

FRIENDLY'S ANNUAL CLEAN SWEEP SALE



35c Corset Covers 18c

Most unusual sale of Corset Covers; 20 dozen made of cambric trimmed in lace and embroidery, sizes 32 to 44, loose and tight fitting, 35c values 18c

Women's High Grade Muslin Underwear Much Less Than Usual

Hundreds of pieces of fine undergarments made of cambric, muslin, nainsook and long cloth, plain and trimmed in lace and embroidery and insertions; Gowns Drawers, Skirts, Chemise, Combination Garments, bust supports, etc. All of these reduced 10 per cent to 25 per cent from usual low prices.

Stamped Pieces to Embroidery

Dozens of pretty patterns in stamped Linens, Dollies, Center Pieces, Launch Cloths, Tray Cloths, Aprons, Corset Covers, Collar and Cuff Sets, etc. Very complete assortment Carlson, Currier's Embroidery Silks, Pearl luster and Nun's Embroidery Thread.

Pillow Tops and Silk Floss Pillows

Every Department Offering Striking Values in a General Cleaning-Up Movement

A GENERAL cleaning up of good values in every department will mark the closing of the most successful spring and summer season in the history of this big progressive store. In spite of the unusual offerings made during the progress of our July sales, this Clean-Sweep Sale will exceed anything we have yet done in value giving. The word has gone out to make this a sale of interest to all, young and old--it will be an unloading of all summer merchandise--and to make it still more extraordinary we include many staple articles that are practical for every day in the year. This sale commences Saturday, August 1st, and will continue until further notice. Every piece of summer goods must be closed out. Odd lots and short ends, in many cases, are marked half and among these are some of the best values for this sale. It will pay to be here during the early part of the sale

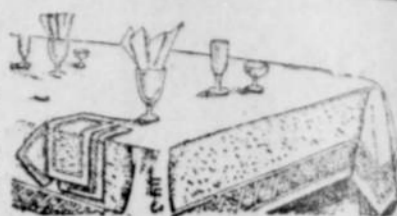
We Give Here a Partial List of Goods Specially Priced so That Busy People May Read Quickly What Is Being Offered

Men's Suits	Dress Goods	Wrappers	Embroideries
Boys' Suits	Wash Goods	Petticoats	Laces
Underwear	Silks	Waists	Trimmings
Shirts	Linens	Underwear	Curtains
Trunks	Towels	Hosiery	Blankets
Hats	Domestics	Gloves	Veilings

Table Napkins at \$1

\$1.50, \$2.50 and \$3.50

a dozen; worth \$1.50 to \$4.00; table linens to match many of the patterns shown at 75c to \$1.50 a yard. Three pieces.



58-inch Silver Bleached Damask a Yard, 50c

54-inch Bleached Union Damask a Yard, 25c

Turkish Towels 5c; size 17x36, each 10c

Turkish Towels, size 23x44, Each 25c

Extra heavy hemmed Turkish Towels, size 23x44 bleached or unbleached, regular 35c Towels, Clean-Sweep price 25c

15c Heavy Hemmed Huck Towels, Each 11c

The greatest Towels we have ever offered at this price, size 17x29, red border, big value at 15c; special each 11c

35c Huck Towels, Extra Heavy, Each 25c

20x41 inches in size, pure linen Huck hemmed ends, finished edges, regular 35c values, each 25c

Wash Rags, 50 Cents and 75 Cents a Dozen

10c Crash Toweling, at per Yard, 7 1/2c

Turkish Bath Room Mats, at Each 75c

ANNUAL CLEAN SWEEP SALE

Women's Ready-to-Wear Apparel

\$9.00 Women's Wash Dresses, Each \$3.98

23 women's wash dresses in stripes, figures and all white; almost every one a different style; beautiful made and splendidly finished trimming in lace and embroidery, sizes 32, 34 and 36 only; values to \$9.00; your choice during this clean sweep sale at \$3.98

\$15.00 Silk Suits and Dresses, Each \$10.00

Women's Silk Coats at Half-Price

About one dozen women's silk Wraps, three styles, Eaton, Jacket and long Coats; sizes 34 to 42; made of good quality black Taffeta and Peau de Soie silk at half regular prices.

Children's Wash Jackets at Half-Price

\$10.00 Women's Walking Skirts, \$4.50

Five dozen children's wash Jackets made of Pique and soft finish duck; come in white and colors; colored collar and cuffs; sizes 3 to 10; prices \$1.50 to \$3.50; your choice HALF PRICE.

Three dozen ladies' Walking Shirts made of light mixed materials; plain colored and pleated effects; your pick \$4.50

\$10.00 Imported Voile Skirts, Each \$6.60

Just one dozen fine imported black Voile Skirts, trimmed in black Taffeta Silk, one and two inch ruffles. The best values we have ever shown. \$10.00 values; special, each \$6.60

Waists Half-Price, 58c, \$1.00, \$1.85, \$2.75

Women's wash Waists, colored Percale and white lawn, mull and silk trimmed in lace, embroidery and insertion and fillet net; only about five dozen altogether. Almost every size and the prices are half and less.

\$7.50 Beautiful Silk Petticoats, Each \$5.00

The best Silk Petticoats we have ever offered and in the most favored shades, black, navy, brown, grey and red made of fine soft heavy Taffeta, hem-stitched flounce, Pois de Soie dust ruffle; \$7.50 values, each \$5.00

Women's Percale Wrappers, Each 95c

5 dozen dark and light colored Percale Wrappers, red, blue, greys and black, with neat white figures, stripes, checks, etc. Tight fitting and interlining several styles; \$1.50 quality, each 95c

Gingham Petticoats, 50c, \$1.00 and \$1.50

Made of good quality striped Ginghams, grey, blue and white stripes.

ANNUAL CLEAN SWEEP SALE

Ladies' & Children's Gloves

35c Short Lisle Gloves, per pair 18c

50c Short Lisle Gloves, per pair 35c

\$1.50 Long Silk Gloves, per pair 83c

\$2.00 Long Silk Gloves, per pair \$1.18

Sweeping reductions in all fabric Gloves, odd lots specially reduced, including black, white and colors, 35c. Short lisle gloves in women's and misses' sizes; your choice, a pair 18c
50c and \$1.00 short lisle and silk net Gloves, one and two-button celebrated Kayser make; your choice, a pair 35c
16 button length silk Gloves, double tip fingers; closed wrist, sizes 5 to 8; black and white only, a pair 83c
16 button length women's silk Gloves, extra heavy silk, double tip fingers, button wrist colors, black and white for \$1.18

\$4 Long Cape Kid Gloves, pair \$2.95

Dent's long cape Kid Gloves 8 and 12 button lengths, two and three button wrists; full Pique stitch, sizes 6 1/2 to 7; quantity is limited, so be on hand early at the glove counter.

50c Women's Fancy Hose, 3 pair for \$1

240 pairs women's fancy Hose, black lace and embroidery, fine gauze, lisle and cotton, thread, double sole, high spliced heel and softer tip, size 8 1/2 to 10. Remember only 240 pairs; they will not last long at this price; 50c quality 3 pairs for \$1.00

3 pair Women's Hose \$1.00

Absolutely fast black Hose, made of Sea-Island cotton, medium weight, worth 40c 3 pairs for \$1.00

Women's Black Hose, Three Pairs for 25 Cents

Children's Black Hose, a Pair for Only 10 Cents

Women's plain black Hose, all sizes, seamless feet, at, pair 8 1-3c
Children's ribbed black Hose, sizes 6 to 10, special, a pair 10c

Ladies Summer Underwear Reduced Ten Per Cent.

Everything in summer Underwear, Vest Suits, Knit Drawers, Silk Vests, etc; prices 7 1/2 to \$2.50, reduced 10 per cent.

Nazarath Knit Waists, ages 1 to 14 years, each 25c
Acorn Knit Under-Waists, ages 1 to 14, each 15c

ANNUAL CLEAN SWEEP SALE

25c Thin Wash Goods, 11c

Last call on thin summer goods, lawns, organdies, Batiste, striped Japanese crepe. Special numbers in Ginghams; 1000 yards of this season's best patterns; goods that sold regularly at 20c to 40c a yard, all in one class now at a yard 11c

Twenty Pieces Cotton Challie, a yard 5c

35c Fine Colored Linen Suiting, a yard 19c

36 inches wide in brown, blue, green, red, lavender and grey in fine and crash finish; 35c quality, a yard 19c

White India Linon, 5c, 9c, 11c and 18c

Thousands of yards of fine India Linons 27 to 36 inches wide at these low prices of, a yard 5c, 9c, 11c, 18c

All kinds of figured white goods specially priced

S. H. FRIENDLY

592-594 Willamette Street.

YOUR MONEY'S WORTH OR YOUR MONEY BACK

ANNUAL CLEAN SWEEP SALE

Clothing Department Is Overflowing With

Bargains in Shirts, Underwear, Hats, Caps,

Neckwear, Hosiery, Trunks, Grips, Suit

Cases, Overalls, Work Shirts, Gloves, Hand-

kerchiefs, Boys' Blouse Waists, Fancy Vess,

Suits for Men and Boys and Linen Dusters

CLEAN SWEEP CLOTHING SALE

LOT 1

One lot we include about 75 suits made of all wool fabric and valued up to \$15.00, some slightly soiled and some a little out of date, and some are in the late styles and of good pattern. Grand value at

\$4.85

LOT 2

150 Suits made in the newest styles and of the latest spring shades and patterns in all sizes from 34 to 44. Many suits valued up to \$18 and \$20 must be closed out during this sale at

\$9.75

LOT 3

At \$17.50 we include about 300 suits of this season's latest brown, tan and gray mixtures and made by Stein-Block, Schloss Bros., The Washington Co. and College brand suits that are worth up to \$30. Sizes 33 to 46

\$17.50

ALL SUITS ALTERED TO FIT

\$1.00 and \$1.25 Golf and Negligee Shirts, 78c

Our entire stock of boys' and men's golf and negligee, dress, work and outing Shirts, during the Clean Sweep Sale will be marked 78c. Many shirts valued up to \$1.50 included.

50c Neckwear in plain and fancy patterns, sale price 25c

25c Wash 4-in-Hands, all colors 18c

25c and 35c plain colors and fancy half-Hose 19c

20c Hosiery in black, tan and gray cotton, sale price 13c

10c Hosiery in black and tan only 7 1/2c

25c band 4-in-hands, all colors, clean sweep price 15c

25c band bows in fancy and plain colors, sale price 12 1/2c

50c Underwear 38c \$1.00 Underwear 70c

75c Underwear 67c \$1.50 Underwear \$1.13

\$1.50 Swiss Ruffled Curtains, pair 98c

\$1.25 Swiss Ruffled Curtains, pair 85c

\$7.50 Fine Cable Net Curtains, pair \$4.85

5 dozen pieces fine Swiss Ruffled Curtains; made of plain, dotted, figured Swiss, with good, full, deep ruffing; some have colored Madras border; \$1.50 quality, 98c; \$1.25 quality, 85c

1 dozen pairs fine white cable net curtains; beautiful patterns; Fillet and Venice net combinations; \$7.50 quality for, each \$4.85

Curtain Swiss 20c

Best Silkoline 12 1/2c

Best 36-inch plain and fancy Silkoline; big variety of patterns, a yard 12 1/2c

Burlap all colors yd 15c

Feather Pillows Less 1/4

Fine goose-feather bed Pillows; prices \$1 to \$3 each; all reduced 1/4 during this C. S. Sale.

Bed Spreads, 65c and \$1

Full size Crochet Bed Spreads; hemmed and ready for use; specially priced at 65c to \$5 each.

Blankets and Comforts Reduced



ANNUAL CLEAN SWEEP SALE

Dress Trimmings Reduced

50c to \$3.50 Trimmings yd 20c

25c to 75c Trimmings yard 10c

2000 yards Dress Trimmings, white, black and colors; appliques, edges, bands, in braids, lace, etc; Persian and plain colors; Venice and embroidery; applique pieces contain 2 to 10 yards; sold only in full pieces; values to \$3.50, at 20c yd

1000 yards Venice Appliques and Bands and Medallions, in cream, white and ecru; dozens of different patterns; sold regular at 25c to 50c a yard; Clean Sweep price, yd. 10c

Odd Pieces of Trimmings, values 25c to \$1 yd

Pieces contain 2 to 15 yards; your choice at 1c a yard.

25-cent Nainsook Dress Shields, Pair 5 Cents

Embroideries 5c, 9c, 19c and 35c per yard

35c and 50c Grey Veilings, a yard 18c

20 pieces gray and black and white Veiling, 20 inches wide; all different sizes; cleaned and pressed; each 18c

Notions at Lowest Prices at the Notion Counter

