

Independence Enterprise

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LET PORTLAND HAVE HER FAIR

We can see no reason why the balance of the state should object to Portland having an exposition in 1925. Fundamentally, if Portland wants this fair, she ought to be privileged to have it. Statutory regulations, however, make it necessary that the question go to a state vote, and it is to be submitted at the coming election.

It is really a question which ought to concern only Portland and it seems to us that the proper procedure would be for the voters in the balance of the state to ignore it entirely.

It has been pointed out by some of the "fearful ones" that if Portland's bonding question is sanctioned in the election, a demand will be made upon the state legislature for an appropriation of a million for a state building and exhibit. We do not know whether it would take this amount to make a suitable showing for the state, but the fact remains that if Portland is going to hold a sizable exposition Oregon should be represented in a suitable manner.

When an attempt was made last spring to saddle a portion of the expense of the exposition on the state by direct taxation, the Enterprise opposed it and has seen no reason why it should change its view, but if Portland wants to go it alone she has "our blessings."

WORTH CONSIDERING

The things that we accept either with tolerance or complacency, depending upon how they may affect us individually. For instance: There's the railroad-truck question in Independence. The passenger stages and the freighters are pretty liberally patronized. Both pay a small yearly tax to the city for franchises over certain streets. All told, approximately \$200. Otherwise, the stages and freighting trucks contribute scarcely a cent toward the business welfare of Independence.

In competition with this service are the railroads. The Southern Pacific has a payroll in Independence of approximately \$2500 per month. This amount of money is disbursed locally. While we do not know the amount of tax which the Espee pays upon its property in Independence, it is safe to say that it will equal or exceed the amount paid by the stage and truck lines. Now from a strictly business standpoint, Independence ought to throw its business to the railroads, providing the railroads furnish the required service at somewhere near the same cost. We believe they do.

The Enterprise believes that it is looking at this question from a community standpoint. It has no greater interest in the railroads than it has in any other local industry. However, we cannot dodge the fact that the railroads are here and that we absolutely need them. To cripple them would mean a loss which would be directly felt in this community.

GUBERNATORIAL FIGHT SIMPLIFIED

The gubernatorial situation has been somewhat simplified by the withdrawal of Senator Charles Hall. That is, there are two candidates instead of three, but the alignment is still just as confusing. To be sure, Olcott is the republican standard bearer, and Pierce will head the democratic ticket. Quizz the voters: "I am a republican and have voted 'er straight all my life, but—" "I'm a democrat, have always been one, but this time I'm going to —"

And there you have it. Party lines are entirely submerged for the subsidiary issues which the two candidates stand for. These issues appear to be of far

greater import to the voter than party, and unless there is a landslide in the election the scars will not be effaced for some time to come.

Judging by the industry with which propoganda is being spread at this time, the election is going to be a humdinger. And the Portland papers, the great moulders of public opinion, are flying the white flag of neutrality, or silence.

Polk's showing at the state fair ought to be a source of considerable satisfaction. But then it should be remembered that Polk is rather a distinctive county in several ways. It has the world champion Jersey cow and hundreds of other lesser lights in Jerseydom; it grows the biggest and best hops on the Pacific coast and more of 'em than any other county; it is getting to be a heavy producer of good quality prunes; it is the corn belt of the valley, and livestock is receiving more consideration. And what is of still greater import, Polk folk are alive. The Jersey exhibit, the county exhibit and the other efforts which were made to represent the county were not chance. Public spirited folk have spent much time in preparing the exhibits which reflect so heavily for the county.

Independence will have a caucus next Monday night. A mayor, a recorder and three councilmen are to be nominated. It will be held in the city hall and it is a civic duty of every voter to attend.

WHEN UNCLE HENRY GOES ON STRIKE

When Henry Ford cannot get coal except at what he considers a profiteer's price, he shuts down the whole works and through his myriad mediums of publicity he points the accusing finger at the wicked profiteers. Immediately congress passes a coal control bill, the interstate commerce commission rustles cars and gives priority to shipments for the flivver factory, fifty trembling coal operators hold a convention and offer coal at a price that is quite satisfactory to him—Henry—and smiling Henry reopens the works.

Captious ones may question whether production of flivvers is so essential as to establish a claim to priority in car supply; whether it is more essential to supply coal to those who need it to keep them warm than to Henry that he may make the wheels go round; whether Henry is more entitled to coal at his price than are other consumers at theirs; whether it is quite consistent with Henry's famed philanthropy to impose a week's idleness and loss of a week's wages on many more than a hundred thousand workmen in order that Henry may dictate the price of coal to the ruthless profiteers. This latter point is quite immaterial, for did not the workmen contribute to the continuous profitable flow of flivvers, that every man may ride in his own gas-wagon, and incidentally to the expansion of the Ford fortune?

On one point all will be agreed. That is that in the use of publicity for the purpose of getting what he wants at a reasonable price—reasonable in his opinion regardless of the other fellow—and without unreasonable delay, also for the purpose of building up a fortune that outdoes Rockefeller's and at the same time of gaining a reputation as a friend of the working man and as a foe of the grasping capitalist, Henry is without a peer. Rockefeller, the reputed billionaire, has such an evil reputation that he strives to remove the taint by liberal giving, but Ford is hailed as every man's friend, the purest of the pure, while accumulating two billions with never a taint on a dollar of it. We all take off our hats to Henry.—Oregonian.

WHAT'S THE MATTER?

There is something somewhere and we find ourselves at a complete loss to determine just what the difficulty may be. Not long ago we were talking with a local merchant and he said that he could not carry a large stock of goods because so many people went to Portland to do their trading. Later, we were talking with a farmer and he said, "We cannot buy what we want in Newberg, because the merchant does not carry it in his stock and so we are forced to go to Portland for it." We shall not attempt to say which of these two was right or which was wrong, if either, but we do feel that there is something radically wrong with the condition.

Newberg is absolutely dependent upon her fine farming country for her existence and to a large extent

Piano Must Be Sold

Will sacrifice high grade piano now in storage near Independence for immediate sale. Will give easy terms to responsible person. For particulars and where it can be seen address

H. L. Stiff Furniture Co.
Salem, Oregon

the farming country around Newberg is dependent upon the city in many ways. This condition should operate to bring about a splendid cooperation between the farmers and the merchants of Newberg with the result that the farmer might not only find it within the range of possibility for him to trade at home, but that he would be anxious to do so.

We were more deeply impressed with this lack of cooperative spirit at the time that a mass meeting was held at the creamery for the purpose of starting the Berrians organization. Just before the meeting was called, some of the farmers remarked that it would be best for them to wait until after the Berrian business had been settled before taking up their matters, as the townspeople would not be interested. We believe that the town people are interested in the farmers and they should show this interest to the extent of trying to help them in the solution of their problems. It will create a more friendly feeling and strengthen the city's hold upon them.

Only a real spirit of cooperation between the business people and the farmers can create a prosperous community. And this is not alone good for the business people, for without Newberg the farmers would find that their property was not nearly so valuable. It would be necessary to go a long distance whenever they wished to buy something, and it must be borne in mind that the business men of Newberg are continually doing things for the farmers, such as making donations to road work, etc. Let's all get together for a bigger, better Newberg and community. We believe that the new organization, The Berrians, offers opportunity for such united effort and we hope that both farmers and business people will get together on this matter.—Newberg Graphic.

A Word to Investors

WHEN any one tries to sell you an investment—ask your banker. Accept no man's judgment on investments in place of your banker's. If all invested by this rule, few would ever be divested of their wealth.

The Independence National Bank

Independence, Oregon.

4% paid on Savings Accounts



Follow the Crowds

Polk County Fair

DALLAS, OREGON

OCTOBER 5-6-7, 1922

LOW ROUND TRIP FARES

From all Agency Stations in Polk County—Minimum fare,

50c, Adults; 25c, Children

Sale Dates, October 4-7 inclusive. Good until October 9.



See the wild west roundup, the live stock show, the wealth of agricultural displays, the contests and exhibits of various kinds, including home products.

BIG PREMIUM LIST—Cash and other prizes AMUSEMENTS AND FUN FOR EVERYONE

For further particulars ask agents or write JOHN M. SCOTT, General Passenger Agent

The National Trade Mark

OLD SILVERSMITHS, in order to help people tell pure silver from cheaper imitations, marked the real thing "sterling."

In a like manner, manufacturers, who stand back of their wares, identify them with trade-marks that are your guarantee of quality. By advertising these trade-marks, they focus on their products the searchlight of attention.

Only GOOD goods, fairly priced, can flourish in this light of publicity. For no merchandise and no business can thrive under the weight of public condemnation.

That is why a manufacturer, or a merchant, places the whole reputation of his business at stake every time he advertises.

His goods must be as advertised.

So, in looking through this paper, remember this: the man who spends his money to invite your consideration of his wares, backs up his belief in his goods and leaves the final decision to you.

It pays you to read the advertisements. It pays you to buy advertised products.

Advertising Is Your Protection

Dry Goods

and

Groceries

Conkey & Walker