

The Best  
Values  
Here

# GREAT BOOSTER SALE

WE BUY FOR CASH  
AND SELL AT THE  
LOWEST POSSIBLE  
CASH PRICES

A SALE OF MAGNITUDE, given for the express purpose of Boosting our beautiful city of Salem by attracting attention to her as a *great value giving center*. Thousands of dollars worth of New Merchandise has been bought from the leading manufacturers of Europe and America, and this sale is the result of *immense purchases* and *ready cash*. Salem is not only beautiful, but her citizens are wide awake, and the Stockton store is one of the liveliest business centers in the whole city. This sale will prove that this store will again assert its supremacy this fall.

## TABLE LINENS

at  
Booster Sale Prices

—Snowy white Damask imported from Ireland Scotland and Germany. The patterns are decidedly beautiful and the quality is A-1. This shipment also includes a shipment of Mercerized Damask.

\$2.25 Damask.....	\$1.87
1.65 Damask.....	1.29
1.50 Damask.....	1.19
1.25 Linens.....	.98
1.00 Linens.....	.89
.60 Mercerized.....	.49

Napkins to Match  
Also Specially Priced

These prices are meant to attract.  
We expect them to do so.  
BUY NOW.

## THE LARGE AND COMPREHENSIVE DISPLAY

of Strictly Man-Tailored Suits For  
Women in Our Ready-to-Wear Dept.

Is a matter of special pride to  
us. We invite your inspection

### Four Leading Characteristics

Have been remarked by early customers:

- The superb tailoring of the garments.
- The gracefulness and correctness of their lines.
- The beauty and excellence of the fabrics.
- The extreme reasonable prices.

These characteristics make it worth your while to buy here  
**WE ABSOLUTELY GUARANTEE A PERFECT FIT**  
Suits From \$7.50 to \$50.00 We call special attention  
to our all-wool serges at **\$12.50**

## SMART BOOTS

for  
Men, Women and  
Children

If you demand a stylish shoe come here and let us fit you out with the season's latest. Our shoes are above all others in appearance, in comfort, in quality, but not in price.

A proud boast this!

Let us Prove it to you

Your New Hat is Here for You  
It's a

## Gordon

Its appearance is splended and  
we are sure you agree with us  
that

*There are None Better  
and Few so good*

## Pillow Cases

Regular 2 for 25c, now 9c each, Well  
made, of good grades and sizes.

For This Sale, 9c each

## Bedspreads, Specially Priced

Marseilles and Domestic.  
Scalloped, Fringed Out Corners and Plain  
--all sizes.

\$6.00 BEDSPREADS.....	\$5.25
4.00 BEDSPREADS.....	3.12
3.75 BEDSPREADS.....	2.99
2.75 BEDSPREADS.....	2.39
1.50 BEDSPREADS.....	1.29
1.25 BEDSPREADS.....	.98

## BOOSTER SALE PRICES

On One-Piece Dresses

**\$6.00** For all Wool Serge  
Dresses, latest style,  
trimmed in velvet  
piping or self-trimmed with bands  
and matching—well made—splendid  
grade of serge—all colors.

For this sale only..... **\$6.00**

Be sure and see our large and very  
smart showing of dresses. Values  
from \$10.00 to \$35.00—

All 10 per cent Less  
FOR THIS SALE

## Children's Galatea and Gingham Dresses

These dresses are simply made, but are very pretty and attractive—just what the children need for school wear, as the materials are strong and durable.

75c dresses 56c, 85c dresses 68c, \$1.00 dresses  
84c, \$1.50 dresses \$1.19, \$2.00 dresses \$1.79

10c Percales . . . .	7c
12 1-2c Gingham yd.	9c
15c Handkerchiefs .	9c
\$1.25 Umbrellas . .	98c
Calico - . . . . .	5c
Cotton Challe . . . .	4c
Safety Pins, Card . .	3c
12 1-2c Crash Toweling	9c
Handkerchiefs, 2 for	5c

**SILKS and VELVETS**  
Beautiful, Lustrous New  
Silks and Soft, Rich-looking  
Velvets Are Now on Display.  
During This Sale

**60c Silks 45c**  
**85c Silks 69c**

ALL VELVETS  
**10 Per cent Less**

**MESSALINE**  
**PETTICOATS**  
All Colors  
Two Specials  
**\$1.98** and  
**\$2.98**

## MR. MAN, OUR 1912 SUITS Will Please You

THE ALL-WOOL POLICY OF OUR MEN'S CLOTHING  
HAS GIVEN IT THE ENVIABLE REPUTATION OF CARRYING  
A VERY HIGH STANDARD OF CLOTHING.

You'll see here the finest fabrics fashioned into perfect models. Perfect tailoring as well. No tailor can excel the splendid workmanship displayed in every carefully chosen garment. Come in and take a look at them. You are assured of courteous treatment.

Suits \$10 to \$30

See our great **\$15** Special in the Commercial Street window.

## LADIES'S SHOES Two Pair for the Price of One

These shoes are odds and ends, and broken lines, but are all good styles. Patent leather, gun metal and plain kid  
For the price of one we will give you another pair of equal price. Any size desired.

## Silks--Black Silks

EXCELLENT QUALITY

\$2.00 Value . . . . .	\$1.69
1.75 Value . . . . .	1.49
1.50 Value . . . . .	1.29
1.25 Value . . . . .	1.09
1.00 Value . . . . .	.89c

## WASH WAISTS

at Booster Sale Prices

White, trimmed with blue, Plain white  
Tan, Black and White, Etc.

75c Waist.....	48c
\$1.00 Waist.....	79c
\$1.35 Waist.....	98c
\$1.75 Waist.....	\$1.34

## A BIG SPECIAL

On Black Silk Dresses  
To close out the entire line

**\$5.00**

Each

## Jaunty and Durable Suits for Boys

These suits will please the boys for they are dashing little suits made of the latest fabrics. They will please parents, because they are made for wear and very modestly priced.

**\$2.50 to \$12.00**

Boy's Extra Trousers  
All-Wool or Corduroy  
**50c each**

Don't invest a cent in gloves for railroad work until you have looked over our complete line. We carry in stock at all times

## Hansen's Railroad Gloves

"Built Like a Hand"

—famous from coast to coast for their perfect-fitting, wear-resisting qualities.

Hansen's Gloves are made from good honest leather by skilled union labor. They are reinforced at every point of strain, but have no pinching, binding seams in palm or grip. And while they are the strongest, most serviceable gloves made, they remain soft and pliable in spite of continued exposure to heat, steam and moisture.

We handle a full line of Hansen's Gloves, Gauntlets and Mittens in all styles and leathers, lined and unlined, which includes special styles for Linemen, Drivers, Farmers, Woodmen and workers in all branches of railroad service.

SALEM

# STOCKTON

SALEM