

# Public Sale!

AT MY RANCH 4 1/2 MILES SOUTH OF INDEPENDENCE AND JUST SOUTH OF THE HIGHLAND SCHOOL ON

## Saturday, Aug. 12

STARTING AT 10 O'CLOCK, THE FOLLOWING MACHINERY AND STOCK

- 2 HEIFERS
- 1 BROOD SOW
- 3 SOWS
- 8 PIGS
- 1 RABBIT
- 9 NANNIE GOATS
- 2 BUCKS
- 1 FARM TEAM
- 4 GEESE
- 8 doz. WHITE LEGHORNS TANCRE STRAIN
- 1 De Laval SEPARATOR 500 lbs. Capacity
- 1 NEWTON BROODER 300 CHICKS
- 1 P. O. SULKY PLOW
- 1 HAND CLOVER Seeder
- BARB WIRE Stretchers
- 8 TONS HAY, VETCH
- 15 GAL. TANK
- 1 SET HARNESS
- 1 WAGON and RACK
- 1 HAY RACK
- 1—12 in. walking PLOW
- 1 GASOLINE ENGINE, 1 1/2 horse, Fairbanks & Morse
- 1 CEMENT ROLLER
- 1—1 horse CULTIVATOR
- Various Small Articles

## FREE LUNCH AT NOON

Terms—All sums under \$20, cash; over that amount, bankable paper will be accepted, payable in 90 days.

### Oren McElmurry, Owner

M. F. WHITE, Auctioneer  
IRA MIX, Clerk

#### FUTURE HOP INDUSTRY

DARK, SAYS LIVESLEY

T. A. Livesley of Salem, one of the largest growers and shippers of hops in Oregon, who is at the present time with his family visiting the hop merchants of London and touring the hop-growing districts of England, writes back that despite the British restrictions on imports, there is every prospect that English contractors of Oregon hops will live up to their agreements, but he is far from optimistic regarding the future of the Oregon hop industry at the expiration of existing contracts, unless the Volstead act is amended to permit the manufacture of light beer. Otherwise he holds the Oregon hop business is doomed.

"The English people cannot understand Americans being without beer," writes Mr. Livesley. "Here in England, there is very little drunkenness, and the prisons and jails are being deserted. There is no crime wave sweeping the country, as in America. We went to the English Derby where there was a crowd estimated at 50,000 people and never saw an intoxicated person."

"I see that Americans are getting together, trying to put an end to crime, but I think a good deal of crime is due to disrespect of law engendered by sumphary laws that take away the liberty of the individual. They might let the people have their liberty and demand in return respectability, law and order."

"England is becoming the playground of the world, where one can have what he wants and have protection, where there is a rigid enforcement of law and order, and no infringement of personal liberty. All Americans who can afford it will come over here, and as a result the United States will suffer."—Salem Journal.

#### Economical

John—"Just burned up a \$100 bill."  
Demijohn—"You must be a millionaire."  
John—"Well its easier to burn them than pay them."

#### ALWAYS IMPOSING

"He's such an imposing man!"  
"Always so, but on whom was he imposing when you saw him, may I ask?"



## Presto!

A lighted match to the wick and your oil cookstove is instantly ready. It concentrates clean, steady heat directly on the cooking utensil.

No coal or wood to lug, or ashes to shovel out—a clean, cool kitchen free from dirt and smoke.

To obtain best results, use Pearl Oil—the clean-burning, uniform kerosene—scientifically refined and re-refined by a special process.

Pearl Oil is sold by dealers everywhere. For your own protection order by name—Pearl Oil.

STANDARD OIL COMPANY  
(California)

# PEARL OIL

(KEROSENE)  
HEAT AND LIGHT



STANDARD OIL COMPANY  
(California)

#### MAY BE PEAKS OF ATLANTIS

Azores, Madeira, Canary and Cape Verde Islands Possibly Mountain Tops of Vanished Continent.

There is a theory that the Aztecs and Incas of America, who had developed a civilization on this continent many centuries before Columbus came, were descended from the Atlantians, the people who inhabited a continent which set out in the Atlantic ocean, between Europe and Africa and the American coast.

History seems to reach back to Asia and Africa about 5,000 years before Christ and in the earliest historic times there was a tradition of a land far west of Africa having high mountains, valleys, plains and splendid cities. That land might have existed 10,000 or 20,000 years ago. It is thought possible that the Azores, Madeira, Canary and Cape Verde islands were some of the highlands and mountain tops of the old and vanished continent, the name of which has come to us from the early Greeks as "Atlantis."

Oceanographers, sounding and surveying the bottom of the Atlantic ocean, find deep valleys, mountain ranges, towering peaks and wide stretches of table land deep beneath the surface of the sea. There was a tradition in Asia and Africa at the time recorded history begins that the Atlantians were about to invade Africa and Asia, when their land was submerged. It might have been a vast disaster due to volcanic action. The bottom of the sea in that part of the world and the islands that rise out of it are volcanic and there are still active volcanoes in the sea and in the Azores, Canary and Cape Verde islands, which are supposed to be fragments of Atlantis.—Milwaukee Journal.

#### DIFFER AS TO GIANT RAY

Naturalists Divided in Opinion Concerning Structural Makeup of Monster Fish.

The great devilfish or giant ray, which abounds in the waters around Beaufort, S. C., and Captiva Inlet, Fla., has occasionally been found off New York and New Jersey. The furthest north it has ever been taken is Block Island, where one was caught last year.

This was 14 feet wide between the tips of the pectoral fins, 7 feet long from head to base of tail, and weighed 1,686 pounds. This is the only specimen known to have been weighed, but there are stories of fish that are said to have weighed 10,000 pounds.

Dr. E. W. Gudger of the American Museum of Natural History writes of the giant ray in Science, and says that naturalists who have described it differ as to whether it has a large spine or sting on its tail. The one caught at Block Island had none, but there was a wound on the tail where a spine was said to have been torn off. The late Theodore Gill, dean of American ichthyologists, doubted the spine, as have other writers, although some naturalists picture it with one.

#### Moon Cake Day Chinese Festival.

September 11 is a great day for all good Chinamen, for then occurs the feast of the Moon Cakes. The festival lasts all day and all night, and is celebrated by the eating of cakes made in the shape of the moon and liberally sprinkled with all sorts of seeds. All the Chinese grocers in the United States sell packages of these cakes, and the very poorest resident of Chinatown considers himself bound by the faith of his fathers to purchase at least one package.

The greater number of cakes purchased the greater is considered the purchaser's respect for the night's chief luminary, and some very black fate is believed to be reserved for the Chinaman who fails to eat a cake before the festival is over. This doom is expected to fall upon him before next Moon Cake.

#### Kipling as a Street Musician.

Kipling's verse, even where it is not slang, is rarely poetry, but it is, for the most part, clean and neat in its rhythmic swing, well adapted for the purposes of the music halls, easy to remember, even without tune, praise-worthy in its control of the means of clarity, and, in short, a genuine article of its kind. Kipling is like a practised musician in that strange orchestra which we sometimes see in the street, clinging around one performer; he nods his head, and the bells tinkle about his pagoda-shaped hat; he stamps his foot, and the drumstick hangs the drum and sets the cymbals clapping on his back, and all the while he is playing the concertina with both his hands and perhaps blowing into a panpipe with his mouth.—Arthur Symons, in London Quarterly Review.

#### Quaint Custom.

A quaint custom is still maintained in one of the old streets off the Strand, the London Times reports. This is the burning of a light in the hall of one of the houses all through the night when everybody is asbed. This light has a history, and marks an ancient privilege and bygone right-of-way. The light is maintained by the Westminster council and not by the tenants of the house. The lamp-lighter enters at twilight and kindles the light, and on his round in the early morning he re-enters with a latchkey and extinguishes it. The light is the remaining symbol of a right-of-way formerly enjoyed by the house in the street to pass a thin spring of water in the basement, which was once their sole water supply.

#### STATE SCHOOLS INCREASE OUTSIDERS' TUITION FEE

Non-resident fees for students in the college and university were increased from \$60 to \$105 a year, effective with the opening of the next fall term, by action of a joint committee of regents of both institutions in Albany.

The two Oregon institutions by this action, taken as a means of reducing the burden of state taxation, puts the two Oregon institutions on a par with the state universities of Washington and California in respect to non-resident tuition. In each of the neighboring states the differential between the charges paid by the residents and those paid by students from outside the state is equal to the \$105 to be charged in Oregon.

Graduate students in both institutions will be exempt under the new fee. The committee of regents emphasizes that the increased fee is not retroactive; any non-resident who has entered the university or the college under the present fee of \$60 a year will be permitted to finish his course at that rate. To put the fees where they would be prohibitive and at the same time would be on an even basis with other states, so that the flow of non-resident students would neither be entirely cut off nor become a flood which would tax the institutions' facilities, was the aim of the committee.

Members of the joint committee considering fees were J. K. Weatherford of Albany, chairman, Walter M. Pierce of La Grande, and President W. J. Kerr from the college and Judge J. W. Hamilton of Roseburg, chairman, C. E. Woodson of Heppner, W. S. Gilbert of Astoria, and President P. L. Campbell from the university.

Without any actual work to do, the head is just a loafing place for thoughts and ideas.

#### AD MAN'S NEW STATUS

Do you believe that: Within the next 10 years advertising men will be regarded as performing a social service ranking next to that of the school and the church? Do you believe that: In the hands of \*\*\* advertising men are shaped the desires and habits of the masses of people? If they teach fallacies, the public will believe fallacies; if they teach extravagance, the public will practice extravagance and wonder why business depressions occur? But, if they teach economic truth, the public will learn the way back to business prosperity?

One is the prediction, the other the statement, of Roger Babson, the famous statistician.

It seems an extreme view, but Babson has a way of seeing farther into affairs economic than most men.

In the letter of which the quoted material is part the history of American business is charted. It leads the statistician to the conclusion that the business of this country must prepare for a period of gradually falling prices similar to the interval that followed the Civil war.

Today's business men are accustomed to minor fluctuations, but Babson thinks they must now learn how to do business with goods priced on a long descending scale. He thinks this is the time for advertising men to assume a social as well as a business relationship to the affairs of life. He imputes to them the powers of teachers and of leaders as well as phrase makers. He defines them as analysts and economists as well as display copy writers.

They are to demonstrate that deliberate repression of production creates inevitable depression of prosperity and that increased output by the individual is the method whereby the majority of people will possess more goods. They are to teach the people not only how to spend but how to earn.

If advertising men accept the conception of their duty as stated they indeed take rank with the best preachers, teachers, business builders, editors, financiers and economists. But how many of them realize or grant the existence of opportunity for reaching in its possibilities for human weal?—Portland Journal.

#### The Old Gray Mare

The old gray mare I used to drive, Is out of use, but still alive, She's but the shadow of the stand, Who once was brimming full of speed.

There's something lacking in her eye That makes her seem to want to sigh, But nothing man could do or dare Would make me part from my old mare—

For long we've known each other well And many stories we could tell

Of times when we a flying went To meet the ones on pleasure bent

'Twas living sport, and I'm so glad To keep her for the fun we've had,

Her box stall, warm as any lodge, Has windows facing my garage,

And you should see her looking bored

At me when cranking up my Ford.

FOR SALE—House and quarter block, five rooms with bath, desirable location. Reasonable price on reasonable terms. E. L. Buckner, Route 3, Salem.

#### Hop Picking BASKETS

Made of Heavy Veneer Solid Wood Bottom Very Durable and Serviceable  
Portland Basket & Handle Co.  
1321 Macadam St. Portland, Oregon

# July Clearance

## Sale Ends Saturday Evening at 9 o'Clock

The full meaning of a July Clearance Sale has been exemplified by unusual offerings and big savings to all who participated in the money saving event.

## MONEY SAVED IS MONEY MADE

That is why you shouldn't fail to be present for the final windup of this great event.

## EVERY PRICE A MONEY SAVER

- 39c Japanese Crepe, per yard .27
- 40 inch Permanent Organdie, yd. .49
- 33 inch Japanese Pongee, per yd. .65
- \$3.50 Silk Stripe Skirting yd. 1.98
- 79c Loraine Tissue Gingham, yd. .49
- 36 inch 25c Curtain Scrims, yd. .09
- 36 inch Heavy Cretonnes, per yd. .12
- 36 inch Fast Color Percale, yd. .14
- 36 inch \$2 Silk Tricolette, yd. 1.39
- 40 inch Silk Striped Voile, yd. .79
- 65c 40 inch Colored Flaxons, yd. .29
- 36 inch Curtain Marquise, yd. .19
- 39c Light and dark Dress Voile, yd. .19

MEN'S \$1 SUMMER UNION SUITS  
Athletic and Balbriggan. All sizes from 34 to 46—  
July Clearance Sale Price .57

BATHING SUITS  
Regular values to \$5. You'll certainly be astonished when you see these values, marked to \$1.98

MEN'S, LADIES' AND CHILDREN'S CANVAS SHOES  
Clearance Price, each .98

25c 36-inch CURTAIN SCRIMS  
In ecru and white only. Full 36-inch width, regular 25c values, narrow, medium and wide border.  
Clearance Price 9c

RUBBER CANNER'S APRONS  
A silk-like rubberized fabric with a solid rubber back, regular 50c values  
Clearance Price 39c

32 PIECE DINNER SET  
Full dinner set of very fine grade porcelain ware, gold band with blue edge figure. \$7.50 value  
Clearance Price 4.98

TITIAN GRANITE WARE  
Consisting of all large pieces. Coffee pots, dish pans, lipped stew kettles, tea kettles, water pails, etc. Regular 75c values  
Clearance Price 39c

## Groceries

- The last chance to get
- Blue Ribbon Flour at \$1.59
- Lard in bulk, per lb. bring pails .14
- Rolled Oats, 9 lb. sack .50
- Corn, Peas, 2 cans for .25
- Breakfast Bacon, per lb. .25
- Picnic Shoulder, per lb. .18
- Bulk Coffee, per lb. .20
- Milk, per can, all brands, tall .10
- Candy, per lb. .19
- Chewing Gum, Nefties fruit flavor 2 pkgs. for .05
- Plug tobacco, Star, Climax or Horseshoe .75
- Cigarettes, Chesterfield, Camels, Lucky Strike, per pkg. .15

#### PREMIUM COUPONS AS USUAL—

on purchases of 50c and over in any department of the entire store.

FREE FARE OR GASOLINE—We re fund your fare one way to Salem on purchases of \$15 in Dry Goods, Clothing, Shoes (20 mile radius of Salem

