

Read every word carefully.

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January 1st

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Wishing all our Friends and Customers

A Happy and Prosperous New Year

We begin our

Big Stock-Reducing and Inventory Sale!

Thursday, January 1st, and will continue until further notice. **We want** to reduce our stock to the lowest possible point before taking our inventory. **We want** to have our storeroom thoroughly cleaned and renovated and some changes made before our new spring stock arrives and want the goods out of the way of the workmen. **We want** to be kept busy during what is usually considered the dull season of the year. **We want some extra cash** to square up all our 1902 bills within the next 30 days and in order to accomplish these results we will make

Big reductions in prices on every article of merchandise in store during this sale.

If this sale proves a success and is appreciated by the people of Monmouth and vicinity to the extent we think it justly merits, and we are kept busy for the first ten days of the sale, then it will continue during the month of January. But if we fail to realize our expectations and results are not satisfactory, the sale will stop after ten days. The past year's business has been by far the best for us since coming to Monmouth and we appreciate very much the liberal patronage we have received. And we will use every means at our command to make this sale profitable and interesting to, and appreciated by the public. We rely chiefly on the **Big Bargains** we offer below on our Fifteen Thousand (\$15,000) stock of new and up-to-date merchandise for these results. We trust our efforts will not be in vain.

Read every word of this sheet---These prices cannot fail to interest you.

Silk Waist Patterns and Trimming Silks

We have a large stock of fancy Silks and Silk-wove Velours for waists and trimmings. Note these bargains:

\$1.50 grade reduced to	\$1.15
1.25 do do	90
1.00 do do	75
.75 do do	60
.50 do do	38

Also a nice line of Velveteens and Velvets same price as Silks.

Ready-made Silk and Worsted Waists

\$6.50 Silk Waists reduced to	\$4.00
5.50 do do do	3.75
2.50 Worsted Waists reduced to	1.85
2.25 do do do	1.75
2.00 do do do	1.55
1.75 do do do	1.40

CLOTHING

\$15.00 Suits reduced to	\$10.95
12.50 do do	9.75
11.50 do do	8.25
10.00 do do	7.85
8.00 and \$9 Suits reduced to	6.75
7.50 Suits reduced to	5.50
6.00 do do	4.95
5.00 Boys' Suits reduced to	3.75
3.50 do do do	2.50
2.00 to \$2.50 Boys' Suits	1.75

Big Stock of Dress Goods and Big Reductions all down the line.

Chalk-line stripe, rainy-day skirting	\$1.50 value for	\$1.10
Plain Grays and Tans rainy-day do	1.50 value, special for	1.10
Camel's hair effect rainy-day skirting	1.50 value for	1.20
Grays, blue and other shades do	1.50 value for	1.20
Fancy black crepons	2.00 value for	1.25
Fancy black crepons	1.75 value for	1.15
Fancy black crepons	1.50 value for	1.00

Men's and Boys' Underwear

\$1.50 Wool Shirts or Drawers	\$1.15
1.25 do do do	90
1.00 do do do	75
.75 do do do	55
.65 heavy fleeced Shirts or Drawers	45
.50 do do do do	38
.50 Cot. Ribbed do do	38
.85 Balbriggan do do	60
.50 do do do do	38

Shoes

Men's, Women's and Children's, Big-gest stock in the county.	
\$4.50 Dress Shoe for	\$3.45
4.00 do do	3.00
3.50 do do	2.75
3.00 do do	2.35
2.50 do do	1.95
2.00 do do	1.65
1.75 do do	1.40
1.50 do do	1.20
3.00 Men's Work Shoes for	2.50
2.50 do do do	2.00
1.50 do do do	1.20

Hosiery.

50c Wool Hose for	38
35c do do	25
25c Wool and Cotton for	19
15c Cotton Hose for	10
Men's, Women's and Children's Hose all included in this list.	

Hats

\$3.00 Hats	\$2.35
2.25 do	1.65
1.75 do	1.40
1.25 do	.95
.75 do	.55
\$2.50 Hats for	\$1.95
2.00 do	1.50
1.50 do	1.20
1.00 do	.85
.50 do	.40

Men's and Boys' Extra Pants

\$5.00 Pants	\$3.95
4.00 do	3.00
3.50 do	2.65
3.00 do	2.35
2.50 do	2.00
1.75 do	1.25
1.00 do	.85
.75c Boys Knee 55c	.50c Boys Knee 40c

Dry Goods

Big bargains. Prices put right down.

All-wool, hair-line Meltons	1.00 value for	75
New weaves in Black Goods	1.75 value for	1.25
New weaves in Black Prunellas	1.50 value for	1.20
A big line of fancy Cassimeres, Jacquards, Henriettas, etc.	\$1 for	75
do do do do do do	75c for	55
do do do do do do	50c for	38
Plain blue, brown and black Serges	\$1.25 value for	85
do do do do do do	1.00 value for	70
do do do do do do	90 value for	65
Half-wool Dress Goods, plain and fancy 12, 20, 25 and 35c per yard		

Women's and Children's Jackets

We still have several Wraps left and we must sell them now.	
\$15.00 Jackets reduced to	\$9.75
\$12.50 do do	8.25
9.00 and \$10 Jackets reduced to	6.75
7.50 Jackets reduced to	4.95
6.00 do do	3.25
3.50 and \$4 Jackets reduced to	2.75
2.50 and \$3 Jackets reduced to	2.00
2.00 Jackets reduced to	1.25

Ladies Underwear

\$2.50 Wool Union Suits for	\$1.85
2.00 do do do	1.55
1.25 Mixed do do	90
.75c Cotton do do	55
.65c do do do	45
.50c do do do	38
1.25 Wool Vests or Pants for	90
1.00 do do do	75
.75c do do do	55
.50c Cotton do do	38
.35c do do do	25
.25c do do do	19

Ladies Kid Gloves

We sell the famous Mascot guaranteed Kid Glove, also a nice line of undressed Kid Gloves in all staple shades.	
\$1.50 grade reduced to	\$1.15
1.25 grade reduced to	1.00
1.50 Men's Kid Gloves reduced to	1.20
1.25 Men's Kid Gloves reduced to	.95
1.50 Men's Work Gloves do do	1.25
1.25 do do do do do	.95
1.00 do do do do do	.75
.75 do do do do do	.60
.50 do do do do do	.38

Dress Skirts

Only a few left.	
\$8.50 Pongee Silk Skirt	\$4.50
6.50 Heavy Serge Skirt	4.50
6.00 heavy gray rainy-day skirt	4.50
3.00 heavy gray rainy-day skirt	2.25
3.00 fancy plaid skirt	3.50

Men and Boys' Overshirts Reduced

For want of space we can not give prices on all lines, but as stated above everything in stock is included and will be sold at reduced prices---rubber boots, overshoes, trunks, traveling bags and telescopes, notions, ribbons, laces, yarns, corsets, braids and trimmings, neckwear, sweaters, fasci-nators, and all other articles found in a first-class dry goods store. A large increase in our cash receipts being one of the main objects of this sale, you will please remember that it will be conducted on a strictly cash basis. All kinds of products, however, including eggs, butter, bacon, lard, poultry, etc., will be taken at its cash value for goods the same as cash. If you have any of the above always bring it to this store.

All accounts should be settled by January 1st. If you owe us anything on account please be prompt as possible. It is impossible under the present conditions in the business world for merchants to continue to extend credit unless accounts are paid prompt and often.

Don't throw this away after reading it. Better hang it up where it will be handy. You will want to look at it often.

S. M. DANIEL

MONMOUTH, OREGON

Now read me all over carefully once more and hang me up.