

"We Consider This Form of Advertising the Most Economical."

THIS IS THE BELIEF CONCERNING ELECTRIC ADVERTISING OF ALFRED STAHEL & SONS, INC., PROPRIETORS OF A LARGE CROCKERY STORE IN SAN DIEGO, CALIFORNIA.

THIS PROGRESSIVE FIRM SAYS, OVER ITS SIGNATURE:

"We are Fully Convinced that Electric Sign Advertising is of Greater Benefit than Most Merchants Appreciate.

"We Consider this Form of Advertising the Most Economical and Positively Feel that We Get the Most For Our Money."

THE TEMPORARY REMOVAL OF THIS FIRM'S SIGN GAVE IT AN OPPORTUNITY FOR A COMPARISON OF VALUES.

DO YOU KNOW OF OUR VERY LIBERAL TWO-YEAR-TO-PAY SIGN PROPOSITION? A REPRESENTATIVE WILL CALL AND EXPLAIN AT YOUR REQUEST.

OREGON POWER COMPANY

Telephones: Bell 41: Mutual 5010.

Dallas, Oregon

OFFICIALS:

H. HIRSCHBERG, President D. W. SEARS, Vice-Pres.
C. W. IRVINE, Cashier

THE INDEPENDENCE NATIONAL BANK

Incorporated 1889

Transacts a General Banking Business

Interest Paid on Time Deposits

DIRECTORS:

H. HIRSCHBERG W. H. WALKER D. W. SEARS
B. F. SMITH OTIS D. BUTLER

Trying to Break a Record Trying to Save You Money

OUR RECORD BREAKER SALE

On for the entire winter, should be linked with every thought of the home.

OUR GROCERY DEPARTMENT

Is the center of Independence's great wheel of business institutions—the pivot around which all prices revolve in this city. Keep our store in mind on every shopping trip.

L. G. REEVES, The Grocer

C. D. THARP

DEALER IN HARNESS, WHIPS, COLLARS, ROBES AND ALL

KINDS OF HARNESS GOODS.

HARNESS MADE TO ORDER ON SHORT NOTICE.

REPAIRING A SPECIALTY.

BURNETT BLDG.

INDEPENDENCE, OREGON.

THE LENDELL DAIRY

W. M. ROBERTS, Proprietor.

Sweet, Pure, Rich Milk and Cream Delivered at your Door Every Day at Right Prices.

Home Phone 722

INDEPENDENCE, ORE

FURNISHED ROOMS

Established 1896

OPEN DAY AND NIGHT

White House Restaurant

WM. MCGILCHRIST & SONS, Proprietors

Best and Most Popular Eating Place in the Willamette Valley

Telephone 196 SALEM, OREGON 362 State Street

INDUSTRIAL DEVELOPMENT AND PROGRESS OF OUR HOME STATE

CHEESE PROFITS BIG.

3,500,000 Pounds Made Last Year
Are Sold for \$550,000.

Tillamook—Tillamook dairy and creamery interests have just closed one of the most successful years in the history of the industry in this section. With more than 3,500,000 pounds of cheese manufactured and sold for \$550,000, the record is one which is deemed extremely satisfactory.

The output of the 30 cheese factories in this county was approximately the same as last year, and the prices received have been especially good. The opening up of the country through the completion of the railroad is regarded as of great importance in aiding the growth of the dairy industry.

Profits of the dairymen of this section may be seen in the fact that the average price paid last year for milk was \$1.30 a 100 pounds, and from 35 to 39 cents a pound for butter fat. Many of the dairy herds made \$100 a cow for their owners in one season. As most of the dairymen raise their own feed, they are saved a great expense.

Of the 30 cheese factories in this county the greatest number are in the center of the county. In the fertile Nestucca valley is manufactured about one-third of the county's total output. Nehalem is gradually pushing ahead in the dairy industry and it will not be many years, it is said, until the number of cheese factories in the northern part of the county will be doubled.

Since the organization of the Tillamook County Creamery association in 1903 the quality of the cheese manufactured in the county has been steadily improved. There are 12 factories in the association. Last year the association made 2,430,625 pounds of cheese. The product of the creameries in the association is inspected by F. W. Christensen, an expert employed for the purpose.

MEN WITH MEANS COMING.

Colonist Movement From East Already Under Way.

Portland—Although it is somewhat early to draw estimates on the probable movement of colonists to Portland during the 46-day low-fare period that opened March 1, advance information gleaned by railroad representatives in this city shows that already a large number of opportunity seekers are headed this way.

A. D. Charlton, assistant general passenger agent of the Northern Pacific, reported that his advices from St. Paul are to the effect that the movement through that city is encouraging. It is certain that the travel this spring will not be as heavy as it was a year ago, but that it will consist of a greater percentage of men with money to invest and men who want to locate on small farms. William McMurray, general passenger agent of the Northern Pacific, has received advices from Omaha that the movement through that city already is starting.

West to Outwit Book Agents.

Salem—Governor West hit upon a unique scheme for the appointment of the next State Textbook commission, which he believes will allow the members to work under cover, for several months at least, without the intervention of a small army of book agents. The membership of the present commission expires the first of next year.

Governor West has made up his mind as to the personnel of the new commission to succeed the present one and will immediately notify the respective members that they will be appointed the first of the year.

None of the members will know who the other members are and the names of none of the members will be made public until official appointment is made January 1.

This will allow the individual members to make investigations as to textbooks quietly and undisturbed.

School Girls Will Tramp.

Klamath Falls—High school girls of the senior and junior classes have formed a walking club, not only for the benefit of the exercise and to study nature, but to learn the environs of Klamath Falls. Miss Bessie Applegate was made overseer of the party. A council of three members, Miss Marjorie McClure, Miss Inez Elliott and Hazel Manning, was appointed to arrange plans for the walks and a schedule will be adopted outlining the itinerary of the organization. The journeys will be made afternoons.

Oil Prospects at Bandon Good.

Bandon—The prospects for oil at the well of the Miocene Oil & Gas company, near this city, are brighter now than ever before and it is the confident expectation of Mr. Smith, the driller, that he will strike a good flow of oil in the near future. The well is now down 2,350 feet and will be put down to the depth of 3,000 feet if oil is not struck sooner, but it is the belief of all concerned that the oil will be found in big quantities before another 100 feet is drilled.

Library Plans Discussed.

Albany—Although this city will receive only \$12,500 from Andrew Carnegie, it is proposed to erect at \$20,000 library here this summer. Mrs. S. E. Young, who donated the site for the library, has offered to give \$2,500 more provided an equal amount were raised and it is believed enough other donations could be obtained to provide \$7,500 to add to the Carnegie gift.

HOOD RIVER ROAD TO HUM.

Big Meeting Held—Plans Made to Begin Work at Once.

Hood River—At a meeting of 250 good roads enthusiasts here in the Commercial club, addressed by Governor West and Attorney Covert, of Portland, who acted as the personal representative of S. S. Benson, millionaire lumberman, Hood River county was assured of the immediate beginning and early completion of the proposed Columbia River highway from this city to Portland.

A few days ago Mr. Benson offered to give \$10,000 to be used in the construction of this road, provided the assistance of Multnomah and Hood River counties was assured for the completion of the project. Work already in progress in Multnomah county shows the intention of that county to build to the Hood River line. A plan was outlined to spend the Benson fund at Shellrock Mountain, in this county, at which point is the greatest obstacle on the route. Governor West promised to furnish convict labor, which will increase the work which can be accomplished with the money available.

Special road taxes levied this year in the districts of this county through which the road has been surveyed will make available about \$15,000, which, added to the Benson gift, is said to be enough to open the road through this county.

STATE WANTS CASH.

Will Ask Government to Repay Canal Contribution.

Salem—That an effort will be made by the state to collect \$200,000 of the \$300,000 appropriated by the legislature for its share in the purchase of the Oregon City locks is evidenced from communications which passed between Attorney General Crawford and Governor West, the latter writing as a representative of the State Board of Canal commissioners.

Under an option of the State Supreme court it was inferred that the state would have an equity of \$200,000 in the locks at such time as the locks were disposed of, but whether this construction would hold is disputed in connection with the sale to the United States government, as the act provides for this amount of money to be turned into the school fund in event the state ever wished to purchase the locks.

The argument is made that this sale is to the United States government and not to the state, and consequently the state would be unable to collect its equity.

LAND SALES NET \$150,000.

Three Deals at Eugene Show Activity Over Railroad Development.

Eugene—Three land sales were made here aggregating more than \$150,000 in value. T. J. Ryan, of Portland, who has held considerable property in this county, purchased the Fox farm of 112 acres, six miles north of Eugene for \$14,000.

The Eugene & Great Western Land company bought from S. H. Friendly, L. S. Logan and Edward Bailey, living between Eugene and Junction City, farms aggregating 1,000 acres, the price being over \$100,000. The land is to be subdivided and the owners will maintain a 40-acre demonstration farm under direction of competent persons from Oregon Agricultural College.

The third deal was an agreement of sale of 1,071 acres south of Eugene, formerly owned by Mr. Ryan, but now sold by Hans T. Christianson to R. L. Edwards, a right-of-way man for the Southern Pacific. A tract of 136 acres on the Siuslaw is also included at the price of \$38,500.

Wool Men to Be Aided.

Salem—In order to give assurance that the producer rather than the broker may be benefited in the question of wool rates, Chairman Atchison, of the Railroad commission, has taken up the work of expediting the inquiry into the wool rate cases, so that information may come in time to be of value to producers this year.

The Oregon price is based on the Boston secured price, with estimated shrinkage, less the freight rate.

Consequently the freight rate is an important factor to the grower. Word has been received that the Interstate Commerce commission is working diligently on the question.

Road Asks Grant From Eugene.

Eugene—Application was made by the Portland, Eugene & Eastern railway for permission to construct an electric road along the side of the county road, which is a continuation of West Eleventh street in Eugene. This follows a like application made for a franchise along the "river road" to Santa Clara, six miles northwest of Eugene. The electric company is planning construction on both sides of these lines at an early date, and in asking for use of the county roads agrees to put the tracks to one side.

Children to Beautify City.

Marshfield—A civic improvement campaign to be conducted by the school children is one of the latest ideas which is to be carried out at Marshfield. On the suggestion of the superintendent of schools, the Progress club, an organization of Marshfield women, has taken up the plan. The idea is to beautify the city and to have much of the work done by the school children.

ROBES REDUCED

FOR A SHORT TIME WE WILL MAKE A TEN PER CENT REDUCTION ON ALL OUR ROBES TO CLOSE OUT THE BIG STOCK ON HAND. AT THIS GREAT REDUCTION THEY WILL NOT LAST LONG. COME WHILE THE STOCK IS COMPLETE.

WE HAVE JUST RECEIVED A NEW SHIPMENT OF HARNESS AND HARNESS GOODS AND CAN SATISFY IN QUALITY AND PRICE.

D. D. GOOD

Hanna Building.

Independence, Ore

LOW FARES WEST

Daily March 1st to April 15th, 1912

POINTS IN WESTERN OREGON

from	to
Chicago.....	\$33.00
Cincinnati.....	37.00
Cincinnati.....	37.90
Milwaukee.....	31.50
St. Louis.....	32.00
New York.....	50.00
Detroit.....	38.00
St. Paul.....	\$25.00
Kansas City.....	25.00
Omaha.....	25.00
Des Moines.....	27.00
Des Moines.....	27.85
Indianapolis.....	35.65
Denver.....	25.00

From other eastern points in proportion.
Tell your friends in the east of this opportunity of moving west at low rates. Direct train service via Burlington route, Northern Pacific Great Northern and "North Bank" lines to Portland, thence via Southern Pacific or Oregon Electric Railway. Details will be furnished on request.
W. E. COMAN,
Gen. Freight & Pass Agt. S. P. & S. Ry., PORTLAND, ORE



---When in Quarantine---

PEOPLE WHO ARE IN QUARANTINE ARE NOT ISOLATED IF THEY HAVE A BELL TELEPHONE.

THE BELL SERVICE BRINGS CHEER AND ENCOURAGEMENT TO THE SICK, AND IS OF VALUE IN COUNTLESS OTHER WAYS.

FRIENDS, WHETHER CLOSE AT HAND OR FAR AWAY, CAN EASILY BE REACHED, BECAUSE BELL SERVICE IS UNIVERSAL SERVICE

THE PACIFIC TELEPHONE & TELEGRAPH COMPANY

WINTER DAYS ARE TREACHEROUS

TAKE no chances with this sort of weather. Don't let a quick drop in temperature catch you unprepared. We are providers of comfort under these circumstances.

OUR GROCERY DEPARTMENT IS ALWAYS COMPLETE

...Drexler & Alexander...

INDEPENDENCE, : : : OREGON

INDEPENDENCE SHOE SHOP

O. FLOYD, Proprietor

THE BEST EQUIPPED SHOP IN POLK COUNTY. ALL KINDS OF SHOE REPAIRING A SPECIALTY. ALL WORK GUARANTEED.
MAIN STREET, INDEPENDENCE, ORE.