \$4.50. Each number is reduced 50c to \$1.00 a pair.
- 36-in Burlap, a yard 15c Comes in red, blue, green, brown and natural shades. Splendid showing of drapery goods, Silkolites, nets, etc. Exceptional value.

Correct Styles In Fall Gloves

- Women's two-clasp Dent Gloves, hand-sewn; full Pique stitch, in Havana and Manila shades, \$2.25 a pair.
- Women's two-clasp hand-sewn Pique stitch, new tan shades, a pair, \$1.25.
- Women's Mocha Gloves in big range of shades to match your fall gown, \$1.50 pair.
- Complete stock of dressed kid gloves, best makes, \$1.00 and \$1.75 pair.
- Infants' and children's kid gloves, \$1.25 to \$2.00 a pair. All sizes.

\$4.00 Long Kid Gloves a pair ..... \$2.38

Nemo and Kabo Corsets New Fall Models

It is essential to comfort and style to have your new suit or gown fitted over one of these models made to fit any form. Every pair guaranteed to give perfect satisfaction. See the new models at our corset counter. The new ideas are explained by experienced people. Prices, \$1.00 to \$5.00 a pair.

Fall Opening Showing of Men's Fine Hand Tailored Suits, Cravenetts, Overcoats and Furtishings

This season our buyers have been particularly fortunate in securing some new lines in Shirts, Hosiery, Underwear and Clothing, all of which our salesman will be pleased to show you at any time.



Phenominal Values in Snappy College Clothes as well as Business and Dress Suits at \$10.00 to \$40.00.

The new materials are Scotch velours, homspuns, chevots and some worsteds in brown, smoked gray, blues and tans and the styles are prettier and more extreme than ever.

OVERCOATS

We show 13 different styles in overcoats, and for men's and boys' rain top coats, 3/4 length and full length.

FREE!! All suits sold pressed free of charge by experienced presser as often as you like and delivered

College Dress Hats \$3.00

Imperial and Sterling Brand Hats at \$3.00 are absolutely guaranteed



Outing Flannel Night Dresses

In white, pink and blue and fancy stripes and checks; high neck, square and V-shaped low neck made extra full. 50c, \$1.00 to \$3.50.

Domestics, Prices Low

- Good quality 36-inch bleached or unbleached muslin, a yard ..... 8c
- Best quality bleached 36-inch muslin, a yard ..... 10c
- Cotton flannel in bleached and unbleached, 5c, 6 1/2c, 8 1-2c, 10c, to 20c a yard.
- Outing flannel, 5c, 8 1-2c, and 10c the yard.
- In plain colors, stripes and checks.

Monday Only

- 50 pieces 33-inch Percal 12 1/2c quality, a yard ..... 8c
- Come in blues, grays, reds and light colors. Remember this cloth is on sale Monday only, at this price.

Calicos, good grades 5c yd

All the Good that's New; all the New that's Good; From the Cheapest that's Good to the Best that's Made

S. H. FRIENDLY 592-594 Willamette St.

NEW TRIMMINGS An immense stock of beautiful lace, and Persian bands and appliques, braids, edgings, etc. Come in and see them.

JUDGE TAFT STATES OPINION OF BRYAN

(Continued from Page 1.)

this record of repudiation, of negation and of running away from national responsibilities. Mr. Bryan comes forward and asks the people to give him an opportunity to put into operation new reforms in respect to trusts and in respect to guaranty of bank deposits, wholly untried, wholly theoretical, and on their face bearing evidence of their impracticability and of having been devised by the ready brain of one looking for argu-

ments rather than real reforms. He only in a qualified way approved the postal savings banks recommended by the Republican platform, which is a tried and proved means of encouraging the wage earner and small farmer to make deposits in a bank absolutely secure, but much prefers a system which takes a man's money to pay another man's default and which, instead of strengthening our banking system, will break it down

by destroying the value of the banking character and experience and capital, and offering inducement to reckless and speculative bankers without character or capacity. The record of Mr. Bryan and his character as is understood by a twelve years' acquaintance with him, have impressed the business community of this country and those whose judgment determines whether or not capital shall be invested that he is not a safe man with whom to try experiments in government; that he loves financial theories that are full of sophistry and are impractical; that he advances propositions with but little sense of respect as to how they may be carried out in practice, and that he gives but little attention to the welfare of the conservative business community in suggestions of reform. Certainly his record justified this judgment of him by the business

men. If he were to be elected, unquestionably because of his record, however much now he may seek to pose as a conservative, because of his record, because of his failure in the theories which he has proposed for the last 12 years, his election will mean a paralysis of business and we should have a recurrence of the disastrous conditions of the last Democratic administration. A team belonging to S. Smith was killed yesterday by running over and colliding with the electric car way trestle which crosses the road near Springfield. The team did not come from Springfield. The driver jumped the wagon, throwing several passengers and possibly death. The fruit cans in stock. CHAMBERS HARDWARE CO.