

Read every word carefully.

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January 1st

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1903

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Wishing all our Friends and Customers

Happy and Prosperous New Year

We begin our

# Big Stock-Reducing and Inventory Sale!

Thursday, January 1st, and will continue until further notice. We want to reduce our stock to the lowest possible point before taking our inventory. We want to have our storeroom thoroughly cleaned and renovated and some changes made before our new spring stock arrives and want the goods out of the way of the workmen. We want to be kept busy during what is usually considered the dull season of the year. We want some extra cash to square up all our 1902 bills within the next 30 days and in order to accomplish these results we will make

Big reductions in prices on every article of merchandise in store during this sale.

If this sale proves a success and is appreciated by the people of Monmouth and vicinity to the extent we think it justly merits, and we are kept busy for the first ten days of the sale, then it will continue during the month of January. But if we fail to realize our expectations and results are not satisfactory, the sale will stop after ten days. The past year's business has been by far the best for us since coming to Monmouth and we appreciate very much the liberal patronage we have received. And we will use every means at our command to make this sale profitable and interesting to, and appreciated by the public. We rely chiefly on the Big Bargains we offer below on our Fifteen Thousand (\$15,000) stock of new and up-to-date merchandise for these results. We trust our efforts will not be in vain.

Read every word of this sheet---These prices cannot fail to interest you.

## Silk Waist Patterns and Trimming Silks

We have a large stock of fancy silks and silk-wove Velours for collars and trimmings. Note these bargains:

1.00 grade reduced to	\$1.15
1.25 do do	90
1.00 do do	75
75 do do	60
50 do do	38

Also a nice line of Velveteens and Velvets same price as Silks.

## Hand-made Silk and Worsted Waists

100 Silk Waists reduced to	\$4.00
75 do do	3.75
50 Worsted Waists reduced to	1.85
75 do do do	1.75
50 do do do	1.55
75 do do do	1.40

## CLOTHING

100 Suits reduced to	\$10.95
75 do do	9.75
50 do do	8.25
75 do do	7.85
100 and 49 Suits reduced to	6.75
75 Suits reduced to	5.50
50 do do	4.95
100 Boys' Suits reduced to	3.75
75 do do do	2.50
50 do to \$2.50 Boys' Suits	1.75

## Big Stock of Dress Goods and Big Reductions all down the line.

Chalk-line stripe, rainy-day skirting	\$1.50 value for	\$1.10
Plain Grays and Tans rainy-day do	1.50 value, special for	1.10
Camel's hair effect rainy-day skirting	1.50 value for	1.20
Grays, blue and other shades do	1.50 value for	1.20
Fancy black crepons	2.00 value for	1.25
Fancy black crepons	1.75 value for	1.15
Fancy black crepons	1.50 value for	1.00

## Men's and Boys' Underwear

\$1 50 Wool Shirts or Drawers	\$1.15
1 25 do do do	90
1 00 do do do	75
75 do do do	55
65 heavy fleeced Shirts or Drawers	45
50 do do do do	38
50 Cot. Ribbed do do	38
85 Balbriggan do do	60
50 do do do do	38

## Hosiery.

50c Wool Hose for	38
35c do do	25
25c Wool and Cotton for	19
15c Cotton Hose for	10

Men's, Women's and Children's Hose all included in this list.

## Hats

\$3.00 Hats	\$2.35	\$2.50 Hats for	\$1.95
2.25 do	1.65	2.00 do	1.50
1.75 do	1.40	1.50 do	1.20
1.25 do	95	1.00 do	65
75 do	55	50 do	40

## Shoes

Men's, Women's and Children's. Biggest stock in the county.

\$4.50 Dress Shoe for	\$3.45
4.00 do do	3.00
3.50 do do	2.75
3.00 do do	2.45
2.50 do do	1.95
2.00 do do	1.65
1.75 do do	1.40
1.50 do do	1.20
3.00 Men's Work Shoes for	2.50
2.50 do do do	2.00
1.50 do do do	1.20

## Men's and Boys' Extra Pants

\$5.00 Pants	\$3.95	\$4.00 Pants	\$3.00
3.50 do	2.65	3.00 do	2.35
2.50 do	2.15	2.00 do	1.55
1.75 do	1.25	1.50 do	1.15
1.00 do	69	90c Boys' Knee	65c
75c Boys' Knee	55c	50c Boys' Knee	40c

## Dry Goods

Big bargains. Prices put right down.

All-wool, hair-line Meltons	1.00 value for	75
New weaves in Black Goods	1.75 value for	1.25
New weaves in Black Prunellas	1.50 value for	1.20
A big line of fancy Cassimeres, Jacquards, Henriettas, etc.	\$1 for	75
do do do do do	75c for	55
do do do do do	50c for	38
Plain blue, brown and black Serges	\$1.25 value for	85
do do do do do	1.00 value for	70
do do do do do	90 value for	65
Half-wool Dress Goods, plain and fancy	12, 20, 25 and 35c per yard	

## Women's and Children's Jackets

We still have several Wraps left and we must sell them now.

\$15.00 Jackets reduced to	\$0.75
12.50 do do do	8.25
7.50 Jackets reduced to	6.75
9.00 and \$10 Jackets reduced to	4.95
7.50 Jackets reduced to	4.95
5.00 do do do	3.25
3.50 and \$4 Jackets reduced to	2.75
2.50 and \$3 Jackets reduced to	2.00
2.00 Jackets reduced to	1.25

## Ladies Kid Gloves

We sell the famous Mascot guaranteed Kid Glove, also a nice line of undressed Kid Gloves in all staple shades.

\$1.50 grade reduced to	\$1.15
1.25 grade reduced to	1.00
1.50 Men's Kid Gloves reduced to	1.20
1.25 Men's Kid Gloves reduced to	95
1.50 Men's Work Gloves do do	1.25
1.25 do do do do do	95
1.00 do do do do do	75
75 do do do do do	60
50 do do do do do	38

## Ladies Underwear

\$2.50 Wool Union Suits for	\$1.55
2.00 do do do	1.55
1.25 Mixed do do	90
75c Cotton do do	55
65c do do do	45
50c do do do	38
1.25 Wool Vests or Pants for	90
1.00 do do do	75
75c do do do	55
50c Cotton do do	38
35c do do do	25
25c do do do	19

## Dress Skirts

Only a few left.

\$6.50 Pongee Silk Skirt	\$4.50
6.50 Heavy Serge Skirt	4.50
6.00 heavy gray rainy-day skirt	4.50
3.00 heavy gray rainy-day skirt	2.25
3.00 fancy plaid skirt	3.50

## Men and Boys' Owershirts Reduced

For want of space we can not give prices on all lines, but as stated above everything in stock is included and will be sold at reduced prices—rubber boots, overshoes, trunks, traveling bags and telescopes, notions, ribbons, laces, yarns, corsets, braids and trimmings, neckwear, sweaters, fasci-nators, and all other articles found in a first-class dry goods store. A large increase in our cash receipts being one of the main objects of this sale, you will please remember that it will be conducted on a strictly cash basis. All kinds of products, however, including eggs, butter, bacon, lard, poultry, etc., will be taken at its cash value for goods the same as cash. If you have any of the above always bring it to this store. All accounts should be settled by January 1st. If you owe us anything on account please be prompt, as possible. It is impossible under the present conditions in the business world for merchants to continue to extend credit unless accounts are paid prompt and often. Don't throw this away after reading it. Better hang it up where it will be handy. You will want to look at it often.

# S. M. DANIEL

OREGON

MONMOUTH,

Now read me all over carefully once more and hang me up.