

# The "Friendly Store" November Economy Sale

## Outings, Flannels and Flannelettes

5000 yards light and dark colored Outing Flannels in stripes and check. Best 7c. Grade. **5c. yd**  
Sale Price

50 pieces heavy Twilled Outing Flannel in Plain Pink, Blue, Cream, White and Red, and a big range of stripes and checks at the low price **10c. yd**

35 pieces Flannelette; big variety of Patterns for Kimonas Sacques, Wrappers, Waists, and Dresses at the low price **10c. & 12½c. yd**

**E**UGENE'S Foremost and best store proclaims this month a Jubilee for Economical Shoppers. We've planned this November sale on the idea that you have a right to expect better values than ever before. You'll agree that we have kept our word from the beginning of this year, at which time we guaranteed to save you many dollars during the year on your purchases. There's no doubt, when quality and style is considered, we sell for less. Our business this year so far, has been considerably more than we expected, and we aim to make the last two months of this year two of the biggest selling months in the history of this store. **We have the Merchandise and we are giving the Values.** That's what you want and what makes this store a safe trading place for every one, rich and poor, old and young. Mail or phone orders will receive prompt and careful attention. When sending for samples please state colors and kind of goods desired.

## Dress Goods and Silks

20 pieces Novelty Dress Goods; this season's best styles and colorings; Plaids, Checks and Mixtures; regular prices 50c., 60c., and **42c.** 75c. a yd., sale price a yd.

35c. Cream Cashmere **25c. yd**  
\$1.25 52-in. Panama **\$1.00. yd**  
\$1.75 56-in. Suiting **\$1.25 yd**  
\$1.25 36-in. Taffetta **98c. yd**  
65c. 19-in. Toffetta **36c. yd**

## Womens' & Childrens' Coats & Suits Reduced

**\$18 BLUE AND BLACK SERGE \$11.25**



And now comes the greatest sale of Womens' High Grade Tailored Suits, made from all Wool Black and Blue Serge; splendidly tailored all new styles—all sizes; regular prices \$15.00 to \$3.00; while they last **\$11.25**

## Womens' Coats \$5.00 & \$10.00

Made from Heavy Mixed Cloaking in light and dark shades, 50 inches long. Only about 25 of them; better come to-morrow if you want one.

## Childrens' Coats

**\$2.50, \$5.00, \$7.50**

These coats are worth \$4.00 to \$10.00, and greatly under priced for this sale; size 4 to 14 years; made full length, and from good, heavy cloaking, in plain and fancy mixtures, trimmed and exceptionally well made.

## November Sale Shirtwaists

An extraordinary sale of Stylish Net, Silk and Lingerie Waists in both long and short sleeves; come in White, Cream, Pink, Blue and Black, and Plaids suitable for evening or ordinary wear, and the prices are about half regular prices.



\$15.00 Net Waists **\$9.90** \$9.00 and \$7.50 White and Colored Taffeta **\$6.25**  
\$12.50 Net Waists **7.50** Silk Waists, ea. \$5.00 to \$8.00, White Jap  
\$ 9.00 Net Waists **6.00** Silk Waists, 15 styles,  
\$ 6.00 Net Waists **4.00** all sizes, ea **4.50**  
\$ 4.00 Net Waists **2.75**

## BUY YOUR THANKSGIVING LINENS NOW--Stocks are Complete

You'll be anxious to have Spotted Table Linen Thanksgiving. It's time to make your purchases now; the least day is less than three weeks off. Our linen stock is now at its best; Yard Table Damask, Napkins, Tray Cloths, Doylies, Lunch Cloths, etc. Here are the prices:

65c.	\$1.00	\$1.25	\$1.50	\$2.00
Table Linen	Table Damask	Table Damask	Table Damask	Table Damask
66 in. wide,	72 in. wide,	72 in. wide,	72 in. wide,	72 in. wide,
50c. yd.	88c. yd.	\$1.10 yd.	\$1.20 yd.	\$1.60 yd.

30 Days Discount may be opened by responsible persons.  
See our Credit Man for particulars.



**GOOD GOODS ONLY**  
**SATISFACTION OR YOUR MONEY BACK**

## Good Warm Underwear Low Priced

Children's fleeced lined Union Suits all sizes **25c**  
Children's fleece lined Pants and Vests each **15c**  
Women's fleece lined Union Suits all sizes **50c**  
Women's fleece lined Pants and Vests each **22c**  
Women's Wool Union Suits all sizes **\$1.00 to \$3.50**

FULL LINE EXTRA SIZE GARMENTS



## We want you to look

at our new showing of these wonderful garments for children. We guarantee every

## Little Tudor Play Suit and Little Tudor Sleeper

to be satisfactory as to quality and durability as every garment goes through 14 inspections. Come in plain and fancy washable materials. Wear like iron.



**PRICE 50c**

## Men's and Boys' Underwear Lower Than Elsewhere

Notwithstanding the unusual scarcity and high price of wool we are still selling underwear at old prices. This season we are paying more and selling for the same as before, thereby maintaining our established reputation of giving the best values possible for the money.

Boy's Merino wool underwear, natural color, regular 75c quality, sale price **50c**  
Boys' Wright's health underwear, heavy cotton fleece in gray or tan **50c**  
Men's fine ribbed, all wool underwear, natural color and pink, \$1.25 value **\$1.00**  
Coopers' \$5.00 silk and wool underwear **\$4.50**  
Men's extra heavy cotton fleeced underwear **50c**  
Men's heavy blue wool fleeced underwear **75c**

# CHANGE IN EUGENE BUSINESS FIRMS

H. Gordon Sells House Furnishing Business to E. L. Campbell and Jos. Fellman

New Firm Will Take Possession of Business on March First and Make Improvements Contemplated by Mr. Gordon - E. L. Campbell Sells Interest in the Guard Printing Company

H. Gordon, Eugene's largest house furnisher, has sold out his large furniture, carpet and house furnishing establishment, located at the corner of Eighth and Olive streets, in this city, to J. Fellman and E. L. Campbell.

While the transaction has just been closed, the new firm will not take possession of the business until the first of March.

H. Gordon started in the house-furnishing business in Eugene about seven years ago, and has built up one of the largest establishments of its kind in the state and is a thorough business man. Mr. Gordon has decided to move to Portland, where he will reside in the future. He recently purchased a fine business lot in Portland, but stated to a Guard representative that he is as yet undetermined as to what his future in the business world will be. Mr. Gordon will be missed in Eugene business circles, where he has played an important part of the upbuilding of the city.

The purchasers of the business are both well known in Lane county. Mr. Fellman is a business man of ability and holds large large timber and logging interests in western Lane county. Mr. Campbell is a member of the Guard Printing Company and has successfully managed the Guard's interests for the past four years. He has sold his interest in the Guard to other members of the firm, but will stay in his present capacity on the Guard till a successor for his place is found.

The new firm announces that it will follow Mr. Gordon's conservative policy, but will make several important improvements contemplated by him.

## Lorane Items

Special Correspondence.  
Lorane, Nov. 8.—Ben Crow returned from the hospital last week and it is reported that he is getting along as well as can be expected.

Captain O'Brien has gone to Eugene with parties from the lower Siuslaw, who will make final proof on their homesteads.

Mr. Fenwick, a young man, who left here some twenty-five years ago, has returned from Burns, where he has since resided. He intends spending the winter here and seems de-

lighted to revisit old scenes and meet the friends of youth.

An attentive listener can not but detect the minor eld usually attending such renewals of friends, many spoken of as being here, hale and hearty have passed to the home beyond while the poet's words aptly fit when he says:

"Some few are still remaining,  
To remind us of the past;  
But they change, as all things change here,  
Nothing in this world can last."  
However, the remaining few heartily welcomed Mr. Fenwick to his family back and present residents greatly enjoy these reminiscences on other days. He came overland with a number of others, but the other parties have gone on to the coast.

## DIVINITY SCHOOL

### APPOINTMENTS

Professor Wigmore, Northmouth, Professor Morris, Fern Ridge, Professor Williams, Harrisburg, C. C. Curtis, Elmira, Geo. R. Whipple, Seno, O. E. Ames, Rocky Point, J. P. Woodley, Hebron, H. S. Champe, Santa Clara, W. A. Grossman, Pleasant Hill, M. F. Horn, Drain.

## Lowell Items

Special Correspondence.  
Lowell, Nov. 7.—Charles Hill, Fred Hills and Victor Sharp were out of three days last week on Grand Mountain and killed one large two gray wolves and four deer. They saw several more wolves, which are to kill more deer than the business as carcasses can be found in many places. Why not put a bounty on their scalps and give some encouragement to hunters to kill them?

The hunters are returning, some game is somewhat scarce.  
Mr. Lowell, of High Prairie, has several head of beef steers and cows to Mr. Parks, of Pleasant Hill, last week.

Frank Warner, of Fall Creek, is starting a trail up Salmon and Fall Creek.

Miss Kate VanDyyn, of this city, has entered the Evening Telegram-Jamestown Exposition contest.

## SICK HEADACHE

Positively cured these Little Pills. They also relieve distress from Dyspepsia, indigestion and Flatulence. A perfect remedy for Biliousness, Dizziness, Headache, Stomach Troubles, Bad Taste in the Mouth, Catarrh of the Tongue, Pains in the Stomach, TORPID LIVER, etc.

regulate the Bowels. Purely Vegetable.

SMALL PILL, SMALL DOSE, SMALL PRICE.

REFUSE SUBSTITUTES

# DO IT NOW

If you have stock and use Stock Food at all, drop a postal card to

**Hull's Drug Store, Eugene, Ore.**

stating the number of head of stock you have and the amount of Stock Food used during the year and you will be well paid for your trouble.

**Offer:** To the first 100 farmers who send in cards in answer to the above will receive a coupon good for a large package of American Stock Food, the best Stock Food on the market.

**DON'T WAIT, DO IT NOW**

Paint with Phoenix paint. Preston & Hales, agents.

## WHITE TEETH

Teeth of pearly whiteness, hygienically clean, set in gums that are firm and healthy, grace the mouths of those who use

## DeLano's Antiseptic Tooth Powder

A delightful mouth wash and dentifrice

PRICE - - 25 CENTS

## NEWS NOTES FROM JASPER VICINITY

Special Correspondence.  
Jasper Nov. 7.—The dance, given last Friday night by Messrs. Delp & Sylvester, our newspaper keepers, was very largely attended, there being a great many in attendance from Springfield, Thurston, Pleasant Hill and Fall Creek. It was enjoyed by all. The music was furnished by the Walsh orchestra.

Our ex-merchant, W. B. Scott, is still in our midst. He is corresponding with several different parties, in view of finding a new location, but he says he expects to live here through this winter.

We do not see Mr. Edwards, the right-of-way man, in our locality any more. We suppose he is through here, as he has acquired all of the right-of-way except through the Dove Jacoby place. It seems they cannot come to terms.

E. C. Hills has purchased property in Eugene and moved there to live. He has rented his home to Artur Lindly for three years and Mr. Lindly has moved upon the same.

is talking of moving to Colorado for his wife's health, as she is troubled considerably with rheumatism. We hope to hear of her complete recovery soon.

A telephone message was received here yesterday of the death of the six weeks old child of Mr. and Mrs. Harry Mitchell, of Pleasant Hill. It came very sudden and unexpected, as the child was seemingly well in the morning when Mr. Mitchell left for Row River, where he is engaged in logging and soon after he left it was attacked with croup and died soon after.

Mrs. W. B. Scott has just returned from a two days visit with friends in Springfield.

Mrs. Katie Walsh and daughter Stella, took the train yesterday for Coburg, where they will spend a few days visiting Mrs. Walsh's daughter, Mrs. Owen Thompson.

Charles Eaton is working near Marcola at the S. P. sawmill and logging camp.

E. C. Hills, of Eugene, is in our burg transacting business today.

Word comes from the S. P. surveying camp near Hazel Dell that Hicks, the foreman of one of the surveying crews, has cut his foot quite badly.

## Advertised Letters

Eugene, Oregon, Nov. 7.  
Allen, Mrs. H. F.  
Anderson, Robert.  
Arney, Walter.  
Bain, Miss Bessie.  
Baker, Lee.  
Bradley, Vernon.  
Bristow, Mrs. Susan.  
Coffey, James.  
Cormier, D.  
Cowan, Clayton.  
Fisher, J.  
Holly, Mrs. A. T.  
Horn, Mrs. N. A.  
Johnson, Miss Lillian.  
Knapp, R. Marie.  
Miller, Miss Bertha E.  
Rosenman, Nettie A.  
Shelby, G. Frank.  
Sibby, Sr.

J. L. PAGE, P. M.  
16 tons of the famous Oliver plows just received. Start right by buying an Oliver.  
CHAMBERS-HARDWARE CO.

## PORTLAND WINS BASEBALL PENNANT

Portland won the Coast League baseball pennant handily. Following is the standing of the clubs at the close of the season Sunday:

	W.	L.	P. C.
Portland	115	69	637
Seattle	101	81	555
Los Angeles	94	87	514
San Francisco	91	84	514
Oakland	74	111	400
Fresno	63	118	348

## Danger From Plague

There's grave danger from the plague of Coughs and Colds that are so prevalent, unless you take Dr. King's New Discovery for Consumption, Coughs and Colds. Mrs. Geo. Walls, of Forest City Me., writes: "It's a Godsend to people living in climates where coughs and colds prevail. I find it quickly ends them. It prevents Pneumonia, cures Lagrippe, gives wonderful relief in Asthma and Hay Fever, makes weak lungs strong enough to ward off Consumption, Coughs and Colds. 65c and \$1.00. Guaranteed by W. L. DeLano's drug store. Trial bottle free.

Look up Hull's drug store's free offer on stock food in this issue.