

READ this advertisement carefully, think of what you can save on present day prices, which will advance thirty to sixty per cent within the next six months, meaning 100 per cent saving for you.

# 15 DAYS

## May 1st to May 15th

DON'T wait until this sale is over and then wish you had come, bring your plans now to hand; bring your neighbors with you; every additional one means a step in pulling down the high prices of profiteers.

# SPREAD THE NEWS



The Biggest Merchandising Event in the History of Marion and Polk Counties---This Great Stock will be Given to the Public at a Fraction of Cost---Opportunity Waits at Your Door to make Big Savings. Come, You Will Knock the Profiteers and High Cost of Living

## NOTICE THESE SPECIALS

### Two Dollar Values

For One Dollar

VESTS—Ladies' Vests, special, 4 for \$1.00  
HATS—Men's Hats, special, \$1.00  
UNION SUITS—Extra special quality, 2 suits \$1.00  
BUNGALOW APRONS—One to a customer \$1.00

SEE THE BARGAIN TABLES LOADED WITH GOOD BARGAINS.

Swift Pride Washing Powder, regular 25c pkg., 5 for \$1.00

#### DRIED FRUITS—

Petite Prunes, 7 lbs. \$1.00  
White and Black Figs, 6½ lbs. \$1.00  
Soft Shell Walnuts, 3 lbs. \$1.00

### Big Values Underwear

New two tone silk hosiery, regular \$2.50, at \$1.39  
Union suits, special, regular \$3.50 \$1.94  
Camisoles Silk, reg. \$1.75, special \$1.19  
Corsets, regular \$5, special \$2.97  
Regular \$3 Corsets, special \$1.56  
Regular \$1 Lisle Hose, special \$1.59



### Groceries, Big Values for Thrifty Shoppers

#### CANNED GOODS

MILK—Carnation, Libby's, Armour's, 8 cans for \$1.00  
TOMATOES—No. 2½, 8 cans, \$1.00  
Royal Club solid pack tomatoes, 6 cans for \$1.00

SUGAR PEAS—7 cans \$1.00

CLAMS—7 cans \$1.00

SALMON—Tall cans; PINEAPPLE, tall cans, 5 \$1.00

CORN—7 cans \$1.00

COFFEE—

3 lbs. in bulk \$1.00

Best Reliance, 57c value, lb. 43c

Selesto, 50c value, lb. 40c

Royal Club, 3 lbs., per lb. 53c

Royal Club, 1 lb. 54c

Hill Bros. Red Label, 3 lbs., lb. 54c

Hill Bros. Red Label, 1 lb. 55c

M. J. B., 5 lbs., per lb. 53c

M. J. B., 3 lbs., per lb. 54c

M. J. B., 1 lb., per lb. 55c

#### FLOUR—

Fishers Very Best hard wheat \$3.19

Olympic 3.10

White Cap, hard wheat 2.89

Valley Flour 2.79

Corn Meal, 4 lb. sack .59

Substitute Flour, all kinds, lb. .04

Roled Oats, sack .69

Chick Feed, 10 lb. sack .69

Pastry Flour, per sack \$ .75

Japan Rice, 7 lbs. 1.00

Broken Head Rice, 8 lbs. 1.00

White California Beans, 11½ lbs. 1.00

Rolled Oats, 14 lbs. 1.00

Split Peas, 10½ lbs. 1.00

Lima Beans, 8 lbs. 1.00

Macaroni, 3½ lbs. 1.00

Puffed Wheat, 7 pkgs. 1.00

Cocoa, 3 lbs. 1.00

SYRUP—Uncle John's, 4 cans 1.00

Golden Marshmallow, 3 cans 1.00

5 bottles Catsup 1.00

Special, lb. .39

Catolene, No. 2, Special, .35

No. 4 1.25

No. 8 2.45

Swift's Silver Brand Lard, No. 5 1.45

No. 10 2.85

Lin Rose Lard, 5 lb. can 1.10

SOAP—

White Liberty Laundry Soap

17 bars \$1.00

Savon Laundry, 21 bars 1.09

White Wonder, 17 bars 1.00

Wool Soap, 15 bars 1.00

GALLON CANNED GOODS—

Apples, Sauerkraut .49

Tomato Catsup .55

SMOKERS' SPECIAL—

Star, Climax, Horse Shoe, special

the plug .85

Velvet, Tuxedo, Prince Albert,

7 cans 1.00

### One Dollar Values

For Fifty Cents

HOSE—25c hose, 4 pairs for .30  
APRONS—House Aprons, special 30c  
Cotton Batting, 2 lb. rolls .50  
Boys' Blouses, special .50

Hundreds of items too numerous to mention.

Macaroni, 11 packages \$1.00

Spaghetti, 11 packages 1.00

Graham Crackers, 5 lbs. 1.00

5½ lbs. Soda Crackers 1.00

Easy Day Chewing Tobacco, 2 plugs for 1.00

English Breakfast Tea, lb. .30

Gunpowder and Spiderleg Tea, lb. .50

### Little Prices Shoes

Ladies' two tone shoes, regular \$9.00, at \$4.99

Men's Brown English, regular \$10, special \$6.99

Men's Work Shoe, all solid, regular \$7.50, at \$3.99

Ladies' brown, grey and black, regular \$11, special \$6.99

Boys' school shoes, regular \$5.50, special \$3.99

Girls' shoes, black and brown, special \$4.99

Children's shoes at one-third off.

Ladies' Oxfords and Pumps, regular \$8.50, special \$5.99

### Dress Goods

Less Than Wholesale Cost

GINGHAMS—Special, the yard .33c  
Regular 39 inches wide, the yard .29c  
CALICO SPECIAL, the yard .19c  
LINEN CRASH TOWELING, the yard .29c  
HOUSE LINING, special, the yard .6c  
CURTAIN GOODS—Special, the yard .19c  
VOILES AND GEORGETTES—the yard .68c  
ALL WOOL SALE SERGES, yard \$1.94  
CHECKERED PLAIDS—Special, yard .94c  
WOOL POPLIN—Special, yard \$1.94  
BEACH CLOTH—36 in. yard .24c  
SILK TAFFETA AT ONE-HALF PRICES.

### Men's Suits

Underwear, Overalls, Shirts, Socks, etc.

#### MEN'S SUITS AT A GREAT SALE—

\$65.00 Suits at \$38.55

MEN'S SUITS—regular \$50.00, now \$29.95

MEN'S SUITS—regular \$40.00, now \$22.95

MEN'S OVERCOATS and MACKINAWs at ONE-THIRD OFF.

Men's Shirts and Drawers, a bargain at .59c

Men's Work Shirts, special \$2.00, now \$1.19

Men's Socks, regular 10c, special 5c

Men's Union Suits, regular \$1.50, special .98c

Men's Canvas Gloves, regular 25c, now 18c

Men's \$3.00 Dress Shirts at \$1.58

## NOTICE THESE SPECIALS

### Economy Basement

Ladies' Khaki Coveralls, regular \$3.25, \$1.65  
Children's Khaki Coveralls .97c  
Ladies' Hose—2 pairs .25c  
O'Cedar Mop .98c  
Baskets 12c  
LACES, the yard 1c

HANDKERCHIEFS  
NOTIONS ONE-HALF PRICE.

14 quart PANS .59c  
SHOES \$1.00  
HATS 39c

**CASH** *THE Peoples* **STORE**  
176-184 N. Com'l. St.  
Groceries Dry Goods Clothing "The Premium Store" Mens Furnishings Hats and Shoes Notions  
PHONE 453

