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$\begin{aligned} & \text { Published } \\ & \text { Z. } \\ & \text { C. } \\ & \text { Every } \\ & \text { KMBALL. } \\ & \text { Friday }\end{aligned}$
Subscription Raten
$\begin{aligned} & \text { One Year } \\ & \text { Six Mont) }\end{aligned}$

The Polk county board of equalization will meet at the court house at Dallas on September 11th for the purpose of going over the rolls as cmpiled by the county assessor and 15 days from that date are allowed for filing protests against assessments which have been made. If you be lieve that you are carrying more than your share of the tax burden this is your opportunity to present your dissatisfaction in writing to the board. It is a pretty safe plan for every tax payer to find out at this time the amount of his assessment. It might avoid an unpleasant surprise at "tax time" and it is the one opportunity of the taxpayers to get a hearing. After the rolls are finally certified to about all a taxpayer can do is to pay the amount which has been levied against him-and perhaps do a little grumbling.
The announcement that B. F. Swope is about to leav Independence comes as a distinct loss to Independence Some way or other we had taken it for granted that Judge Swope was a fixture here. He has been so closely related to the various forms of activity in the community for so long that he has become a necessary $\operatorname{cog}$-one that will be missed. In city affairs, in legal matters, in fraternal circles, in church and social activities, Judge Swope has occupied a conspicuous place. Monmouth and Dallas are fortunate, indeed, to gain such desirable folks as Judge Swope and his estimable wife.

## MAIL ORDER HOUSES

Sales totals of the great mail order houses show an increase, particularly in strictly farming sections.
This is not pleasant news for retail stores in our ave rage small town but it is what may be expected.
There is only one way in which the insidious mail order campaigns can be combatted, and that is by local merchants frankly explaining their merchandising possibilities to the people through advertising.
It is a well known fact that the mail order concerns maintain departments of considerable magnitude to check up the towns where the local merchants appear to lack enterprise.
There they concentrate their batteries of advertising and catalogue distribution.
The mail order house never prospers in a town where the local merchants advertise consistently, because the mail order men know they cannot compete with the local merchant if the local merchant understands his business. The cheapness with which the big mail order man can buy is more than offset by the low overhead the local merchant can get along with.
Tide hold his own, however, the local merchant must not hide his light under a bushel.
The public needs educating to a knowledge that they can buy at home as cheaply, that they can actually see what they are buying before they pay for it, and that they do not have to wait som
The National Cloak and Suit
The National Cloak and Suit company reports a heavy increase in its business, all in the country, though it is doubtful if this great concern carries anything like the
line of up-to-date goods carried by local stores throughline of up-to-dat
When the m
When the merchants get ready to talk plainly to the people they will have nothing to fear from the mail order man, but if they remain silent then the outsider will surely burrow his way into their profits.

Self-satisfaction has spelled many a bankruptey
Silverton Appeal

## Dry Goods <br> and <br> Groceries

Conkey \& Walker

INDEPENDENCE ENTERPRISE
Friday, Sept. 1,16


The HOME of OREGON MADE PRODUCTS


## The New Fall Suits and Overcoats

We take much pleasure at this time in presenting the new fall suits and overCOATS IN ALL THEIR SPLENDOR, EXCLUSIVENESS, AND INDIVIDUALITY.
REFINEMENT IS REFLECTED in THIS MASTER QUALITY CLOTHES FOR MEN AND YOUNG MEN. YOU WILL WONDER AT THE VAST SCOPE OF OUR EXHIBIT, EVERY NEW AND CORRECT MODEL IS SHOWN-EVERY KIND OE FABRIC AND A WEALTH OF VARIETY OF BEAUTIFUL PATTERNS AND COLORINGS.

PRICES ARE VERY MODERATE

## $\$ 20$ to $\$ 50$

THE CLOTHES OF HART SHAFNER AND MARX AND OTHER RELIABLE MAKERS COMPRISE THIS WONDERFUL SHOWING OF QUALITY CLOTHES.

## Salem Woolen Mills Store

OPEN UNTIL 9 P. M. SATURDAY NIGHTS
The HOME of OREGON MADE PRODUCTS

