

VALUATIONS ON POLK UTILITIES

Figures Fixed by State Tax Commission Are Announced

Dallas—The county assessor, Fred J. Holman, has received at his office from the state tax commission the apportionment for Polk county state tax commission assessments, the total of which amounts to \$1,396,055.00.

Table with columns: Name, Assessed Value. Lists various utility companies and their assessed values, such as Rickreall Telephone Co. at 210.00 and William Riddell Telephone company at 50.00.

Continuation of the valuation table, listing companies like Pacific Fruit Express company (2,675.00) and Union Oil Company of California (230.00).

LEAVE IT TO THE HATBAND

Bank Officials Satisfied Initials There Are Reasonable Method of Identification.

"Cash a check for \$200?" The paying teller gulped and then asked, "Have you an identification?" The man outside the wire window opened his wallet and produced his automobile owner's license.

OLD ENGLISH HEDGES GOING

Landscape Beauties Being Sacrificed to Demands for Increased Production From Land.

One of England's greatest beauties, the hedgerow of hawthorn, or "May," is rapidly disappearing. Driven out by the tractor, either in the west of England, noted for its double hedgerows, sometimes with narrow paths between, or the Eastlands, with hedges and dikes alternating to the marshes, some landmark of this kind has disappeared.

Mighty Few Do.

"Why don't you join a golf club?" "Man, I don't know how to play golf." "That's no reason. Ninety percent of the golf club members don't know how to play the game, either."—Detroit Free Press.

INVEST IN DEVELOPING OREGON

In the drive which the Portland Chamber of Commerce will begin on Tuesday, December 5, it will ask the people of Portland to invest \$300,000 in the development of Oregon. The call is made to Portland alone, not to the state at large.

In order that the people of this city may recognize the wisdom of this investment, it is necessary that they have a correct understanding of the relation between Portland and the great state of which it is the commercial metropolis. In the large sense this city is a public utility for not only Oregon but for the entire Columbia river basin.

At the head of the announcement of its development plan the chamber has placed the following statement of the percentage of increase in population for five Pacific coast states during the decade ending in 1920:

Table showing population increase percentages: California (44.1), Idaho (32.6), Utah (20.4), Washington (18.8), Oregon (16.4).

Those figures tell that Oregon, by comparison with its neighbors, suffers from arrested development. It is as rich in resources as any of them, it has the same kind of people, but it has vast areas of rich agricultural land that produce nothing, more timber than any other state, rich stores of mineral, enough water power to serve many times its population, climate and scenic beauty and opportunities for sport and recreation that equal those of any state.

Appropriation of two-thirds of the two-year fund to advertisement indicates a well-founded belief that people do not come in large numbers because they do not know what Oregon has to offer, and that they will come if we tell them. But the use to which the other third of the fund is to be put is a no less effective form of advertising.

Co-operation is the sure way to prosperity for the farmer, fruit-grower, dairyman, poultryman, cattleman. California has proved that and we need only to profit by its experience in order to achieve success.

The one great cause of the farmer's troubles is the excessively costly and inefficient means of marketing his products. Each farmer is so occupied in the labor of production that he cannot give proper attention to selling, and his individual product is too small to permit him to hire salesmen.

The two forms of advertising—the one consisting of words and pictures, the other of the thrifting citizen on the ground actually enjoying what is described—should bring the people for whom the third part of the chamber's programme is designed, namely, land settlement. For these literally millions of acres are open. In eastern Oregon irrigated districts are only partially settled, and water is ready for those who will occupy the vacant land.

By undertaking this work of state development, Portland practices self-help from the broadest viewpoint. We have heard and said much of reclamation by the government, of railroad extensions, of water-power development by outside capital.

HUGE ECONOMIC LOSS BY MOTOR ACCIDENTS

Washington—The recent census office bulletin, which presents statistics for deaths in automobile accidents for 1921, in the 34 states reporting, shows that 10,168 men, women, and children lost their lives through accidents which can not be held to be unpreventable.

It is pointed out in the national capital that the economic loss of such wholesale killings is enormous, no matter how conservative the figures are which enter into such calculations.

The Beaten Road. IT is much easier—far safer—more pleasant to travel on the smooth beaten road, than to make a short cut through barbed wire fences. It is far better to build up your wealth by the regular method of keeping a bank account here, than by speculation in wild cat stocks. 4% on Savings Accounts. The Independence National Bank, Independence, Oregon. MEMBER FEDERAL RESERVE SYSTEM.

A Summer Clime—for your Winter Outing that's—California. Like many others at this season of the year you are thinking of a trip to a warmer clime. California is just the place for your winter outing. Here the days are flooded with bright warm sunshine. You may enjoy all outdoor recreations or simply relax and rest in comfort under sunlit skies. There are noted golf courses, polo fields, tennis courts, miles of splendid highways and countless places of scenic and romantic charm. Go now and take advantage of Excellent Train Service and Through Sleeping Cars to San Francisco and Los Angeles. LOW ROUND TRIP TICKETS. Now On Sale. For fares, train schedules, sleeping car reservations or descriptive folders, ask local railroad ticket agents, or write JOHN M. SCOTT, General Passenger Agent, Portland, Oregon.

reached, as the earning power wiped out by automobile accidents in one year. National campaigns are undertaken in the interest of stamping out tuberculosis, cancer, and other diseases which yearly slay their thousands. None of them, it is pointed out among legislators in Washington, who see in automobile accidents a wholly curable cancer in the body politic, are more deadly than the improperly, carelessly or drunkenly driven road vehicles. The accidents caused by them thus take a place side by side with the other plagues against which society is now warring.

NEWSPAPER CONFERENCE AT EUGENE IN MARCH

University of Oregon, Eugene—Dates for the annual Oregon Newspaper Conference, which is held each year under the auspices of the Oregon school of journalism at Eugene, have been fixed for Thursday, Friday and Saturday, March 22, 23 and 24. The conference dates were agreed upon by Lee Draks, president of the conference; Elbert Bede, president of the State Editorial association; E. Hoss, association secretary, Dean Eric W. Allen of the Oregon school of journalism. The conference will be held in new journalism building on the university campus. The structure will be completed early in March. It will be formally dedicated on the occasion of the gathering of the state editors, publishers, editors and writers connected with trade and class publications in Oregon will have a meeting on the campus coincidentally with sessions of daily and weekly newspaper men. It is customary for the members of the Associated Press, the members of the Newspaper Publishers' syndicate and the executive committee of the State Editorial association to hold meetings at the conference. It is confidentially expected that the three days' meeting will be the largest in the history of the conference.

Dry Goods and Groceries. Conkey & Walker.

Kafoury's "The Store with the Real Christmas Spirit" Thousands of Gifts are here that will be appreciated on Christmas Morn. Kafoury Bros. Salem Store 466 State St. Portland Silk Shop 383 Alder St.