

# Second Anniversary Sale

To Begin This Saturday, November 6th, at 8 a. m.

## People's Cash Store SALEM, OREGON

**FREE LUNCH**  
To Our Trade For Saturday,  
The Opening Day of Our  
Sale.

—This We Promise Will be  
the Largest Selling Event  
Ever Attempted.

TWO YEARS HAVE GONE BY. WE STAND TODAY ON A STRONGER BUSINESS BASIS THAN AT ANY TIME SINCE WE FIRST OPENED. ALL AVERSE RUMORS HAVE BEEN DISQUALIFIED. WE HAVE PROVED BEYOND A DOUBT OUR ABILITY TO CONDUCT A SUCCESSFUL BUSINESS ON A SMALL MARGIN OF PROFIT. YOUR GOOD JUDGMENT IN PLACING YOUR PATRONAGE WITH US HAS HAD MUCH TO DO WITH OUR SUCCESS. WE APPRECIATE THIS. TO MARK THE ENTRY OF OUR THIRD YEAR OF BUSINESS UNDER SUCH A POLICY WE INAUGURATE OUR SECOND ANNIVERSARY SALE.

**DOUBLE COUPON PREMIUMS**  
WILL BE GIVEN ON SATURDAY, NOV. 6, the Opening Day and Monday following this sale, with every purchase made at this store.  
Our Premium coupons are given as a token of appreciation for your continual patronage—they cost you absolutely nothing. SAVE THEM.

**MAIL ORDER SERVICE**  
If You Can't Come, Buy by Mail  
OUR MAIL ORDER DEPARTMENT IS READY to receive any order and ship all such orders the same day as received. ADDRESS all letters to: Peoples Cash Store, Mail Order Department, Salem, Oregon, to insure immediate attention. Satisfaction guaranteed or Money Refunded!

*Hope Muslin*  
Yard 18c

**WE PAY YOU TO COME**  
IF YOU LIVE WITHIN A RADIUS OF 25 MILES we will refund your fare One Way with a purchase of \$15 Dry Goods or \$30 Groceries besides sugar. And full round trip fare with purchase of \$25 Dry Goods. It's a pleasure to trade with us.

- Wool Heather sport hose regular \$3 for \$1.75
- Cotton fleecy hose, up from .25
- Thread silk hose, all colors and sizes, regular \$4. \$1.98
- Special at .38
- Broken lot, all colors, special at, pair .74
- Silk lisle hose, black and white, regular \$1.25 .39
- Silk lisle hose, brown only .39
- Silk lisle hose at .29
- Special boys' heavy stockings .29
- Brand stockings .49
- Mercurized stockings .29 and .49

- DRESS GOODS**
- Percales, calico, light and dark colors, 27 inches wide, yard .29
  - Percales, 36 inches wide, light and dark, yard .23
  - Dress ginghams, beautiful colors, yard .22
  - Galitean cloth and School cloth, 32 inches wide .39
  - All double width French ginghams 34 inches, will go during this sale for .39
  - Cretones, at yard .25
  - Heavy shirting, 36 inches wide, yard .29
- Ready-to-Wear For Ladies**
- Silk Tricotone Waists, beaded and wool and silk embroidery regular \$12 .59
  - Sweaters, Slip-over, with ruffles in ten different styles and colors, all go at \$4.98 and \$3.98
  - Smocks for house, fancy embroidery, assorted colors \$1.98
  - Ladies' house dresses and Bungalow aprons at \$1.49
  - Silk and Georgette, reg. value \$6 to \$10, your choice \$3.75

### BEDDING for THESE COLD NIGHTS

- Nashua wool nap blankets 64x76 inches \$5.98
- 5lb. sub-wool blankets, 66-80. \$4.50
- Heavy cotton fleecy blankets, all colors, 72x82 \$3.98
- Heavy plaid blankets, 64x76 \$3.98
- Heavy blankets, white gray and tan, 64x76 \$2.98
- Heavy cotton blankets, 54x76 \$1.98
- All wool plaid blankets beautiful colors \$8.50
- Crib blankets up from .75
- Quilts, good weight, satin trimmed \$3.98, \$2.98
- All feather pillows at \$1.10
- The case alone is worth the price
- Pillow cases 42x45 each .29
- Sheeting, 9-4 unbleached Pequot yard .69
- Sheeting 8-4 unbleached Pequot, yard .59
- Sheets made up seamless, wide hemstitching, 82x92, value \$3.50 \$2.19

### MEN'S SUITS AND FURNISHINGS

- One lot men's suits to close out at \$8.50
- Lot of all wool men's suits different styles \$12.50, \$18.50, \$29
- MEN'S ALL WOOL OVERCOATS \$7.98
- BOYS' ALL WOOL MACKINAW \$6.50 and \$7.50
- MEN'S HEAVY KHAKI PANTS \$1.98 and \$2.25
- Men's work shirts .78 and \$1.19
- Men's Koveralls \$3.49
- Men's wool flannel shirts \$1.75, \$2.25
- Heavy weight striped overalls, elastic suspenders \$1.65
- Heavy weight blue denim overalls \$1.98
- Men's dress shirts \$1.25, \$1.98, \$2.25
- 1 lot silk front shirts all sizes \$2.98
- Collars, 2 for .25
- Ties . . . . . from .49 to \$1.98

- UNDERWEAR**
- Wool undershirts with fancy embroidery ruffles, in white only \$1.49 and .98
  - Wool and flannel undershirts \$1.49 and .98
  - Wool and flannel nightgowns, up from \$1.49
  - Wool nightgowns, beautifully embroidered and hemstitched \$1.25 and .98
  - Japanese crepe kimonos, heavily embroidered with flowers \$2.25, \$2.98, \$1.98

- UNDERWEAR**
- Ladies' heavy weight union suits in all styles \$1.48 and \$1.75
  - Wool and silk mixed union suits, all styles \$3.98
  - Medium weight union suits .49, .98
  - Ladies' Silk Corset Covers and Petticoats will go at HALF PRICE

### We Want to Cut the High Prices of Living Down and We Will Finish Them

- Coffee, Tea and Cocoa**
- Best coffee in bulk, 4 pounds .92
  - Reliance, 57c value, pound .39
  - M. J. B. coffee, 5 pounds .45
  - M. J. B. coffee, 3 pounds .46
  - M. J. B. coffee, 1 pound .47
  - Cocoa in bulk, 3 pounds .50
  - H. G. cocoa in cans 1 1/2 pounds .43
  - Halsey cocoa in cans, 1 pound .43
  - Lipton's tea, 1 pound .85
  - Lipton's tea, 1/2 pound .44
  - 1/2 pound Lipton's tea .23
  - Royal Club tea, 80c value .59
- CANNED GOODS**
- 4 cans Ahmour's or Libby's milk .49
  - 4 cans peas .49
  - 4 cans tomatoes, large .49
  - 4 cans No. 1 peaches .49
  - 3 cans corn .49
  - 5 cans pork and beans .49
  - 2 cans pumpkins, No. 2 .25
  - 4 Alaska herring in pure oil, tall .49
  - 3 Pink salmon, tall .45
- OILS, GREASES, BUTTER**
- Best salad oil in bulk, 1 gal. \$1.75
  - 1/2 gal. .90
  - 10 lbs. rice .65
  - 10 lbs. white beans .49
  - 10 lbs. macaroni .70
  - Best hard wheat flour \$2.65
  - 10 lbs. corn meal .50
  - 10 lbs. rolled oats .65
  - 10 lbs. rice .65
  - 10 lbs. white beans .49
  - 10 lbs. macaroni .70
  - White Flake shortening, 4 lbs. .95
  - Douglas oil, 1 gal. \$2.10
  - 1/2 gal. \$1.10
  - Nut butter, 3 pounds \$1.00
  - Peanut butter, 4 pounds .50
- MEATS**
- U. S. Gov. bacon, per pound .32
  - U. S. Gov. roast beef, No 2 lb. can .43
  - Sugar-cured back bacon, per lb. .32
  - Best sugar-cured breakfast bacon .49
  - Best sugar-cured bacon strips .33
  - Summer sausage, per lb. .44
  - Lean salt pork, per lb. .29
  - Boneless pigs' feet in finest glass jar, quart .55
- SPECIAL**
- 5,000 cans assorted canned goods, special per can .10
  - 1 can FREE with each \$1 worth
- Arm & Hammer Soda 6c**

### GUARANTEE

Should any article decline on the market advertised on this page, we will immediately reduce our price. On the other hand, no advance in price will be made.

### Young Men's Suits and Furnishings

- Mackinaws, all wool \$8.50, \$12.50
- Hats for young men \$1.98 and up
- Men's Haines union suits \$1.98
- Mixed wool union suits \$2.49
- 2-piece underwear .98 garment
- Men's winter weight union suits, white and tan \$1.49
- Work socks at .22
- Wool and cashmere socks, heavy and light weight .49
- Heavy wool socks up from .49
- Engineer and firemen work socks, black and brown .25
- Men's and young men's all wool overcoats \$18 to \$24
- Wool and rainproof overcoats, up from \$7.50
- Young men's suits—ten assorted styles and colors, latest fashion \$16.50

### BIG REDUCTION IN RUBBER SHOES, BOOTS, FOR LADIES, MEN AND CHILDREN

### Boys' Suits, Overcoats and Shoes

- Special for school boys, very latest style, dark colors, with TWO pair pants \$6.98
- Boys' suits, broken lots, all wool to go at \$3.95
- Boys' suits, broken lot, sizes 10, 11, 14, 15 at \$4.98
- Boys' Haines union suits, all sizes .98
- Boys' overcoats, some all wool, others waterproof, to go at \$3.98
- Boys' high top shoes \$3.98 and up
- Boys dress shoes, English and wide toes \$3.98 up

### Men's and Boys' Shoes

- Boys' button shoes, sizes till 5 1/2 \$2.98
- Men's high top shoes, up from \$6.98
- Men's work shoes, heavy for winter \$3.98 up
- Men's wide toed shoes, kid and calf skin \$4.98 and up

### MEN'S SHOES

- Men's dress shoe in English, black and brown, up from \$4.98

- SILKS**
- Original colors silk and georgette, 36 inches wide \$1.65
  - Wool silk crepe de chine, 36 inches wide, yard \$1.65
  - Satellite, splendid colors, 36 inches wide, yard \$1.65
  - Wool satin, black and white only, 40 inches, yard \$1.98
  - Wool, all colors, 36 inches wide, at \$1.65
  - Wool crepe, black and navy, taupe and brown, 42 inches \$2.98
  - Wool poplins, 36 inches at \$1.19
  - Wool poplins \$1.98
  - Wool serge \$1.19, \$1.49, \$1.98
  - Wool check mixed wool, 42 inches \$1.29
  - Wool, 54 inches \$1.29
  - Wool voiles, short lengths \$1.39
  - Wool so as not to carry over

- TOWELING**
- 45x24 extra heavy Turkish towels .49
  - Huck towels, 40x22 .29
  - Turkish toweling yard .29
  - Linen crash toweling, yard .17
- CORSETS**
- We are prepared to give you expert service in our Corset Department. The very latest models have only recently arrived. The stock is very complete. These are very moderately marked especially for this sale from \$1.65 to \$5.50
- LADIES' SHOES**
- Just received from the east the very latest in a Ladies' Military heel, Mahogany finish at \$9.50
  - Regular value \$16.
  - Ladies' Mahogany finish and black kid shoes, Cuban or shaped heels, regular value \$12, to go at \$6.98
  - A broken lot of ladies' kid shoes in all black, field mouse and grey, all go at \$3.98
  - Wonderful line of Oxfords and pumps, French or shape heels, regular value \$9, sale price of \$3.98
  - New shipment of girls' shoes in black or brown. A very attractive price at \$3.98
  - Girls' button shoes at \$2.98
  - 'Nuff said.
  - Ladies' and girls' heavy work shoe to stand up in rain, an extraordinary value at \$8.98
  - Ladies' and girls' high top boots in narrow and wide lasts, during this sale at \$6.98
  - Children's shoes are priced from .75 and up.

- FLANNELS**
- Wool flannels, heavy weight, a yard .20
  - Wool cloth, yard .29
  - Wool flannels, heavy weight, 36 inches wide, yard .29
- CRIM CURTAIN GOODS**
- Wool curtain goods, 36 inches wide, face borders, yard .19 and .25
- TUESDAY and WEDNESDAY**
- On every purchase of \$10 or Over, WE BROOM FREE.—Every day New things GIVEN FREE

## Economy Basement

MARION COUNTY'S LARGEST DOWN-STAIRS STORE. TABLES LOADED WITH HUNDREDS OF SECOND ANNIVERSARY SALE BARGAINS

- Boys' and girls' winter weight union suits \$4.98
- Hand scales, will weigh 25 lbs. .15
- Men's khaki pants and overalls .98
- One counter of hundreds of items in CROCKERY
- DRUGS, at your choice of .5c
- Men's waterproof shoes, also ladies' and children's shoes, all sizes at \$1.00 the pair
- Matches, 1 doz. boxes .35
- Wash boilers, large sizes \$1.75
- Wash tubs, up from .98
- Rompers and coveralls for children, 2 pairs \$1.00
- Canvas gloves, pair .10
- Underwear, garment .10
- Glasses, each .09
- Large size pails .55
- ALL REMNANTS of Ribbon, Ging-ham, Percales and Serges at HALF PRICE
- Brooms .49
- Cups and Saucers .25
- Children's hose .10
- Laces, yard .02
- Ladies' hose, heavy grade! .25
- Hats .39
- Ladies' all wool slippers \$1.65
- Ladies' and girls' slipover sweaters at \$1.65
- Sweaters \$1.00
- Big stock government goods, army blankets, all wool \$4.75
- Men's heavy coat sweaters \$1.00
- Regulation army hats .75
- Knitted pieces to make up sweater hats and scarfs .49