

HOME
SWEET
HOME
by
Earl
Hurst



Destructive Elements are Attacking Your Home, Season in and Season Out

Protect it NOW with -
FULLER
PAINT

NO house or building, regardless of how well constructed, can long withstand the elements without the protection of good paint. Sunshine, rain, snow, ice and wind; all have their harmful effects in one form or another.



Many old structures are in better condition than comparatively new ones because they have been preserved through the use of good paint.

Every brushful of FULLER Paint applied to your house or building means not only protection against destructive elements, but keeps up appearances as well.

FULLER Paint saves a great deal more than it costs. 71 years of FULLER Paint-making Experience has established a high standard of quality.

Take a few minutes and make a survey of your house or building. And remember—there's a FULLER Paint or other Product for everything that needs preserving or beautifying.

Look Up a FULLER Dealer in Your Town

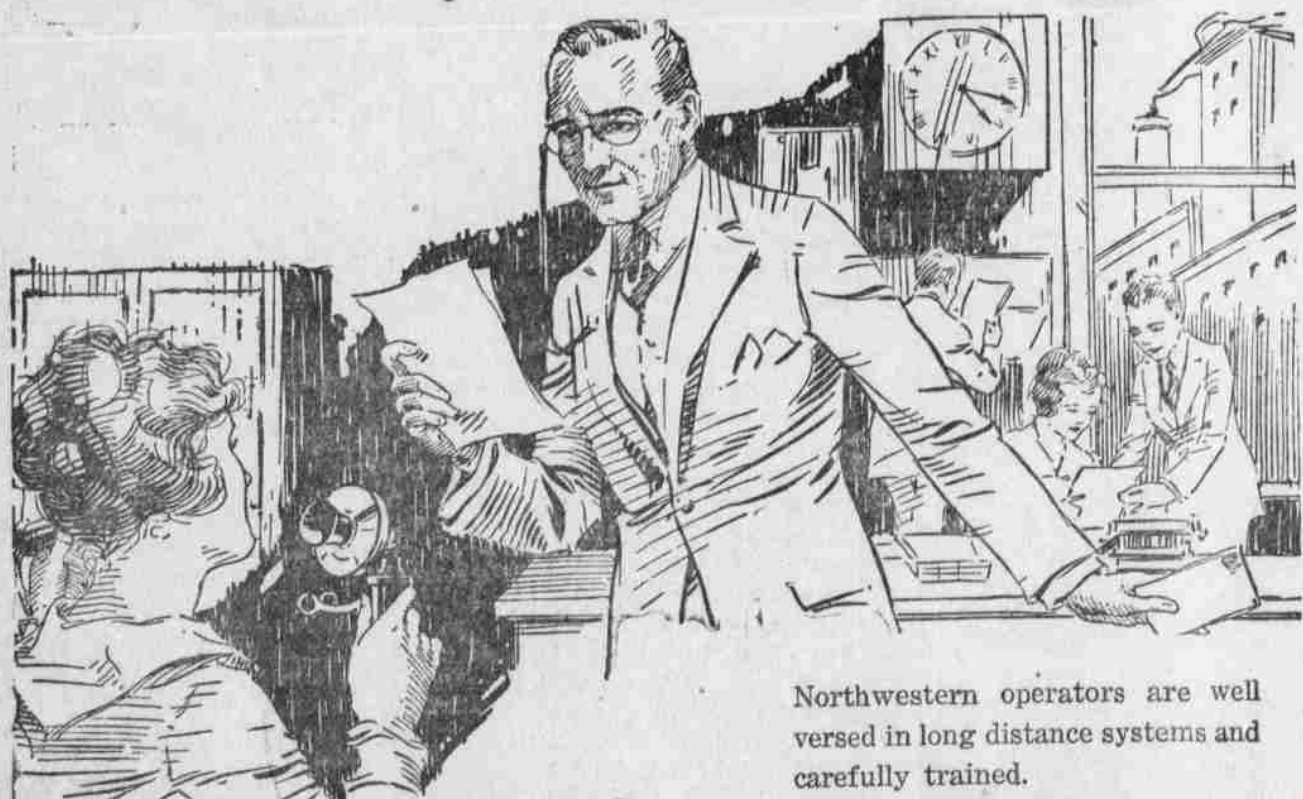
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BETTER STOCK; BETTER FARMER

THE MAN WITH SCRUB PUREBREDS

The one who thinks all he needs to do to acquire fame and wealth is to buy a lot of purebred cattle, hogs, horses, or sheep, and then proceed to let them shift for themselves will soon earn the reputation of "the man with the undesirable purebreds." He will find that his wealth is not the kind the banker will recognize.

Washington, D. C.—As a rule, better stock means better homes and better homes better stock. There are exceptions, of course, but when you think of the one, it is very likely that you think of the other also.

Even if you are making no effort to grow high-grade stock or purebreds you are apt, after taking more pride in your home and your buildings, to take better care of the ordinary stock on your farm. An expert can get better results with less fuel from an old and poor heating plant than a slipshod person will get from a high-grade outfit. The most money is not always made with the highest grade or purebred animals. There are some men who make really good returns by handling good grade animals in an intelligent practical way.

The thoughtful farmer knows that the only profitable animal is the well-cared for animal. Many a man who is not at heart very kind has learned the lesson—so far as cattle are concerned—that the exercise of consideration and gentleness means the saving of dollars. Very few men are mean enough to be mean when they know how it hurts their pocket books. Anyone who gets the notion that it pays to give the best possible attention to the animals he has, even if poor, will not need much argument to convince him that better bred stock will yield him still better results.

In the more progressive communities of the United States there are men who have stock that is bred well enough but has been handled in so shiftless a way that the animals might just as well be scrubs. In some of these cases the advent of an "up-and-coming" neighbor has worked a change of conditions.

In the more progressive communities organizations—county breeders' associations, extension workers of universities, and county agents—have worked wonders and produced splendid results. Boys' and girls' live-stock clubs have been able to bring reforms that no other agency could reach. Occasionally the older men who have never had very good ways and have become set in them are reached only through the kiddies.

About the first thing that may be done toward getting better stock and better homes is to check up on conditions as they are and see the many ways in which they may be improved. But most people are not able to make the most of what they have. A man who lets his buildings and fences fall down, pays no attention to rotation of crops, lets his manure leach away into the creeks, forgets or neglects to feed and care for his stock regularly, and lets his wife go out to pump water and split wood is apt to instill into the minds of his children the idea that nobody is ever a farmer who is smart enough to be anything else. On the other hand, one who maps out his course and lets no season go by without making some improvements in his way of doing things will surely find himself getting better animals and gaining in self respect and importance, not only to himself but to the community as well.

Gradual, continuous live-stock improvement has been practiced for many years by the most successful live-stock farmers everywhere. Improving live-stock—grading up, eliminating the scrub, etc.—is merely following the practice of these successful men who for years have been keeping the best and "breed-

ing the best to the best." It is well known that a good cow, for example, bred to a purebred bull will usually produce a good calf. It is also well known that a better bull bred to a better cow will produce a better calf, and this applies to other kinds of live stock.

It was to emphasize this important practice that the United States Department of Agriculture, in cooperation with the different state agricultural colleges, inaugurated the "Better Sires—Better Stock" crusade to raise the general quality and usefulness of our animals. Not only the scrub sire is to be eliminated but the undesirable sire as well, even though he is a purebred.

NESKOWIN COW GOES BY AUTO TRUCK TO MISSOURI

A registered Jersey cow, Lee's Neskowin, and a prize months' old calf, Oregon St. are being transported by auto from Neskowin in Tillamook county to a stock farm in Missouri.

C. A. Parsons and his son, Parsons, are the owners of the stock and are making this journey. The elder Parsons brother in Missouri who has oil on his farm.

Prizing his Jersey stock he conceived the idea of transporting by truck and is now through eastern Oregon.

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11:00 A. M.	1:00 P. M.	1:15 P. M.
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