

**"The Magnet," Eugene's Progressive Store, the Store that
Does Things, Has Inaugurated**

A REALIZATION SALE!

Our business has grown to such proportions, and our future prospects are so bright, that we have decided to add new departments to our large stock of Clothing, Furnishings, Shoes and Hats. Hundreds of our customers have encouraged us; our trade demands it.

It is Our Aim to Undersell in Everything in Lines we Carry!

In order to accomplish this in the new lines we will add our buyer must be in the market early with the gold coin. It will take just \$20,000 to place the new lines on our shelves, at prices that will make our competitors worry more than ever and wonder how we do it. **Shrewd, experienced spot cash buying** makes it easy for us to undersell. To enable our buyer to get in on the ground floor and take advantage of the many excellent buys to be made by going direct to the market with the cash.

We Must Raise \$10,000 Before January 15

And will sacrifice all merchandise in the Magnet Clothing Company's big store until the above amount is raised.

Our stock of Clothing, Furnishings, Shoes, Hats and Holiday Goods is clean, well selected and up-to-date throughout, made by our foremost manufacturers, known to be reliable, and we guarantee every article we sell. The prices we quote for the next Forty-five days should bring every person in Lane county in need of wearing apparel for present or future use to the big store in the middle of the block. No one can afford to miss this rare opportunity to buy their holiday goods at such big savings. The original price and reduced price on every article. You can see at a glance what you are saving. Come early while the selection is complete.

Sale Begins December 1, 1905.

Sale Ends January 15, 1906.

Realization Sale Prices.

Men's and Boys' Clothing.

We can fit any one from the little fellow of three years to the large man who wears a size 50 coat. We have garments specially made for the tall slender man, the stout, heavy man, as well as the man of regular build. There's two special features about our clothing which we want to lay special stress on. That is the way they fit and the way they are made. Our better grades are hand tailored, sewed throughout with silk, and guaranteed to be equal to the garment turned out by any custom tailor.

Men's Suits.....\$ 4.95
Men's Suits..... 6.45
Men's Suits..... 6.95
Men's Suits..... 8.85
Men's Suits..... 11.85
Men's Suits..... 14.85

Consisting of the two styles for fall and winter, 1905-06, single and double breasted, in Serges, Tweeds, Tibets, Black Meltons, Chevots, Worsteds and Imported Serge and Corkscrew.

Youths' Suits, sizes 15 to 20 years, in neat patterns and plain colors, padded shoulders, single and double breasted, sale price, \$3.45, \$4.45, \$4.95, \$5.50, \$7.50.

Young Men's Suits, size 30 to 35, in Chevots, Tweeds, Cashmeres and Serges, single or double breasted, sale price \$4.95, \$5.95, \$6.75, \$7.45, \$8.45, \$9.25, \$11.85.

Children's two and three piece suits in a large variety of patterns, many of them samples, no two alike. Ages three to eight years. Sale price, 95c, \$1.25, \$1.45, \$1.95, \$2.45.

Boys' School Suits, age 8 to 16 years. Serviceable materials and colors, sale price \$1.25, \$1.75, \$2.25, \$2.75, \$2.95.

Men's Cravenette Rain Coats, sale price, \$5.65, \$6.85, \$7.45, \$8.75, \$10.25.

Men's Overcoats in the 52-inch coat with belt or plain, and all other up-to-date styles, \$9.45, \$4.95, \$6.45, \$1.50, \$9.85, \$11.85.

Boys' and Children's Overcoats, sale price from \$1.49 up.

Men's Dress Pants, Cassimeres, Worsteds and Silk mixed, in fine stripes and plain, sale price, \$1.95, \$2.45, \$2.95, \$3.95.

Furnishing Goods.

Underwear for men, women and children. Our stock is immense and all bought early and bought cheap. Here we will save you more money.

Men's \$2 brown all-wool underwear, \$1.

Men's \$2 tan all-wool underwear, 95c.

Men's lambs' wool underwear, natural color, 95c.

Fine ribbed underwear, the suit, 65c.

Fine fleeced underwear, extra quality, the suit, 75c.

Ladies' Underwear, 19c, 23c, 39c each.

Misses and Children's Underwear, from 10c to 30c each.

Men's stiff bosom shirts, 75c and \$1 quality, 25c.

Men's extra heavy blue and black working shirts, 39c, 50c, 70c.

Heavy reductions on flannels of all kinds.

Men's Suspenders, light and heavy President included, 19c to 29c per pair, worth up to \$1.25.

Men's Handkerchiefs, white cambric and linen, from 2 1/2c up to 15c each.

Men's Silk Handkerchiefs, from 15c up.

Men's Japonette Initial Handkerchiefs, 10c to 19c.

Men's 50c value Four-in-Hand Ties, sale price, 19c.

Better grades, 23 to 45c each.

Men's Fancy Bows, 5c.

Men's Sweaters, in plain and fancy, wool or cotton, at prices from 45c to \$3.65.

Blankets.

The price on blankets has been cut deep.

Rubbers, rubber clothing, oil clothing, sack coats, mackintoshes and hunting suits at sale price.

Full line of holiday ties and mufflers at the sale price.

Hats and Caps.

Men's 25c Hats, sale price..... 45c

Men's \$1.00 Hats, sale price..... 59c

Men's \$2.00 Hats, sale price..... 1.39

Men's \$2.50 Hats, sale price..... 1.59

Men's \$3.00 Hats, sale price..... 2.25

Men's \$6.00 Stetson Hats..... 3.59

Men's and Boys' 25c to 35c caps..... 15c

Men's and Boys' 50c, 75c, \$1 caps 29c

Shoes.

The stock of Ladies', Misses', Children's, Men's and Boys' Shoes is especially strong this season. We have all sizes and all weights, all new stock, every pair reduced for this sale.

Men's Dress Shoes, sale price \$1.10 to \$3.45

Men's heavy work shoes, sale price \$1.25 to \$1.75.

Men's genuine loggers, the Woods, the Racine, Goetzian's Yellow Jacket and the Washington, sale price from \$2.45 to \$5.65, value up to \$7.50.

LADIES' COARSE AND FINE SHOES. We are agent for the celebrated Jno. Strootman Shoes, every pair warranted and they are all greatly reduced in price during this sale. Come and see for yourself.

All the Boys', Misses' and Children's Shoes are under the knife. Buy your boy or girl a pair for less than cost of manufacture.

There's a lot of satisfaction in knowing that you are not paying too much for your goods. Satisfaction, that's what this store is noted for and people have learned that when they purchase an article here they are getting their money's worth, even if they don't know the value of the article. They have confidence in the store and in the goods, and are willing to take our word for it. We appreciate this and shall at all times endeavor to merit your confidence and patronage.

Suit cases at sale prices, \$1.25 to \$5.50, worth from \$2 to \$11.50.

During the Month of December this Store will be Open Until 9 P. M.; Saturday's 10 P. M.

The Magnet Clothing Company,
61 East 9th St., Eugene, Oregon.