

Are You Playing SANTA CLAUS To A Man?

REMEMBER the roominess of our store: the real comfort of shopping here: our host of novelties which men want; our things men like to wear.

SOME SUGGESTIONS FOR Traveling Friends

Traveling Bags, Suit Cases, Canes, Umbrellas, Wardrobe Trunks, Collar Cases, Hat Boxes, Pendleton Indian Robes, Gloves, Etc.

For Sporting Friends.

Sweaters, Sweater Jackets, Caps, Outing Shoes, Moccasins, Hunting Boots, Riding Togs, Scarfs, Gym Shirts, Etc.

For Stay-at-Homes.

Comfortable House Coats, Dressing Gowns, Bath Robes, Slippers, Lounging Suits, Coat Hangers, Hat Brushes, Military Brushes, Etc. Anything bought now may be returned after Christmas.

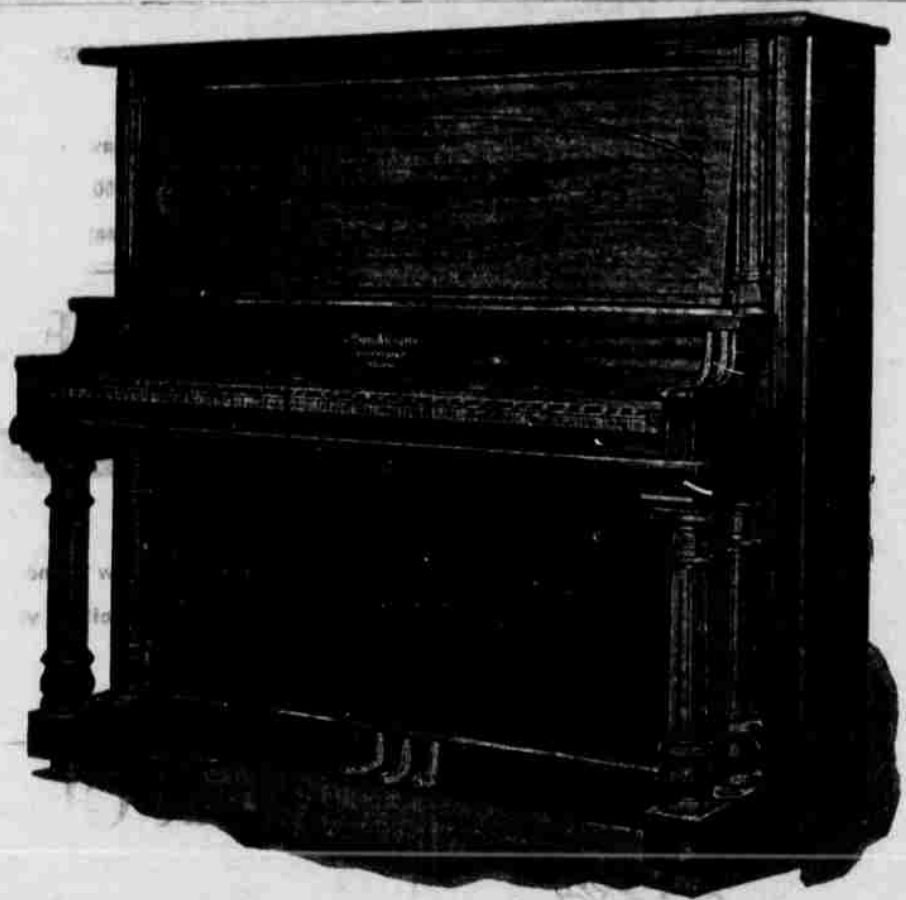
Does He Live Far Off?

Mail him today a Xmas Scarf of his favorite color. We have it.

SALEM WOOLEN MILLS STORE

Gift Bonds

Gift Bonds



How Wood This Look IN YOUR HOME?

We paid \$350 for it. Yours for nothing. Want this piano? It belongs to the person receiving the greatest number of votes in our FIRST VOTING CONTEST. Fill out the coupon below, and nominate yourself or a friend. It will cost you nothing, or the friend nothing.

Act Quickly--\$1330 in Prizes--Five Lyon-Taylor Piano Prizes.

FIRST PRIZE to the person receiving the highest number of votes, a Lyon-Taylor Upright Piano, worth \$350.
SECOND PRIZE, a due bill for \$260.00 to apply as payment on a Lyon-Taylor Piano.
THIRD PRIZE, a due bill for \$240.00 to apply as above.
FOURTH PRIZE, a due bill for \$240.00 to apply as above.
FIFTH PRIZE, a due bill for \$230.00 to apply as above.

Each candidate will have five chances to qualify for a Piano prize.

FIVE OTHER PRIZES FREE.

How to Obtain Votes—Make your purchase at CONKEY & WALKER'S Store or get Subscriptions at the Enterprise office and get your friends to do likewise. Every subscription means 1000 votes.

Ballot Box Open—Contest officially opened with this announcement and will run without interruption until May 1. Watch this paper for further announcements.

COUPON Good for 1000 votes when used to nominate a new candidate.
I VOTE FOR _____
Free Piano Contest

Who Do You Think
Ought to Have the Piano?

Fill out the coupon and send it in. It will not cost you anything and will count 1000 votes for your candidate.

...THE... "What-Shall-It-Be" QUESTION

MAY SEEM VERY PERPLEXING WHILE YOU THINK ABOUT IT AT HOME, BUT ALL THE DIFFICULTY VANISHES THE MINUTE YOU SEE OUR FURNITURE DISPLAY. IT FAIRLY BRISTLES WITH SUGGESTIONS.

THE ERROR YOU ARE MOST LIKELY TO MAKE IS TO CONCLUDE THAT YOU CANNOT AFFORD TO GIVE FURNITURE. THE TRUTH IS THAT YOU CAN'T AFFORD NOT TO.

GIVE FURNITURE AND YOU NOT ONLY GIVE FOR THIS XMAS, BUT FOR YEARS AND YEARS TO COME.

YOU DON'T HAVE TO SPEND A LOT OF MONEY EITHER, IF YOU DON'T WANT TO. WHY WE HAVE ARTICLES OF USEFULNESS, ARTISTIC IN APPEARANCE, ARTICLES THAT MAKE IDEAL GIFTS, YET THAT COST ONLY A TRIFLE. LET US SHOW YOU HOW EASY IT IS TO PICK OUT XMAS PRESENTS.

A SEASONABLE DISPLAY

PRETTY SOON NOW WE WILL ALL BE CELEBRATING THE GLADDEST TIME OF THE WHOLE YEAR. BUYERS OF PRESENTS WILL OF COURSE HAVE TO DO A LOT OF LOOKING AND DECIDING BEFORE THEN—BUT THAT'S A PLEASURE WITH STOCK SUCH AS OURS AWAITING THEM. WE HAVE MADE AN EXTRA EFFORT TO MAKE A NEW STANDARD FOR CHRISTMAS.

WE HAVE GATHERED SOME OF THE CHOICEST GOODS THAT THE FURNITURE MARKETS HAVE TO OFFER, AND TODAY WE CAN ADVERTISE THAT WE ARE ALL READY.

READY TO CATER TO THE GOOD TASTE AND ARTISTIC SENSE IN ANYTHING IN FURNITURE. READY TO FURNISH ARTICLES AT SMALL PRICES, OR AS COSTLY AS THE HEART COULD WISH. BE AN EARLY CALLER. TAKE ALL THE TIME YOU LIKE TO LOOK AROUND. ARTICLES LAID ASIDE UNTIL WANTED.

OUR FURNITURE Is the Favorite of Xmas Shoppers

TALK AS YOU LIKE THERE'S NOTHING THAT CAN TAKE THE PLACE OF FURNITURE IN THE ESTEEM OF GIFT GIVERS. NOTHING ELSE IS SO SERVICEABLE—NOTHING ELSE REMINDS ONE OF THE GIVER EVERY DAY IN THE YEAR AS FURNITURE DOES. FOR REASONS OF NEWNESS AND VARIETY AND ALL ROUND GOODNESS WE ASK YOU TO DO YOUR CHOOSING FROM THIS STOCK OF OURS. YOU CAN'T BUY UNDER OUR PRICES FOR OUR GOODS.

IN ALL RESPECTS THIS STORE STAND READY TO OFFER YOU FURNITURE CERTAINITIES. CHRISTMAS SHOPPERS ARE REQUESTED TO MAKE IT A POINT TO AT LEAST SEE HOW WELL WE ARE PREPARED TO MAKE THEIR SHOPPING SATISFACTORY. TODAY ISN'T A BIT TOO SOON TO GET INTERESTED.

A Last Word.

IT IS EVIDENT THAT THE PEOPLE APPRECIATE THE POSSIBILITIES OF THIS STOCK. THE RESPONSE TO OUR ADVERTISING HAS BEEN QUICK AND GENEROUS. AS THE DAY APPROACHES THE INTEREST IS BOUND TO INCREASE. MORE CALLERS EVERY DAY FROM NOW ON—AND EVERY DAY EMPHASIZES WHAT WE HAVE SAID OVER AND OVER AGAIN, THAT FURNITURE IS THE KING OF CHRISTMAS PRESENTS.

BRING US YOUR IDEAS. WE CAN CONVINCE YOU IN A FEW MINUTES THAT YOU ARE IN THE RIGHT PLACE. NO FANCY PIECES TO DRIVE ALL THE ENTHUSIASM OUT OF YOUR XMAS SHOPPING. THESE ARE BUSY DAYS, SO GET HERE AS SOON AS YOU CAN—BUT BETTER LATE THAN NEVER.

BICE & CALBREATH

Independence, Oregoe.