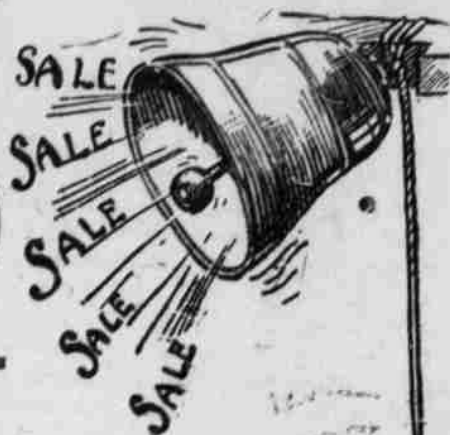


15 DAYS *May 1st to May 15th*

DON'T wait until this sale is over and then wish you had come; make your plans now to attend: bring your neighbors with you; every additional one means a step in pulling down the high prices of profiteers.

SPREAD THE NEWS



The Biggest Merchandising Event in the History of Marion and Polk Counties. This great stock will be given to the public at a fraction of cost. Opportunity waits at your door to make BIG savings. Come--You will knock the profiteers and High Cost of Living

NOTICE THESE SPECIALS

Two Dollar Values For One Dollar

- VESTS—Ladies' Vests, special, 4 for \$1.00
- HATS—Men's Hats, special... \$1.00
- COAT SUITS—Extra special quality, 2 suits... \$1.00
- BUNGALOW APRONS—One to a customer... \$1.00
- SEE THE BARGAIN TABLES LOADED WITH GOOD BARGAINS
- Best Frise Washing Powder, regular 2 1/2 pkgs. 5 for \$1.00
- DRYED FRUITS—
- Prunes, 7 lbs... \$1.00
- Black and Black Figs, 6 1/2 lbs... \$1.00
- Shell Walnuts, 3 lbs... \$1.00

Groceries --- Big Values for Thrifty Shoppers

- | | | |
|---|---|--|
| CANNED GOODS. | FLOUR— | SYRUP— |
| MILK—Carnation, Libby's, Armour's 8 cans for \$1.00 | Fishers Very Best hard wheat \$3.19 | Uncle John's, 4 cans... 1.00 |
| TOMATOES—No. 2 1/2, 8 cans... \$1.00 | Olympic... \$3.10 | Golden Marshmallow, 3 cans... 1.00 |
| Royal Club solid pack tomatoes 6 cans for \$1.00 | White Cap, hard wheat... 2.89 | 5 bottles Catsup... 1.00 |
| SUGAR PEAS—7 cans for \$1.00 | Valley Flour... 2.79 | Eastern Sugar Cured Hams |
| CLAMS—7 cans... \$1.00 | Corn Meal, 4 lb sack... 59 | Special, lb... .39 |
| SALMON—Tall cans, PINEAPPLE, tall cans 5 for \$1.00 | Substitute Flour, all kinds, lb... 04 | Cotolene No. 2, Special... .35 |
| CORN—7 cans for \$1.00 | Rolled Oats, sack... 69 | No. 4... 1.25 |
| COFFEE— | Chick Feed, 10lb sack... 69 | No. 8... 2.45 |
| 3 lbs in bulk... \$1.00 | Pastry Flour, per sack... 75 | Swift's Silver Brand Lard, No. 5 1.45 |
| Best Reliance, 57c value lb... 43c | Japan Rice, 7 lbs... 1.00 | No. 10... 2.85 |
| Selecto, 50c value... 40c | Broken Head Rice, 8lbs... 1.00 | Tin Rose Lard, 5 lb can... 1.10 |
| Royal Club, 3lbs per lb... 53c | White California Beans, 11 1/2 lbs 1.00 | SOAP— |
| Royal Club, 1lb... 54c | Rolled Oats, 14 lbs... 1.00 | White Liberty Laundry Soap |
| Hills Bros., Red Label, 3 lbs, lb 53c | Split Peas, 10 1/2 lbs... \$1.00 | 17 bars... 1.00 |
| Hill Bros., Red Label, 1 lb... 55c | Lima Beans, 8 lbs... 1.00 | Savon Laundry, 21 bars... 1.00 |
| M. J. B., 5 lbs., per lb... 54c | Macaroni, 3 1/2 lbs... \$1.00 | White Wonder, 17 bars... 1.00 |
| M. J. B., 5 lbs., per lb... 45c | Puffed Wheat, 7 pkgs... 1.00 | Wool Soap, 15 bars... 1.00 |
| M. J. B., 1lb., per lb... 55c | Cocoa, 3 lbs... 1.00 | GALLON CANNED GOODS— |
| | | Apples, Sauerkraut... .49 |
| | | Tomato Catsup... .55 |
| | | SMOKERS' SPECIAL— |
| | | Star, Climax, Horse Shoe, Special, the plug... .85 |
| | | Velvet, Tuxedo, Prince Albert, 4 cans for... 1.00 |

One Dollar Values For Fifty Cents

- HOSE—25c hose, 4 pairs for... 50c
- APRONS—house Aprons, special 50c
- Cotton Batting, 2lb rolls... 50c
- Boys' Blouses, special... 50c
- Hundreds of items too numerous to mention.
- Macaroni, 11 packages... 1.00
- Spagetti, 11 packages... 1.00
- Graham Crackers, 5 lbs... 1.00
- 5 1/2 lbs. Soda Crackers... 1.00
- Easy Day Chewing Tobacco, 2 plugs for... 1.00
- English Breakfast Teas, lb... 39c
- Gunpowder and Spiderleg Tea lb 59c

Big Values Underwear

- New two tone silk hosiery, regular \$2.25, at... \$1.39
- Union Suits, special, regular \$3.50... 1.94
- Camelot Silk, reg. \$1.75, special... 1.19
- Corsets, regular \$5, special... 2.97
- Regular \$3 Corsets, special... 1.56
- Regular \$1 Lisle Hose, special... .50

Dress Goods LESS THAN WHOLESALE COST

- Ginghams—Special, the yard... 33c
- Regular 39 inches wide, the yard... 29c
- Calico Special, the yard... 19c
- Linen Crash Toweling, the yard... 29c
- House Lining, special, the yard... 6c
- Curtain Goods—special, the yard... 19c
- Velvet and Georgettes—the yard... 68c
- All Wool Sale Serges, yard... \$1.94
- Checked Plaid—special, yard... 94c
- Wool Poplin—special, yard... 1.94
- Beach Cloth—36-inch, yard... 24c
- Silk Taffeta at one-half prices.

Men's Suits Underwear, Overalls, Shirts, Socks, Etc.

- Men's Suits at a great sale—
- \$65.00 Suits at... \$38.65
- Men's Suits—regular \$50.00... 29.65
- Men's Suits—regular \$40.00... 22.65
- Men's Overcoats and Mackinaws at ONE-THIRD off.
- Men's Shirts and Drawers, a bargain at... 59c
- Men's Work Shirts, special \$2.00 now... 1.19
- Men's Socks, regular 40c special... 23c
- Men's Union Suits, regular \$1.75, special... 98c
- Men's Canvas Gloves, regular 35c, now... 18c
- Men's \$3.00 Dress Shirts at... 1.58

Little Prices Shoes

- Ladies' two tone shoes, regular \$9.50... 3.43
- Men's Brown English, regular \$10, special... 6.68
- Men's Work Shoe, all solid, regular \$5.50, at... 3.38
- Ladies' Brown, Grey and Black, regular \$11, special... 6.68
- Boys' school shoes, regular \$5.50 special... 3.38
- Girls' shoes, black and brown special... 3.48
- Children's shoes at one-third off
- Ladies' Oxfords and Pumps, regular \$8.50, special... 5.68

Notice These Specials---Economy Basement



- Ladies' Khaki Coveralls, regular \$3.25... \$1.65
- Children's Khaki Coveralls... 97c
- Ladies' Hose—2 pairs... 25c
- O'Cedar Mop... 98c
- Baskets... 12c
- Laces, the yard... 1c

- Handkerchiefs... 5c
- NOTIONS ONE-HALF PRICE
- 14 quart PANS... 59c
- Shoes... \$1.00
- Hats... 39c



Bring this advertisement. ONE CAN of MILK FREE with every \$1.00 worth

THE Peoples STORE
 176-184 N. Com'l. St.
 Groceries Dry Goods clothing
 Mens' furnishings Hats and Shoes notions
 "The Premium Store"
 PHONE 453

- Cookies, extra special, per lb. **14c**
- Men's Overalls Sat'day Special **1.65**