

The Friendly Store--Eugene Agents Kabo Corsets, Moneybak Silks, Dents Gloves, Wayne Knit Hosiery, Schloss and College Brand Clothing

SEND BY MAIL FOR SAMPLE OR MERCHANDISE

Pay Just \$1 for Shirts No More

We show the same fabrics in our \$1.00 line that other furnishers charge you \$1.25 and \$1.50 for. Why? Our great purchasing power enables us to buy for less and our enormous sales make it profitable for us to sell for less.

\$1.50, Our Regular Price is \$1.00

Men's Belts, Latest Styles 50c

At 50c we show Pioneer and Crown belts in black, tan, brown, red, blue and gray; made with copper, brass or nickel buckle and in narrow and wide widths.

50c Four-in-Hands and Bows 25c

Notice window display of new brown 4 in hand and bow ties; they are made of good silk, stitched ends and equal to other stores' 50c Ties.

Wonderful Hats \$3.00

Our new "Varsity" Hats are remarkably clever in design and colorings. The quality accounts for our big business on them.

Varsity Hat, never is more than \$3.00

Some of You'll Need Hosiery

Some of our Humpty-Dumpty Hosiery at 15c so why not investigate the merits of these comfortable heels, toes and soles now and be prepared. They have double soles and cost 15c. Sensational patterns in men's fancy half Hose at 25c a pair.

Spring Annoucement, Special Sales

Every day New Spring Goods are arriving. Every Department is showing an assortment of beautiful goods representing the newest effects in novel designs. Everything that is light and airy—the newest shades—off the old and on with the new, is the order now—the entire store is in readiness to supply you with the newest and most fashionable styles in Ready-to-Wear Apparel for Women, Men and Children—Dress Goods, Silks, Cotton Goods, Trimmings, Etc. Your early inspection is solicited. "WELCOME."



The Friendly Stor's Early Showing of Newest Model in Coats, Suits and Skirts

Styles are semi and tight fitting in three and four button Cut-away, single and double-breasted; plain and fancy effects; regular and Butterfly sleeves, skirts gored and pleated, plain and ruffle or strapped trimmed. The materials are serge, plain and stripe panama, fancy worsted Tjah cloths; colors, navy, brown, Copenhagen, leather, tan, greens and black. This is the largest variety and the best values we have ever offered so early in the season.

Ladies and Misses' Spring Jackets made of fancy and plain Coverts in tans, grays and black pony and tightfitting styles and the long loose colored and white coats in wool and silk materials. We want you to visit this department; there is lots of room and light Coats to please at \$12.50, \$7.00 and \$5.00

The new dress skirts made from the most fashionable materials in the newest styles, pleated and gored, plain and trimmed; the prices begin at \$3.50 up to \$30

New Waists..

Almost every new style and material, plain and checked lawns, Jap Silk, Rayon and Taffeta Silks, black, white and cream; net waists, plain and elaborately trimmed; long and short sleeves; button front and back. Exceptional values at 75c, \$1.00 to \$15

ALL ALTERATIONS MADE WITHOUT EXTRA CHARGE BY OUR OWN TAILOR. SATISFACTION GUARANTEED.

The Friendly Store—NEW STYLISH SPRING GOODS

Splendid Values in Spring Hose

Hundreds of pairs of the newest shades to match your new dress; tans, browns, blues, whites, greens, reds, gray, pink, mauve, lavender, purple, in plain Lish, lace and embroidered. Our hosiery stock is the most complete in Oregon out side of Portland; almost anything you want in regular and extra sizes and the values are as good as anywhere in America. Hose for women at 19c to \$8 a pair. Hose for children at 10c to 50c a pair. The price of every pair is guaranteed. Send out your mail orders or telephone Main 1. Agents celebrated Wayne Knit Hose.



Kabo Corsets New Spring Models

You can see all the new Corset models at our counters now and you ought to see them before selecting your new spring suit. We have also the La Marguerette. We mention the Kabo because slenderness of waist and extremely long hips is the keynote of the spring styles, and to this tendency the "Kabo" lends its gracefully tapering waist lines. Kabo models at \$1.00, \$1.50, \$2.50, \$3.50 and \$5.00

Dainty and Pretty

Wash Fabrics For Spring

As fresh and bright as spring flowers are these new and pretty wash fabrics; designs on soft, sheer materials—every shade in pleasing colors—the kind that makes the beautiful suits Suits and Waists for women and dainty dresses for children. These new fabrics are not expensive—every yard is marked exceptionally low—and the variety is all one could wish.

Ginghams 8 1/3c to 25c
Two Thread Voile 25c

About 200 pieces fine dress Ginghams in stripes, checks, and plaids in blues, pinks, reds, greens, grays, etc; dark and light colorings, 27 to 34 inches wide.
Washable cotton Voile comes in navy, white, tan, champagne, brown, leather, light blue, etc; 29 inches wide; the quality that is usually sold for 35c at yard 25c

36-in Linen Suiting 25c
Fancy Lawns at 12 1/2c

Comes in grays, browns, blues, green, lavender, pink, etc., for skirts, waists or suits and only, yard 25c
Dainty figured Lawns in light and dark colors at 12 1/2c yd. Dimities, etc., at 5c to 25c

Bright New Silks and Suitings

The planning of your new Suit and selecting of material is fascinating. Many women are choosing new materials now from the handsome novelties just arrived at Friendly's. All of the winning weaves and dainty designs carefully chosen from hundreds of samples, are here represented in the favored spring colorings.

ROUGH WEAVE SILK 90c. NOVELTY SILKS 60c to \$1.50
27-inch Burmah silk in tans, blue, brown, gray and only, yard 90c
An immense variety of novelty silks for Suits and Waists at, yard60c to \$1.50

Novelty Wool Dress Goods at 50c to \$1.00

Plain and fancy weaves in one, two and three toned effects; 36 to 50 inches wide in browns, navys, Copenhagens, greens, tans, reds, etc.

Sale White Goods

5000 Yards India Linon, a yd 5c

We offer 5000 yards fine white India Linon, worth 7 1/2 cents a yd. 29 inches wide at this low price; buy all you want; if you can't come send for it won't last long.

Other India Linon specially priced at 9c, 11c, 14c, 18c, 27c and 32c

\$3 German Linen Napkins \$2.10

100 dozen 23 inch silver bleached German linen Napkins; ten patterns; this is the greatest sale of pure linen napkins ever offered in Eugene. Be sure you get your share. \$3.00 values, per dozen \$2.10

25c Linen Huck Towels ea. 17c

Large hemmed Linen Huck Towels, white and colored borders; 25c values, special, each 17c



50c Corset Covers each 25c

Friday and Saturday we offer 50 dozen fine cambric corset covers, trimmed in lace and embroidery; rows of insertion down front; armlets trimmed with lace; loose and tight-fitting sizes 32 to 46. Buy Friday and Saturday all you want at this very low price. Values to 50c; your choice, each 25c

Wonderful values in muslin Skirts, Gowns, Drawers, etc at 25c to \$5.00. Splendidly made and perfect fitting garments.

The Friendly Store's Early Showing of Snappy Styles in Men's and Boys' Suits

The New Spring Suits are Elaborate in Design and Pattern and Our Prices Exceptionally Low

In popular priced Clothing we show a large line of good serviceable, and wellmade Suits in plain blue, black, brown, gray and fancy patterns. at \$10

100 absolutely all wool blue serge Suits made of fine woven serge and either single breasted or double, cuffs on sleeve; plain or fancy pocket, peg top or regular pants. Box back or form fitting coat. Are exceptional; good values at our price, \$15.00; others ask \$20.00 for it. at \$15

Our \$20.00 Suits have all the style of other clothiers; \$25.00 Suits, hand made button holes, hand filled collars and new broad shoulders. Pattern in brown and gray. at \$20

At \$25.00 we show a magnificent line of fine brown and tan worsteds, besides grays, blacks, blues and materials are chevrons, tweeds, cassimeres, worsteds and velvets. at \$25

FREE!! Next week, a camel hair clothes brush with suits



EUGENE'S LARGEST AND BEST STORE S. H. FRIENDLY YOUR MONEY'S WORTH OR YOUR MONEY BACK 592-594 Willomette St.

FARMERS COMPLAIN OF POOR PHONE SERVICE

(Special Correspondence.) Pleasant Hill, Feb. 25.—Farmers are rushing seeding, and a large acreage is being sown, larger than usual. Several farms that last year lay idle are being worked. All the telephone lines in this section are complaining of poor service, due not to employees, but to poor equipment of P. S. lines and switches. If the proposed raise in price of phones and lines materializes, there may be a revolt of farmers' lines and a general stampede to some other system.

Mr. Jos Jackson, a retired farmer of southern Kansas, is here visiting the Carpenter family, who are old-time neighbors. Fred Cook made a business trip to Cottage Grove this week.

Mrs. Fitzpatrick, of Eastern Oregon, who has been visiting her sister Mrs. A. E. Chenoweth, left for home yesterday. Miss May Smith, of Natron, is teaching the spring term of school in the Edenville district. C. C. Mulkey and Ben Eby were down from Mabel to visit friends over Sunday. It is reported that Bert Mathews will in the near future establish a shingle mill on the Mathews timber tract in this neighborhood. This no doubt would be a paying enterprise and a great advantage to the people of this section, as timber suitable for hand-made shingles is becoming very scarce.

W. W. Martin, of Salem, last week placed an all-polished sarcophagus monument of Scotch and Swedish granite over the graves of Thomas Williams, his wife and son Robert, all pioneers of '53. At each grave is also a Scotch granite roll with inscription and all enclosed with heavy curbing of California granite. This work cost \$700, and would do credit to any place. He also placed two monuments for the McFarland family, besides some smaller ones. REGULAR.

Hull's drug store sells Mi-o-na in 50-cent boxes, and guarantees to refund the money if it does not give complete satisfaction. Hickory Bark Cough Remedy, made by the Hickory Brak Remedy Company, of Salem, Or., guaranteed to be pure; guaranteed to cure your cough or money refunded. Guaranteed to make a friend of you. For sale by Hull's Red Cross Drug Store and first-class dealers everywhere. A marriage license was granted Saturday afternoon to Robert D. McKenzie, aged 39 years, and Miss Bertha Hyland, aged 24, both of Junction City. New arrivals in this season's lace and cottage curtains at Campbell-Fellman Company, one block west of Loan & Savings Bank. Buck stoves and ranges at Campbell-Fellman Company.

At Creswell, February 26, 1908, Mrs. Alice Smith, widow of George Smith, who died there some time ago. She was the sister of Mrs. J. C. Branstetter, of Eugene, and leaves a large family of young children. Use Diamond Chick Food for little Chickens. Chambers Hardware Co. Henderson's orchestra, of this city, furnished the music for the baseball team's dance at Coburg Saturday night. It was a very successful affair. A sure cure, one you can depend upon, Hickory Bark Cough Remedy. A sure cure and it's pure. Use it for all long troubles, coughs, colds, hoarseness and sore throat. For sale by Hull's Red Cross Drug Store and first-class dealers everywhere. Make your hens lay by feeding Security Poultry Powder. Chambers Hardware Co. Sheep shearing machines and knife sharpeners. New model just received. Chambers Hardware Co. Fresh garden seed in bulk. Chambers Hardware Co.

CATTLE FOR SALE Twenty head of two-year-old steers, 20 head of milk cows, head of yearlings for sale. For particulars apply to Geo. L. Beckwith, Goshen, Oregon. Agents for Petaluma incubators and Brooders. Chambers Hardware Co. Homebuilders will find the best bargains in Blair street addition. Make your own terms; pay for lot or acre tract out of your monthly savings.

Many Persons for Many Reasons transact their business with this bank. There are many reasons why you should have an account with us—there is no reason why you cannot. If you do not know the importance of having a bank account, call in and let us tell you about it. We want your business and we will appreciate it. The high standard of service and the liberal treatment accorded our customers is evidence of our appreciation of their patronage. May we not be of service to you? The Eugene Loan and Savings Bank Capital and surplus, \$100,000 W. E. BROWN, President. F. W. OSBURN, Cashier. D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.

builders, mechanics artisans and workers of all kinds wear Levi Strauss & Co's Copper Riveted Overalls cut full selected denim strong and serviceable ask your dealer

OUR NATIONAL DANGER Time to Cry a Halt Before Complete Wreck Results. There are thousands, both men and women, who do not take time to eat properly. They rush through life, and as a result we have an age of indigestion, nervousness, irritability, sleepless nights, and morose dispositions. Our national danger is stomach weakness, due to the strenuous life. With the discovery of Mi-o-na tablets, which strengthen the walls of the stomach and stimulate the secretion of the digestive juices, there is no longer any excuse for indigestion. Sick headaches, palpitation, yellow skin, and coated tongue are a few of the many distressing results of indigestion that Mi-o-na never fails to cure.

CASTORIA For Infants and Children The Kind You've Always Bought Bears the Signature of Wm. D. Galt

THE MEN WHO KNOW THE SUPERIOR QUALITIES OF SLICKERS, SUITS AND HATS are the men who have put them to the hardest tests in the roughest weather. Get the original Towers' Fish Brand made since 1836. CATALOG FREE FOR THE ASKING.