

# The Friendly Store--Midsummer Clearance Sale

- \$1.50 Silk Gloves 98c**  
Long black and white silk gloves, double tips fingers, celebrated Niagara make, \$1.50 quality **98c**
- 35c Neckwear 16c**  
dozen sample neckwear samples, bows, jabots, ties, etc., all up-to-date novelties, values to 35c, each **16c**
- Embroidered Hose 15c**  
Ladies' black cotton hose, neatly embroidered, seamless foot, double sole, high spliced heel, 25c grade for **15c**
- 25c Handkerchiefs ea 10c**  
25 dozen ladies' lace trimmed linen handkerchiefs, these are slightly mussed, 25c values, special each **10c**
- Parasols Half-Price**  
All colored parasols, to close out, will be sold at half price.
- Pearl Belt Buckles, four 50c**  
styles, each **35c and 50c**

Agents Nemo and Kabo Corsets, Dent, Perrin and Niagara Gloves, Moneybak Black and Colored Silks, Nazareth Waists

## Final Clean-Up on Women's Tailored Suits



Let us say at the start there is only 18 of these suits left, sizes 32, 34 and 36, the styles are 25-in. jackets and Eton effects; all this spring's styles in fancy mixed cloths, blues, grays and browns, pleated and gored skirts, all long sleeves; regular prices were \$12 to \$20. Your choice at

**Each \$4.00 and \$8.00**

Women's Walking Skirts made of mannish cloths, values to \$15.00. Sale price each **\$4.50**

**Women's Long Silk Coats 1/2 Price**  
Beautiful Line Silk Dresses, \$15 values, each **\$10.00**

All Duck Skirts, Lingerie Dresses, Wrappers, Kimonas, Waists, Children's Wash Coats, Dusters, Etc., specially priced during this Midsummer Clearance Sale. Gingham Petticoats, Silk and Cotton Underskirts almost every color and all specially priced. A Money-Saving Event.

Wayne Knit Hosiery for Women and Children are the Best.

## Children's Hose 10c, 12 1/2c & 25c

Rawhide hose 15c, two pair for 25c; Pony hose, 3 weights 25c pr Children's Hose in white, tan, pink and blue, a pair **25c**

## Ladies' Hose 8 1/3c, 15c and 25c pr.

Black hose 8 1/3c, 3 pairs 25c; Black and fancy hose, a pair 15c Big assortment tan, white, grey, fancy and black hose 25c pair **40c Hose, 3 pairs \$1.00 | 50c Hose, 4 pairs \$1.50**  
The celebrated Wayne Knit Brand, fine Lisle thread, reinforced soles; high spliced heel all white sole hose same prices. Full line black and colored, extra size hose **25c, 35c and 50c**

## Women's 50c Sleeveless Vests 34c ea

10 Dozen Swiss ribbed sleeveless vests, plain taped neck and lace trimmed, sizes 4, 5 and 6, **34c** extra good quality at 50c; Midsummer Clearance Sale price, each

## Ladies' Vests 7 1/2c, 15c and 20c

Extra specials in women's Sleeveless Vests, trimmed and plain, Swiss ribbed; sizes 4 to 8; also special values in extra size garments, 7, 8, and 9 at 3 for 50c and, each **50c**



Children's and Infants' Shirts, Union Suits, Lace trimmed Pantalets, at **10c to 35c** each  
Women's Union Suits **25c to \$2.50**  
Women's Knee and Arm Length Drawers **25c**  
All of these garments fine Swiss ribbed. Grand values.

## Wash Fabrics 5c, 12 1/2c and 25c yd.

1000 yards lawns, batistes, crepe, ginghams, etc., all new patterns and the best colorings, at about half regular prices; it is the finest clean-up on wash fabrics for this season, prices **5c, 12 1/2c and 25c**

### Best American Prints, Special a Yard, 5c

Come in blues, blacks, greys, reds, whites, with white figures, and light colors

- Amoskeag Shirtings, dark and light colors, yard **10c**
- Table Linen 25c and 50c a yard; 58 inches wide  
Three pieces starched and half bleached Table Linen, special **25c and 50c**
- 35c Linen Suiting, dark colors, 36 inches wide, yard **18c**

## Women's Muslin Underskirts and Gowns 50c, 90c, \$1.19, \$1.78, \$2.19 and \$3.60

Worth 15c to 50c each more than they are marked; splendidly made and neatly trimmed in lace and embroidery. The body of these garments is made of fine muslin and cambric. Dozens of styles and all sizes

## Are You Going to the Mountains or Beach?

If so you may need towels, blankets, pillows or some table linens, or perhaps a khaki outfit suit, but no matter what it is, in the dry goods line, we have it and will sell it as low—maybe a little lower in price for the same article than you can get elsewhere. It will do no harm to compare prices anyway. You'll find us willing. Suppose you try this on our other lines, too.

## Buy Splendidly Tailored Stylish Suits Here During this Month at a Big Saving



Our policy has always been to buy and sell nothing but the best. Our customers know when they buy at Friendly's that they are getting the greatest value that money can buy. Our regular prices are low and every garment is marked in plain figures.

- \$30.00 Suits Reduced to \$22.00**
- \$27.50 Suits Reduced to \$20.00**
- \$25.00 Suits Reduced to \$18.00**
- \$22.50 Suits Reduced to \$17.50**
- \$20.00 Suits Reduced to \$15.00**
- \$18.00 Suits Reduced to \$13.50**
- \$15.00 Suits Reduced to \$11.50**
- \$12.50 Suits Reduced to \$ 9.75**
- \$ 7.50 Suits Reduced to \$ 4.85**

Panama, Straw and Sailor Hats greatly reduced this week. Only a few left and they must be closed out regardless of cost.

## Young Men's Suits--July Sale

Absolutely every Boys' Suit in stock including the new browns that arrived a few days ago.

- \$20.00 Suits, sale price..... \$15.00**
- \$18.00 Suits, sale price..... \$13.50**
- \$17.50 Suits, sale price..... \$13.00**
- \$15.00 Suits, sale price..... \$11.50**
- \$12.50 Suits, sale price..... \$ 9.75**
- \$11.50 Suits, sale price..... \$ 9.00**
- \$ 9.75 Suits, sale price..... \$ 7.50**
- \$ 8.00 Suits, sale price..... \$ 6.00**
- \$ 6.00 Suits, sale price..... \$ 4.50**

# S. H. FRIENDLY

EUGENE'S LARGEST AND BEST STORE  
Your Money's Worth or Your Money Back.  
Mail or Phone Orders for Samples or Merchandise Promptly and Carefully Filled.

# S. H. FRIENDLY

## WEEKLY REPORT OF EUGENE MARKET

Mohair—18.  
Chittim bark—3c.  
Wool—13c.

**Poultry, Eggs, etc.**  
Eggs—Per doz. 18c.  
Dairy butter—Per roll, 30¢ 35.  
Creamery butter—per roll, 50c.  
Hens—Per lb. 10c.  
Frys—Per lb. 13c.  
Geese—Per lb. 6c.  
Ducks—Per lb. 11c.  
Turkeys—Per lb 15c.

**Fruits, Vegetables, Etc.**  
Potatoes—New, 1c per lb.  
Onions—Per cwt. \$2.50.  
Lemons—Per case, \$4.00.  
Oranges—\$3.25.

**Livestock Market.**  
Good cows—2 1/2c @ 2 1/2c.  
Steers—Per lb. 2 1/2c @ 3c.  
Good prime dressed veal—5 @ 6c.  
Mutton on foot—2 1-2c.  
Fat hogs on foot—5 1/2c @ 6c.  
Fat hogs—dressed—7c.  
Grain and Feed.

Flour—\$4.40.  
New hay—\$5.  
Timothy Hay—Per ton, \$14.  
Oats—Per bu. 48c.  
Wheat—Per ton \$23.50  
Mixed feed—Per ton \$20.  
Shorts—Per ton—\$32.  
Wheat—Per bu. 90c.  
Rolled barley—Per ton, \$30.  
Chopped feed—Per ton, \$28.  
Cracked corn—Not in market.

tions will be maintained. Large consignments of cheat from Valley points are expected next week. This will probably sell at about \$12 a ton.

Of the outlook for the hay market this fall, E. L. Cooper, one of the leading dealers of this city, said today:

"There is still a little old crop hay on hand, but the quantity is not great. Stocks are about as well cleaned up as for several years past, and the prospect for the new crop movement, which will soon be well under way, is rather encouraging. We are confident, despite the fact that the output will be heavy this year, that good hay will bring good prices."

"We look for a much better demand the latter half of the year than the first six months, and if the growers will exercise some judgment in the marketing of the crop they can count on fair prices for their products. With the market a bit unsettled, as it has been for some time, over-large shipments would naturally have a ruinous effect. Our advice to the farmers at this time would be to be careful in the curing and baling of their hay and ship the stuff in sparingly for the present at least."

"There is always a good demand for No. 1 hay, and it is this sort that yields a profit to the producer. For years past it has been more or less worn-out for growers operating on general-out fields, to put up hay that is half weeds and orchard grass and then dump the stuff on the market expecting top prices for the product. Hay men will learn in time that they cannot go on indefinitely selling meadows that are worn out so far as hay production is concerned. Crop rotation is as necessary here as anywhere else."

"The chances are that a good deal of this sort of hay will be sent to the market this year, and it will probably sell at prices under \$10 a ton. If the farmers do not get what they consider a fair valuation of the stuff

they have only themselves to blame. There has in recent years been too much carelessness in some parts of the country. In the cutting, curing and marketing of hay."

The Valley timothy crop this year will be a heavy one, and the yield of cheat promises to be about double the size of that of last year. The Valley clover crop will be about the average of several years past. A new factor in the Valley this year is alfalfa, the growing of which has proven a success there. This hay will have to compete with Eastern Oregon and Idaho alfalfa, and it is expected that it will sell here for about \$10 a ton. In Eastern Oregon and Idaho the hay crop generally will be large.

**The Hop Situation.**  
The hop market is gradually showing an improved tone. There is a demand for both old and new hops at this time, but to date buyers have shown no disposition to force any advance in price.

A 10c contract market for the common crop has been fully established during the past 24 hours and there is every indication that it will not be long before the contract market will touch even a higher figure—probably 12 cents a pound.

Today there is scarcely a local hop dealer remaining in the city, most of them being in the country trying to purchase the few remaining bales of old hops at prices that range from 5c a pound downward, mostly downward however, for it takes something select in the way of quality to bring the top figure.

With only a nominal number of bales of 1907 hops remaining in the hands of producers, the trade is showing a disposition to clean them up and growers are not disposed to hold longer. No matter what the future of the market may bring forth it is generally conceded by the trade that hops are cheap at the present time and hence the dealers' anxiety to buy.

During the past few days there have been a number of races between

dealers for the remaining 1907 hops. It is reported that a number of small orders are on hand from both domestic and foreign buyers and practically every large dealer has some business in sight—if he can secure the hops.

The fact that the crop of Europe promises well does not deter the trade from loading up with all the old hops it can find at loss-producing values. There is still plenty of time for the European yards to be severely damaged—in fact most of the damage usually incurred in the English yards comes during the present month.

**More Careful About Contracts.**  
Both dealers and growers are getting to take more care when making contracts for future crops. In former times it was the rule for dealers of one class to violate their contracts whenever the market went below the figures the paper called for. On several occasions in late years dealers who have tried to sidestep their obligations were taken to court and the decisions were generally in favor of the producer. Contracts are contracts these days and there is talk among the large growers of taking into court any rejected contract when the quality is up to expectations and the only excuse for the dealers' refusal to pay the contract price was a lower market at the time of delivery.

Dealers realize as do the growers that unless they put the market to a basis where harvesting is profitable to producers, the growers will not pick any hops. By depressing the market too far they would kill the industry and cause enormous values to rally after awhile as they did recently in barley.

An international reunion of brewers, hop dealers and barley growers has been called for the near future in Germany and it is stated that a number of important measures before the brewing world will be thoroughly discussed and relief obtained if possible. It is likely that some of the

larger dealers of this country will attend.

**Wheat Market Statistics.**  
Bradstreet's report shows a wheat decrease of 4,591,000 bushels last week. Last year 2,218,000 bu. less.

Total American wheat visible supply today, 28,860,000 bushels; year ago, 63,367,000; decrease, 44,507,000 bushels.

World's visible wheat supply today, 74,550,000 bushels; year ago, 130,567,000 bushels; decrease, 66,017,000 bushels.

**Chicago Wheat Market.**  
Open Close Jul 13 Loss  
July.....90 3/4 91 1/4 1/4  
Sept.....91 1/4 91 1/4 0  
Dec.....92 1/2 92 3/4 1/2  
May.....96 1/2 97 3/4 1 1/2

Chicago, July 15.—All things considered, the local wheat market was very firm today, considering the heavy arrivals and the heavy advance of yesterday, today's trading was sensational.

Liverpool proved a very erratic market today, opening 1/4 to 3/4 higher, but at 1:30 was unchanged to a fraction under yesterday. Toward the close it recovered its strength and was unchanged at 3/4 above yesterday's final.

The heavy decrease in the world's, as well as American, visible supply as given by Bradstreet was a help toward bringing the local market back toward yesterday's close after an early drop of 1c.

**Salmon Situation**  
The canned salmon situation, so far as the Columbia river output is concerned, looks better than it has for three or four years past. It was feared in the spring that the season would be a failure, as not enough fish were caught in the first few weeks to make any kind of a showing, but of late the run has been considerable heavy. That the river has not been fished out is evident.

The heavy run began about two days ago, and more fish were caught than in any similar period for two

years past. Monday and yesterday the run slackened somewhat, as a result of the full moon tides, but a heavy catch is looked for again next week. Last week the canners had all they could attend to in handling the fish brought to their establishments.

The canners not only recovered the present time but the pack up to the pack at this time a year ago.

There is every reason to believe that a good average pack will be the result of the season's work on the river. The canners are practically all sold on the 1908 output.

The feature of the general salmon situation as reported in the latest Eastern advices is the strong inquiry for spot red Alaska fish for shipment to England. There has been a distinct improvement in the demand at Liverpool, owing to favorable weather conditions, and prices have advanced 1c per case.

**Fruit Market**  
Buying was generally on a smaller scale, and as supplies were liberal there was more or less weakness in the fruit market yesterday. This was particularly the case with luscious berries, which declined to 60¢ to 75 cents per case.

Among the receipts was a straight car of fancy Crawford peaches, which were quoted at 90 cents per box. A shipment of fine Wenatchee apricots The steamer also brought up a large shipment of California apricots in orchard boxes, which were offered at \$1.50 per box. They are of good canning quality and cheap.

Two cars of cantaloupes were received and the best were firm at \$2.25. No watermelons arrived, but three cars are due today and one or two tomorrow. Cucumbers are due on Thursday.

**Portland Livestock.**  
Dressed Union Stockyards, July 15.—The market for hogs in the market during the past 24 hours, a firmer tone is shown in the local trade, and today best stuff is firmly held at

\$6.50, or 10 cents up from the low mark of yesterday.

The cattle market is still quite dull but quality is improving and the steers are being marketed at \$4.

Quite heavy arrivals are continued in the sheep market, and this caused a further decline in values for the day. Packers and killers say it is time for sheep to drop—and they go. Wethers dropped from straight-wool to \$3.25, but lambs and mer 47.50 and the latter at \$2. The price of mixed lots is showing a range from \$3 to \$3.25, instead of only the higher figure, as on yesterday's market.

Today 23 horses were among the arrivals.

A year ago all lines were easy with unchanged values.

**Official yard prices:**  
Hogs—Best stuff, \$6.35 @ \$6.50; blockers and China fats, \$6 @ \$6.25; stockers and feeders, \$5.50.

**Cattle—Best Eastern Oregon steers, \$4; medium steers, \$3.25 @ \$3.50; medium cows, \$2.25 @ \$2.50; bulls and stags, \$2 @ \$2.50.**

**Sheep—Best wethers, \$2.25; spring lambs, \$4.50; straight wethers, \$3.50; mixed lots, \$3 @ \$3.25.**

**Portland Market Briefs**  
Strictly local fresh eggs are so scarce that some dealers are obtaining as high as 25c a dozen.

Spring chickens are very firm but there is a disposition to weaken in the demand for hens. Thus far no change in values.

Crawford peaches from California are now in good supply with sales at \$1 a box. Ordinary grades at 75c and 85c.

Two cars of "conts" arrived in the morning. Demand excellent with price very firm.

Watermelon market is firm at for loose lots and 2 1/2c crated.

California tomatoes are in large supply and the price is down a notch. Hothouse lettuce is finding a demand around 25c a dozen for good quality.

While but nominal supplies of marketable old potatoes are shown, trade is quite fair considering the time of season.

Berry market is holding steady at yesterday's values.

Cheese market is firmer at yesterday's advances.

**Portland Quotations.**  
Front street sells at the following prices, less the regular commissions: \*

- Creamery Butter—24c.
- Eggs—24 @ 25c.
- Wheat—Valley, 85c; Club, 84c.
- Barley—Per ton, feed, \$24.50.
- Oats—\$24 @ \$26.50.
- Hay—Timothy, 16 @ 18 1/2c.
- Mohair—Choice, 16 @ 18 1/2c.
- Wool—Valley, 14 @ 15 1/2c.
- Hops—Prime, 5 @ 6 1/2c.
- Potatoes—New Oregon, 1 @ 1 1/2c.
- Onions—\$1.25 per sack.
- Cascara—(chittim bark)—3 1/4 @ 4 1/4c lb.
- Grain bags—6 1/2 @ 7c.

## JOS. JACOBS PAYS HIS \$500 FINE

Jos. Jacobs, the West Eighth street merchant, who was recently fined \$500 and sentenced to serve thirty days in the county jail for selling liquor in violation of the local option law, today paid his fine and was released from custody, having served his thirty-day sentence. This sort of penalty has had a salutary effect in doing away with blind pigs in Eugene. It is said that liquor is now hard to secure here, although it is reported that two or three of the "pigs" still exist.

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MARRIED  
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Married, at the home of Mr. and Mrs. Wm. Stewart in Halsey, Or., Sunday, July 5, 1908, Dr. F. T. Mendenhall, of Cuburg, and Miss Ethel Sablin, of this city. These two popular young people were brought up in Harrisburg, where they have a host of friends who wish them a long and happy wedded life.—Harrisburg Bulletin.

In Eugene, July 10, 1908, Chas. F. Tanner and Miss Emma Thrum, Rev. J. S. McCallum officiating.

At the home of the bride's father, Hon. A. C. Jennings, at the corner of West Fifth and Charnelton streets, in Eugene, this afternoon at 4 o'clock, J. H. Anvill, of Antioch, Wash., and Miss Fay G. Jennings, of Eugene, Rev. J. S. McCallum officiating.

At the residence of the bride, on East Ninth street, Eugene, July 11, 1908, at 6 p. m., John S. Churchill, Marcola, and Mrs. Theodora G. McMurtry, Rev. O. C. Wright officiating.

At the Bay View Hotel at Florence, July 12, 1908, William K. Jeppson and S. Selma Craton, Rev. G. L. Lovell officiating.

## BIG FRUIT FIGURES FROM ROGUE RIVER

In the Rogue River valley, in Southern Oregon, P. H. Hopkins, in 1907, made a profit of \$19,000 off 16 acres of Winter Nellis peaches—\$1,137.50 per acre. In the same valley G. H. Hoover bought 10 acres of pear orchard at \$500 per acre, fifteen months later the crop brought ten months later the crop brought \$10,000. Eight years ago J. L. Dumas set out 50 acres of apples near Dayton, Southwestern Washington. In the summer of 1907 he bought 50 acres of apple orchard adjoining his property, at an investment of \$18,000. The apples he sold for \$16,000, and the fruit cost him from the 100 acres realized \$12,000, a return to the owner of \$48,000.

E. H. Cox, John H. Martin, J. C. Dixon and Dr. F. M. Day have been appointed as a committee to the Commercial Club of the city, taking steps to secure a fruit factory for the McNeill property.

Dr. Lave, the optician, will be in his Eugene office all next week. You have heard and eye glass men best your eyes for glasses. Eighteen years' experience.