

SAVE

BY BUYING NOW

During these July Banner Days hundreds of values will be given away, unsurpassed for quality, with these great savings.

Free Presents

Save your Premium Tickets given with every dollar purchase. Redeemable in beautiful and useful presents.

JULY

Watch for daily specials during these July Banner Days. Hundreds of bargains too numerous to mention.

EXTRA READ

This advertisement over, study the savings we are giving. Buy your present and future needs during these Banner Days.

BANNER DAYS

THE WHOLE STORE JOINS HANDS WITH YOU DURING THESE TEN DAYS OF BANNER VALUES, EACH DEPARTMENT THROUGH THE ENTIRE STORE READY TO SURPASS ANY PREVIOUS EVENT. THE MARKETS AND FACTORIES HAVE BEEN COMBED FOR BARGAINS. OUR BUYER HAS JUST RETURNED BRINGING BACK THOUSANDS OF DOLLARS OF SURPLUS STOCKS AND FACTORY SAMPLES AT 30 TO 40 PER CENT DISCOUNT, HENCE THESE BANNER DAYS OF VALUES FOR LESS.

Underwear

Banner Day Prices

UNION SUITS

Ladies' Light Weight Knit Union Suits regular 85c..... 59c

Ladies' Fine Lisle Knit Union Suits regular \$2.25..... \$1.59

Ladies' Silk Bodice Union Suits, regular \$2.75..... \$1.73

VESTS

Ladies' Knit Vests, regular 40 cents four for..... \$1.00

Ladies' Lisle Knit Vests, regular 75c..... 48c

Ladies' Sailor Top Lisle Knit Vests regular \$1.00..... 65c

HOSIERY

Ladies' Fiber Silk Hose, regular \$1.25..... 49c

Ladies' Lisle Hose, regular 65cents..... 29c

Ladies' Silk Hose, large assortment values to \$3.00 at..... \$1.19

SHOES

Banner Day Prices

OXFORDS

All Styles, all Sizes

Ladies' Black Kid Oxfords, regular \$7.50..... \$5.98

Ladies' Brown Kid Oxfords, regular \$8.50..... \$6.98

PUMPS

Ladies' White Canvas Pumps, high and Low Heels, regular \$4.00 at..... \$2.79

Ladies' Black Kid and Patent Pumps High and Low Heel..... \$5.45

SHOES

Ladies' Low Heel, Black Kid Shoes, regular \$7.00..... \$4.98

Ladies' Gray Shoes, High and Low Heels, regular \$9.00..... \$6.45

Ladies' White Canvas Shoes, regular \$4.50..... \$2.98

MISSES', CHILDREN'S & INFANTS SHOES 20 TO 40 PER CENT REDUCTION.

Banner Day Values

DRESS GOODS

FIGURED ORGANDIES

Imported Figured Organdies, Oriental Designs, 40 inches, per yard..... \$1.35

Figured Organdies for Smocks, the yard..... .49

Hajar Cloth in White and Copenhagen, yard... .98

Batiste 40 inches in Flesh, Maize and White per yard..... .59

VOILES

Voiles, Light and Dark Colors, Banner Days per yard..... \$1.89, \$1.73 98c and 59c

Crope DeChine and Georgette allcolors 40 inches wide per yard..... \$1.98

Pongee Oriental Designs 32 and 36 inches per yard..... \$2.19 and 98c

Kimona Crepe in Floral Designs, yard..... 49c

SHOES

Banner Day Prices

BROWN ENGLISH

Men's Brown English Shoes regular \$8.50..... \$5.98

Men's Black Two Tone English regular \$9.00..... \$6.45

Men's Good Strong Work Shoes regular \$4.50..... \$3.45

Men's Leather Soled Canvas Shoes regular \$3.50..... \$2.49

Boy's Canvas Shoes regular \$2.00..... \$1.69

Boy's Outing Shoes regular \$3.00..... \$1.98

BOY'S, YOUTH'S AND LITTLE GENTS' SHOES 20 to 40 PER CENT REDUCTION.

SUITS

Banner Day Prices

MEN'S BLUE BROWN AND GREY SUITS REGULAR \$65.00..... \$33.95

MEN'S SUITS BROKEN SIZES, VALUES TO \$50.00 BANNER DAYS..... \$22.85

BOYS' SUITS, SIZES 12 TO 18, REGULAR VALUES \$20.00..... \$4.85

BOYS' NEW STYLE SUITS, REGULAR \$17.50 NOW..... \$11.85

SHIRTS

MEN'S BLUE AND GREY WORK SHIRTS, REGULAR \$1.65..... 98c

MEN'S SPORT SHIRTS, REGULAR \$2.00 VALUES..... 89c

PANTS

MEN'S KHAKI PANTS, REGULAR \$3.50..... \$2.25

MEN'S WORK AND DRESS PANTS REGULAR \$3.75, NOW..... \$2.39

Banner Day Values

GINGHAMS

Apron Gingham, Banner Days 3 yards..... \$1.00

GLOVES

Men's Leather Gloves..... 98c

Good Heavy Canvas Gloves..... 20c

Men's Hose, 2 pair..... 25c

KOVERALLS

Children's Blue Stripes..... 79c

Children's Heavy Blue Koveralls, Special..... \$1.23

OVERALLS

Men's Good Heavy Blues..... \$2.49

Men's Heavy Stripe Overalls..... \$2.19

Men's Blue Overalls, broken sizes..... \$1.60

COLLARS

All sizes, all styles, special 3 for..... 25c

GROCERIES

Read These Low Prices. During JULY BANNER DAYS ONLY

Canned Goods

Libby's Milk, 8 cans..... \$1.00

Tomatoes, 4 cans..... .50

Royal Club solid pack tomatoes 5 cans..... \$1.00

Clams, 7 cans..... \$1.00

Pine Apple, No 2 cans..... .30

Salmon, tall cans, 5 cans..... \$1.00

String Beans, 7 cans..... \$1.00

Sweet Sugar Corn, 6 cans..... \$1.00

Peaches, sliced or halves, 4 cans..... \$1.00

Crisco No. 3..... .97

Crisco No. 6..... \$1.98

Crisco No. 9..... \$2.89

Rock Salt, 100 lbs..... \$1.05

Rock Salt, 50 lbs..... .55

Salt for dairy use 50 lbs for..... .90

Puffed Wheat Pkg..... .13

Coffee

Extra Fancy Bulk Coffee, 3 lbs. for..... .99

Reliance Coffee, 56c value, 1 lb. can..... .44

Cocoa in bulk lb..... .30

Lipton's Tea per lb..... .85

Honey per lb..... .25

Peanut Butter 5 lbs..... .25

Cheese per 3 lbs..... .99

Pickled Salmon 2 lbs..... .15

Sardines 2 cans..... .15

Calumet Baking Powder..... .27

Calumet Baking Powder, 2 1/2 lbs..... .65

Calumet Baking Powder, 5 lbs..... \$1.15

White California Beans, 11 lb..... .55

Rice, 5 lbs..... .55

Syrup

52 Jkt. Karo Dark Syrup..... \$5.50

52 Jkt Karo Red..... \$6.00

Avondale Molasses No. 10..... .85

Fancy Cookies, lb..... .25

Oyster Crackers, lb..... .18

Soda Crackers, large Pkgs..... .30

Mason Jars

Mason Pint Jars..... .85

Mason Quart Jars..... \$1.00

Mason 1/2 gallon..... \$1.25

Mason Boyd Jar Caps per doz..... .30

Very Best Jar Rubbers per doz..... .05

Jelly Glasses per doz..... .49

Banner Day Values

APRONS

Ladies' House Aprons, Banner Day..... \$1.75

ROMPERS

Children's Rompers all sizes and styles..... .98

LACES

Most Complete Stock, Banner Day per yard..... .05

CORSETS

Lady Rose Corsets, all sizes regular \$3.00..... \$1.98

DRESSES

Children's Dresses all sizes and styles..... .98

Ladies' House and Camping Dresses all styles..... \$4.98, \$3.98, \$2.98

MIDDIES

Wide assortment of Middies Banner Day..... \$1.69

KOVERALLS

Ladies' and Girls'—just the thing for camping..... \$1.59

Basement Banner Days

Counters Loaded Down with Thousands of BARGAINS OF EVERY DESCRIPTION

BROOMS 50c BANNER DAYS

REMNANTS Wide Assortments Half Prices

LACES, YD. 2c BANNER DAYS

RIBBONS BANNER DAYS Half Prices

PAILS 49c 14-Quart Size HATS 3c

NOTIONS BANNER DAYS Half Price

CUPS AND SAUCERS Set of Six 98c Straw and Cloth Hats 10c

BUTTONS 2c

July Banner Days

People's Cash Stores

186-194 North Commercial

SALEM

254 State Street

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