

Many merchants seem to think that misrepresentation of values in advertising is permissible,

and will be excused by the buying public because it has become such a common practice that nobody believes the exaggerated statements, anyway.

We believe that the public is intelligent enough to realize that there is only one standard of honesty and that a merchant who will try to deceive in his advertising will try to deceive in his store.

Fictitious values and imaginary reductions fill the advertising columns nowadays. In Boston and New York the women are organizing to force merchants to tell the truth. It is certainly high time that some effort should be made to check this objectionable phase of what some merchants choose to call "modern business methods."

During our entire business career we have depended upon quality of merchandise sold at prices based upon the "spot cash" plan to attract trade. That's why the entire community has confidence in our business methods.

It costs "credit stores" more to do business than cash stores, besides the loss they sustain from bad accounts. That's why credit stores can't match our prices on

**DRY GOODS, CLOTHING, SHOES**

Everything for the Whole Family

**BARNES' CASH STORE**  
SALEM, OREGON

**WATT SHIPP**  
"THE BICYCLE MAN"  
SALEM, OREGON  
Athletic and Gymnasium Goods  
Guns, Ammunition and Fishing Tackle  
Bicycles and Repairing  
Pocket Cutlery and Razors Sun Typewriter, \$10

**JIM HILLIRD**  
General Blacksmithing  
Horse Shoeing General Repairing  
We do all kinds of Wagon and Carriage Work and keep in stock all parts for vehicles; work guaranteed  
Main Street, near the Bridge INDEPENDENCE, OREGON

**The CLOTHING and FURNISHINGS**  
That Give Lasting Service and Constant Satisfaction are sold at THE WHITE HOUSE, ZED ROSENDORF, Proprietor.  
For many years we have made a specialty of showing to the people a line of goods always acceptable and they have accomplished the result leading up to the success we wanted to reach.  
THE WHITEHOUSE

**A. W. RUSSELL**  
General Blacksmithing, Horse Shoeing  
a Specialty  
SPECIAL ATTENTION GIVEN TO FORGING AND INTERFERING HORSES. DISEASED FEET A SPECIALTY.  
FIRST DOOR NORTH OF INDEPENDENCE FEED STORE.  
INDEPENDENCE, OREGON.

**The Independence Livery Barn**  
CROWLEY BROS., Proprietors.  
Main St., North of Garage, INDEPENDENCE, OREGON  
Best of Service day or night. Gentle horses and Responsible Drivers.  
—Horses Boarded—  
By Day, Week or Month. Best of Care and Feed. Prices as low as anywhere. Both Phones.

**INDUSTRIAL DEVELOPMENT AND PROGRESS OF OUR HOME STATE**

**SUMMER SESSION AT O. A. C.**

One and One-Third Fare Granted on All Roads to Corvallis.

Oregon Agricultural College, Corvallis—Prof. E. D. Ressler, director of the summer session at the Oregon Agricultural college, has secured a special rate of a fare and a third over the O.-W. R. & N., the S. P., and the C. & E. railroads to Corvallis for the summer session, which continues from June 18 to July 26. The rates are good from June 14 to July 29; that is, on all going tickets purchased from June 14 to July 26 inclusive, except on the O.-W. R. & N., which grants a selling date only to June 20. All certificates for return will be honored to July 29.

There are no examinations for admission to the summer session. All who believe they can profit by the instruction offered are admitted, since it is presupposed that they come with a serious purpose. College credit is granted those desiring it insofar as the work accomplished is equivalent to that which is standard in the school year.

The absolutely necessary expenses, aside from the railway fare, are estimated at something less than \$40, though the sum naturally will vary for the different courses, laboratory work, and for the length of time spent at the college. The regular college registration fee of \$5 required of all is the only tuition charge, and will admit students to as many courses as they desire to enter. The cost of the entire six weeks may be brought within \$30, allowing \$21 for board and room at the dormitory, Waldo Hall, \$3.50 for laundry and incidentals, 50 cents for baggage transfer, and \$5 for registration. There is no charge for the rooms at the dormitory, but all must furnish their own pillow, pillow slip, sheets, coverings, towels and soap. A small number of furnished rooms at low cost are available.

The 1912 summer session bulletin just issued from the O. A. C. press is the best thing of the sort the college has issued to date. It is larger than any previous summer school announcement, and is profusely illustrated, containing 48 pages with 21 cuts showing two dozen different views of college activities.

There will also be a series of general lectures of wide interest, and entertainment. Those who wish advice as to routes, train connections, and baggage, or any other details not covered in the bulletin, may receive information by writing to Prof. E. D. Ressler, director of the summer session.

**REX BERRIES BRING \$6.**  
Sixty Acres Averages \$150 an Acre for Five Years.

Portland — L. S. Otis, the strawberry king of Oregon, was in the city looking after the marketing of his crop. With his son Mr. Otis, who is a retired railroad man, conducts the Spring Lake farm at Rex, in Yamhill county. He has the largest strawberry patch in the state, 60 acres in extent, and is putting out new acreage every year.

"We will ship 4000 crates of strawberries this season," said Mr. Otis. "Next week will be our big week, and we will get out 200 crates daily, all for the Portland market."  
"Last week we had the first Yamhill county berries on this market, which the Pearson-Page company sold at \$6 a crate. Other Oregon berries at the same time were selling here for \$4.50 a crate."

"The Rex section in Yamhill county is the coming premier berry section of Oregon. It is earlier than any other part of the state, except Southern Oregon, and this enables us to get our berries on the market at a time when we can get the best price. By the time local strawberries become plentiful and cheap, we have finished marketing our product."

"Our strawberries have netted us \$150 an acre for the past five years, and we are more than satisfied with the venture."

**Rains Saver of Forests.**  
Salem—The rains of the last few days, which have been general throughout the state, have extinguished what forest fires were burning, according to a statement issued from the State Forester's office. The State Forester's office has assisted in formation and permanent organization of forest patrol associations in Douglas, Linn, Marion and Clackamas (a joint association) counties, for protection against forest fires. The service this season is more efficient than ever before, according to the Forester's office.

**Gold Hill Chicken Rich.**  
Medford—They feed chickens pure gold in Gold Hill, Or., at least that is the conclusion reached by W. H. Kenworthy, of the Medford Fish market, who found a gold nugget in the craw of a hen imported from that city. The nugget was about the size of a pea and was perfect in every way. It assayed \$1 pure gold. It is expected that Gold Hill chickens will be in great demand hereafter.

**Oregon Wool Sells High.**  
Pendleton—Half a million pounds of wool were sold at Pilot Rock at prices ranging from 15¢ to 16¢ a pound. The largest clip sold was the 91,000 pounds of the Cunningham Sheep and Land company at 16 cents. This is the first public wool sale to be held in Eastern Oregon this year.

**STOCKMEN VIE AT SALE.**

Scapoose Scene of Spirited Bidding for Imported Cattle.

Scapoose—Stockbreeders and dairymen from all parts of the Northwest participated in spirited bidding for thoroughbred imported Jersey stock at H. West's farm near here, when 93 head of cattle were sold at auction, bringing a total of \$17,540. The average price was a little better than \$188 a head, which, considering the number of young calves in the lot, is regarded as a fair valuation.

Of the 250 persons present probably one-half took part in the bidding. Buyers were present from Oregon, Washington and Idaho.

C. E. Griffith, of the Glen Tana farm, Spokane, Wash., was the biggest individual buyer. He bid in nine head, at a total of \$1855. A. A. Newberry, of Spokane, bought six head for \$1205, and W. O. Morrow, of Independence, Or., purchased three head for \$1430, among the lot being a fancy bull, Oxford You'll Do, Jr., which brought \$850. This animal is 24 years old and is considered by stock fanciers as one of the finest ever imported to Oregon.

The highest price paid for a Jersey cow was \$600, bid in by F. E. Lynn, of Independence, Or. This cow, known as Lady's Pet, of Kilburn, is 8 years old. The animal was the grand champion of the fair circuit last year, winning firsts at Salem, North Yakima and Spokane. The 7-year-old cow, Pretty Rose, of Kilburn, was bought for \$450 by W. O. Morrow, of Independence.

That the herd was one of the finest ever imported from the Isle of Jersey to the United States is the opinion of Colonel D. L. Perry, of Columbus, O., chief auctioneer at the sale.

"It is impossible to assemble a finer or higher-strained herd," said Mr. Perry. "I have sold Jersey cattle for much higher prices, but they were no better than the West herd. They are not only absolutely thoroughbred cattle, but they are as sound and healthy as I have ever seen."

**HEPPNER SEES BIG CROP.**

Recent Rainfall Came at Most Opportune Time for Farmers.

Heppner—That there will be a bumper wheat crop in Morrow county is now assured, as over an inch of rain fell in the past week, and coming at the most opportune time makes even the doubters sure.

Never in the history of the country has there been so big an acreage in wheat and never did it look as well at this time of the season.

Shearing has been delayed a few days, owing to the rain. To date there have been but two small clips sold and these were at private sale.

The growers are asking from 1 to 2 cents above what the buyers will pay. It is thought that most of the wool will be held for sales day.

**Salem Bills Cherry Fair.**

Salem—The board of trade has set July 11, 12 and 13 as the dates for the annual Cherry Fair. These days were chosen because of the fact that the Elks' reunion will be held in Portland during that week and it is hoped that the attraction here will bring many visitors from the Rose City.

The Marion County Manufacturers' exhibit will be held in conjunction with the Cherry Fair, and it is probable that the Horse Show will also be held one day of the three.

**Farrell Inspects Brogan Branch.**

Ontario—J. D. Farrell, president of the O.-W. R. & N.; C. P. Chamberlain, his assistant, and Sam Hill, first vice president of the American Road Builders' association, were here this week. This was the first trip made by President Farrell over the branch line from Ontario to Brogan. They were taken in automobiles and shown over the orchard sections around Ontario and were surprised at the extent of the territory and the large production of apples. Mr. Chamberlain purchased some suburban property here.

**Condon Wheat Crop Safe.**

Condon—A heavy fall of rain Sunday and Sunday night all over Gilliam county about cinches matters so far as the fall wheat crop is concerned and has helped the spring crop to a considerable extent. A couple of hot days gave rise to a rumor that some wheat was damaged, but there is no foundation for the report and this last rain and the cool days which followed have put the fall grain beyond all danger from hot winds.

**Ontario Farmers Happy.**

Ontario—A general rain over this section for three days assures bumper crops on all the dry farms. Crop conditions are the most favorable ever known here and there is the largest acreage ever planted. Four thousand acres will be used to produce alfalfa seed. This is a crop that has proven very profitable in this section, owing to the large yield and high grade of the product.

**Much Honey From South.**

Oregon Agricultural College, Corvallis—Prof. H. F. Wilson, in charge of the apary work at the Oregon Agricultural college, has just returned from a trip to Southern Oregon. He reports that there is to be a big crop of honey there this year, as all conditions have been excellent this year for the best results and the bee men are looking for a big year.

**Cherrington & Peters**  
Salem's Oldest and Best Piano House

We make a specialty of supplying the trade with the best make lofinstruments that can be procured in the world. Our immense ins comprises the following:

- MASON & HAMLIN,
- PACKARD,
- HOBERT M. CABLE,
- MILTON,
- HARRINGTON,
- KRAKHUR,
- HLRDMAN
- AND MANY OTHERS.

**In Player Piano Players**

We have the Emerson, Hardman, Harrington, Fisher, Autotone, Milton. We also have a complete line of phonographs, records, musical instruments, sheet music, and all kinds of sewing machine supplies including the celebrated

**Singer Sewing Machine**

WRITE FOR CATALOG AND PRICE LIST TO

**Cherrington & Peters, Salem, Oregon**

**JERSEY DAIRY**

H. E. Williards

Having acquired the milk route of F. Moseman and Wm. Roberts, I will endeavor to deliver pure milk and cream in quantities desired.

**Phone Bell 803 Independence, Or.**

**SUMMER VACATION**  
VIA  
**The Southen Pacific**

To the East, Rose Festival, Elk's Convention SEASHOER OR MOUNTAINS

Round Trip tickets to the principal cities of the east, going or returning through California, or via Portland. Going limit 15 days, final return limit October 31, on sale as follows:

SALE DATES:

May 2-3-4-9-19-11-14-15-17-18-24-29	Aug. 1-2-3-6-7-12-15-16-22-23-29
June 1-6-7-8-13-15-17-18-19-20-21-24	30-31.
25-27-28-29	Sept. 4-5-6-7-8-11-12-30
July 2-3-6-7-10-11-12-15-16-20-22-23-	STOP-OVERS GOING OR RETURNING
26-29-30-31.	WITHIN THE LIMIT.

Newport—Yaquina Bay

The home of the Rhododendron, an ideal place to spend the summer. Low round trip and week end tickets. Reasonable hotel rates, out door amusements, bathing, boating, golf, fishing, etc.

Low Fare to Meeting of Women's Clubs San Francisco, June 24 to July 6

PACIFIC RAILWAY & NAVIGATION BEACHES  
Are now within easy reach by the P. R. & N. and a new field for a pleasant vacation open. Week end tickets now on sale and season tickets from all points on sale June 1st.

**PORTLAND ROSE FESTIVAL**

Opens June 10 and closes June 15. The greatest Floral Fiesta and Carnival of Pleasure yet held. Low round trip tickets on sale from all points. For beautifully illustrated booklets describing Newport, Bay-ocean and other points, as well as information about Eastern Fares, routes, stop-overs, etc., call on nearest agent or write to

JOHN M. SCOTT, General Passenger Agent, Portland, Or.  
B. P. O. E. (Elks) Convention, July 8 to 13 1912

**Get in the Habit of Trading Here**

We make a specialty of fancy groceries—goods with a reputation for quality that pleases the most exacting taste, and we take special pride in recommending our grocery department to the people of Independence and vicinity. But our efforts to keep our GROCERY DEPARTMENT in the front ranks have been no greater than have been our efforts to make every department of the store just right. If you are not in the habit of making this establishment your shopping headquarters, get in the habit.

**Drexler & Alexander**

INDEPENDENCE,

OREGON.

**A. ANDERSON**

New Bicycles with Agent for Bicycles  
Coasters only \$25.00 POPE MOTOR-CYCLE FOR RENT

**Repairing a Specialty**