

*Whose Tailor?*



**WHY** pay more for a tailored-to-order suit than for a ready-made? During this ingenious era of new thoughts and methods, a decided drop in the cost of creating clothes expressly for the wearer has been effected by

**Ed. V. Price & Co.**  
Largest tailors in the world  
of  
GOOD made-to-order clothes

Their immense modern organization is equipped to make clothes far below the price asked by small tailoring shops.

Have your Spring suit made the Price way. Select one of their fabrics at our store and have us send them your measure. Today!

*Whose Tailor?*



**BEFORE** buying spring clothes you'll find it worth while to examine the nobby blue-gray mixtures, new shades of brown and tan, and blue, in the beautiful Spring woolens just sent to us by

**Ed. V. Price & Co.**  
MERCHANT TAILORS CHICAGO

We'll take your measure and have your selection made up as you want it, at a price within your ability to pay. And the clothes will satisfy you in every particular or you needn't take them.

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Four-Button Novelty Sack, No. 712

**WOULDN'T** you be willing to wait a few days for your new clothes in order to have them made as you want them for practically the price of a ready-made suit? Our modern Chicago tailors,

**Ed. V. Price & Co.**

deliver suits as quickly as any local tailor, and at a cost of about one-half less, guaranteeing absolute satisfaction as to fit, shape, style and quality.

Let us show you our large exhibit of Spring woolens, and take your measure. Today!

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**NOTHING** more clearly illustrates a man's personality than the clothes he wears. If you desire a style peculiarly your own, you should have your Spring clothes made expressly for you by

**Ed. V. Price & Co.**  
MERCHANT TAILORS CHICAGO

Then you'll be sure to get clothes that fit and serve you well and that distinguish you from the rest of the crowd.

Choose one of their Spring fashion ideas and Woolens at our store and get measured today.

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One-Button D. B. Novelty Sack, No. 710

**NO** matter how much style is put into a suit or overcoat, that style will not remain unless the fabrics, linings, framework and workmanship are of the highest order.

If Ed. V. Price & Co. Make Your Spring Clothes

we will deliver to you the biggest lump of satisfaction you ever got for even twice the money, or "make good" your disappointment. All we ask is a chance to prove it.



LADIES' HAND-MADE, TAILORED SUITS FOR EASTER. IT'S THE EARLY BEE THAT ALWAYS GETS THE HONEY.

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**CLOTHES** that conform to the standards of art and good taste in dress—that express and develop the wearer's individuality—are made to personal measure by

**Ed. V. Price & Co.**  
MERCHANT TAILORS CHICAGO

whose workmanship and prices will make you glad you heard of them. We recommend that you make an early selection from their beautiful Spring line now on display at our store.



Three-Button Novelty Dip Front, No. 717

A special effort is being made to satisfy our customers, both male and female. Have your measure taken by a regular tailor and thereby secure a fit and joy forever.

**J. G. McINTOSH, Enterprise Bld'g.**