

**The Clancy Kids**

Buddie Wasn't Taking Any Chances

By **PERCY L. CROSBY**

Copyright by the McClurg Newspaper Syndicate



**INFLUX TOURISTS IS VERY HEAVY**

Information Bureau Service and Advertising Are Effective

Portland—Literally thousands of tourists are availing themselves monthly of the free tourist information service of the Oregon Tourist and Information Bureau which maintains, in addition to the main office in Portland, five branch bureaus in as many sections of the state. The branch offices are located at Medford, Bend, Klamath Falls, Pendleton and Ontario.

The bureau was created by the 1920-1921 session of the legislature to furnish free information, maps and road data to tourists and generally to do everything in its power to assist the tourist in his travels. During 1921 the Portland office handled approximately 9000 personal inquiries and mailed out 5000 files of literature.

The managing committee, which consists of Leslie Butler of Hood River, chairman; George Lawrence, Jr., and Cameron Squires of Portland, Ralph Hamilton of Bend, and George Collins of Medford, this year instructed the manager of the bureau, Sydney B. Vincent, to establish five branch offices, one each at Medford, Klamath Falls, Bend, Pendleton, and Ontario. The branch offices will function during the tourist season, and are now in operation.

The bureau has had printed for free distribution this season, 175,000 road maps covering Oregon, Washington, California and Idaho. Of this number fully 100,000 have already been distributed. The bureau also has for distribution maps and literature covering not only various sections of Oregon, but carries maps and data covering Yellowstone Park, Rainier

National Park, Glacier National Park, and Yosemite and other attractions, and is in position generally to direct tourists to any section of the country.

The bureau this season enlarged its activities by the erection of pictorial signs covering various scenic spots of Oregon. The signs, which are painted in the highest type of the sign painters art, are ten feet high and 50 feet long. One sign located on the most traveled road near Los Angeles shows Crater Lake in all its magnificence; the Oregon Caves, with their splendid mystery are shown on a sign on the "Coast" road connecting San Francisco and Los Angeles and is located near Belmont; the Columbia River highway is shown on a sign erected on the Yellowstone trail east of Spokane, and a picture of Mt. Hood in its snowy splendor is shown on the Yellowstone Trail east of Walla Walla; the Blue and Wallowa Mountains of eastern Oregon are shown as the "American Alps" on the Lincoln highway east of Salt Lake, and Wallowa Lake is shown on the main traveled highway east of Pocatello, Idaho.

The bureau keeps in close touch with road conditions throughout the state, and with roads in adjoining states approaching Oregon. The bureau also receives reports covering road conditions in other states and several of the trans-continental highways. The bureau keeps in close touch with Chambers of Commerce and other sources of tourist and road information.

The bureau has established cooperative relations with a number of the national highway associations and with tourist bureaus and automobile clubs and associations, in this country and Canada.

Tourists, according to Sydney B. Vincent, the manager of the bureau, are coming into Oregon from all sides. The greatest travel at this time is from California. On a recent trip to California Mr. Vincent stopped at a number of cities and found that the Oregon-California maps issued by the commission were wonderfully well received and were being given

splendid circulation. En route to the National Park-to-Park Highway association convention at Sacramento, tourists in large numbers were seen consulting road maps issued by the bureau. The bureau is in receipt of scores of letters of appreciation of the maps and service rendered, many inquiries for maps coming from far eastern states. Garages, hotels and service stations in all of the coast states are requesting additional supplies of maps, and in the opinion of Mr. Vincent, these requests indicate that Oregon will have a heavy tourist travel this season.

Travel to the Pacific coast states from the east this season is somewhat later than last year, due to the fact that throughout the coast region and middle west, the roads were late in opening, due to the heavy falls of snow in the mountains last winter. Even in California, travel to the Yosemite, Lake Tahoe and other mountain resorts started later than for several previous years.

Crater Lake travel is just beginning. The roads have been blocked with snow until recently, but indications are that the season will be productive of a large volume of business for that resort. The completion of the new road to the Oregon caves, which has just been announced, will result in a heavy travel to those remarkable phenomena of nature. The bureau, anticipating the completion of the road for this season's travel, is advertising the caves in California.

**MINISTERS TOLD TO REAP BENEFIT OF ADVERTISING**

Turner—The educational program put on under direction of Dean E. C. Sanderson of the Eugene Bible university was one of the interesting features of the Christian church convention here. An address on "The Bible College and New Testament Evangelism" was given by Professor Walter L. Myers of the Eugene Bible university.

Rev. C. J. Sharp of Hammond, Ind., gave another of his addresses in the school of evangelism, his subject being "Practical Demonstration of Advertising." He exhibited several charts containing copies of advertising features which he had used in various meetings, and urged the ministers to cultivate the city editors of their newspapers, declaring them to be "human beings" who would appreciate in most instances the friendliness of the preachers. He said there were so many instances in Holy Writ of advertising that no minister need hesitate about the orthodoxy of advertising.

The four points which he stressed are familiar to the advertising laity, perhaps not so much to the ministry, as follows:

- 1—It must attract attention.
- 2—It must hold attention.
- 3—It must arouse a desire to investigate or follow up the advertisement.
- 4—Advertise only the goods you can deliver, then deliver the goods.

In other words, he said, follow the "truth in advertising" motto of the Associated Advertising Clubs of the World.

Umatilla county's wheat crop will be approximately five bushels short on the 200,000 acres in grain this year, on account of the recent heat wave, according to the best authorities who have checked the entire county. This is a loss of a million bushels and will make the crop about 1,500,000 bushels short of the bumper crop of last season. Conservative estimates place the crop in Umatilla county this year at 4,500,000 bushels.

Because the officers of Jackson county have failed to prosecute alleged "night mobs" for outrages committed there a few months ago, Governor Olcott addressed a letter to L. H. Van Winkle, attorney-general, instructing him to take charge of the cases in question, present any evidence that may be assembled to the grand jury, and in case of indictments, proceed with the prosecution of the persons charged with the offenses.

If you want to sell it, buy it, trade it, or find it, try an Enterprise Classified ad.

**Polk County**

(Polk County Observer)

Dallas—Two inmates of the county jail, James Brooks and Archie Wilkerson, made their escape from that institution early Tuesday morning, succeeding in making a clean getaway. Since their escape the county and city officers have been unable to secure any trace of them.

Brooks was a moral pervert and was serving a nine months' sentence for contributing to the delinquency of a minor. He was arrested at West Salem last spring and received his sentence from Judge H. H. Belt at the May term of the circuit court. He has served two months of his sentence although he was confined in jail for some time prior to receiving his sentence. This was his third attempt to escape, he being unsuccessful in the other two. His first attempt was made when he tried to get away from his keeper during the meal hour. He was stopped that time by Joseph N. Helgeson, district attorney. His second attempt was when he attempted to saw through the bars of his cell door. He has frequently made the boast that he would escape before serving out his sentence.

Archie Wilkerson, the other breaker, was arrested Monday by O. P. Chase, city marshal, on a charge of being drunk and disorderly, and lodged in the county jail, the lower part of which is used by the city. The supposition is that he sobered up sufficiently by the early hours of the morning to make his way upstairs and release Brooks from the cell where he was confined. The two men broke open one of the upstairs windows by using an axe and dropped about 12 feet to the ground.

Telegrams were sent to various of-

ficers of the state notifying them of the escape and every effort will be made to have them returned.

Dallas—Josiah Wills, county superintendent of schools, and his deputy, Mrs. Mildred Berg, are busily engaged in compiling the annual school report of the county. This report must be in the hands of the state superintendent of schools on or before August 15. The report covers the school year of 1921-1922, commencing on the third Monday in June and ending on the same date in the following year.

The report cannot be submitted until the reports are secured from clerks of each school district in the county, comprising 76 in number, school district No. 1 of Dallas being the only district of the first class. There are at present 11 high schools in the county, the balance being grade schools.

On receipt of the annual reports of the various school clerks at the county superintendent's office it will be necessary to have them audited by an expert accountant who is sent here from Portland for the purpose. This accountant will start his work in Dallas about the 15th of this month. Most of the clerks have been prompt about sending in their reports, although a few are still lagging behind.

The reports as submitted by the clerks are quite comprehensive in their scope and cover every transaction for the school year. Among these are the names of the clerks, money disbursements and receipts, names of teachers and salaries received, number of pupils and their names and grades, value of school properties and the assessed valuation of school properties.

Dallas—The Warren Construction

company of Portland figured that number of residents of Dallas caused them to lose the sum of \$8,272 and in retaliation have brought suit for the recovery of that amount. The loss of the company is based on the fact that a delay was caused in the paving operations along the Pacific highway in Polk county due to an injunction suit brought by the Dallas citizens in an effort to change the route. Suit was filed by the construction company Friday in Portland to collect the sum mentioned and to pay attorney fees. This suit was brought against U. S. Grant, A. J. Muir, W. V. Fuller, C. B. Sandberg and others who posted a \$10,000 indemnity bond in the action.

Dallas—Lucile Adeline Schwaetz, Dallas, wife of Dr. E. J. Schwaetz, died at her home at 415 Washington street on Saturday morning, July 8, her death resulting from a combination of ailments, she having been suffering for some time. Her death came as a shock to her many friends in this city.

She was born in Glendale, Oregon on November 25, 1884, and at the time of her death was 37 years, 8 months and 6 days of age. She had lived in Dallas for over a year and a half and in that time had made many warm friends.

Funeral services were held Monday morning at 9 o'clock from Chapman chapel the body being taken to Portland for interment in the Mt. Scott cemetery. Rev. John Youel, pastor of the Dallas Presbyterian church, officiated at the funeral and paid most touching tribute to the memory of the deceased.

The Enterprise is still \$1.50 a year



For comfort and cleanliness burn PEARL OIL

Instead of "feeding" a range in a hot, stuffy kitchen this summer, you can save yourself a lot of trouble and work by cooking with a good oil cookstove.

No coal or wood to lug, no ashes to shovel out. A cool, clean kitchen with a steady, controlled heat concentrated directly on the utensil.

For best results be sure to use Pearl Oil—the clean, economical kerosene that is refined and re-refined by a special process.

For sale by dealers everywhere. Ask for it by name—Pearl Oil.

STANDARD OIL COMPANY (California)

**PEARL OIL**  
(KEROSENE)  
HEAT AND LIGHT



STANDARD OIL COMPANY (California)

On Sale everywhere from Now on  
**The New & Better USCO Tire**  
with many improvements

The price remains the same

\$10.90

for the 30 x 3 1/2



WHEN "USCO" announced its new low price of \$10.90 last Fall, the makers were already busy developing a still greater "Usco" value.

The new and better "Usco" as you see it today—with no change in price—and tax absorbed by the manufacturer.

You'll note in the new and better "Usco" these features—

Thicker tread, giving greater non-skid protection. Stouter sidewalls.

Altogether a handsomer tire that will take longer wear both inside and out.

The greatest money's worth of fabric tire in the history of pneumatics.

**United States Tires**  
United States Rubber Company

Where You Can Buy U. S. Tires:

**Independence Garage**  
INDEPENDENCE, OREGON