

Independence Enterprise

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According to state capital gossip, R. A. Booth and W. B. Barratt are expected to resign as members of the state highway commission in the very near future. As is usual in such cases, it is a "pressure of private business" which is given as the cause for the contemplated action. During Mr. Booth's reign, and this is about what it has amounted to, more than \$50,000,000 has been expended by the commission on the highways. Mr. Booth has become so autoeratic in his ideas of road improvements that he has at times attempted to ride roughshod over statutory regulations. He has recently received a couple of jolts at the hands of circuit judges, and of course these were not well received in the seat of the mighty. Mr. Booth's ideas of road building may be of high character, but they have been a little bit too exalted for a public servant. As far as Mr. Barratt is concerned, he has been largely a figurehead on the board any way.

Walter L. Tooze, Jr., as chairman of the Republican state central committee, is shaping his plans for an active campaign. In selecting his executive committee he has included E. C. Kirkpatrick of Polk county, who is regarded as a war horse in party affairs. The other members of the committee are: Bruce Dennis, La Grande; Lloyd Riches, Vale; Harold Baldwin, Prineville; Roy D. Smith, Hood River; Willard L. Marks, Albany; George Neuner, Jr., Roseburg; John C. Kendall, Marshfield; E. E. Blanchard, Grants Pass; Sumpter S. Smith, Medford; Mrs. Lee Davenport, Mrs. C. E. Runyon, Mrs. A. M. Dibble, Mrs. Julius Louisson, Mrs. W. M. Cake and Mrs. F. O. Northrup, Portland; Mrs. Louise Perozzi, Ashland; Mrs. John A. Carson Sr., Salem; Mrs. Anna M. Lang, The Dalles, and Mrs. Henry Henningson, Oregon City.

Community spirited Dallas folks had to dig up about \$400 to make good with the Ellison-White chautauqua. Yet they recognize the chautauqua as an asset morally and financially to the extent that a contract for a 1923 performance has been signed with about 80 sponsors. The Monmouth chautauqua, given by the Cadmean company, proved a financial success to the local guarantors. Of course Monmouth has in the Normal school a big asset for chautauqua attendance. Independence has had no chautauqua this year, nor is there much prospect of one for next season. There is some opposition here—not to the chautauqua, but to the methods employed by the Ellison-White company. From a business standpoint, the contract is all one sided. The company demands a guarantee of a specific amount but gives no selection in the program or choice as to date. On the other hand, a chautauqua performance on the whole is of the things worth while and consequently must be of benefit to any community.

Conserve Moisture in Orchards
Due to the present draught, orchardists who do not have irrigation should take care of the moisture supply. Moisture can be conserved by cultivation but not added to. As long as the dry spell lasts growers are urged to cultivate thoroughly at least once a week as late as the middle of the latter part of August. This will maintain good growing conditions, sizable fruit and prevent the

"draught spot."—Oregon Experiment station.

Growth of Nursery Stock Curtailed
The growth of nursery stock and young trees will be somewhat curtailed this year because of the severe dry spell. Anyone desiring to bud trees should plan to do this by the first to the tenth of August depending on variety in order to insure the bark peeling well.—Oregon Experiment Station.

Oregon Country in Brief Form

The Grant county fair will be held at John Day, September 27 to 30, inclusive.

Bend's bonded indebtedness has been decreased \$53,221 in the past year and one-half.

The annual summer session water carnival at the Oregon Agricultural college is scheduled for July 21.

Two persons were killed and 513 were injured in automobile accidents in Portland during the month of June.

The Ladies of the Invisible Empire is the name of a new organization which filed articles of incorporation at Salem.

September 2 has been announced as the day on which the cornerstone of the million-dollar Elk's temple will be laid in Portland.

The forest fire situation in the Tillamook country is becoming rather grave, according to the latest reports received from there.

With the cherry harvest nearing completion Wasco county is now turning its attention to the wheat, and harvesting has started.

The huckleberry crop in the Blue mountains this year will be unusually large, according to Floyd Kendall, United States forest ranger.

Although the highways of the state were crowded with motor vehicles July 4, less than a dozen arrests were made by state traffic officers.

Forest fires along the line of the Tillamook branch of the Southern Pacific have handicapped passenger and freight service to some extent.

H. J. Overturf of Bend, whose appointment as an appraiser for the Spokane farm loan bank was recently suspended, has been reinstated.

Shipment of lumber from Bend during the month of June was at the rate of 30.7 cars a day, a new shipping record for the industry there.

The biggest three-day celebration ever held in Union county was held at Elgin. Eighty horses participated in the races before 5000 spectators.

The Roseburg city council has put into effect an emergency ordinance limiting the loads of trucks operating through the city to 400 pounds to each inch of tire width.

Valuation of imports in the Oregon district for five months ending with May, according to official tabulations, were \$3,194,347, as compared with \$1,406,846 for the first five months of 1921.

The average grade for all milk distributed within the city of Portland is as high as that specified by law for certified milk, according to Dr. D. W. Mack, chief dairy and milk inspector.

Men above the age of 15 years outnumber women in Portland above the same age by 5841, according to figures which have just been released by the department of commerce at Washington, D. C.

D. L. Hamilton, aged forty-two, died at Klamath Falls from injuries received when a logging truck upset, crushing his body and pinning him beneath a stream of boiling water from a burst radiator.

A statewide association of poultrymen probably will be organized at the national convention of instructors and investigators in poultry husbandry at the Oregon Agricultural college this month.

Because of the increasing distance between mills of the Brooks-Seanlon Lumber company of Bend and the logging camps, a new 50-ton Baldwin locomotive has been added to the company's transportation facilities.

Lack of cherry and berry pickers is hindering operations at the cannery of the Eugene Fruit Growers' association, and may cause a loss of a great deal of fruit on account of allowing it to become too ripe.

The big sawmill of the Booth-Kelly Lumber company at Wendling was totally destroyed by fire last week and it was with difficulty that the planer and other units of the plant, as well as the whole town, were saved.

A total of 164 teachers were required to instruct the 3921 children enrolled in the Union county schools during the year ending last June, according to the annual report prepared by Mrs. A. N. Ivanhoe, county school superintendent.

Because of the damage resulting to macadam roads from the open cutout on automobiles, Herbert Num, state highway engineer, will go before the legislature at its next session and ask that the traffic laws be amended so as to curb this evil.

Elvie Kirby, alias James Owens, and John Rathie, slayers of Sheriff Til Taylor of Umatilla county in 1920 paid the penalty for their crime on the gallows in the state penitentiary at Salem. Rathie was the first of the two men to mount the gallows.

There was one fatality in Oregon due to industrial accidents during the week ending July 6, according to a report prepared by the industrial accident commission. The victim was A. N. Garrett, salesman, of Portland. A total of 448 accidents were reported.

OREGON HAS 65,423 WARDS

Oregon supports, partially or wholly, 65,423 mentally or physically defective persons.

These startling figures as to the burden that the producers must always carry on their shoulders, in addition to the effort of supporting themselves, were announced in a report just published by the University of Oregon, which is making the report acted under the direction of the United States public health service at the request of the state legislature. Work on the report was begun in 1920.

Some of the 65,423 are being cared for in public institutions and a few in private institutions—but the fact remains there are that many who must be supported by the rest.

Community institutions, including poor farms, take care of 55,549, while 9874 are cared for in all manner of public and private institutions.

Delinquents—persons both old and young whom the state could not allow at large—make up 30,141 of the total Dependents make up 29,555, and these include 54 blind, 156 deaf, 126 crippled and 43 tubercular. There are 3994 insane and 1733 mentally defective, including 60 neuro-mental cases. A few hundred cases were not classified.

By means of a teachers' referendum, the survey was able to include some salient facts about school children.

Out of an enrollment of 32,480 children—this, of course, being only a part of the enrollment in the state—the teachers reported 9742 who were not as far advanced in their school work as they should be at their ages. Causes for their being retarded were classified by the teachers as follows:

Parental, 1199; economic, such as living conditions, 906; environmental,

Dry Goods and Groceries

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1484; miscellaneous, 1034; temperamental, 524; physical, 2147, and mental, 2627.

In an unnamed city where 258 children were found to be retarded on an average of 1.89 years, estimating the cost yearly for each child at \$52.50, the cost to the taxpayers was \$25,620.

Mental tests were given 123 prisoners in the penitentiary, which showed that 40 percent were of average intelligence, 8 percent were of high intelligence, 51 percent tended to be dull and 22 percent were defective.

At the industrial school for girls, 33 girls were given the test, and only two had normal mental capacity, 8

were subnormal, 15 were on the borderline and 8 were mentally defective. At the school for boys, out of 10 mates, results were: Subnormal, average normal, 27; subnormal, borderline, 43, and mentally defective, 36.

At the school for the blind, deaf only two out of 33 blind persons were mentally defective, and out of 93 deaf persons were mentally lacking.—Oregon Journal.

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A NEWS PAPER'S TWO SOURCES OF INCOME

Subscriptions and Advertising Are the Only Sources of Revenue a Newspaper Has and Often the Subscriptions Do Not Pay for the Cost of White Paper

Advertising today, especially in newspapers, is the greatest business getter there is. This is acknowledged by men who know. People read advertisements in newspapers. They have been educated to do so. Every merchant in our town ought to advertise. You remember the story about John Wanamaker? The first day he was in business his receipts were \$24.64. He kept the 64 cents and spent the \$24 the next day in advertising. We all can't duplicate this feat, but according to the best statistics available **three percent of the gross sales should be put aside for advertising.**

Possibly you will say, "I don't need to advertise. I have been in this town thirty years and everybody knows me."

Probably they do, but did you ever stop to think of the sales you lose because your fellow competitor advertises? He may advertise the same goods you have in your stock, but the people don't know you have them. The other fellow gets the sale because he advertises. And, then, how much more business you would do if you did advertise?

We know of one merchant who advertised a lot of goods at 19 cents a yard. They cost him 27 cents. He took a clean loss, but while the sale was going on he could buy new goods at 12 cents. He put them in with the other goods and the result was that he cleaned his

shelves of the old goods and he broke even on the deal. Advertising and good buying liquidated his stock without loss.

We can't all be John Wanamakers, but we all can advertise in proportion to our business. Results will be sure if you advertise honestly and give service. A newspaper can bring people to your store, but it can't make people buy your goods. Your clerks must do that, and it depends on the service you give as to how successful your business will be.

What is done in the big cities can be done right here in this town if you will show the pep, give service and advertise. **Make business good.** You can do it through this newspaper.

Vacation Trips Cost less this year

Why not take advantage of this opportunity to realize big profits in transportation costs to—

- | | |
|---|------------------------|
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