

# APPLES NEED MORE CARE

FARMER SAYS OREGON APPLES ALWAYS IN DEMAND

Apple Grower Interviewed by Enterprise Man Says Too Few Are Conducted Business Like.

With Oregon Apples selling at 2 for 25 cents no farther east than Omaha it would seem that horticulturists need have no fear about a paying market.

A man prominent in this branch of the farm in Oregon said while in conversation with the Enterprise man, "There are enough apple trees grown to show where the best soils and sites are found in the Willamette valley for the successful production of apples.

Thousands of carloads of apples are consumed in our own state and besides this there is a great demand for more than we consume in places where the apple cannot be successfully produced. The question then of the success in apple culture hinges upon growing and managing the orchard properly. Hood River has become famous for its apples because the orchardist goes at his work in a systematic manner, and if the apple grower in this valley would give the orchard the same amount of attention the whole territory west of the Cascade range would become more famous than Hood River is today. Why? Because the climatic conditions and the soil are more favorable to apple culture."

"There are some large orchards in this valley," he said, "but only a few are real business orchards, founded upon correct business principles. They contain too many varieties, too many sorts, as a rule. From a business standpoint but few kinds should be grown and these always in large quantities. To grow small lots of many sorts and expect profit is to expect profit from lish. Not only will the market take and pay better for good qualities of a few kinds, but the grower will learn the peculiarities of each kind and be better able to give them the care that each needs.

Each sort has its individual traits, and no man can learn those of many as easily as those of a few. The aim of growers should be to secure perfection and superior excellence for what ever he grows. Let it be written in letters of gold, 'Anything well grown is half sold.'

"There is no waiting in the business orchard. The orchard grows to the farmer; he does not invest in it he does not buy into it, he simply starts right and then goes right along with his farming and in a few years the orchard is there and he scarcely realizes that it cost him anything provided it is done right."

"If fruit growers will go into the industry on a business like basis, our canning and packing establishment in Independence, can be a success. Let us encourage business principles in the orchard as well as in other branches of the farm.

FROM THE COUNTY SEAT

Current Events Recorded at the County Seat During the Past Week.

The Oregon Jersey cattle men of Portland, were in this vicinity one day last week viewing the fine herds near here, of which there are many.

Messrs. Lance & Son of Corvallis, are in the city this week making a demonstration with an automatic railroad switch. They are trying to sell stock to our citizens, but from what can be learned they are not taking as kindly to this invention as they did to the cash register which was introduced here some time ago.

Edith Kinsey, who was seriously burned some time ago at her parents' home near here, died late Wednesday night of last week. She suffered intensely before death. The funeral services were held Saturday afternoon

Some of our school teachers attended the institute at Dallas last Saturday.

R. E. Williams contemplates erecting a two-story brick building on the corner of Main and Court streets during the coming summer. It is possible that he may decide to make it a three story building with electric elevator.

Geo Nossling, a guardman of Company H, of this city, has just received \$1741.15 from the state. A bill was introduced in the legislature appropriating \$4000 to be paid him for injury he received on the rifle range nearly a year and a half ago, which rendered him a cripple for life, and the sum received was allowed by the lawmakers.

Surveying of all kinds done, and special attention given to plating, and setting out of orchards. All work guaranteed. Don't forget the number, 158 S. Commercial St. up stairs. Phone Main 204, Salem, Oregon.

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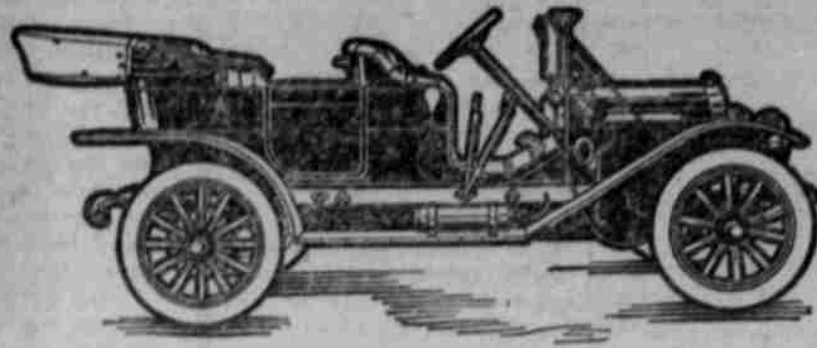
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