

EVERYTHING IS NOW IN READINESS FOR THE DECLARATION OF THE MOST STUPENDUOUS EVENT OF THE YEAR

Here Is the News that will STARTLE EVERY ONE

Here is the prices that has been accomplished only by months of arduous effort. Here is the result of our probing and planning. Here is the climax of a merchandising achievement, materialized only through our scouring of the markets for merchandise that will herein enshrine the noble standard of Marion County's Greatest Department Store.

Commencing Friday, December 9th, promptly at 9 o'clock our Great Annual

HOLIDAY SALE

Beginning with this sensation of bargain giving

BE HERE EARLY EVERY MORNING The first three days—to every person entering our store at 9 a. m.—this merchandise gifts will be given free. A free merchandise gift certificate will be given to every customer upon entering at that time, calling for various articles. The gifts will be as follows:



GROCERIES
CLOTHING
SHOES
TOYS
DISHES, Etc.

11:30 a. m. will be the time set for the distribution of the gifts to certificate holders only. Be here early and get your gift certificate.

WHY NOT A PRETTY TIE?

A most beautiful silk tie, in the newest designs. Ties the young man will be happy to own. Real two dollar values for Xmas only98c

SHIRTS MAKE A GOOD GIFT

One big lot of Men's dress shirts, special at65c

MEN'S SHIRTS

In Soisette with pretty satin stripes, real \$3.00 values. Xmas sale price \$1.98

SILK SHIRTS

Men's fine silk striped shirts in a great array of patterns and styles; regular \$5.00 values, now \$3.98

MEN'S PAJAMAS

Fine quality, finished with satin stripes and trimmings; Xmas special \$1.49

ALL-WOOL UNDERWEAR

The famous all wool Wright's Underwear for men, that regularly sell to \$7.00; Xmas sale price suit \$4.50

SILK MUFFLERS

A wonderful value in an all silk Muffler with fringed ends, put up in Xmas box \$1.98

MEN'S DRESS HOSE

America's standard in an "Ironsox", color and quality guaranteed hose. Specially priced for Xmas, sale at pair 25c

MEN'S WOOL SWEATERS

The much advertised and popular Thermo all wool sweaters for men \$5.98

HUNTING JACKETS \$4.98

Made up in all leather with a Jersey Neck Collar that buttons up. Regular \$8.50 model.

WARM, COZY, FELT SLIPPERS and MOCCASINS

Are acceptable Christmas Gifts Our selection makes it necessary to go any further if you are looking for a GIFT that will be practical as well as pleasing.

MACKINAWS \$6.98

Men—Now is the time. Come in and select one of these heavy woolen belted Mackinaws at this price. Of course we have them in other values.

RAINCOATS \$4.50

Hold on! Don't go out in the rain again without a rain coat when you can purchase one at such a low price.

OVERSOATS \$7.50

Mind, men, these are of woolen material. It will be a surprise to you because they are \$25.00 values

OVERCOATS \$12.50

Another lot of Men's heavy Overcoats. Some plain, others belted coats that usually sell to \$30.00.

OVERCOATS \$19.50

For young men. Mainly are these snappy models in all woolen material marked so on the manufacturer's label and water proof. Yet heavy for cold weather.

BOYS' SUITS \$3.98

A good hard finished material. Made for long wearing and has very neat appearance.

BOYS' SUITS \$8.50

Mothers! Here's a good buy in all wool suit. Two pair pants lined throughout. Real \$15.00 values.

BOYS' SUITS \$1.98

These come in sizes of from 3 to 8 years and come in regular knee pants and modish styles. Some suits are \$2.49.

O. N. T. Sewing thread04
Crochet thread05
Pearl Crochet thread, 15c size 10
Fleisher's Yarn, 2 oz. balls .29
Embroidery Silk, skein . . .02

One of these Smart Blouses will make a pleasing gift
Silk Tricoulette, Georgette and Crepe de Chine Blouses, very beautifully embroidered, values to \$5.00 will go during this sale at \$1.98

GIFTS BY THE YARD THE HANDY WOMEN WILL APPRECIATE

Standard Gingham
Only a limited quantity on hand at this great sacrifice in costs and as long as it lasts this Gingham will go at the yd 11c
Limit 3 yds to a customer

New Spring Percales
Next spring's patterns are here on display in checks and 36-inch widths. Cotton has advance, but our price is still low, yard 19c

BLANKETS REDUCED
Sheet Blankets
In colors as you may desire, the size is 66x80, and the value has yet to find its superior 85c

Plaid Blankets
Made by the Nashua Mfg. Co., full bed size, 64x76, a prettier heather plaid and good weight
at \$2.98

Near Wool Blanket
A double blanket, size 64x76, heavy and extra value for Xmas sale only
at \$1.49

All Wool Blanket
A pure wool "Dorset" double blanket, full bed size and weighs 4 3/4 lb., \$9.50 value \$6.98
at \$6.98

BEDDING REDUCED
Fine Quilts
An extraordinary offering for Xmas, a double size quilt, values to \$3.98, goes at \$1.98

Satine Quilts
A very practical gift. Made of all pure white cotton with flowered designs and satin border
at \$3.98

Pillows 17x22
A special factory purchase gives us an opportunity of offering these pillows at 85c

Feather Pillows
Goose Feather Pillows 17x22, fancy heavy ticking, our regular price, \$5.75 a pair;
Xmas the pair \$3.75

GIVE A HAT YOUNG MEN'S HATS

An assortment complete as to styles, shades and colors; values to \$5.00. Xmas sale special \$2.98

MEN'S FELT HATS

Hats that men would easily pay \$3.00 for, are especially reduced in price for Xmas sale only \$1.98

LOT CLOTH HATS

Men, here's value and style and price together in one line of merchandise, priced \$1.98

MEN'S SUSPENDERS

We also have a wonderful lot of suspenders for boys and men that will specialize at 29c

MEN'S GLOVES

Men's all leather driving gloves, a most appreciating gift; \$5 value will go at \$2.98

FELT SLIPPERS

Some men like a leather sole to their slippers, our stock on that is also complete, reduced to 85c

SPECIAL LOT CAPS 98c

Our Xmas stocks are complete in all details for the Men's and Boys' Caps; Xmas prices 49c

SHAVING SETS

A complete shaving set for the man will not only be appropriate but appreciated; Xmas prices 98c

SHAVING BRUSHES

The showing of shaving brushes is immense here because of its usefulness as a gift 50c to \$1.50

A practical gift is not only a saving but BUY HER A SET OF BED SPREADS a reflection of good taste. \$4.00 "Far West" brand, double sizes; special at \$2.98 \$5.00 Satin Bed Spreads, special \$3.98

WHITE GOODS DEPT.

Dr. Denton Sleeping Garments 79c
In a sensational sale that includes a full range of sizes.

75c Dolly Trim Aprons Special at 39c
Of fine quality gingham in a great array of pleasing patterns.

75c Fancy Turkish Gift Towels, ea. 39c
They make a practical Xmas gift—prettily trimmed with border.

\$1.50 BlueBird Table Lunch Cloths 98c
Large breakfast table size—pretty blue bird designs—Napkins to match 7c ea.

98c Mercerized Table Damask 59c yd.
60 inches wide—pretty woven figures—admirable as a gift—Napkins to match 15c each.

Size 22x45 Heavy Turkish Towels 35c
Fine and heavy Turkish weave, a gift that every house wife can use—Shop early.

44 Inch Indian Head, Sale Price 39c yd
A material specially in favor for those who wish to make things for Xmas.

36 in. Unbleached Sheeting, yd. 12c
Only one big lot available—firm and heavy quality—10 yds. limit customer.

FRIDAY AND SATURDAY TIME SPECIALS

From 10 a. m. to 12 m. only

\$7.50 Jersey Jacket
All colors and sizes, choice from our regular stock \$2.98

25c Men's Dress Sox
One big lot in black and brown—all sizes 5c pair (limit two a customer)

\$2 2 Qt. Aluminum Percolater
One big lot to be sold Friday and Saturday, special 89c (one to customer)

Large Size Huck Towels
Size 16x30
Heavy, firm weave and good quality, will go at 5c each (limit 2 to customer)

75c Men's Dress Ties
In a big range of patterns that will sure suit him. 25c each (limit 2 to customer)

GROCERIES

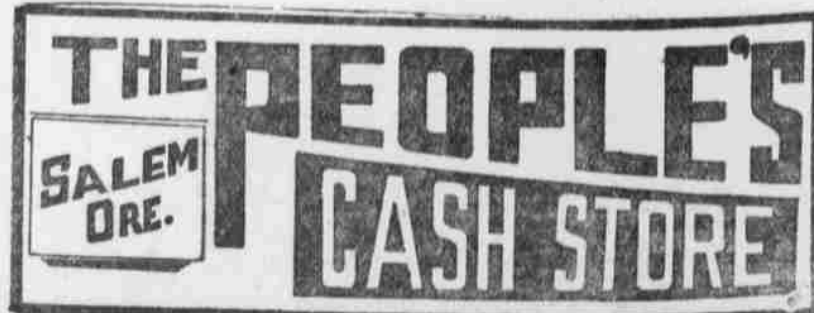
\$2.00 COMBINATION OFFER \$1.00 SPECIAL

Available to those who purchase \$5.00 or more in any department in the store (sugar excepted)

- 2 lbs. Candy 50
- 2 lbs. Walnuts 65
- 1 lb. Almonds 35
- 1 lb. Dates 20
- 16 1/2 lbs. Sugar \$1.00
- 1 sk. Crown Flour \$1.95
- 1 sk. Blue Ribbon \$1.59
- Valley Flour \$1.33
- 1 sk. Pancake Flour 47
- 10 lbs. White Beans 50
- 10 lbs. Rice 55
- Best Economy Coffee, 6 lbs \$1.00
- 4 lbs. Peaberry Coffee \$1.00
- 2 lbs. Cocoa in bulk 25
- 2 lbs. Ground Chocolate 45
- 1 lb. Ghiridalia's Chocolate 30
- 1 lb. Gunpowder Tea 28
- 1 lb. Lipton's Tea 75
- 5 lbs. Diamond W. Coffee, lb. 30
- 1 lb. Diamond W. Coffee 33
- 5 lbs. M. J. B. Coffee, lb. 37
- 3 lbs. M. J. B. Coffee, lb. 38
- 5 cans Armour's Milk 49
- 5 cans Carnation Milk 59
- 5 cans Tomatoes 59
- 5 cans Peas 59
- 5 cans Corn 62
- 5 cans Pink Salmon 59
- 5 cans Sardines 25
- Walnuts, lb. 23
- Almonds 35
- Brazil Nuts 25
- Peanuts 15
- Filberts 25
- Mixed Candy 15c to 23c

- 1 lb. Brazil Nuts 30
- Total \$2.00
- Special at \$1.00
- Chocolate, lb. 24
- Peanut Brittle 23
- 2 lbs. Black or White Figs 25
- 10 lbs. Petite Prunes 50
- Del Monte Seeded Raisins, pkg. 20
- Thousands of Packages of Cookies, value at 10c and 15c 07
- Shredded Coconut 18
- Mince Meat, lb. 22
- Mixed Cookies 19
- Oranges, doz. 20
- Cranberries, lb. 20
- Celery, bunch 08
- 8 lbs. Best Compound in bulk 08
- 7 1/2 lbs. Best Lard in bulk \$1.00
- 1 gal. Best Cooking Oil in bulk \$1.10
- Picnic's per lb. 19
- Bacon strips, per lb. 22
- Breakfast Bacon, per lb. 28
- Salt Pork, lb. 23
- Brooms, 75c value 33

SHOP WITH THE CROWDS
GIVE USEFUL GIFTS



WE RESERVE THE RIGHT TO LIMIT QUANTITIES