

FREE
TO OUR TRADE
1921 CALENDARS
GET ONE

The Christmas Spirit prevails over the entire store
This Spirit will be emphasized
in a GIGANTIC

DOUBLE PREMIUM
COUPONS
IN OUR
SHOES AND DRY GOODS
DEPARTMENT

CHRISTMAS and YEAR END Sale

This sale will linger long in the minds of the community

THESE PRICES DEFY ALL COMPETITION

Down-Stairs

Economy Store

Offers
REAL OPPORTUNITY VALUES

2c COUNTER

consists of the following: Buttons, Laces, Hairs, etc., etc.

10c COUNTER

contains a big assortment of: Children's Caps, Socks, Gloves, Etc.

25c COUNTER

loaded with a big lot of staples: Ladies', Men's and Children's Underwear, Heavy White Hose, Socks, Hats, Corsets, Etc.

49c COUNTER

loaded with values to \$1.50 in Ladies' Knitted Skirts, Girls' Bloomers, Union Suits for Girls, Boys and Ladies.

75c COUNTER

Girls' Middy Blouses, Boys' Shirts, White Embroidered Muslin Underwear, etc.

98c COUNTER

Children's dresses, Ladies' Waists, Men's Sweaters, Bungalow Aprons, Heavy Crib Blankets, Feather Pillows, 19x26, Good Ticking.

ECONOMY STORE

We have three counters with a large stock of army goods just arrived from the supply depot. These are put on sale at a tremendous reduction.

65c
Army Hats

49c
Wool Army Blankets, large size and very heavy quality at

4.49
Maine Munson Last Army Shoes, very special at

4.75
Sweaters for Men

1.00
Men's Button Shoes, regular value \$8, now

3.98
Children's Coveralls, all sizes and colors, 2 pairs for

1.00
6c Brooms for

40c
Heavy Girls' and Ladies' Bathrobes, Indian colors at

2.98
All Notions to go at Half Price

98c
Overalls and Khaki Pants at

65c
Silk and Wool Hose for Ladies

WHERE ECONOMY
RULES SUPREME

DOMESTICS

Percales, 36 inch, 6 yards \$1.00
Dress Gingham, 27 inch, 5 yards \$1.00
Dress Gingham, 32 inch, 4 yards \$1.00
Cretones, 5 yards \$1.00
Flowered Silkoline, special for quilts, 36 inches, 5 yards \$1.00
Oil cloth, all colors, 2 yards \$1.00
Table damask, 72 inch, the yard \$1.00
Amoskeag Daisy flannel, special 4 yards \$1.00

Genuine Hope Muslin, 36 inch, not starched, 5 yards, \$1 No Substitute

DRESS GOODS

Wool serges and Shepperd checks and plaids, the yard \$1.00
Beautiful Kimona Flannelette, 3 yards \$1.00
All colors heavy weight Flannels, 5 yards \$1.00
Japanese Kimonas with beautiful handmade flowers from \$1.98 up
Hand embroidered night gowns, pink and white crepe \$1.00
All wool sweaters, slipover style, with sleeves and ruffles, all colors \$3.50
Georgette and crepe de chine waists \$2.98
Heavy Bathrobes, ladies' and men's, very latest colors \$5.98
Girls' and boys' heavy bathrobes \$2.98

LATEST SHIPMENT

Messaline, satin and taffetas in beautiful colors, yard \$1.65
Georgette and crepe de chine all colors, yd \$1.49
Fine crepe for underwear, yellow, pink, blue, lavender, also flowered, 3 yards \$1.00

LADIES' NEEDS

Bungalow Aprons \$1.00
Best Heavy Quality Twill Middies, 2 for \$1.00
Medium weight union suits, 2 pair \$1.00
Fine mercerized cotton vests, 3 prs. \$1.00
Heavy weight two-piece underwear, two garments \$1.00
Fine muslin embroidered combination suits \$1.00
21x44 Turkish towels in plain white and bordered 2 for \$1.00
Blue Bird lunch cloths 48x48 \$1.00
12 napkins to match \$1.00
Fiber silk hose, 2 pairs \$1.00
Best grade Burson hose, 3 pairs \$1.00
Wool cashmere hose, 2 pairs \$1.00
Cotton hose, 4 pairs \$1.00
Children's Bear Brand hose, 3 prs \$1.00

Pure Silk Hose, per pair \$1

Children's dresses, all colors and sizes, each... \$1.00
Black satin, flannel, knitted and muslin embroidered underskirts \$1.00

All Ribbons and Laces will be sold at a discount of 50 per cent

No Stickers—No Bait—No Catches.
Genuine Bargains over the Entire Store, especially in our Dry Goods Department.

4.50 heavy cotton fleeced blankets 66 by 80, colors and beautiful plaids going at \$2.75
Sub-wool blankets 66 by 80, reg. \$6.50 for... \$3.49
Nashua woolnap blankets 64 by 76 \$3.98
Nashua woolnap blankets 66 by 80 in beautiful plaids reg. \$9.50 gong at only \$4.98
Comforters, best flowered silkoline, satin trimmed value \$9.00 \$4.49
All feather pillows large size heavy fancy ticking \$1.00
Pure white cotton batting, stitched, special.... \$1.00

CORSETS

We have now one of the biggest stocks of corsets in the city. This entire stock has been reduced 35 per cent and are priced from 1.98 up.

SHOES FOR THE FAMILY

Try us for shoes—These prices will show you how much you can save.
Ladies' Peters \$14 shoes will go at \$6.98
These come in all styles and colors and a wonderful value.
Newly arrived lot of Oxfords and Pumps, very special at \$3.98
Girls' black and brown shoes \$3.98
Heavy work shoes for ladies and girls, guaranteed at only \$4.98
Girls' Chock brown and black school shoes... \$2.98
Boys' school shoes, you'll think they are worth \$5.00, we sell them for \$2.98
Men's work shoes at pre-war prices, only \$3.98
Men's felt slippers, leather soles, Christmas special at \$1.49
Fancy ladies' bedroom slippers from 98c
Children's bedroom slippers from 98c
Men's vici dress shoes, regular \$8.50, now... \$5.98
Men's brown English toe, regular \$9, now... \$5.98

MEN'S NEEDS.

Dollar Hose, 2 for \$1.00
Engineer and firemen hose in black and brown, 5 pairs \$1.00
Fiber silk hose, 2 pairs \$1.00
Medium weight hose black and tan, 10 pairs.. \$1.00
Cashmere wool hose, 3 pairs \$1.00
Heavy wool hose, 3 pairs \$1.00
Wool process union suits \$1.65
Haines union suits \$1.49
Haines two-piece underwear, per garment..... 79c
Leather gloves, 3 pairs \$1.00
Heavy children's coveralls, pair \$1.00
Men's collars, 6 for \$1.00
Heavy canvas fleece lined gloves, 6 pairs.... \$1.00
Heavy Moneysworth shirts in striped and solid blue each \$1.00
Medium weight union suits, special at \$1.00
Heavy weight men's coveralls \$2.98
No. 220 blue denim overalls \$1.65
Full size cut, seven pockets \$1.59
Stifel overalls \$1.59
All boys' heavy weight overalls will go at ... \$1.00
Men's heavy flannel shirts \$1.00
Moleskin pants \$2.98
Heavy all wool stag shirts \$5.98, \$6.98
Men's heavy flannel night gowns \$1.49
Men's heavy flannel pajamas \$2.49

SUITS AND OVERCOATS

Young men's all wool suits, the very latest in styles \$17.50
Men's suits, good values from \$12.50 up
Boys' wool suits, an exceptional value at... \$5.98
Boys' wool mixed suits with two pair pants... \$5.98
Overcoats that will cost you elsewhere \$22, here for only \$8.50
Overcoats well worth \$35 can be had here for \$16.50
A special on boys' rain coats at \$2.98
Men's belted rain coats Goodyear Brand... \$7.50
Boys' wool mackinaws especially priced at... \$5.98
Men's wool mackinaws, value \$16.00 \$8.50

SPECIAL

500 pair only men's shoes, brown, black, in lace and button, values up to \$12.00 \$4.98

We'll Make a Dollar Look Like Two When Buying Groceries on This Dollar Day

20 1/4 lbs. Cane Sugar, Special ... \$1.00	21 lbs. White Beans, \$1.00	5 lbs. Best Coffee in bulk \$1.00	Best Hardwheat Flour \$2.29 (Our own brand)
CANNED GOODS	CEREALS	A COMBINATION OF	5000 CANS
10 cans of Carnation and Borden's milk \$1.00	2 sacks graham flour \$1.00	2 pounds of Petite prunes—	15c and 20c mixed canned goods, 12 for \$1.00
1 tall, 1 small cans of Libby's \$1.00	14 pounds of rolled oats \$1.00	2 pounds of dried apples—	10 Armour's corn flakes \$1.00
10 cans of peas \$1.00	13 pounds of macaroni \$1.00	2 pounds of black and white figs—	1 gallon of salad and cooking oil \$1.55
10 cans of corn \$1.00	SOAP	1 pound of walnuts all for \$1.00	1 gallon of Covo oil \$2.00
10 cans of tomatoes \$1.00	15 bars of crystal white \$1.00	FISH	9 pounds of crisco \$2.52
10 cans of salmon, tall \$1.00	20 bars of Liberty white \$1.00	Kipperd salmon, per pound 30c	6 pounds of crisco \$1.59
10 cans of clams \$1.00	19 bars of No Rub Naptha \$1.00	Pickled salmon, per pound 6c	3 pounds of crisco 84c
10 cans of No. 10 pumpkin and tomatoes..... \$1.00	18 bars of White Navy \$1.00	Cod fish, one pound for 19c	VEGETABLES
LARD, COMPOUND AND OIL	15 bars of regular 10c Swift's Woolen soap.. \$1.00	Cod fish, 2 pounds for 37c	Best spuds, 100 pounds for \$1.50
10 pounds of lard in bulk \$1.00	5 pkgs. Swift's reg. 30c washing powder... \$1.00	MEAT	Dry onions, 100 pounds for \$1.65
10 5 pounds of best shortening in bulk (bring pails) \$1.00	2 brooms, regular 85c value \$1.00	U. S. Government bacon, 12 pounds net.... \$2.75	Dry onions, 50 pounds for 85c
10 pounds of cottolene \$1.00	4 1/2 pounds of walnuts \$2.29	Corn beef, 2 pounds for 50c	Best apples, one box \$1.75
10 gallon of Douglas cooking oil \$1.00	Best hard wheat flour, our own brand \$2.13	Roast beef, 2 pounds for 40c	Oranges, 1 dozen 50c
10 pounds of peanut butter \$1.00	Valley flour \$2.60	Bacon squares, per pound 23c	Lemons, 1 dozen 20c
10 pounds of mince meat \$1.00	White Spray Northern hard wheat bleached.. \$2.60	Picnie hams, per pound 25c	Mixed candy, per pound 30c
10, 10 Red karo \$1.00	M. J. B. coffee, No. 1 46c		Broken cookies, per pound 15c
10 pounds of honey in bulk \$1.00	M. J. B. coffee, No. 3, per pound 44c		Best mixed cookies, per pound 23c
10 pounds of Royal Club tea, 85c value \$1.00	M. J. B. coffee, 5 pounds, per pound 43c		Chocolate cookies, per pound 29c
	Reliance coffee, regular 55c 35c		Almonds, per pound 33c
	Cocoa in bulk, 3 pounds, per pound 45c		

The People's Cash Store

SALEM ONLY

WE PAY YOU TO COME
With a purchase of \$15 or over in Dry Goods we refund Half Fare and Full Fare with purchase of \$25 or over in Dry Goods.

FREE LUNCH TO OUR TRADE
SATURDAY