

THE MAGNET'S REALIZATION SALE!

For Betterment.

This store is not only improving to our service every day, but it is also a steady influence for betterment in merchandising in other stores. Haven't you noticed the general improvement around town since this store opened its doors for business a little over eight months ago and demonstrated what constituted an up-to-date establishment. That we have helped to improve other stores is an admitted fact. It is pleasant to realize that this is so. It is pleasant to look back to the start here of some good feature of public service and then to look around and see its adoption in other places.

We have no patent on our business methods. We are trying to keep this man's store best—that is all. To make it ever increasingly useful to you and to every one of the thousands who depend on this store for so large a share of their daily needs. When we start a good thing here it would be funny if other stores did not adopt it, funny and foolish, too, for we should soon be getting all the business instead of just the biggest slice of it. We shall count it one of our great privileges to not only be able to serve the public through the reforms and improvements in our own store, but also in some measure to be influential in bettering of your service in other stores in which you trade. We always sell better goods for the same money, or the same goods for less money, than any other store. If you will note carefully the prices quoted below and attend this sale you will find that our statement is true.

Sale Began
Nov. 1, '05.

REALIZATION SALE PRICES.

Sale Ends
Jan. 15, '06.

Men's and Boys' Clothing.

We can fit any one from the little fellow of three years to the large man who wears a size 50 coat. We have garments specially made for the tall, slender man, the stout, heavy man, as well as the man of regular build. There's two special features about our clothing which we want to lay special stress on. That is the way they fit and the way they are made. Our better grades are hand tailored, sewed throughout with silk, and guaranteed to be equal to the garment turned out by any custom tailor.

Men's Suits	4.95
Men's Suits	5.45
Men's Suits	6.95
Men's Suits	8.85
Men's Suits	11.85
Men's Suits	14.85

Youth's Clothing.

Consisting of the two styles for fall and winter, 1905-06, single and double breasted, in Serges, Tweeds, Thibets, Black Meltons, Cherlots, Worsted and Imported Serge and Corkscrew.

Youths' Suits, sizes 15 to 20 years, in neat patterns and plain colors, padded shoulders, single and double breasted, sale price, \$3.45, \$4.45, \$4.95, \$5.50, \$7.50.

Young Men's Suits, sizes 30 to 35, in Cheviots, Tweeds, Cassimeres and serges, single or double breasted, sale price \$4.45, \$5.95, \$9.75, \$7.45, \$8.45, \$9.85, \$10.85.

Children's two and three piece suits in a large variety of patterns, many of them shirred, no two alike. Ages three to eight years. Sale price, 95c, \$1.25, \$1.45, \$1.95, \$2.45.

Boys' School Suits, age 8 to 16 years. Serviceable materials and colors, sale price, \$1.25, \$1.75, \$2.25, \$2.75, \$2.95.

Men's Cravenette Rain Coats, sale price, \$5.65, \$6.85, \$7.45, \$8.75, \$10.85. Men's Overcoats in the 52-inch with belt or plain, and all other up-to-date styles, \$3.45, \$4.95, \$6.45, \$7.50, \$9.85, \$10.85.

Furnishing Goods.

Men's Dress Pants, Cassimeres, Worsteds and Silk mixed, in fine stripes and plain, sale price, \$1.95, \$2.45, \$2.95, \$3.95.

Underwear for men, women and children. Our stock is immense and all bought early and bought cheap. Here we will save you more money.

Men's \$2 brown all-wool underwear, \$1
Men's \$2 tau all-wool underwear, 95c.
Men's lambs' wool underwear. Natural color, 95c.
Fine ribbed underwear, the suit, 65c.
Fine fleeced underwear, extra quality, the suit, 75c.
Ladies' Underwear, 19c, 23c, 39c each.

Misses and Children's Underwear, from 10c to 30c each.

Men's stiff bosom shirts, 75c and \$1 quality, 20c.

Men's extra heavy blue and black working shirts, 30c, 50c, 75c
Heavy reductions on flannels of all kinds.

Men's Suspenders, light and heavy. President included, 19c to 20c per pair, worth up to \$1.25.

Men's Handkerchiefs, white cambric and linen, from 2 1/2c up to 15c each.

Men's Silk Handkerchiefs, from 10c up.

Men's Japonette Initial Handkerchiefs, 10c to 19c.

Men's 50c value Four-in-hand Ties, sale price, 19c.

Better grades, 23c to 45c each.

Men's Fancy Bowes, 5c.

Men's Sweaters, in plain and fancy, wool or cotton, at prices from 45c to \$2.65.

Blankets.

The price on blankets has been cut deep.

Rubbers, rubber clothing, oil clothing, sack coats, moskintoshes and hunting suits at sale price.

Full line of holiday ties and mufflers at the sale price.

Hats and Caps.

Men's 25c Hats, sale price..... 45c
Men's \$1.00 Hats, sale price..... 50c
Men's \$2.00 Hats, sale price..... 1.30
Men's \$2.50 Hats, sale price..... 1.50
Men's \$3.00 Hats, sale price..... 2.25
Men's \$6.00 Stetson Hats..... 3.50
Men's and Boys' 25c to 35c Caps... 15c
Men's and Boys' 50c, 75c, \$1 Caps 29c

Shoes.

The stock of Ladies', Misses', Children's, Men's and Boys' Shoes is especially strong this season. We have all sizes and all weights, all new stock, every pair reduced for this sale.

Men's Dress Shoes, sale price \$1.10 to \$3.45.

Men's Heavy Work Shoes, sale price \$1.25 to \$1.95.

Men's genuine loggers, the Woods, the Racine, Gotzian's Yellow Jacket and the Washington, sale price from \$2.45 to \$5.65, value up to \$7.50.

LADIES' COARSE AND FINE SHOES. We are agent for the celebrated Jno. Stroetman Shoes, every pair warranted and they are all greatly reduced in price during this sale. Come and see for yourself.

All the Boys', Misses' and Children's Shoes are under the knife. Buy your boy or girl a pair for less than cost of manufacture.

There's a lot of satisfaction in knowing that you are not paying too much for your goods. Satisfaction, that's what this store is noted for, and people have learned that when they purchase an article here they are getting their money's worth, even if they don't know the value of the article. They have confidence in the store and in the goods, and are willing to take our word for it. We appreciate this and shall at all times endeavor to merit your confidence and patronage.

Suit Cases at Sale Prices, \$1.25 to \$6.50, worth from \$2.00 to \$11.50.

During the Month of December this Store Will be Open Until 9 P. M.; Saturdays 10 P. M.

The Magnet Clothing Company

61 East 9th Street, Eugene, Oregon.