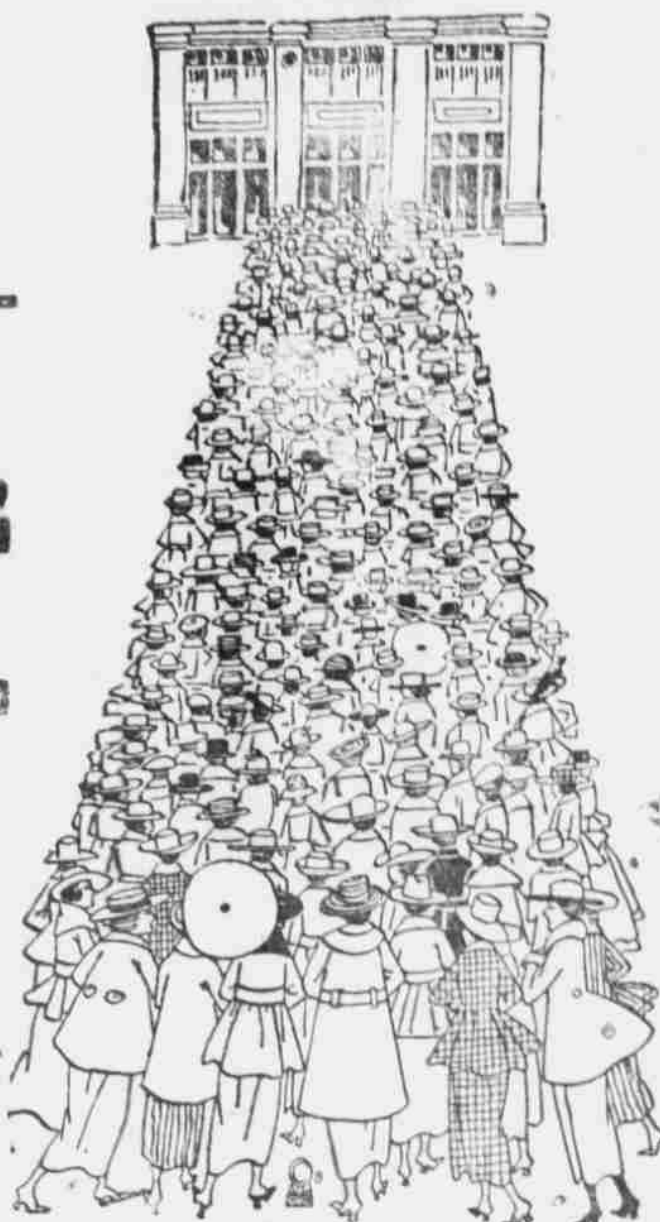


OUR FIRST ANNUAL Anniversary AND DOLLAR SALE

Begins Saturday, February 28th—continues until Saturday, March 6th—Just TWELVE MONTHS AGO we moved into our present location and through the kind patronage extended us by the public, we have been able to build THE LARGEST GROWING GENERAL MERCHANDISE STORE IN THE VALLEY. This patronage we greatly appreciate and have resolved that a good way to show it would be to inaugurate

An 8 Day Profit Sharing Sale

That will give your 1920 Dollar a 1916 purchasing power—It is not our intention to run an odds and end sale, nor is this a closing-out sale of leftovers.



New Bright Staple Goods



Are offered to you. Merchandise you need every day, every tomorrow and every next day is placed on sale for you to take advantage of—it will be your loss, not ours, if you don't. We have direct connections with Eastern Factories where the merchandise you buy is manufactured. By direct buying in large quantities for our three storehouse are able to get quality merchandise without paying the wholesaler's profit or the jobbers' profit. Now we base our price on our large turnover at a small margin of profit.

We cordially invite you to come in and look over our stock. You need not spend one cent. We simply want you to know what we have and what our prices are.

JUST TO SHOW YOU HOW FAR THE PEOPLE'S CASH STORE CAN STRETCH THE PURCHASING POWER OF YOUR DOLLAR, READ CAREFULLY THE ITEMS BELOW:

LOOK WHAT YOUR \$ WILL BUY IN GROCERIES

Coffee in bulk, 3 pounds,	\$1.00
Regular 40c coffee	
Cocoa in bulk, 3 pounds	\$1.00
English Breakfast Tea 2 pounds	1.00
Gunpowder Tea, 2 pounds	1.00
Lipton's Tea, 1 1/4 pounds	1.00
White Beans, 13 pounds	1.00
Colored Beans, 15 pounds	1.00
Japan Rice, 6 1/2 pounds	1.00
Oatmeal, 14 pounds	1.00
Macaroni, 11 pounds	1.00
Split Peas, 10 1/2 pounds	1.00
Soda and Oyster Crackers 5 1/2 lbs	1.00
Graham Crackers 4 1/2 pounds	1.00

CANNED GOODS

Canned goods do not spoil. It will pay to put in a supply.

The well known brands of MILK such as Armour's, Libby's, Sunrise, Hazelwood and Yellohwa, 8 cans

String Beans, 8 cans

Sugar Peas, 7 cans

Standard Tomatoes No. 2 1/2, 8 cans

Clams, 7 flat cans

Van Camps Soups, 8 cans

Peaches, No. 2 1/2, 3 cans

Pineapple, No. 2, 4 cans

Salmon, 5 tall cans

This is a 28c value

Oysters 6 cans

Regular value 22c

No. 10 Pineapple, can

No. 10 Peas, can

No. 10 Apples, 2 cans

No. 10 Tomatoes, 2 cans

Sardines in Tomato Sauce, or in salads 5 cans

CRISCO

2 pound can

Limit one can to customer

Cooking Oil 1/2 gallon

Karo Syrup, No. 10 Dark

Catsup, 5 Pint Bottles

Spices, 11 cans

TOBACCO—SPECIALS

Velvet, 7 cans

Prince Albert, 7 cans

Tuxedo, 7 cans

"Days Work," 2 plugs

CANNED GOODS SPECIALS

10,000 cans of staple canned goods, regular value, 15c to 20c, Special per can

Crystalline White, 15 bars

Sunny Monday, 17 bars

White Navy, 17 bars

No Rub Naptha, 18 bars

Swifts Wagon, 15 bars

Crown, 20 bars

Swifts Pride Washing Powder, regular 27 package, 5 for

Argo Starch, 11 packages

2 pounds White Figs

1 Pound Apricots

1 pound Apples

2 pounds Prunes

Total value \$1.40, all for

Walnuts, 4 pounds

Raisins, 5 pounds

5 cans 2 oz Extract

Strained Honey, 4 pounds

Cheese, 3 pounds

This is a good 40c dairy cheese

VEGETABLES

Burbank Potatoes, 20 pounds

Dry Onions, 20 pounds

Best Carrots, 50 pounds

Thousands of other items are included in this sale that for lack of space we cannot mention.

MORE SPECIALTY GROCERIES

Wheat Flour per sack

Valley Flour, per sack

Corn Meal, one sack

Rolls Oats, one sack

Graham Flour, one sack

Pancake Flour, one sack

10 pounds Rolled Oats in Bulk

—SYRUPS—

Marshmallow Syrup No. 10

No. 5

Red Karo Syrup, No. 10

No. 5

Reliance Coffee, 57c values one pound

3 pounds

Selecto Coffee, 52c value one pound

3 pounds

Arm & Hammer Soda, 2 packages

Best Lard in Bulk, per pound

Best Compound in Bulk, per pound

6 pounds Crisco

Cottolene, Net 8 pounds

5 1/2 pounds

Pink Pickled Salmon, per pound

Armour's Very Best Bacon, per pound

—BROOMS—

60c 80c 95c

Not Broom, per pound

YARD GOODS

Apron Gingham, 4 yards

Calico 5 yards

Crepe 4 yards

Beautiful designs, also solid colors suitable for

30 and 36 inch Dark Blue and light colored heavy

Union Coverall Goods, dark blue and colored, 3

Heavy Blanket Cloth, 2 yards

White 12 yards, 4 yards

This is good white flannel

Bleached Linen Crash Toweling, 5 yards

Unbleached Linen Crash Toweling 4 yards

India Linen, 3 yards

Regular value, 30c a yard

Luster Lawn, 2 yards

This is a 40c inch lawn, fine quality

Huge Muslin 3 yards

Table Damask, yard

Value \$1.35 Comes in white and colored extra

HOUSE LINING

12 Yards

Permanet, yard

Flats, flowered and plain colors

Voile and Crepe de Chine, yard

Beautiful designs most suitable for smocks

Shepherd Cloth Mixed Wool, 30 in yard

White Voile for Dresses, 40 in 3 yards

Fine Lawn, good quality, appropriate for under- wear in white, flesh and pink 3 yards

French Gingham, 36 inch, 2 yards

Very pretty designs and colors, regular value, 95c per yard

Mercedized Serim Curtain goods White and Cream bordered and unbordered 2 yards

Serim Curtain Goods bordered and unbordered 5 yards

GOOD GRADE OIL CLOTH

2 Yards

Children's Stockings, 3 pairs

In our yard goods department we have hundreds of items we are unable to state here. We will be glad to show them to you when you call.

MORE 8 ITEMS OF INTEREST TO EVERY HOUSEWIFE

Ladies' Medium Weight Grey Flannel Bungalow Aprons

A corker regular value \$1.75

Heavy and Light Undershirts, each

"Isis" Vests, for Ladies, regular 75c value 2 for 1.00

Ladies' Vests, 4 for

Ladies' Black Satin Bloomers, all sizes each 1.00

Knit White and Black Bloomers, all sizes, 2 for 1.00

"Tango" Corsets, regular \$1.75 values

Cotton Hose, 6 pairs, good weight

Mercedized Cotton Hose 3 pairs

Silk Lisle Hose, 2 pairs

Mercedized Cotton "Isis" Union Suits, regular value, \$1.50 each

Feathered Pillow Cases 42 by 36 inch 4 for 1.00

Turkish Bath Towels, 36 inch 4 for 1.00

STUDY CLOSELY THESE ADDITIONAL VALUES.

Heavy weight Blanket 64x76, each

Regular value \$3.90

4 pound Stretched Cotton Batting, each

—LADIES SHOES—

Harrisburg Dress Shoe

In Fieldstone, Chocolate Brown, Grey and Black; French or Military heels, all sizes

You will readily pay \$14 elsewhere.

Laney Dress Shoes in Combination Colors French heel

Girls' School Shoes

Baby Shoes

Girls' Dress Shoes, Brown, grey and black

Regular value \$7.00

Ladies' Pumps and Oxfords in black and brown, kid and patent leather, French or military heels, all sizes, regular value \$9.00

Ladies' Kumfort Koveralls, Khaki and other colors, all sizes, regular value \$3.50, special

Limit one to a customer.

Children's rompers, Koveralls, play suits and overalls, 2 to 8 years, dark or light khaki or blue, regular value \$1.40

DOLLAR ITEMS ESPECIALLY FOR MEN AND BOYS

Best Brand Men's black and brown hose, 4 prs

Men's \$2.00 value Caps

Men's Work Shirts, heavy flannel, khaki and grey colors

Camble Shirts, blue and other colors each

Summer weight Union Suits, in mercedized

Men's two-piece Suits

Boys' Union Suits, regular value 75c each 2 for 1.00

MEN READ THIS—IT MEANS A FEW MORE \$8 SAVED

Winter weight Union Suits

Men's heavy weight union suits, reg \$2 value 1.85

Medium weight Overalls

Wool Flannel Shirts, a good mixed wool short 1.65

Men's overalls, blue and striped with elastic suspenders, full cut, regular \$2.50 grade

Men's Blue Serge Suits

Men's Woolen Suits, assorted colors and sizes 14.50

The best buy in a suit

Men's Machinaws

Half present cost value.

Men's Overalls, medium weight, all sizes and colors

Men's Latest Model Overcoats, one you will pay \$30 for

Boys' Suits

Good assortment woolen suits, ranging from 12 to 18 years, shorts pants

Boys' Overcoats

Boys' Machinaws

Men's Dress Shoes

English and wide toes, black, brown and tan—for 95c shoe you will pay \$10 and \$12 elsewhere

Men's Work shoes—a good heavy shoe

Boys' Top Boots \$12 value

Boys' Dress Shoes reg value \$8

Boys' Hi Top Boots

—EXTRA SPECIALS—

500 balls of yarn reg value 65c, now

Canvas Gloves, 2 pairs

Laces and Insertions, per yard

Handkerchiefs, each

11 Days Laundry Soap

2 piece Toilet Soap

10 Quart Galvanized Pail

Galvanized Wash Tub

Phone Us Your Order

Mail Orders will be promptly filled, but orders must be in before March 6th. At these prices, we will also fill all orders for LOGGING CAMPS, Restaurants and Hotels.

We will absolutely not sell to Merchants or Dealers at these prices.

SPECIAL REMNANT COUNTER NO 1

Remnants in woolen dress goods, percales, coatings, gingham, toweling, calicoes, damask and curtain goods at Half Regular price.

COUNTER NO 2—Big Assortments in Ladies', Men's, Boys' and Children's Shoes

\$1.00 a pair and up

THE Peoples CASH STORE
15-17 N. COM. ST.
Groceries Dry Goods clothing "The Premium Store" Menshishings Hats & Shoes Notions
PHONE 453
SALEM, OREGON

FREE! FREE!

To all who make a purchase amounting to \$3 or over, we will give besides our premium tickets absolutely free one aluminum Egg Separator valued at 25c.

NOTE—Each day we will announce different useful items, which will be given FREE to customers.

SPECIAL IN NOTIONS

All notions will be sold at almost Half Regular price for this week only.
Assorted Underwear, 10c per garment and up.
Stockings for men, women and children, per pair 10c
Cloth Hats and Straw Hats, for Ladies, Men and Boys each 25c
A visit to our basement will be very worth while to you—Do so now—TODAY